

SDM Institute for Management Development (SDMIMD), Mysore, Karnataka, has invited applications for admission into Postgraduate Diploma in Management (PGDM) programme, to be offered in the ensuing session 2012. Admissions will be made on the basis of score obtained in CAT 2011/XAT 2012/GMAT, academic achievements, work experience, and personal interview. The personal interview is scheduled to be held between February and March 2012.

**Fee**

See the prospectus

**How to Apply**

Interested candidates can download the application form from the Institute's official website: <http://www.sdmimd.ac.in/>. In addition, one can obtain the application form and admission brochure directly from the institute by paying Rs 1000 in cash or through Demand Draft, drawn in favour of the Director SDM Institute for Management Development, payable at Mysore. Application forms can also be secured from selected branches of TIME, IMS Learning Resources, Career Launcher, and HDFC Bank on cash payment of Rs 1000. The duly filled in application form, along with DD/photocopy of Challan/photocopy of Coaching Centre's receipt (excluding TIME coaching centre), should be submitted to the Admission Office, SDM Institute for Management Development (SDMIMD), No. 1, Chamundi Hill Road, Siddartha Nagar Post, Mysore - 570011. For further details regarding the admission, eligibility criteria and application procedure, candidates can visit the Institute's aforementioned website.

**Last Date of Submitting Application Form**

January 15, 2012



# SDM Institute for Management Development

# 1, Chamundi Hill Road, Siddarthanagar Post, Mysore-570 011,  
Karnataka, India Phone : + 91-821-2429722/9161/0491  
Fax : + 91-821-2425557, website : www.sdmimd.ac.in

Affix Recent colour  
passport size photograph

## Application Form : PGDM 2012-14 Program

### INSTRUCTIONS

- Use capital letters to fill in the application form.
- Use one box for each alphabet. Leave a box blank between words.
- Use separate sheet to provide additional information not captured in the application.

1. Name

2. Parent/Guardian Name

3. Registration No. CAT/GMAT

XAT

Please attach the photo copy of CAT/XAT or GMAT admit card

4. Date of Birth DAY   MONTH   YEAR     Age

5. Gender (Put a ✓ Mark in the appropriate box) M  F

6. Nationality(✓ Mark) Indian  others  If others, please specify the nationality \_\_\_\_\_

### 7. Academic Details

Sl. No.	Qualification	Institute/ University	Name of Degree	Marks (%)/ Grade point	Specialization	Year of Passing
i	10th / Matriculation					
ii	II PUC / + 2 / Intermediate					
iii	Degree Ex. B.E./ B.Tech, B.Sc etc					
iv	Final/Cummulative Marks					
v	Post Graduation					
vi	Any Other Courses / Professional Courses					

### 8. Employment Information (Full Time only)

Sl.No.	Organisation	Duration of Service			Designation	Nature of Work	Gross Salary P.A
		From (Date)	To (Date)	Total (Months)			
1							
2							
3							
4							

### 9. Application form payment details

D.D./Multicity Cheque No. \_\_\_\_\_ Date \_\_\_\_\_ Bank \_\_\_\_\_

E-remittance : HDFC Bank, Saraswathipuram Branch, Mysore , SB A/C : 00651450000156, IFSC Code : HDFC0000065  
Vijaya Bank, Santhepet Branch, Mysore, SB A/C: 119101010025674, IFSC Code : VIJB0001191

P.S.: D.D./Multicity Cheque or E-remittance should be favour of **The Director, SDM Institute for Management, Payable at Mysore**

### 10. Address for correspondence

House No. / Street																				
Post																				
City																				
State																				
Phone																				
Mobile																				
Email ID submitted to CAT/XAT:										Alternative Email ID										

11. Indicate your preference for Interview Centre from the list given below. Write 1, 2 and 3 for first, second and third preference respectively.

Ahmedabad       Bangalore       Chennai       Cochin(Ernakulam)       Hyderabad   
Bhopal       Kolkata       Lucknow       Mumbai       Mysore   
New Delhi       Note : SDMIMD reserves the right to cancel or change any Interview Centre at its discretion without assigning any reason thereof.

### 12. Extra-Curricular Activity/Achievements/Hobbies

Sl. No.	Nature of Activity	Achievements

### DECLARATION

I hereby declare that the information furnished in the application form is true and correct to the best of my knowledge and belief. I also declare that I will produce all original certificates whenever it is required. I also understand that misrepresentation or omission of facts in my application can lead to denial of admission, cancellation of admission and even warrant expulsion from the PGDM programme.

Place :

Date :

Signature of the Candidate

**Important Dates :** SDMIMD Application Window : October 1, 2011 to Jan 15, 2012,

CAT Test Window : October 22 to November 18, 2011, XAT Exam : January 8, 2012