

**Bharati Vidyapeeth  
Deemed University, Pune (India)**

**Reaccredited with 'A' Grade by NAAC**

**INFORMATION BROCHURE AND APPLICATION FORM  
OF  
ENTRANCE TEST**

**B-CAT-2012**

**For**

**Admission to the**

**POST GRADUATE DEGREE Programme**

**MCA**

**At**

**Bharati Vidyapeeth Deemed University's**

**Institute of Management and Entrepreneurship Development Pune  
Institute of Management and Rural Development Administration, Sangli  
Yashwantrao Mohite Institute of Management, Karad  
Institute of Management, Kolhapur  
Abhijit Kadam Institute of Management and Social Science, Solapur**

## Hon'ble Dr. Patangrao Kadam

M.A. L.L.B., Ph.D.

FOUNDER - CHANCELLOR

Dear Students,

I am indeed happy to note your interest in joining our University. In this small booklet we have presented a brief profile of our Bharati Vidyapeeth Deemed University. I would very much like all of you to know about Bharati Vidyapeeth Deemed University and its parent body Bharati Vidyapeeth because these two institutions are distinct from others of their kind in many respects. I established Bharati Vidyapeeth in 1964 with a realization that the all sided social transformation can be brought about through the spread of education. During the last 47 years, we have established more than 171 educational units of various kinds right from Pre-Primary School up to the University in different parts of India and even in the capital city of New Delhi. Bharati Vidyapeeth is an institution with its distinct ideology, which can be briefly stated thus.

Our objective is : to make quality education accessible to the students coming from different regions and different strata of the society and to provide the same to them as per their individual choices and inclination.

Our constant endeavour is to create ambiance in the campuses propitious for learning by providing continuously updated courses and with the help of enriched infrastructural facilities such as well-equipped laboratories, rich library and well maintained playground, hostels.

It is a gratifying experience for me to know that thousands of students who have passed out from the portals of our institutions have established themselves very well in different walks of life.

In April, 1996, the Government of India conferred the

status of University to a cluster of our institutions in accordance with the provisions in the University Grants Commission Act, 1956. Since the inception of this University, our endeavour has been to develop it as a lively and throbbing center of learning and research. I am very happy to say here that within the short span of a 15 years this University has established its academic reputation not only across the country but also outside. This is evident from the fact that we get students from different parts of India and also from different countries. Our both the campuses in Pune are very well planned and developed. They can be easily compared with the leading educational campuses in the country. We provide all the necessary amenities and facilities to our students on our campuses.

What we have achieved so far is definitely commendable. But I am aware there is still scope for us to better and to reach the higher pinnacles of academic excellence. I have no doubt that we will be able to achieve these objectives in cooperation with our faculties of various institutions which include expert, experienced and student caring teachers.

I wish, you will be one of those fortunate students, who will get admission to one of our colleges. I assure you that your life in our campus will be richly rewarding, academically and otherwise also.

I extend my best wishes to you all for a success in the Entrance Test for which you are appearing, as well as, for your future successful professional career.

Dr. Patangrao Kadam

## At a Glance

- A) Last date for submitting the completed application form to Bharati Vidyapeeth University C.E.T. Dept., Second Floor, Bharati Vidyapeeth Bhavan, L.B.S. Marg, Pune-30 : 17<sup>th</sup> April 2012 upto 5.00 p.m.
- B) Date and time of Entrance Test (Written) : 22<sup>nd</sup> April 2012 10.00 am to 12.30 pm
- C) Declaration of Result on [www.bvuniversity.edu.in](http://www.bvuniversity.edu.in) : 14<sup>th</sup> May 2012
- D) Counselling and spot admission : 19<sup>th</sup> May 2012
- E) Institute & Place for counselling and admission : IMED, Pune 10.00am
- F) Commencement of Classes : 2<sup>nd</sup> July 2012

## Prof. Dr. Shivajirao Kadam

Vice Chancellor

Dear Students,

I am indeed very happy to note your interest of joining our University. As its Vice Chancellor, I offer you a very cordial welcome. I must say that your critical wisdom is reflected in choosing our University for your further studies. This is mainly because this University has established its academic credentials not only in the country but even across the borders. This is further underlined by the fact that we get scores of students not only from the different parts of India, but also from other countries.

You will be one of a very few fortunate students, if you could get admission to any of the courses, which are being conducted in this University. You must make the best use of this opportunity. I must say that, future of young people of your generation is full of opportunities and promises. The worlds of knowledge and the professions are undergoing transformation at a very rapid rate. On the one hand, there is continuous explosion of knowledge everywhere, new technologies and new skills are emerging. There is a wide spectrum of new fields of knowledge available now. At the same time, the horizons of professional activities are getting expanded. Newer and newer professions are emerging and so now there is much wider scope for the people of younger generation to show their talents and for achievements. However, it must be remembered that they will have to equip themselves with the abilities and capacities, which are required for these new areas of professions. The field of higher education in our country like elsewhere in the world is impregnated with rapid changes and dynamism. The students of this generation will have to keep pace with this vibrant system of higher education.

We, at Bharati Vidyapeeth Deemed University, are committed to provide you with excellent education and training in the field, which you will choose for your study. Keeping in view the changing requirements of professions and industries, we continuously update the courses and their syllabi being taught in our institutions.

Our libraries and laboratories are also continuously updated. While we are anxious to see that the quality of education given to the students be high, we also pay equal attention to bring about the all sided development of their personalities. There are abundant opportunities for our students for giving expression to their inner literary and artistic talents, as well as, sportsmanship. We are committed to see that the students coming out of portals of this University will be well studied and trained and we also expect them to be responsible citizens.

You will be happy to know that the track record of achievements of our alumni is indeed commendable. Scores of our students have proved their metals and have established themselves successfully in different spheres of life. We have no doubt that in due course, you will be one of the members of the club of these selected ones. I am aware of the vision, which you have of your future career, and the dreams which you are cherishing in your minds. Let me assure you that we help you to realize them. So, let us work together and make an endeavour to build a fine career for yourself.

I wish you a very promising and fruitful career as the students of this University.

Affectionately,

Prof. Dr. Shivajirao Kadam

## About Bharati Vidyapeeth

Bharati Vidyapeeth, the parent organization of this University is one of the largest educational organizations in the country. It has 171 educational units under its umbrella including 67 Colleges and Institutes of conventional and professional disciplines..

The Department of Human Resource Development, Government of India on the recommendations of the University Grants Commission accorded the status of "Deemed to be University" initially to a cluster of 12 units of Bharati Vidyapeeth. Subsequently, 17 additional colleges / institutes were brought within the ambit of Bharati Vidyapeeth University wide various notifications of the Government of India. Bharati Vidyapeeth University commenced its functioning on 26th April, 1996.

### Constituent Units of Bharati Vidyapeeth University

1. BVDU Medical College, Pune.
2. BVDU Dental College & Hospital, Pune
3. BVDU College of Ayurved, Pune
4. BVDU Homoeopathic Medical College, Pune
5. BVDU College of Nursing, Pune
6. BVDU Yashwantrao Mohite College of Arts, Science & Commerce, Pune.
7. BVDU New Law College, Pune
8. BVDU Social Sciences Centre (M.S.W.), Pune
9. BVDU Yashwantrao Chavan Institute of Social Science Studies & Research, Pune.
10. BVDU Centre for Research & Development in Pharmaceutical Sciences & Applied Chemistry, Pune
11. BVDU College of Physical Education, Pune.
12. BVDU Institute of Environment Education & Research, Pune
13. BVDU Institute of Management & Entrepreneurship Development, Pune
14. BVDU Poona College of Pharmacy, Pune
15. BVDU College of Engineering, Pune
16. BVDU Interactive Research School in Health Affairs (IRSHA), Pune
17. BVDU Rajiv Gandhi Institute of Information Technology & Biotechnology, Pune
18. BVDU College of Architecture, Pune
19. BVDU Abhijit Kadam Institute of Management & Social Sciences, Solapur
20. BVDU Institute of Management, Kolhapur
21. BVDU Institute of Management & Rural Development administration, Sangli
22. BVDU Institute of Management & Research, New Delhi
23. BVDU Institute of Hotel Management & Catering Technology, Pune
24. BVDU Yashwantrao Mohite Institute of Management, Malakapur- Karad
25. BVDU Medical College & Hospital, Sangli
26. BVDU Dental College & Hospital, Mumbai
27. BVDU Dental College & Hospital, Sangli
28. BVDU College of Nursing, Sangli
29. BVDU College of Nursing, Navi Mumbai

The status of University was given to a cluster of these Colleges and Institutes in appreciation of the high level of their academic excellence and for their potential for further growth.

During the last 15 years or so, the University has achieved still higher pinnacles of academic excellence and has established its reputation to such an extent that it attracts students not only from various parts of India but also from abroad. According to a survey conducted by Association of Indian Universities, this University is one among the top ten Universities in the country preferred by the overseas students for admissions. At present, there are more than 800 overseas students from 67 countries on the rolls of constituent units of this University.

During the last 15 years, there has been tremendous academic expansion of the University. It now conducts in all 214 courses in its constituent units, of them 107 are Post Graduate, 50 are Under Graduate and 57 Diploma level courses. All the professional courses which the University conducts such as those of Medicine, Dentistry, Engineering etc., have approval of the respective Statutory Councils, viz., Medical Council of India, Dental Council of India, All India Council for Technical Education etc.

The University is a throbbing center of research activities and has launched Ph.D. programmes in 64 subjects. It has also introduced quite few innovative academic programmes such as Masters in Clinical Optometry, M.Tech. in Nano Technology. The University's performance and achievements were re-assessed by the "National Assessment and Accreditation Council" and it was accredited with a prestigious "A" grade in 2012. Quite a few programmes of the constituent units such as College of Engineering at Pune, Management Institute in Delhi and others have also been accredited by "National Board of Accreditation". Three constituent units of Bharati Vidyapeeth Deemed University are also the recipients of ISO 9001-2001 certifications.

### **Distinct Features of this University :**

#### The University

- Is one of the largest Universities in terms of Constituent Units established u/s. 3 of the UGC Act, 1956.
- Is a multi-faculty University with Eleven Faculties :  
(1) Arts, Social Sciences and Commerce, (2) Science, (3) Law, (4) Medical Sciences, (5) Dentistry, (6) Ayurveda, (7) Homoeopathy, (8) Nursing, (9) Pharmaceutical Sciences, (10) Management Studies and (11) Engineering and Technology
- Offers a wide range of academic programmes to the students. The number of Undergraduate, Postgraduate, and Diploma Programmes are 44, 104, 37 respectively.
- Accredited by the NAAC with prestigious 'A' grade (2004) and reaccredited with 'A' grade(2011).
- Is according to a survey conducted by the Association of Indian Universities, New Delhi, among the top ten universities and preferred by the overseas students for admissions. During the year 2009-10 there are 800 overseas students from 32 countries enrolled with constituent units.
- Has eight campuses located in different cities including New Delhi.
- Is probably the only University having three self-financing research institutes devoted exclusively for researches in health related sciences, pharmaceutical sciences and social sciences.
- Has established a separate Sports Department to promote sports activities.
- Has established a Centre for Performing Arts, which runs graduate programmes in various performing arts including dance, drama, music.
- Three Constituent Units of the University are assessed by the National Board of Accreditation and are accredited with prestigious grades.
- Its three Constituent Units have also obtained ISO 2001-2009 certification.
- Has organized several international and national level Seminars, Conferences, etc.
- Is a University which academically and intellectually very productive whose faculty members have very laudable record of research publications and patents.
- Has digitalized libraries of its constituent units.

