



Mahatma Gandhi University

Priyadarshini Hills P.O., KOTTAYAM - 686 560, KERALA.

Tel : 0481 - 2731020, 2731050

Website: www.mgu.ac.in

Ac A1/5292/2012.

February 23, 2012.

ADMISSION NOTIFICATION

Applications are invited for admission to the MBA Programme offered at the School of Management and Business Studies, for the Academic year 2012-'13..

<i>Duration of the course</i>	2 years (4 semesters)
<i>Student Intake</i>	30
<i>Eligibility</i>	Bachelors Degree in any subject with not less than 50% marks in aggregate in all parts of examinations OR Masters Degree in any subject (A pass in any Bachelors Degree for candidates belonging to SC/ST). Those who are awaiting final semester results can also apply.

SELECTION PROCESS:

Selection of students is based on marks obtained in the Entrance Examination, Group Discussion and personal interview in the ratio 60:20:20. Candidates having MAT/CMAT Score at national level valid in February 2012 are exempted from the Entrance Test conducted by the University.

Entrance Test (2 hours duration) consists of objective type questions to assess the candidate's ability in Verbal Reasoning, Quantitative Reasoning, Data Interpretation, Mathematical Comprehension, English Knowledge & Comprehension and General Knowledge.

Test Centres: Kottayam, Thiruvananthapuram and Kozhikode

ELIGIBILITY CONDITIONS:

- Copies of documents to prove qualification/age/caste and other relevant certificates should be attached along with the application. Original documents should be produced at the time of interview/admission.
- Those who have qualified from Universities other than Mahatma Gandhi University should produce eligibility/recognition certificate from this University and Migration Certificate/NOC from parent University at the time of admission.

RELAXATION OF MARKS AND RESERVATION OF SEATS:

Only a pass in the qualifying exam is required for SC/ST candidates. SEBC candidates are eligible for a concession of 3% marks and OEC candidates are eligible for a concession of 5% marks. In the absence of SC/ST candidates, vacancy will be filled up by admitting eligible OEC candidates. Three percent of seats shall be reserved for candidates having physical disabilities. Physically challenged candidates suffering from disability of 40% or more and certified as such by a Medical Board (Civil Surgeon) indicating the percentage of disability shall be considered for reservation.

COMMUNAL RESERVATION:

The percentage break up of seats as per mandatory reservation norms based on University/Government rules is as follows.

- Ezhava/Thiyya - 8 %
- Muslim - 7 %
- Latin Catholics other than Anglo Indians - 1 %

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| 4. Other Backward Christians
(SIUC & converts to Christianity from SC) | - 1 % |
| 5. Other Backward Hindus | - 3 % |
| 6. Scheduled Castes | - 15% |
| 7. Scheduled Tribes | - 7.5% |
| 8. BPL among forward community | - 7.5% |
| 9. Kudumbi | - 1% (from State merit quota) |

BPL candidates among forward community should invariably submit income certificate from Village Officer and BPL Certificate from the authority concerned in proof of their eligibility.

HOW TO APPLY:

- a. Application forms can be downloaded from the Website www.mgu.ac.in. Application forms are not available at any other source.
- b. Candidates should remit the REGISTRATION FEE of Rs. 500/- [Rs. 250/- for candidates belonging to SC/ST category] at the University CASH COUNTER/FRIENDS JANA-SEVANAKENDRAM or by way of D.D. drawn in favour of the FINANCE OFFICER, MAHATMA GANDHI UNIVERSITY, PAYABLE AT SBT M.G. UNIVERSITY CAMPUS BRANCH (Code No. 669), P.D. HILLS P.O., KOTTAYAM. Full postal address of the applicant with Pincode is to be entered on the reverse side of DD in block letters.
- c. Duly filled up applications along with Registration Fee (DD/Pay-in-slip) and a self addressed stamped (Rs. 5/-) envelope should be forwarded to the Director, School of Management and Business Studies, Mahatma Gandhi University, Priyadarsini Hills P.O., Kottayam – 686 560, Kerala. **Last date for receipt of filled up application forms is 31.03.2012.** Candidates may contact the office of the School of Management and Business Studies (Tel: 0481-2732288) or visit the website: www.mgu.ac.in for further details.

Sd/-
REGISTRAR

To

1. The Director, School of Management and Business Studies
2. PS to VC/PVC
3. PA to Registrar/CE
4. JR/DR/AR (Acad)
5. Enquiry
6. PRO for issuing press release and uploading relevant details in the website
7. Stock File/File Copy

APPROVED FOR ISSUE

SECTION OFFICER