

## **NOTIFICATION**

**University of Kerala two year M.B.A. (Full time) &  
MBA (Tourism –Full time) Programme  
Under the Credit and Semester system at IMK and its Extension Centres  
Common Admission Test 2012 (KU-CAT 2012)**

University of Kerala invites applications in the prescribed format from the prospective candidates for the Kerala University Common Admission Test 2012 (KU-CAT 2012) for admission to the Two Year MBA (Full time) and MBA (Tourism-Full time) Credit and Semester System offered at Institute of Management in Kerala (IMK), Palayam campus and its extension centers for the batch of 2012-2014. The students who are appearing for their final year/final semester degree examination are also eligible to apply. IMK is consistently rated as one of the top b-schools as mentioned below:

Competition Success Review- Special management edition of b-school rankings, November 2009/10:

IMK is rated at 27th among all the b-schools in India  
*IMK is the 7th best university b-school in India*

Indian management- AIMA journal, November 2009:

IMK is rated at A3 position, A1 being IIM's, A2 being private mgmt institutes the ranking goes to B1, B2, B3 and not ranked categories.

Business India- October 2009

IMK is A ranked institute

The number of seats available at each Centre is given below:

<b>No.</b>	<b>Department/ Centre</b>	<b>No. of seats</b>	<b>Fee/semester</b>
1.	IMK Palayam MBA	40 seats	Rs.12500+ other university fee
	MBA (Tourism)	40 seats	Rs.25000+ other university fee
2.	IMK Alappuzha Extension Centre	100 seats (2 batches of 50)	Rs.25000 + other university fee
3.	ICM Extension Centre, Poojapura	50 seats	Rs.25000 + other university fee
4.	IMK Parakode Extension Centre, Adoor	100 seats ( 2 batches of 50)	Rs.25000 + other university fee
5.	IMK Kollam Extension Centre, Varkala	50 seats	Rs.25000 + other university fee
6.	IMK Varkala Extension Centre,	50 seats	Rs.25000 + other

	Kollam		university fee
7.	IMK Kundara Extension Centre, Kundara	50 seats	Rs.25000 + other university fee

The process of admission is as follows.

1. The candidates are required to appear for the MBA Entrance Test of the University in the last week of April 2012 at any of the following Centres:
  - (1) Thiruvananthapuram
  - (2) Kollam
  - (3) Alappuzha
  - (4) Thrissur
  - (5) Adoor and
  - (6) Kannur

***Note: The University reserves the right to remove any centre if there are no adequate numbers of candidates appearing at the centre.***

2. All the candidates who wrote the entrance examination will be invited to participate in the Group Discussion and Interview to be held at the last week of April 2012 at Trivandrum, Adoor and Alappuzha.
3. Rank list for admission to the MBA programme will be finalized on the basis of the score obtained in the Entrance Test (70% weightage), Group Discussion (15% weightage) and Interview (15 % weightage) which will be published in the last week of May 2012.
4. The counseling for admission will be during the first/second week of June 2012 and the following procedure will be undertaken:
  - a. IMK Palayam MBA (General-40 seats) will be filled first. (20 in the merit and 20 in the reservation category) on the first day of counseling.
  - b. Next day of counseling, 220 seats of Merit category and the subsequent 220 seats in reservation category will be completed for Extension centres (including Tourism at Palayam).
  - c. In the case of absence of SC/ST candidates, the same will be filled by OEC and subsequently by OBC candidates and finally by Open candidates.
  - d. Candidates passed degree or Masters Degree of other Universities should produce the Eligibility Certificate issued by the University of Kerala (Course Equivalency Certificate) at the time of admission. ***It is mandatory that the candidate produces eligibility certificate at the time of counseling otherwise the candidate will not be considered for admission.***

### **Eligibility for admission**

Any student who has passed degree from any Indian Universities under the regular stream recognised by the University of Kerala and shall be in 10+2+3 pattern (or in 10+2+4). In all the cases the student should have passed the degree examination with not less than 50% marks in Part III marks (without approximation, that is 49.999% is not eligible since it is less than 50%) in BA, B.Sc, B.Com etc., and 50% marks in aggregate in case of B.Tech, B.Sc (Agri) and other 4/5 year degree courses is eligible for admission. SC/ST candidates shall be given relaxation as per University rules.

Prescribed application forms along with brochure can be downloaded from the website: [www.imk.ac.in](http://www.imk.ac.in) and [www.keralauniversity.ac.in](http://www.keralauniversity.ac.in)

The filled in application form should accompany the D.D. for Rs.510 in favour of “THE FINANCE OFFICER, UNIVERSITY OF KERALA” drawn from SBT payable at KUOC campus or from Cooperative banks payable at Trivandrum/ Chalan of Rs.500/- payable at University cash counter for application fee and also the copies of Income Certificate or B.P.L. Certificate and Community Certificate issued by the Competent Authority. The reservation for SC candidates is 15% and that of ST candidates it is 5%. In the case of candidates belonging to Backward classes they are eligible for 20% reservation as per G.O (M.S) No.107/08/H.Edn dated 20.09.2008 (Ezhava – 8%, Muslim – 7%, LC/SIUC-1%, OBC Christian – 1%, OBC Hindu – 3%) and in the case of candidates belonging to Forward Communities the 7.5% reservation as per G.O.(M.S)No.108/2008/H.Edn dated 20.09.2008 who have to submit copy of the B.P.L. certificate issued by the Village Officer.

Duly filled in application should reach the Professor and Head, Institute of Management in Kerala, University of Kerala, Palayam Campus, Thiruvananthapuram-695034 on or before 31.03.2012.

**Professor &Head –IMK**

**REGISTRAR**