- Has created excellent infrastructure for all its constituent units, including well structured spacious buildings continuously updated laboratories and libraries and hostels with all the necessary amenities and facilities for both boys and girls.
- Has built a specialized research institute accommodating 18 laboratories for the researches in pharmaceutical sciences.
- Has launched laudable outreach programmes through NSS units.
- Is proud of its Institute of Environment Science and Research Education, which has been identified as a nodal agency by the Government of India for its programmes of biodiversity and environmental products. It has adopted several primary schools with a view to create environmental consciousness among their students.
- Has established Women's Creativity Development Centre to undertake researches regarding women, particularly, those of disadvantage groups and to promote creativity among them.

## Our Campuses

Bharati Vidyapeeth University has campuses in Pune, Mumbai, Solapur, Kolhapur, Sangli, Karad and New Delhi, the capital city of India. It's two Medical Colleges are located each in Pune and Sangli.

# Bharati Vidyapeeth University Institute of Management and Entrepreneurship Development Pune (India)

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## IMED

Established by Bharati Vidyapeeth in 1978, the Institute of Management and Entrepreneurship Development (IMED) is one of the oldest Business Schools in Western part of India and the first in the category of Recognised Institutes of Management in Pune. Till June 2000, the Institute remained as permanently recognized institute under University of Pune. The Government of India on the recommendations of AICTE U/S 3 of the UGC Act brought this Institute under the ambit of Bharati Vidyapeeth University, Pune w.e.f. 20th July 2000. Having been one of the first institutions of Higher Education under Bharati Vidyapeeth University, IMED continues to move from strength to strength solely and has set high standards of teaching and research. Its aim to provide top quality research and teaching for businesses and practicing managers and its commitment to excellence in education has earned laurels such as :

- The programmes are approved by AICTE
- University has been re-accredited by NAAC with 'A' grade
- IMED ranked among top 50 Indian Business Schools in surveys conducted by reputed organizations recently. (Outlook Sept 2010)
- Ranked A in B-school surveys conducted by AIMA (September 2010).
- Recognition by industry in terms of preparing training courses in specific areas.
- Strong Industry Institute interface
- Thrust on Entrepreneurship Development and Research in Management
- Emphasis on strengthening Communication skills of students through English Lab set up in collaboration with Intraclient Corporation, USA.
- Conducts Management Development Programs for Corporate Executives jointly along with Value Varsity.
- A Global destination, IMED is home to a thriving community. Students from different states of India and other countries choose IMED as a popular choice to further their studies.

## Vision

"To enable advancement of professionalism in Management and Information Technology for creation of entrepreneurial society".

## Mission

IMED contributes in its own ways to the philosophy and mission of Bharati Vidyapeeth "Social Transformation Through Dynamic Education" envisaged by its Founder-Chancellor, Hon'ble Dr. Patangrao Kadam.

## Goals of the Institute

- To impart quality instructions for programmes leading to degree, diploma in the areas of Management and Information Technology.



- To review and to update the teaching-learning processes for meeting the challenges of change.
- To acquire and to cultivate knowledge and applications with the active involvement of industry experts and professionals.
- To promote research, consultancy and extension activities in Management and Information Technology.
- To extend guidance and support to the students to advance in their careers and professions.
- To create and to maintain environment, conducive for academic excellence and for development of talents, skills of students.
- To promote quality consciousness among faculty members, non-teaching staff and students.

### Where are we

Situated in the heartland of Pune City popularly known as Oxford of east and a major hub of national and international students, the Institute is located in Bharati Vidyapeeth's sprawling campus at Erandwane, Paud road, Pune. The institute is easily accessible from the Airport and railway station and is adjacent to IT parks and Pune Industrial belt.

### Infrastructure and facilities

The campus has full range of social, cultural and sporting amenities and facilities such as Hostels, Play fields, Gardens, Canteen, Banking and Postal services, Dispensary, Watch & ward services, vehicle parking etc. The institute has state of the art infrastructural facilities, wi fi enabled campus, teaching / learning aids and equipments for teaching and research.

### Research, Consultancy and Publications

IMED strives continually to contribute in advancement of issues relating to industry, business and the community at large by conducting socially relevant research. Research and Consultancy activities have been integrated with teaching and learning programmes of the Institute. The Institute accepts consultancy projects either on its own or in collaboration with other Institutes and Industry in functional areas of Management and Information Technology. IMED is a centre for Bharati Vidyapeeth Deemed University's Ph.D. programmes and Post Graduate Research in Management Studies. A fully fledged research centre brings out a bi-annual academic journal of peer reviewed papers, besides a quarterly newsletter.

### Faculty :

The faculty is a judicious mix of internal as well as external resource persons drawn widely from industry and academics. The diversity of the faculty teaching at IMED forms a great strength. Many of them have deep interest in Research. The faculty regularly contributes research papers in various journals and have recognitions and awards to their credit. They are consultants and trainers to various organizations.

### Library and Information Centre :

The library, a centre of self learning has been playing an important role in supplementing academic activities and boosting research. The library is well enriched with a collection of about 40,000 books and 800 CDs on various subjects related to the curricula of different programmes. The library subscribes to 200 Journals, Magazines of national and international level, leading news dailies, Industry Publications, House Journals etc. The library provides services such as free access Reading Room, reprographic services, issue of books under Home Reading

Scheme, Book Bank Scheme etc. It subscribes to digital libraries with exhaustive database i.e. EBSCO and DEL NET. The library has membership with other renowned libraries such as British Council, MCCIA, AIMS etc.

### Computer Centre :

The Computer Laboratory is equipped with the latest hardware and software where students of various programmes are trained, by well qualified faculty, in computing skills. The Laboratory is quite spacious and houses servers, software packages and about 400 computers of the latest configuration etc. A dedicated ten mbps leased line connection facilitates internet services to all nodes. The centre has all latest application Development software's.

### Institutional Membership

IMED is the Member of following Professional Bodies and Associations. The students and the faculty derive benefits from association with these Bodies. The Computer Society of India – IMED is Institutional member of CSI since 2009. IMED has also started CSI Student chapter from Academic Year 2011-2012.

All India Management Association, New Delhi Association of Indian Management Schools

Confederation of Indian Industries

Mahratta Chambers of Commerce Industries and Agriculture, Pune

The National Institute of Personnel Management

The Indian Institute of Materials Management

The Institute of Directors, New Delhi

The Institute of Marketing & Management, New Delhi

The National Society for Education & Training

The Pune Management Association

Management Development Programmes (MDP's)

The institute has tied up with 'Value Varsity' a well known corporate training organization with major clients to its credit to impart value based training for corporates at all levels. **Instructional Approach**

Choice based Credit System has been introduced in MCA Course from Academic Year 2011-2012.

Classroom teaching is made interactive by adopting teaching methodologies like online sessions, case studies, simulations, presentations and integration of multimedia resources. The classroom teaching is supplemented with the relevant industrial visits. Laboratories are designed to reinforce the skill sets required by the industry. The students apply and exhibit their acquired skill sets through the provisions of minor software projects. The major software project provides the much needed industrial exposure to the students

### Activities

IMED provides a conducive learning environment for students to enhance their creative skills, harness talent and utilise their potential in becoming capable leaders. Students are encouraged to participate in activities such as Debates, Quiz Contests, Student Magazine, Cultural Festivals etc. With the objective of all round students' development, various sports activities are organised. The Institute is equipped with a well maintained playground, basketball, volleyball court, table tennis etc. Hands on business experience is imparted through conduct of seminars, workshops, guest lectures, case studies, presentations etc. Entrepreneurial abilities are imbibed through activities of Young Entrepreneurs Group. Opportunities of team work and organisation is provided through various forums and committees. As a social outreach endeavour, students involve in NSS activities organized by the institute through the conduct of winter camps, Blood donation camps, leadership development programmes.

## Events

- A session on “Prospects and problems of IT entrepreneur was held on August 21, 2011. Mr Santosh Oswal, CEO of OSSIAN Agro Automation was invited to present his views and experience.
- Workshop on soft skills training was organized in October 2011. Sessions on Talent Acquisition, challenges faced and skills required in various industries, “Globalization- Expectation from Indian Industry” were also discussed during the month by inviting other resource speakers.
- A session on ‘highlights of the Union Budget’ was held in March 2011 so that students better understand the implications of the budgetary decisions on the economy.
- ‘Impressario’, an entrepreneurship based event was held during March 2011. The objective being to enable students to discover entrepreneurial potential and offer platform to test their entrepreneurial abilities. The event included conduct of E-Plan, Idea generation for Rural development, Case study, E-Quiz.
- Jeevani ‘2010 - a marathon for Swine flu awareness was organized IMED on the 19th August 2010. The message of swine flu awareness was spread through banners, posters and leaflets distributed by the students.
- ‘Dunkyard’, an intercollegiate Basket ball tournament for Men & Women was organized from 25th of Feb to 28th of Feb 2010. 32 Teams from leading Institutions, Colleges and Corporate houses from Pune and all over India have participated in this tournament.
- Industry visits are conducted as they provide understanding of business operations, manufacturing / operational process, leadership, team work, decision making etc. Vists were conducted to Corporate houses such as Coco Cola India Ltd, Infosys, Accenture, Wipro.
- MCA department conducted a sixty hours faculty development program on Microsoft Foundation Class from 4th December 2010 to 10 February 2011. The resource person was Mr. Harpreet Singh, Team Leader Persistent Systems Pvt. Ltd, Pune.
- A one day workshop was conducted on self development titled “Know thyself” on March 21st, 2011 under Faculty development Program. The objective of this workshop was to inculcate the habit of “Introspection”. The workshop was conducted by Mr. Pramod Damale, a renowned I.T consultant to many software companies and an expert in psychology.
- A technology fest ( Ojas 2010) of single day was organized by the students of MCA on 13th october 2010. There were three different events such as Present IT- a paper presentation event, OS-Trap- a quiz based on the questions of operating system and Inteligencia- based on intelligence and presence of mind.
- A one day workshop on Credit Based System was held in Karad on 23rd June 2011. In the first half Dr. M.S.Prasad presented a Credit System Structure to various faculties of other Institutes of Bharati Vidyapeeth.
- Seminar on Latest Mobile technology : “Priya Nath” alumnus of this institute was invited on July 23rd, 2011 as a resource person for a seminar on latest Mobile Technology.
- Faculty Development Program: From 20th to 27th August, 2011 a Faculty Development Program on “Web Services and Service Oriented Architecture” was organized for faculty of MCA and MBA(IT) Dept. The resource persons were from Accenture .

