

HIMACHAL PRADESH UNIVERSITY
'CONDUCT BRANCH' SHIMLA-5

Date-sheet for Master of Mass Communication I/III Semester Regular and II/IV Semester Re-appear examinations and Annual System for ICDEOL Students to be held in Nov./Dec., 2011.			
Morning			Time: 9.00 AM to 12.00Noon
Date	Semester	Course	Title of the Course
I/III Semester Regular Examinations			
28.11.2011	I	I	Principles of Mass Communication
29.11.2011	III	XI	Mass Media Research Applications
30.11.2011	I	II	Print Journalism
1.12.2011	III	XII	Advanced Print Journalism
2.12.2011	I	III	Media Laws Ethics and Development of Media
3.12.2011	III	XIII	Advertising
5.12.2011	I	IV	Advertising and Public Relations
7.12.2011	III	XIV	Corporate Communications.
II/IV Semester Re-appear Examinations			
8.12.2011	II	VI	Communication Research
9.12.2011	IV	XVI	Development & International Communication.
10.12.2011	II	VII	Radio Journalism and Production
12.12.2011	IV	XVII	Media Management and News Paper Production
13.12.2011	II	VIII	Television Journalism and Production
14.12.2011	IV	XVIII	New Media Applications
15.12.2011	II	IX	Visual Communications

Date-sheet for Master of Journalism and Mass Communication(MJMC) I Semester Regular and II Semester Re-appear examination to be held in Dec.,2011(Under Annual system for the ICDEOL students)			
Morning Session			Time: 9.00AM to 12.00Noon
Date	Semester	Course	Title of the Course
27.12.2011	I	I	Communication Theory and Research
28.12.2011	I	II	Electronic Communication
29.12.2011	I	III	New Communication Technologies And International communication
30.12.2011	II	IV	Corporate Communication and Commercial Media Practices

Date-sheet for PGDMC/BJMC I Semester Regular and II Semester Re-appear examination to be held in Dec.,2011(Under Annual systems for the ICDEOL students)			
Evening Session			Time: 2.00 PM to 5.00 PM.
Date	Semester	Course	Title of the Course
17.12.2011	I	I	Communication Theory and Practice
19.12.2011	I	II	Print Journalism
21.12.2011	I	III	Electronic Journalism
26.12.2011	II	IV	Press and Newspaper Management
27.12.2011	II	V	Public Relations and Advertising

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Date-sheet for FYICTA I/III/V Semester Regular and II/IV/VI Semester Re-appear (Five Years) Integrated Course Master in Tourism Administration examinations to be held in Nov./Dec., 2011.			
Evening Session			Time: 2.00 PM to 5.00 PM
Date	Semester	Course	Title of the Course
I/III/V Semester Regular Examinations			
26.11.2011	I	BTA-01	Basics of Tourism
28.11.2011	III	BTA-11	Basics of Computer Education
29.11.2011	V	BTA-21	Tourism Research
30.11.2011	I	BTA-02	Basics of Management
1.12.2011	III	BTA-12	Tourism Promotion
2.12.2011	V	BTA-22	Hinerary Preparation
3.12.2011	I	BTA-03	Communication Skills
5.12.2011	III	BTA-13	Travel Agency Operations
7.12.2011	V	BTA-23	Economics of Tourism
8.12.2011	I	BTA-04	Geography of Tourism in India Perspective
9.12.2011	III	BTA-14	Hotel Operations
10.12.2011	V	BTA-24	Ticketing and Transportation
12.12.2011	I	BTA-05	Indian Tourism Destinations
II/IV/VI Semester Re-appear Examinations			
13.12.2011	II	BTA-06	Introduction to Statistics
14.12.2011	IV	BTA-16	Electronic Data Processing
15.12.2011	VI	BTA-26	Trade Related Issues and Frontier Formalities.
16.12.2011	II	BTA-07	Principles of Marketing
17.12.2011	IV	BTA-17	Elementary Financial Management and Accounting
19.12.2011	VI	BTA-27	Organization Behaviour
20.12.2011	II	BTA-08	Tourist Product of Himachal Pardesh
21.12.2011	IV	BTA-18	Tourism Impacts
22.12.2011	VI	BTA-28	Govt and Tourism
26.12.2011	II	BTA-09	Components of Tourism
27.12.2011	IV	BTA-19	Global Tourism

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Date-sheet for M.T.A I/III Semester Regular FYICTA (Common) and II Semester Re-appear examinations to be held in Nov./Dec., 2011.			
Evening Session			Time: 2.00 PM to 5.00 PM
Date	Semester	Course	Title of the Course
I/III Semester Regular Examinations			
26.11.2011	I	01	Principle and Practices of Management
28.11.2011	III	19	Research Methodology
29.11.2011	I	02	Tourism System
30.11.2011	III	20	International Prospective of Tourism
1.12.2011	I	03	Tourists Resources of India
2.12.2011	III	21	Organizational Structure and Procedural Aspects
3.12.2011	I	04	Travel Agency and Tour Operations Business
5.12.2011	III	22	Organizational Behaviour and Business Communications
7.12.2011	I	05	Quantitative Techniques
8.12.2011	III	23	Itinerary Preparation and Tour Packaging.
9.12.2011	I	06	Introduction to Accommodation Industry
10.12.2011	III	24	Marking of Tour Packages .
12.12.2011	I	07	Foreign Language (French /Germen)
II Semester Re-appear Examinations			
13.12.2011	II	09	Financial Management and Accounting
14.12.2011	II	10	Tourism Marketing
15.12.2011	II	11	Destination Planning
16.12.2011	II	12	Computer Application in Tourism
17.12.2011	II	13	Airlines Ticketing and Cargo Management
19.12.2011	II	14	Ethical Legal and Regulatory Aspects of Tourism .
20.12.2011	II	15	Regional Dinensions of Tourism
21.12.2011	II	16	Foreign Language-French/German