## Placement and Career Development

Given the industry requirements, skill development of students is a core initiative undertaken at IMED. Skill sets are disseminated through a healthy combination of academic and practical learning. Having worked closely with the industry has shown significant benefits by combining coursework and skill development initiatives. The placement activities are co-ordinated by the students under the guidance of Placement Co-ordinator. The institute takes all round efforts in providing employment opportunities to students.

### Our prominent recruiters:

Accenture	Barclays Bank	Bharti Airtel
Cap Gemini	Cummins Engines	Emcure
Essar Steels	Finolex Cables	Fresenius Kabi
Future Money	HDFC Bank	Persistent
HDFC Standard Life	HSBC Bank	ICICI Bank
India Bulls	Kotak Life Insurance	KPIT Cummins
L & T Infotech	Microworld	Nvidia Cooperations
Oriental Bank of Commerce	Ranbaxy	Reliance SBI Life Insurance
Sany	Shriram Value Services	Sodexo
Standard Chartered Bank	Sungard	Syntel
Tech Mahindra	Volkswagen	Bajaj Allianz

### Bharati Vidyapeeth University Institute of Management, Kolhapur

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[www.imedbharatividyapeeth.edu](http://www.imedbharatividyapeeth.edu)

Bharati Vidyapeeth Institute of Management, Kolhapur was established in the year 1994 under the mentorship of Dr. Patangraoji Kadam, which was brought under the ambit of Bharati Vidyapeeth University, Pune in 2005-06 as a constituent unit. Earlier, it was affiliated to Shivaji University Kolhapur. The Institute is recognized by Govt. of Maharashtra and MCA Programme of the Institute is approved by AICTE, New Delhi. The Institute has come a long way in establishing itself as a center devoted to impart quality management and Information Technology education in Southern Maharashtra.

#### Vision:

To enable advancement of professionalism in Management and Information Technology for creation of capable managers and IT experts.

#### Mission:

As a constituent unit of Bharati Vidyapeeth University, Institute of Management, Kolhapur contributes in its own way to the philosophy and mission of Bharati Vidyapeeth that is “Social Transformation Through Dynamic Education” envisioned by Hon. Founder – Chancellor, Dr. Patangraoji Kadam.

#### Goals:

To impart Quality Management education to the young boys and girls within the framework of University curriculum.

To involve management experts and practicing managers and in the process bridge the gap between industry

and class room teaching.

To extend guidance and support to the students to pave their ways towards successful careers.

To create and to maintain an environment conducive for academic excellence.

To promote research consultancy and extension activities in the area of Management and Information Technology.

#### Work Policy of the Institute:

We are committed to impart quality education with an adequate infrastructure and dedicated faculty. Discipline, time consciousness and positive approach shall be on top of the agenda to provide the society hard and smart performers with IT skills and national zeal.

#### Location:

The Institute is located on 4.02 acres of land at Kadamwadi, Kolhapur, 1.5 kms away from central bus stand and Railway Station. The building of the institute is spacious and fulfills stipulated norms of AICTE. The campus is eco friendly and lush green conducive for higher learning.

#### Infrastructure:

The infrastructural facilities include well furnished Class Rooms, Seminar Halls, Reading Room, Faculty cubicles, Placement Cell, Ladies Room, Students Common Room, Amenities like Telephone facility, Banking facility on campus, spacious circulation area and ample parking space. Latest teaching / learning aids and equipments are used for imparting education. These include OHP's, LCD Projectors, Public Address System, EPBX, FAX machine etc. The library of the Institute is stocked with adequate number of text books and references & subscribes national - international magazines and journals on a continuous basis. A separate Internet section is developed in the library with 20 machines dedicated for advanced browsing.

The ultra modern computer centre of the Institute is equipped with the latest software & hardware with 160 Pentium IV workstations. The Institute provides a dedicated Leased Line for Internet facilities on campus.

#### Faculty:

The Institute has a dedicated team of 14 well qualified and experienced faculty members on roll in their respective area of specialization. Besides, external resource persons are drawn from academics and IT professionals with corporate experience. The Institute fulfills all academic norms stipulated by AICTE with regards to faculty and has been successful in creating congenial academic environment and teacher student relationship on campus.

#### Library and Information Resource Centre:

The underlying force behind every successful student is an ocean of knowledge, usually found to be in a good and well stacked library. IMK offers a well furnished library of 16564 volumes of references and textbooks, 119 periodicals (national- international) and 14 daily newspapers for the faculty and students. The reading hall is spacious enough to accommodate 90 students at a time. During the examination the library and reading hall timings is extended for the convenience of students. A Digital Library unit having 20 P-IV workstations with 2 Mbps internet facility motivates the students to go for extensive use of library and Internet in the pursuit of updated knowledge.

#### The Classrooms:

The Institute fulfils the classroom requirements stipulated by AICTE in the recent notification. The Institute has three spacious state of the art classrooms of 66 sq. m. each, two tutorial rooms of 37 sq. m., two computer labs of 163 sq. m. and 167 sq. m. each and a library of 242 sq. m. The specification criterion of classrooms Tutorial rooms, Seminar Halls, etc. have been meticulously observed to create effective learning environment suiting to higher education in management and Information science.

The latest teaching learning aids and equipments have been procured and used for imparting knowledge and ideas in the classroom environment. These include Slide Projector OHPs, Audio-Visual equipments, Public address system, Computer software, hardware, CD writer and LCD Player. The students are also trained to handle learning aids as a part of study in their presentations and seminars.

### The Computer Centre:

Over the years the Institute has acquired excellent infrastructure for inculcating software skills and imparting quality IT Education to the students using the latest technology, which is updated from time to time There are 120 computers with Dual Core and I-3 Processors. Most of these have been configured for multimedia applications. The institute procures the latest software required on a periodic basis and ensures that the updated knowledge is imparted to the students. 60 computers are connected with leased line for Internet connectivity The latest softwares available in the market are procured by the institute and some of the important softwares used are-

Operating Systems: Windows NT Server, Windows 2003 Server, Windows XP with SP2, Red Hat Linux Enterprise 9.

Language Compilers: Turbo C++, Visual Studio Enterprise edition, Java2 JDK1.4, .NET

Word Processor: Microsoft Office 2003.

: Oracle Enterprise Edition, MS SQL Server 2000 Enterprise Edition

Anti Viruses: Quick heal

### Learning & Evaluation Methods:

The curriculum of the institute aims at multi dimensional personal development of students. The Institute adopts various methods for effective teaching and learning with an aim of students' involvement and interaction as mentioned below -

### Minor and Major Project:

In order to enhance the programming abilities of students the Institute assigns minor and major projects on a regular basis. Students complete these projects in organizations of repute. This helps students in comprehending, analyzing, designing, coding and testing a real life project. Students get an opportunity to interact with IT professionals working in the organization.

### Guest Lectures:

Guest lectures are conducted regularly so as to keep students abreast of the latest trends in the market. An opportunity is provided to students to interact with Industry experts and entrepreneurs so as to provide them with an exposure to the current trade scenario and its relevant policies and promotional measures. This activity also stimulates Industry-Institute interface.

### Quiz:

To inculcate healthy competitive spirit amongst students and to keep them aware of the current knowledge, Inter College Quiz Competitions are organized on a regular basis in addition to weekly quiz exercises in the class. Students are also encouraged to participate in Intra and Inter Collegiate Competitions of different events like Elocution, Extempore, Paper Presentation, Essay Writing, Collage, Poster Making, Role Play, and Cue Cards etc.

### Workshops:

The institute makes sincere efforts to mould the students to meet corporate expectation with the help of need based workshops which are conducted by core faculty of the Institute and/or guest experts and professionals. Every year good number of such workshops are organized invariably especially in the field of IT and functional areas of Management Studies.

### Personality & Entrepreneurship Development Club (PEDC):

Personality & Entrepreneurship Development Club (PEDC) is formed with an objective of moulding students to be all-round professionals. Eminent Industrialists, Entrepreneurs and Professionals are invited as role models to interact with the students. The main objective of the PEDC is to develop the personality of a student by imparting training in soft skills, business etiquettes and corporate discipline. The individual performance and personal productivity enhancement is further supplemented by –

- ▶Yoga and Meditation
- ▶Adventure Tour
- ▶Management Games
- ▶Thematic Appreciation Test
- ▶Psychometric Test
- ▶Business Plan & Presentations
- ▶Value Education

## Sports:

The Institute encourages students to participate in games like Volleyball, Football, Cricket and in-house games like Badminton, Table Tennis, Wrestling and Swimming etc. are also encouraged. The Institute Football team has recently won the Inter-Collegiate Football Tournament organized by Bharati Vidyapeeth University, Pune.

## National Service Scheme (NSS):

Bharati Vidyapeeth University has granted a unit of 100 NSS volunteers to the Institute. The Unit is very vibrant and undertakes number of activities on and off the campus. Need based outreach activities in the vicinity has developed ties and goodwill in the society. The following are the activities carried out by NSS Unit-

- Blood donation camp.
- Free Medical checkup
- Tree Plantation
- Health Care & Cleanliness
- Road Safety Awareness Programme
- Raksha Bandhan was celebrated with the orphans of Kolhapur Zilla Bal Kalyan Sankul by distributing sweets and fruits.
- Developed documentaries on Anti-Terrorism & Panchganga Pollution Control.

## Student Clubs:

As a part of extracurricular activities students are given opportunities to get involved in various clubs in order to nurture their area of interest and liking. Each club functions under faculty guidance to channelize student efforts in a proper direction. The following are the clubs functioning in the Institute-

- |  |                                   |
|--|-----------------------------------|
| ▶Fin Wiz Club                              | ▶Marketing Club                   |
| ▶HR Club                                   | ▶Network Club                     |
| ▶IT Club ▶Oracle Club                      |                                   |
| ▶Entrepreneurship Development Club (BIMEK) | ▶Personality Development Club     |
| ▶Adventure Club                            | ▶Karuna Club (To help needy ones) |
| ▶Success Story Club                        | ▶Library Club                     |
| ▶Cultural Club                             |                                   |



## Summer In-Plant-Training:

As part of the curriculum students are sent to different corporate firms of repute to undertake summer in-plant training of 4 months duration where in they apply their computing knowledge and skills in a professional work environment outside the classroom. They are provided with a guide from the organization and a faculty guide in the Institute to perform this task systematically and in a professional manner. The students have to exhibit the conceptual understanding of various operating environment and systems like Windows 2003 Server, Linux, different programming languages like Java, Visual Studio, C++ and packages like Oracle 9i and the use of various platform to develop a real life project. The study carried out is submitted to the university as a partial fulfillment of the program.

## Social Responsibility: Sudama Computer Training Mission

As a part of the social responsibility of the Institute, the students are involved in social activities. Institute of Management, Kolhapur in joint association with Rotary Club has undertaken the mission to impart computer training to 350 students. These students are from 6th to 9th standard from 5 municipal schools in the vicinity of the Institute. It was observed that the status of computer education in the selected schools was not up to the mark. The Institute has undertaken a responsibility to fill in this gap through this mission. The faculty members from Department of Computer Applications along with 40 student volunteers duly trained are involved in the mission. This activity is scheduled on every Sunday in the Institute and two working days in the respective schools. The students short listed for the training are from underprivileged section of the society and most of them are dwelling in slums.

## Placement Cell:

The Institute has an active Placement Cell which provides assistance for minor and major projects of the Students and most of the students get final placements in the same organization where they are given major project as a partial fulfillment of the MCA Programme. The following organizations have offered placement opportunities to our students in the recent past to name a few-

Disha Technology	Persistent Pvt. Ltd.	AceTeam Software
ABM Knowladgeware	Alvares Infotech	Capsilon
Bharati Infotel Ltd.	ITW Technologies Pvt. Ltd.	L & T Infotech
Syntel Pvt. Ltd.	Cognizant Ltd.	Apps Integra
Astra Microwave Products Ltd.	Master mind Software Technologies	Reliance Infocom
Tech Media Solutions		

# Bharati Vidyapeeth University **Institute of Management And Rural Development Administration, Sangli**

Bharati Vidyapeeth Bhava, Rajwada Chowk Sangli - 416416, Tel : 0233 2325776 Fax : 0233 2377249  
Mail : [bvuiimrda@dataone.in](mailto:bvuimrda@dataone.in) Web : [www.bharatisangli.com](http://www.bharatisangli.com)

## About IMRDA .....

Established in the year 1994 the Institute of Management And Rural Development Administration (IMRDA), Sangli, in a span of 18 years has made a mark for itself as a premier management institute among the academic and industrial circles. It is contributing immensely to the ever changing needs of various industries and the field of Management and Computer Education. The number of leaders the institute has produced and consistently absorbed by the leading Indian and MNC's is indicative of IMRDA's clear vision and its quest for being an outstanding center for learning and development. At IMRDA the emphasis on the students is not only to enhance individual skills but to excel as a key member of a team. The ultimate goal of IMRDA is to shape the leaders who can take up the toughest of challenges with a unique blend of innovativeness and confidence while dealing in the global business environment. IMRDA seeks to stimulate and promote simultaneously various activities to strengthen professional competency of the students and its dedicated faculty.

IMRDA is approved by AICTE, New Delhi and Maharashtra State Government. The institute is under the ambit of Bharati Vidyapeeth University, Pune which ranks high among the universities in India.

## VISION

To develop managers and IT professionals as world leaders for a better society.

## MISSION

Social Transformation Through Dynamic Education.

## PRIME OBJECTIVE

IMRDA pursues three main focus areas while enhancing its size, diversity and quality.

1. Education for Professional Careers – Enriching higher learning outcomes with inputs of professional skills to enable graduates and post graduates to choose successful careers.
2. Academic Excellence – High academic standards and good processes of education to raise the institute's academic standard for student's benefit.
3. Develop the competitive advantage in students through training, placement, work-experience, fieldwork and research.

## INFRASTRUCTURE

IMRDA is centrally located in Sangli. The building, in which it is housed, is an architectural marvel and is just about one km from central bus stand and three kms from railway station. IMRDA is a sprawling educational complex. Our infrastructure is dynamic in nature because of our constant attempt to maintain pace with the development available to us. The infrastructure acts as a facilitator for the effective delivery of our curriculum. It includes well-furnished classrooms, seminar hall, reading room, separate faculty cubicles, students' common room, ladies room, amenities like telephone, banking and large circulation space. Latest teaching and learning aids and equipments

are used for imparting quality education. These includes OHP, LCD Projectors, Multimedia Systems, public address system etc. The library is well stocked with adequate number of latest text books, reference books, periodicals and journals. The institute has 200 state-of-the-art Core i3 processor computers, supported by latest software and hardware components. The institute provides 5 mbps leased line internet facility for the students.

## HIGHLIGHTS

- Excellent infrastructure facilities, which are at par with the best B-Schools in India.
- Highly qualified and experienced faculty who are experts in different disciplines of management studies.
- Library with more than 15000 books and 60 journals and periodicals. The library facility is available to the students for 12 hrs a day.
- The Institute is active in industry interface through research, consultancy and student driven projects.
- The students of our institute shine in the university scroll of honour.
- Institute conducts workshops, seminars and guest lecturers for students to expose them to the realities of the corporate environment.
- Continuous faculty development programme is conducted on a weekly basis.

The Institute in search of excellence in the field of management education focuses on a wide range of academic activities which include different teaching methods, research, training, consultancy etc., so as to continually create intellectuals to cater the needs of the world business community.

## OUR FACULTY

We have well-trained and dedicated faculty with hands on industrial experience in various functional areas of Management and Information Technology. Our faculties are responsible for the excellence of our program. Spirit of Inquiry from the students is encouraged at all levels. They are encouraged to ask any number of questions as required by them to get their concepts cleared. This makes the class more of an interactive session than a formal lecture. Not only in the classroom the faculties make themselves available for after class discussion and devote long hours to guide the students as dedicated second parents. These are individuals who love teaching and do it with passion and determination.

## LIBRARY AND INFORMATION CENTRE

The library plays a vital role in supporting, teaching and learning activities, and provide the main source for individual research at IMRDA. For students, library is a source to get information support for their course curriculum as well as for their self-development. The library has a good collection of more than 15000 books in various areas of management and computer studies. It subscribes over 60 renowned periodicals and journals.

## COMPUTER CENTER

Institute of Management and Rural Development Administration, Sangli has one of the best IT infrastructures among the best business schools. It includes 200 Computers and high end servers. The laboratories are effectively used to learn advanced software. The entire campus is connected on LAN with high end switches, which enables the students to get access to all learning resources. It has 5 Mbps leased line internet connectivity.

## LECTURE ROOMS

IMRDA maintains clean lecture theatres equipped with advanced teaching aids. Accordingly, the walls and ceilings are designed to achieve the best acoustic balance. There are also several tutorial rooms for face-to-face interaction between the teacher and students.

## FACULTY DEVELOPMENT PROGRAMME

Only a well informed teacher can groom a successful leader. In its quest to impart quality management education we at IMRDA conduct Debates, Group discussions, Word play, Management Games etc., to keep abreast of the latest in the Business World. All the faculties assemble in the conference hall on every Saturday with full enthusiasm and zeal to participate in the above activities. The topics are decided well in advance and enough time is given for thorough preparation.

## CURRENT AFFAIRS AND DEBATES

It is our practice at IMRDA to invite distinguished personnel from Academia and Industry to discuss on the important international and national business trends. The current issues are discussed in a conducive atmosphere and sometimes in an informal manner on the data collected from reputed newspapers like Economic Times, Times of India & Indian Express. It is a sort of brain storming session for the students.

## WORKSHOP AND SEMINARS

Having just bookish knowledge will not suffice a Global Leader. Whatever is taught has to be brought into practice with the necessary changes as the situation may demand. For this we make the students aware of real life situations which enhance their creative ability to face different situations. Distinguished experts are also often invited to share their real experiences. This sort of exposure improves the student's acumen in better decision making even in demanding situations. The main focus on the workshops is to engage the students in intensive academic discussions and explore the possible solutions to practical problems from different dimensions.

## GREEN MISSION

IMRDA has 'Nature Club' named 'Green Mission'. This mission works to make the students aware of the importance of 'Nature Conservation' and environment issues. Every year Institute conducts various activities like Debates, Poster Presentation Competitions, Group Discussion and Essay Writing Competition on issues related to environment. Guest lectures by eminent personalities in the field of Environment Science are also organized from time to time.

## NSS

IMRDA is proud to announce that the NSS cell with an intake of 50 students, which has entered its third year, has succeeded in bringing a new zeal and enthusiasm among the students. The purpose behind this initiative in a professional institute is to encourage the students to take part in different philanthropic activities which will mould them not merely to have a mercenary attitude in life but to build in them a helping nature towards other human beings and to understand the responsibilities we need to fulfill towards the environment and society.

## CULTURAL, CO-CURRICULAR AND SPORTS ACTIVITIES

In addition to its continuing rich tradition of excellent academic performance, the students of IMRDA are equally good in sports and other cultural activities. Our students excel at the University Level and National Level Competitions in Sports and Cultural activities.

## INDUCTION PROGRAMME

Induction Programme is organized for newly admitted students to train them to cope-up with the professional environment. Guest lectures by Industry experts on the prominence and expectations of the industry in congruence with the latest business trends and management games feature in this program. This goes a long way in bridging the gap between the subjects studied earlier by the students and the new curriculum.

## FOREIGN LANGUAGE

A unique opportunity is being given to the students of the institute to learn Foreign Language Deutsche (German) in order to make them capable to accept challenges in working with MNCs and facilitating their cross-cultural handling of relations.

## FRESHER'S PARTY

The new students are welcomed into the IMRDA family by the existing IMRDAians with a grand fresher's party. An informal introduction of students marks the day long function. This sort of interaction helps the new students to adapt to the new conditions in a very effective manner within a short period of time.

## MANCON

Another grandeur of IMRDA is 'MANCON'. The students topping the Merit List, 'Best Student' and 'Best Class' are commended by appraising the overall performance in the consecutive years and awarded by a certificate of recognition. The students participate with great interest and work hand-in-hand in order to make the occasion a grand success.

## ALUMNI

IMRDA - Alumni are spread across the world, playing leadership roles. IMRDA Alumni Association which is a registered entity now, with a strong bond for learning and contributing through relationship, has created a large database of all its alumni, It is a family of more than 3000 as of now. Most of them, successful in their respective fields, contribute to the growth of IMRDA by their support and expertise. The Alumni Association stands for its mission of integrating the IMRDAians without frontiers.

## PLACEMENT

An active placement committee, with a placement officer assisted by 2 faculty members and student representatives, looks after the placement activities at the Institute. The committee explores different areas of opportunities for placements. It takes special care to ensure that students are aware of the latest placement situations and opportunities and motivates them to work towards their respective goals. It bridges the gap between the demand for talents from the industry and the search by the students for a right career and it all begins with the right kind of summer training they undergo which leads to successful executive placements. The cell conducts lectures, seminars and demonstrations by experienced and reputed persons from different streams. Pre-placement activities focus on training students individually and in groups for sound grooming, improving presentation skills, and effective group discussion

participations. The students are also exposed to mock interviews to enable them to have an idea of real life placement situations.

### Our major recruiters include

Cognizant Technology Solutions – Pune,	Wipro – Pune,
Infosys – Pune,	Zensar Technology –Pune,
Kanbay – Pune,	Bay Square – Mumbai,
Datafix Technologies – Pune,	QualSoft – Pune,
AXAR Group,	Compassion Technologies – Pune,
Sawant Infotech – Sangli,	List Software- Sangli,
Cipla – Pune,	ICICI Bank- Pune,
ICICI Prudential- Mumbai,	HDFC Bank – Pune,
Chowgule Motors Ltd. – Pune,	InvestMantra – Mumbai,
Samrudhi Ind. Ltd.,- Sangli,	Galaxy Cables- Sangli,
India Infoline – Sangli,	Pierlite India.Ltd.,
HDFC Bank	Muthoot Finance Corporation.

### RESEARCH ACTIVITIES

Our faculties are actively involved in research work through various research publications in International and National Journals. The institute encourages the faculty members in undertaking continuous research work which helps in the individual development of the respective faculty members which ultimately leads in nation building through the knowledge gained and imparted to the students. There is ample motivation for the present set-up to work with greater rigour to achieve greater heights of success and play its role in bringing about “Social Transformation Through Dynamic Education”, which is our motto.

# Bharati Vidyapeeth University

## Yashwantrao Mohite Institute of Management, Karad (MCA Programme)

Karad-415 539 (Maharashtra State)

Tel: (02164) 241321 Fax: (02164) 241163

Website: [www.bharati-vidyapeeth.edu](http://www.bharati-vidyapeeth.edu) E-mail: [ymimkarad@bharativedyapeeth.edu](mailto:ymimkarad@bharativedyapeeth.edu)

Yashwantrao Mohite Institute of Management, Karad is one of the constituent units of Bharati Vidyapeeth University, Pune. It was established in 1994 and since then has been recognized by the All India Council for Technical Education (AICTE) New Delhi and Directorate of Technical Education (DTE), Govt. of Maharashtra.

The Institute, situated in a picturesque locale far away from the maddening crowd of a city, provides the right ambience required for learning. It attracts students from the length and breadth of the country.

### VISION, MISSION AND GOALS

As a constituent unit of Bharati Vidyapeeth University, Yashwantrao Mohite Institute of Management, Karad contributes in its own ways to the philosophy and mission of Bharati Vidyapeeth "Social Transformation through Dynamic Education" envisioned by its Founder-Chancellor, Dr. Patangrao Kadam.

### GOALS OF THE INSTITUTE:

- To provide educational facilities for training young men and women for careers in management and related fields in any form of organizations.
- To develop entrepreneurial skills of the youth so as to enable them to utilize the locally available resources.
- To improve the decision-making skills and administrative competence of would be managers.
- To explore, create and develop knowledge through applied and conceptual research relevant to management and its underlined disciplines and to disseminate such knowledge through publication.
- To conduct training programmes, seminars, symposia, etc. to develop professional knowledge, skills and attitudes of the practicing managers, executives and other personnel in related fields.
- To assist business organizations in solving their management related problems through consultancy services.

### LOCATION

The Institute is located off the Pune-Bangalore National Highway (NH-4) at Malkapur, Karad, which is about 165 Km from Pune. Situated on the confluence of the rivers Krishna & Koyna, it is the largest and one of the richest green belts in Western Maharashtra. It is the birthplace of Late Shri. Yashwantrao Chavan the architect of modern Maharashtra and former Deputy Prime Minister of India. It is also well connected by rail and Air.

### NEW BUILDING UNDER CONSTRUCTION

It is proposed to shift the Institute to a new premise, which is under construction on a sprawling site at the foot of the scenic 'Agashiv' hills.

### INFRASTRUCTURE

Bharati Vidyapeeth University, Yashwantrao Mohite Institute of Management, Karad. (BVUYMIMK) is located in the sprawling educational complex at Malkapur Karad. The infrastructural facilities include well furnished Class Rooms, Seminar Hall, Reading Room, Faculty Rooms, Placement cell, Ladies Room, Common space for students, Amenities

like Toilet blocks & spacious circulation space that includes lush green lawns. Latest teaching / learning aids and equipment are used for imparting ideas. These include OHPs, LCD Projectors, Public Address System, EPBX, etc.

## LIBRARY

The library of the Institute is stocked with adequate number of texts and references & subscribes to about 114 national and international magazines and journals.

## COMPUTER LABS

The ultra modern computer labs of the Institute are equipped with the latest software & hardware with six servers and 100 PCs with i3 processor. The Institute provides Internet facilities for the students through out the day through WiFi connectivity.

## RECURRENT EDUCATION (Specialised Training & Value addition Programmes)

It is claimed that efficiency of producing goods and services is enhanced by education and training, in societies facing a situation of accelerating technological development. The role of recurrent education as a national strategy of development in our country has been accepted. The respective academic department identifies the needs for such programmes. The programmes are administered as additional inputs either independently or in association with other Institute / Industry. The duration of such programmes varies from one week to six months. These Programmes have proved to be very useful for students as well as for general public.

## RESEARCH & CONSULTANCY

The Research and consultancy activities have been integrated with teaching and learning programmes of the Institute. The students have to undertake a course in Research Methodology, seek an assignment in an industry during the summer vacation and work on some problem or issue leading to a management action or IT solution. The teachers guide the students in this respect. The reports and monographs generated by students and faculty are the important sources of new knowledge, ideas and renewed understanding in the areas of Management and information Technology. The faculty is involved in development of curriculum, courseware, systems and case studies etc.

Research is a culture with this Institute all the faculty members are involved in research. The faculty members of the Institute have published 11 research articles in national journals 24 research articles in international journal and 43 research and conceptual papers at national and international conferences in the past three years

## FACILITIES

### 1. FACULTY:

The Institute is proud to have a dedicated & highly motivated team of faculty members. The core faculty or full-time faculty comprises of Professors, Asso. Professors and Asst. Professors who are all MCA's with an average age of 38 years and average industrial experience of 11 years. Visiting & guest faculty drawn from the industry and academics ably supports the core faculty. Together the faculty at the institute is well versed in facilitating a 'Student-Centric' 'Teaching-Learning' process.

### 2. THE LIBRARY AND INFORMATION CENTRE

The library, a centre of self-learning has been playing an important role in supplementing academic activities and



boosting research. The library is well enriched with a collection of about 15699 books and 1000 CDs on various subjects related to the curricula of different programmes.

The students are issued books under Home Reading Scheme, which they can keep for a week; a free access Reading Room is open for the students during working hours.

A Book Bank Scheme is also run for the benefit of students belonging to SC/ST category. The students in groups of four are issued one set of text books for duration of a semester. The library subscribes to 114 Journals, Magazines of national and international level, daily newspapers.

### 3. COMPUTER CENTRE

The Computer Centre is a place where students can use Internet Services, Printer Services, CDs on various courses; and can prepare their Seminar presentations. The Centre has multiple nodes, printers, scanners and CD writers to serve the students effectively.

### PERSONALITY AND ENTREPRENEURSHIP DEVELOPMENT CLUB (PEDC)

The Personality and Entrepreneurship Development Club (PEDC) wherein eminent industrialists are invited to interact with the students and workshops are held for overall development of personality. The main objective of the PEDC is to develop the personality of a student, provide training in soft skills such as decision-making, communication, self-organization, teaming, motivation and leadership. For improving the individual performance and personal productivity, the following methods and techniques have been employed:

a) Yoga and meditation b) Adventure tour c) Management games d) Thematic Apperception Test

### INSTRUCTIONAL APPROACH

Classroom teaching is made interactive by adopting teaching methodologies like Case studies, Role-Plays, Simulation Exercises, Presentations, Video and Audio shows. Classroom teaching is further reinforced by exposure to work environment enabled by:

### FIELD VISITS

Field visits, an integral part of the course curriculum, inculcates problem-solving attitude among the students. These field visits are mainly conducted to help students analyze problems, conduct surveys and comparative studies in order to familiarize the student with the general functioning of the organization in diverse areas. A detailed report submitted by the students thereafter adds to the pride possession of our information centre.

### SUMMER IN-PLANT-TRAINING

As a part of the curriculum, students have to undertake summer training whereby they apply their knowledge and skills in a professional setting outside the classroom. Working under the faculty advisor, students undertake a thorough study of the organization, which includes analyzing and evaluating some of the problems currently faced by the organization. The student is required to submit a report, summarizing the work. This report gives an opportunity to the student to analyze a particular problem or area chosen for the study, thereby sharpening their analytical skills

### ACTIVITIES

BVUYMIMK provides a conducive learning environment for students to enhance their creative skills, harness talent

and utilize their potential in becoming capable leaders. Students are encouraged to participate in activities such as Debates, Quiz contests, Student Magazine, Management & Cultural festivals etc. With the objective of all round students' development, various sports activities are organized. The Institute has arrangement with the local sports authorities for conduct of sports events at the local sports stadium. Hands-on business experience is imparted through conduct of seminars, workshops, guest lectures, case studies, presentations etc. Opportunities of team work and organization is provided through various forums and committees.

### ACHIEVEMENTS OF THE INSTITUTE

- Dr. Om Prakash Gupta, Director of the Institute was awarded the 'Gurumavali Principal Albert D'souza Adarsha Pradhyapak' award by Shikshan Mandal, Karad. The award is instituted by the Ghokhale Education Society, Nashik.
- The Institute was awarded with a trophy & certificate by the Maharashtra Rajya Rakht Sankraman Parishad, Govt. of Maharashtra in recognition of the Institute's efforts for regularly conducting Blood Donation Camps.

### PLACEMENTS

The placement activities are coordinated by the students under the guidance of a placement coordinator. The students can use the BVUJYMIMK Alumni contact file, which contains over 1000 names of our Alumni. The Institute takes all-round efforts in providing employment opportunities to the students.

### OUR RECRUITERS INCLUDE

Infosys Ltd.,	Intel, IBM, WIPRO, Harbinger Systems, Sapient
Systems, Aloha Technologies,	PRISM Infotech,
C3IT Technologies (p) Ltd.,	Atharva Technologies, Micro Soft India,
	Zenith Computers,
KPIT Systems,	Avanti Solutions.

**Bharati Vidyapeeth University, Pune** **Abhijit Kadam**  
**Institute of Management And Social Sciences,**  
**Solapur.**

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Tel. 0217-2341353, 2300687, 2302016  
Website; <http://www.akim.bharativedyapeeth.edu>  
E-mail : [akim@bharativedyapeeth.edu](mailto:akim@bharativedyapeeth.edu)

Abhijit Kadam Institute of Management and Social Sciences is a premier leading B-School in Western Maharashtra located in Solapur .The institute is approved by AICTE, recognized by UGC and is under the umbrella of Bharati Vidyapeeth University, Pune. It has a well-established history and prides itself for its academic reputation. Having been set up in 1981, AKIMSS has emerged as a citadel of learning and research with a symbiotic relationship with the worlds of business and industry. We create an environment within which actionable learning takes place and thus provide the breeding ground for managerial leadership of the future.

We presently offer post graduate programmes MCA, MBA, MBA (HR), MBA (IT) and undergraduate programmes BBA and BCA. The institute has excellent full time faculty with a proven track record and a slew of visiting faculty who bring the experience of the real world into the classroom. Specialist scholars come and deliver lectures enabling the student to expand their horizons of gyan (knowledge), buddhi (intelligence) and vivek (the consciousness to discern). The result is that our product is so good that their placement takes place with minimal effort.

### Location

The Institute is located at the central part of Solapur city in Maharashtra state. Solapur city is connected with Northern as well as Southern India through network of Railways. It is just 3.5 kms from Central Railway station .The national airport is just 1.5kms away from the Institute.

**Our Motto** : "Let's Lead"

**Our Vision** : "To emerge as a leader in the field of value centered management education in India"

**Our Mission** : "Social Transformation through Dynamic Education"

## Our Goals

- To provide affordable and high quality education to students in management and computer application fields.
- To inculcate human values in management education and research for enabling our graduates to effectively lead society in the emerging border-less world.
- To bring about healthy synergy between the worlds of business and industry, on the one hand, and those of pedagogy and research, on the other.
- To benchmark against the best and continuously improve in all spheres and at all times.
- To create a learning environment, while helping students to add value in all fields of business activity.

## Salient Features of the Institute

- State of Art infrastructure
- The faculties at AKIMSS have a distinction of being very strong in computer application area. They are experts who have been instrumental in building the fortunes of some of the top organizations. Their continued association with the industry as consultants and researchers has offered access to live case studies and new insights. Visiting and Guest faculty from the industry and academics ably support core faculty.
- Together the faculty at the institute is well versed in facilitating a student–centric and teaching learning process.
- The institute has broader relations with the industry which helps our students in practical work experience.
- Excellent inputs for overall development of professional competencies and personality of the students
- Placement Assistance cell

## Infrastructural Facilities:

### Library:

Library is the focal point of the institute and it is well stocked with more than 18000 books and 96 national and 21 international journals. There are all types of magazines and periodicals related with the field of management, computers and humanities. The library has a spacious reading room open to the students throughout the day.

Reprographic facility is available in the library. The library has a DelNet facility which helps in accessing the books of the entire national and international libraries. The institute has signed MOUs with various Management and Engineering colleges so as to enable the students to refer various books.

## Learning Facilities:

The institute houses spacious class rooms, conferences and seminar halls. The institute has a special skill lab for developing the managerial skills of the students. All the rooms and halls are aptly ventilated and lighted. The students are provided with audio visual aids for learning like LCDs, OHP and audio systems. The students have a special dress code including blazers. The institute conducts special seminars for career development and counseling.

## Seminars, Workshops and Conferences:

Mid-term seminar, annual seminar, class room seminars, workshops and conferences are the common features of our academic programmes. The students are given ample opportunities to express their organizing skills and communication skills in such programmes. Expert from the field are invited as resource person to share their knowledge and expertise with student community.

Case study method and group discussions are the widely used techniques by our faculty members to develop the

analytical abilities, presentation skills and leadership skills in the students. Intensive field work and projects are undertaken by the students to know the current behavioral patterns in the business world and the society outside.

### Information System Centre

The institute has well versed computer labs where students are acquainted with the Information System today. There are three computer labs each have capacity of each 40 computers. All these computers are in LAN and have a well powered backup. There is a special Internet Lab where students can get access to internet for 12 hrs a day. The Information system centre is professionally managed and equipped. These computers are made available for the students to carry out their practical's and access the internet.

### Research Cell

The institute is having a research cell under which the faculties write the papers and get it published in National and International journals. Each of the faculty members have presented their Research Papers in National Seminars or conferences.

### Medical Facilities:

The in-house doctor visits the Campus and provides medical treatment. We have a MOU signed with Local Hospital which provides all the necessary facilities.

### Sports Facilities

There are provisions for indoor games like Table Tennis, Carom Board and Chess. Volley ball ground is well designed and well equipped. The students are motivated to spend their leisure time and pay attention to their physical fitness. Our students are being selected in the University Cricket team every year. The cricket team, Volley Ball team and Foot Ball team of the institute participate in the Zonal and Inter-zonal tournaments organized by Bharati Vidyapeeth University, Pune.

### Co-curricular and Extracurricular activities

Our students organize Information System related activities such as IT Quiz, IT Seminars, workshops so as to enable the students to show their IT talent Our students participate in various extracurricular activities which are in the form of competitions such as Lakshya event of Bharti Vidyapeeth, Jallos of Rotract Club, Solapur, Youth Festival of Bharati Vidyapeeth, Pune etc. Our students are having amazing award winning record every year. Annual Function is also organized every year in the institute in which the students actively participate and show their hidden talent. Recently our students have won Runner up general trophy of Jallos, the megha event in Solapur city, by winning three prizes.

### In house Banking Facilities:

Bharati Sahakari Bank Ltd, Pune is functioning within the Bharati Vidyapeeth Complex Solapur and has been providing its services on all seven days.

### Alumni Association:

Our institute has active Alumni Association which is a backbone for providing Training and Placement to our students. These alumni are working in various top companies in India. Some of them have become successful entrepreneur's. These alumni association is headed by the most successful

## The Corporate Resource Centre

The corporate Resource Centre is headed by a placement officer. The placement cell organizes different industrial visits, corporate training and consultancy besides providing summer and Final Placement for the students. The institute's students are working in renowned companies which are our corporate associates.

BVDU AKIMSS has its own placement cell coordinated by students under the guidance of coordinator through which the students are assisted for being placed in reputed companies. The institute's students are working in renowned companies like

7 Tech Solutions	Cognizant Technology Solutions
Syntel	Siemens
Accel Tree	Wipro
Ashwath Inc	Proficient Technologies & Systems Ltd.
CMC Microsystems	HCL Technology
Zenith	Symantec
Sunrise	Aftek
Satyam	Intellisoft Technology Inc.
iApps	IBM
Sutra	

## Structure of the MCA Programme:

The MCA program is of three year duration divided in to six terms of 19 weeks each. The 19 weeks consists of 15 weeks of teaching, two weeks of preparation for examinations, and two weeks of examination days.

### SEMESTER-WISE COURSE INFORMATION

Sr. No	Course Title (SEM I)	Course Title (SEM II)	Course Title (SEM III)	Course Title (SEM IV)	Course Title (SEM V)	Course Title (SEM VI)
1	Basics of Software Development Skills	Computer Architecture	Operating System Concepts	Applied Data Structures	Soft Computing	Internship Project
2	Elementary Algorithmics	Object Oriented Analysis and Design	Computer Networks	Design Patterns and HCI	Finite Automata and Grammars	
3	Database Management Systems	Business Information Systems	Software Engineering	Software Project Management	Elective Course II	
4	Discrete Structures I	Discrete Structures II	Empirical Methods for Researching Information Systems	Probability and Simulation	Elective Course III	
5	Management Functions	Financial Accounting and Management	Organizational Behaviour	Elective Course I	Elective Course IV	
6	Programming with C	Database Management with Oracle	Programming with Java	Dot Net Technologies	Project IV	
7	Web Supporting Technologie	Project I	Project II	Project III	Lab Elective II	
8	General Course I	General Course II	LAB Elective I General Course III	LAB Elective II General Course IV	LAB Elective III General Course V	

The four electives, the three Lab electives, and General Courses are finalized by the respective institutes. The students apply and exhibit their acquired skill sets through the provisions of minor software projects. Students have minor software projects from SEM-II onwards. The major software project in SEM-VI provides the much needed industrial exposure to the students

## PROCEDURE AND RULES FOR ADMISSION

### 1. GENERAL

The information and the rules given herein are applicable for a combined test for admissions to the first year of three years full time Master of Computer Applications (MCA) post graduate degree programme of Bharati Vidyapeeth University, Pune conducted at

1. Institute of Management and Entrepreneurship Development, Pune  
(Intake: MCA-60)
2. Institute of Management, Kolhapur.  
(Intake: MCA-60)
3. Institute of Management and Rural Development, Administration, Sangli.  
(Intake : MCA- 30)
4. Yashwantrao Mohite Institute of Management, Karad.  
(Intake : MCA - 60)
5. Abhijit Kadam Institute of Management and Social Sciences, Solapur.  
(Intake : MCA-30)

The seats will be filled on merit based on their performance in "B-CAT 2012 Test" conducted by Bharati Vidyapeeth University at the designated centers.

One seat over and above the sanctioned intake of the programme at each center is reserved for sons and daughters of migrants from J & K valley, Defence and Civil Service personnel engaged in fighting against terrorist activities in J & K valley (D.O. No. F10-1/2003-Desk (U) dated 5-12-2003). The candidates to be admitted against these seats must have appeared at the B-CAT 2012 conducted by Bharati Vidyapeeth Deemed University Pune.

#### Note :

1. 15% seats are reserved in each college and in each branch under Foreign / NRI /P.I.O. merit category. Candidates seeking admissions to the seats of this category will have to apply to The Registrar, Bharati Vidyapeeth University, Pune. Seats remaining vacant after allotment to Foreign / NRI/ P.I.O. students will be allotted to Indian students under regular merit category on the basis of merit based on the marks obtained by them in B-CAT 2012. The last date for submission of form to this category is 17th April 2012 before 5.00 p.m.

### 2. Eligibility for admission to this Course

Admission to the course is open to any graduate (10+2+3) of any recognized university satisfying the following conditions.

- i. The candidate should have secured at least 50% (45% for SC/ST) in aggregate at graduate level university examination.
- ii. The knowledge of mathematics / Statistics at XII level or higher level is essential except for BCA, B.Sc. (Computer), BCS graduates.
- iii. Subject to the above conditions, the final admission is based solely on the merit at the all India entrance test (B-CAT) conducted by Bharati Vidyapeeth University, Pune.



- (ii) Candidates who are presently studying in the final year of Bachelor's degree course can also appear for the entrance test and seek admission for MCA programme in the year 2012-13. However, They are eligible for admission only if
- the examination of all semesters/years (regular as well as backlog) including theory, practical and project viva will be completed by 31st May 2012
  - the results of all semesters will be available by 30th June 2012, and
  - the basic qualification mentioned in 2(i) above are full filled.
  - The last date to submit all the certificates in original shall be August 25th, 2012. If the certificates are not submitted by the said date, the eligibility will not be granted and the admission would automatically stand cancelled.
- (iii) The candidate should be an Indian national.

### 3. NATURE OF ENTRANCE TEST "B-CAT 2012"

All candidates desirous of taking admission for MCA Programme must appear for B-CAT-2012

- 3.1 The entrance test B-CAT 2012 for admission to MCA Programme is a common entrance test for all the institutes of Bharati Vidyapeeth University It will be conducted on 22nd April 2012 from 10.00 a.m. to 12.30 p.m. The duration of the B-CAT 2012 test will be for two and half hours. The candidates must be present by 9.30 a.m.
- 3.2 The B-CAT 2012 Test will consist of in all 200 marks. It consists of 200 multiple choice questions one mark each with four alternatives. with only one correct or most appropriate answer. There is no negative marking. The break-up off marks will be as follows.

		Questions	Marks
i)	Mathematics at Xth level	30	30
ii)	Mathematics at XIth level	30	30
iii)	Logical and Abstract Reasoning	40	40
iv)	Verbal Ability and Reading comprehension	40	40
v)	Fundamentals of Information Technology	20	20
vi)	C Language concepts	40	40
	Total	200	200

#### TEST CENTRES :

- 4.1 The B-CAT 2012 Test will be held at following centers.

Centre
Pune
New Delhi
Navi Mumbai
Karad
Kolhapur
Sangli
Solapur
Lucknow

- 4.2 The authorities of Bharati Vidyapeeth University, however, reserve the right to make suitable change in center venues or schedule of B-CAT 2012 test subject to exigencies of the situation.

## 5. APPLICATION PROCEDURE:

- 5.1 A candidate desirous of seeking admission to MCA program should submit the application form, filled on line. If payment is done through DD the send this form along with DD of Rs. 1,700/- towards Form fee + entrance test fee through bank draft on any Scheduled Bank on any branch of Bharati Sahakari Bank Ltd. drawn in favour of "The Registrar, Bharati Vidyapeeth University, payable at Pune.
- 5.2 The Completed application form along with payment of entrance test fee is to be submitted to the "Admission Office, Bharati Vidyapeeth University, Bharati Vidyapeeth Bhavan, L.B.S. Marg, Pune 411030 " either in person or through Post / Courier. **If payment is done through Master4/Visa card then do not send this form to our office. Instead you must bring this form duly signed and a pasted photogram to the examination hall**
- 5.3 The last date of submission of application form will be **17th April 2012** by 5:00 pm.
- 5.4 The University will not be responsible for any delay or loss of application/ admission card/counselling letter/any communication in transit. Such delay will not be condoned.

### 5.5 ONLINE APPLICATION PROCEDURE :

- a A candidate desirous of filling online application forms for MCA should visit the website [www.bvuniversity.edu.in](http://www.bvuniversity.edu.in) or [www.bharatividyaapeethuniversity.net](http://www.bharatividyaapeethuniversity.net) The last date of submitting the application form is **17th April 2012**
- b The University will not be responsible for any delay or loss of Application/ Admission Card/Counselling Letter/any communication in transit. Such delay will not be condoned.

## **INSTRUCTIONS TO THE CANDIDATE TO FILL THE FORM.**

Thank you very much for selecting admission into Bharati Vidyapeeth Deemed University – PUNE. Please read these instructions carefully and please follow the same. If you have any query about filling the form, contact 020 24407163.

There are two options available for payment of entrance fees

1. Payment through Demand Draft(DD)
  2. **Payment through Payment Gateway i.e. Credit/Debit Master/ Visa cards. Instructions for payment are given on home page. Kindly note that the candidates opting for this payment mode should not send his form to this office. Instead he/she should carry the form at the examination hall along with TWO passport size photographs. Please submit this form to the invigilator.**
- I) Those who are opting Demand Draft as payment mode for CET Online Registration, Select **Demand Draft** as Payment Option.

- a) You are requested to see table of contents for examination and identify your course.
- b) The amount shown in the columns of Demand Draft should be noted. You are requested to draw a Demand Draft of this amount from any nationalized bank in favour of “The registrar, Bharati Vidyapeeth Deemed University” payable at Pune.
- c) You are requested not proceed further unless you have a DD.
- d) Select **I Agree** and click **NEXT** button
- e) Select whether the examination is Under Graduate (UG) or Post graduate (PG).
- f) System displays / shows the table of various examinations. You are requested to select the requisite course by clicking **Register Link** to fill online **CET Registration form**
- g) **You are now starting to fill the CET Online Registration form**
- h) Online Registration form is divided into following four parts.
  - i) **Payment Details** – Demand Draft details such as Demand draft number, Demand Draft date and Bank details.
  - ii) **Personal Details** – Your name should be same as from xth standard , Mark list
  - iii) **Parents Information**
  - iv) **Qualifying Examination Details**
- i) Candidate has to read instructions given the agreement carefully, select I agree and click **NEXT** button to start CET Online Registration form.
- j) After you enter all necessary information through these screens the system will display the preview of the completed form in read only mode. For any corrections, use ‘previous’ button to go to appropriate screen and make corrections.
- j) Finally if you are satisfied with the entered information Through preview mode, click on the submit button. The filled form in PDF format will be generated.

k) In case of unforeseen events ( power failure, disconnection of Internet etc. please re-enter the form again from beginning i.e. from steps (h).

l) The filled form in the PDF mode is displayed on the screen. You must take the print copy of this form, paste a photograph and make a signature at appropriate place provided in the form.

m) Please write form No, Course Name, Candidate Name and Contact No on the back side of the Demand Draft and attach to the form, put it in envelope and send this to the following address.

Bharati Vidyapeeth Deemed University  
“CET ONLINE DEPARTMENT”  
2<sup>nd</sup> Floor, Bharati Bhavan,  
LBS Road, Navi Peth,  
Pune 411 030.

n) IF any queries please contact to 020-24407163 or E-mail [bvucetonline@gmail.com](mailto:bvucetonline@gmail.com)

o) Once the form is received by the office we will process the same and send E-mail containing the admit card and a soft copy of the brochure to the E-mail address provided by the candidate in the application form.

p) A separate print copy of Admit Card will also be mailed to you by post.

q) The admit card contains the following information.

- Form No
- Roll No
- Date and Time of Entrance Test
- Candidate Name and Postal Address
- Entrance Test Center name and address

**r) Candidate should paste his passport size photograph (scanned/Xeroxed photographs are not accepted) on the admit card at appropriate and sign on it at a place provided in the admit card. It is mandatory for the candidate to carry a valid photo identity proof (Like College Identity card, Driving license, PAN Card etc.) while appearing for the examination.**

from any nationalized bank in favour of “The registrar, Bharati Vidyapeeth Deemed University” payable at Pune.

- c) You are requested not proceed further unless you have a DD.
- s) Candidates should reach the examination centre at least half an hour before schedule. (Like School/College Identity card, Driving license, PAN Card etc.) while appearing for the examination.
- d) Select **I Agree** and click **NEXT** button
- e) Select whether the examination is Under Graduate (UG) or Post Graduate (PG).
- t) Candidates are requested to reach examination centre least two hours before schedule.

## 7. ISSUE OF ADMISSION CARDS :

- 7.1. Admission cards for B-CAT 2012 test will be dispatched by post to the candidates under the certificate of posting. The same may be e-mailed to you on the e-mail ID specified in the form. The admission card will indicate Roll Number and Test Center allotted to the candidate with its address.
- 7.2. The candidate must not mutilate this admission Card or Change any entry, made therein, after it has been authenticated by authorities.
- 7.3. In case the admission card is not received by the candidate, by **20th April 2012** he/she should contact at the office of concerned designated center or Bharati Vidyapeeth Deemed University, Pune one day prior to test during working hours for collecting duplicate admission cards. In such a situation candidate should bring two copies of the same photographs along with him/her and a proof of submission /mailing of the application form.

## 8. ENTRANCE TEST :

The entrance test B-CAT 2012 will be conducted on **22nd April 2012** from 10.00 am to 12.30 pm. Candidates must be present by 9.30 a.m.

## 9. DECLARATION OF RESULT :

The merit list of B-CAT 2012 Entrance Test (Based on 200 marks) will be declared on **14th May 2012**. The merit list for all the institutes together will be declared.

The merit lists of B-CAT-2012 of entrance test will be declared and displayed at all the Institutes of Management of Bharati Vidyapeeth University and will also be displayed on its website. It is not possible to send individual invitation for counselling to the candidates. It shall be the responsibility of the individual candidate to see his own merit number and appear for the counseling at the centre of his/her choice as per schedule given in this brochure.

## 10. BASIS OF SELECTION FOR ADMISSION

- 10.1 A Candidate desirous of seeking admission to MCA Programme should fulfill the minimum eligibility condition as stated in (2) of eligibility section of this Information Brochure.
- 10.2 He/She must have appeared for the B-CAT 2012 Test conducted by Bharati Vidyapeeth University, Pune at designated centres.
- 10.3 The Candidate shall be offered admission on the basis of his/her rank in the final merit list (prepared on the basis of the marks scored at B-CAT-2012 Test) and availability of the seats for the Programme at a particular centre at the time of counseling and admission in the concerned Institute.
- 10.4 In the case of candidates securing equal aggregate marks their relative rank will be determined on the basis of following order of preference:
  - a) In case of candidates scoring equal number of marks in B-CAT 2012, the candidates will be ranked according to the percentage of marks scored in aggregate at the HSC or its equivalent examination.

- b) If equal, the candidates will be ranked according to their percentage of marks scored in aggregate at SSC or its equivalent examination.
- c) If equal, their relative rank will be determined on the basis of computerised random numbering.

### 11. Counselling and Spot Admissions :

The counselling and on the spot admissions session will be held at IMED, Pune for all the institutes offering MCA Programme at Pune, Kolhapur, Sangli, Karad and Solapur.

The counselling schedule will be as follows :

Counselling and spot admission	19th May 2012 10.00 a.m. only
Institute & Place for Counselling and Admission	IMED, Pune (for admission to Institutes at Pune, Kolhapur, Karad, Sangli & Solapur)

● The candidate must report for counselling at 10.00 a.m. only, on the date of the counselling at the respective centers. FAILURE TO REPORT FOR COUNSELLING ON THE SCHEDULED DATE AND TIME WILL RESULT IN INSTANTANEOUS CANCELLATION OF A CLAIM OF THE CANDIDATE TO THE SEAT.

□ The candidate must note that appearance for the examination and inclusion of name in the merit list does not necessarily mean that he/she will get admission to the institute & course. The admission will depend upon the availability of seats to the particular programme and institute at the time of his counselling.

□ It shall be candidates responsibility to see the result B-CAT 2012 and confirm their merit number. The candidate should remain present for counselling as per the schedule.

□ Individual counselling letters will not be sent. The candidate should attend counselling & spot admissions on their own as per the schedule given. The candidate should bring along with them proof of appearing for the B-CAT 2012 Test such as Admit Card & or xerox copy of D.D. etc. The candidate will be offered a seat in the Institute of their choice as per the combined merit list prepared by Bharati Vidyapeeth University, Pune. The candidate will be called for counseling as per their merit number and will be offered a seat as per availability of the seat in the particular Institute.

The following certificates in original along with duly attested THREE copies each of the same are to be submitted at the time of counseling and spot admission. Since the originals are to be submitted, the candidates must have two / three copies of all certificates.

- (a) Statement of marks of all semesters I to V, statement of marks of semester VI, if available.
- (b) Passing/Degree certificate (Last qualifying examination)
- (c) Migration certificate from the University from which the candidate has passed the last examination. (Other than Bharati Vidyapeeth.).
- (d) Transfer/Leaving Certificate from the College last attended.
- (e) Character Certificate from Principal of the College last attended.
- (f) Affidavit regarding Gap in education on Rs 20/- stamp paper if applicable
- (g) Caste Certificate (in case of SC/ST Candidates)
- (h) Caste Validity Certificate (for SC/ST Candidates)
- (i) Change in Name Certificate (if any for married female students).
- (j) DD of the requisite fees as per the fee structure.
- (k) 4 Passport size recent photographs.

### The Mode of Payment of Fees shall be as given below

B) The fee is to be paid through Bank Draft of any Nationalised Bank drawn in the name of Registrar, Bharati Vidyapeeth University, Pune payable at Pune.

11.1 If a candidate fails to confirm admission made to him/her, the same shall stand cancelled and the resultant vacancy will be offered to the next eligible candidate from the list. However, if candidate is unable to report in person, he /she can depute a representative with an authority letter signed by the candidate (see Annexure I) along with requisite documents under 11 above and DD for fees.

11.2 The Attention of the candidates is particularly invited to the provisions of rules regarding the eligibility of candidates for admission to B-CAT and to the MCA Programme. If at any stage it is found that a candidate is not eligible either for admission to B-CAT or MCA Programme, his/her candidature and admission even if granted provisionally will be forthwith.

### 11.3 Fee Structure

The Fee must be paid at the time of Counseling by DD as follows : (Please see B above)

Sr. No	Name of the Constitute Unit	Regular merit Category (p.a.)	Foreign / NRI / PIO merit Category
1.	*Institute of Management & Entrepreneurship Development, Pune.	1,00,000/-	US \$ 5,000
2.	Institute of Management & Rural Development Administration, Sangli.	65,000/-	US \$ 4,000
3.	Institute of Management, Kolhapur.	65,000/-	US \$ 4,000
4.	Y.M. Institute of Management, Karad.	65,000/-	US \$ 4,000
5.	Abhijeet Kadam Institute of Management, Solapur.	65,000/-	US \$ 4,000

\* For Pune centre the candidate is required to pay additional fees of Rs. 9,000/- for the course on Network Security and Rs. 6,000/- for the course on English Communication /Finishing skill course at the time of admission.

### Note :

- The expenses in connection with Books, Uniform, Printed Forms, University Examination Fees, Industrial visits, Field Work, Summer Training, Specialized Training Modules, Special Assistance for Placement etc. will be borne by the student over and above the fees. It is desirable for every student to have own laptop for duration of the course.
- At the time of admission, an amount of Rs. 1500/- has to be paid in cash towards eligibility fee and house magazine subscription, Smart card. This fee will not be refunded under any circumstances.
- At the time of admission, an amount of Rs. 500/- has to be paid in cash towards library deposit. This deposit shall be refunded upon completion of the course.

### REFUND OF FEE :

In case of cancellation of Admission the Refund policy will be as follows :

- In the event of student withdrawing before the starting of the particular course, the entire fee collected from the student, after a deduction of the processing fee of Rs. 1,000/- (Rupees One thousand only) shall be refunded.
- If a student submits his application for cancellation of admission in a prescribed form (duly completed) within 15

calendar days from the date of commencement of the particular course, 10 percent of total amount of tuition fees prescribed for the course will be deducted from the amount of tuition fee paid by him and the balance amount will be refunded.

- (3) If a student submits his application for cancellation of admission in a prescribed form (duly completed within 30 calendar days from the date of commencement of the particular course, 20 percent of the total amount of tuition fees prescribed for the course will be deducted from the amount of tuition fee paid by him and the balance amount will be refunded.
- (4) If a student submits an application for cancellation of admission after 30 calendar days from the date of commencement of the particular course, no refund will be made and Rule (5) may also be invoked. However, if the application for cancellation of admission is submitted before the last date prescribed for admission, and if the vacated seat is filled by another candidate, 25% of the amount of tuition fees prescribed for the course will be deducted from the amount of tuition fee paid and the balance amount will be refunded.
- (5) If any student admitted to any course leaves the course after the prescribed last date for admission of the particular course no refund will be made and he will be required to pay full amount of tuition fees for the remaining entire duration of the course.

#### CONDUCT AND DISCIPLINE :

If any student is found indulging in antinational activities, or in activities that run contrary to the letter and spirit of the provisions of Acts and Laws enforced by the Government, or any activity that causes his/her behavior to be contrary to rules of discipline, will be liable to be expelled from the Institute forthwith without any notice by the Director of the Institute.

If any of the statements made in application form or any information supplied by the candidate in connection with his/her admission is, at any time, found to be false or in correct and willful suppression of facts, his/her admission will be canceled forthwith. The fees will be forfeited and he/she may be expelled from the Institution by the Director and prosecuted, if deemed necessary.

Each of the candidates seeking admission in the institute is required to give the following undertaking at the time of admission:-

- A) " I have read all the Rules of Admission for the current year and after fully understanding these rules, I have filled in this application form for admission for the current year.
- B) The information given by me in my application is true to the best of my knowledge and belief.
- C) I have not been debarred from appearing at any examination conducted by any Government constituted or Statuary autonomous examination authority in India.
- D) I fully understand that the Director of the Institute will have right to expel, rusticate me from the Institution for any infringement of the Rules of good conduct and discipline in general and particularly the ones referred to above and the rules of good conduct and discipline prescribed by the Institute/ University and in the undertaking given above."

#### MISCELLANEOUS :

1. The candidates are informed that the medium of instruction, for all programmes is English.



2. At the time of seeking admissions, a candidate will be provisionally admitted to Programme at the Institute subject to the production of the Provisional Eligibility Certificate from the University.
  3. The Institution shall have the right to satisfy about the conduct and character of a candidate by verifying antecedents of a candidate through the appropriate police-authority, before admitting him/her to the Institution.
  4. There is no age limit for admission
12. Differences of opinion and disputes arising in the interpretation and implementation of the clauses in this Brochure, if any, will be referred to the Vice-Chancellor of the Bharati Vidyapeeth University, Pune and his decision shall be final and binding on all the concerned.
  13. Any legal matters arising out of the total admission process of MCA through All India Common Entrance Test of Bharati Vidyapeeth University, Pune - 30 i.e. B-CAT-2012 will be in the courts of Pune, Maharashtra State.

ALL CANDIDATES APPLYING FOR ADMISSION TO THIS COURSE AND  
THE PARENTS OF THESE STUDENTS WILL HAVE TO GIVE AN AFFIDAVIT  
AND VERIFICATION AS GIVEN BELOW IF ADMITTED TO  
BHARATI VIDYAPEETH UNIVERSITY

AFFIDAVIT BY THE STUDENT

1. I, \_\_\_\_\_ s/o/d/o  
Mr./Mrs./Ms. \_\_\_\_\_, applying for admission to,  
\_\_\_\_\_ Bharati Vidyapeeth University,  
Pune am aware about the Rules & Regulations relating to curbing Menace of Ragging in Higher Educational  
Institutions - 2009.
2. I am aware as to what constitutes ragging.
3. I am fully aware of the penal and administrative action that is liable to be taken against me in case I am found guilty  
of or abetting ragging, actively or passively, or being part of a conspiracy to promote ragging.
4. I hereby solemnly aver and undertake that
- a. I will not indulge in any behaviour or act that may be constituted as ragging under clause 3 of the Regulations.
- b. I will not participate in or abet or propagate through any act of commission or omission that may be constituted as  
ragging under clause 3 of the Regulations.
5. I hereby affirm that, if found guilty of ragging, I am liable for punishment according to clause 9.1 of the  
Regulations, without prejudice to any other criminal action that may be taken against me under any penal law or  
any law for the time being in force.
6. I hereby declare that I have not been expelled or debarred from admission in any institution in the country on  
account of being found guilty of, abetting or being part of a conspiracy to promote, ragging; and further affirm  
that, in case the declaration is found to be untrue, I am aware that my admission is liable to be cancelled.
- Declared this \_\_\_\_\_ day of \_\_\_\_\_ month of \_\_\_\_\_  
year.

Signature of deponent

Name :

**Note :**

As per the directions of Hon'ble Supreme Court of India Order No. SLP(C) No. 24295/2004 and SLP No. 143656/2005, WP (C) No. 173/2006 and SLP(C) No. 24296-24299/2004 all the students are hereby informed the following.

"If any incidents of ragging comes to the notice of the authority, the concerned students shall be given liberty to explain and if his explanation is not found satisfactory the authority would expel him from the institution."

All the students should note the above directives from the Supreme Court.

**Registrar**

(Bharati Vidyapeeth University)

## VERIFICATION

Verified that contents of this affidavit are true to the best of my knowledge and no part of the affidavit is false and nothing has been concealed or misstated therein.

Verified at \_\_\_\_\_ this \_\_\_\_\_ day of  
\_\_\_\_\_ month of \_\_\_\_\_ year.

Signature of deponent

Solemnly affirmed and signed in my presence on this \_\_\_\_\_ day of  
\_\_\_\_\_ month of \_\_\_\_\_ year after reading the contents of  
this affidavit.

OATH COMMISSIONER

Note : To be typed in double space on Non Judicial Stamp Paper of Rs. 100/-

**BHARATI VIDYAPEETH UNIVERSITY, PUNE**  
**AFFIDAVIT BY PARENT/GUARDIAN**

1. I, Mr./Mrs./Ms. \_\_\_\_\_  
father/mother/guardian of, \_\_\_\_\_ seeking admission to  
\_\_\_\_\_,  
Bharati Vidyapeeth University, Pune am aware about the Rules & Regulations relating to curbing Menace of Ragging in Higher Educational Institutions - 2009.
2. I am aware as to what constitutes ragging.
3. I am fully aware of the penal and administrative action that is liable to be taken against my ward in case he/she is found guilty of or abetting ragging, actively or passively, or being part of a conspiracy to promote ragging.
4. I hereby solemnly aver and undertake that
- a. My ward will not indulge in any behaviour or act that may be constituted as ragging under clause 3 of the Regulations.
  - b. In or abet or propagate through any act of commission or omission that may be constituted as ragging under clause 3 of the Regulations.
5. I hereby affirm that, if found guilty of ragging, my ward is liable for punishment according to clause 9.1 of the Regulations, without prejudice to any other criminal action that may be taken against my ward under any penal law or any law for the time being in force.
6. I hereby declare that my ward has not been expelled or debarred from admission in any institution in the country on account of being found guilty of, abetting or being part of a conspiracy to promote, ragging; and further affirm that, in case the declaration is found to be untrue, the admission of my ward is liable to be cancelled.

Declared this \_\_\_\_\_ day of \_\_\_\_\_ month of \_\_\_\_\_ year

Signature of deponent

Name:

## VERIFICATION

Verified that contents of this affidavit are true to the best of my knowledge and no part of the affidavit is false and nothing has been concealed or misstated therein.

Verified at \_\_\_\_\_ this \_\_\_\_\_ day of  
\_\_\_\_\_ month of \_\_\_\_\_ year.

Signature of deponent

Solemnly affirmed and signed in my presence on this \_\_\_\_\_ day of  
\_\_\_\_\_ month of \_\_\_\_\_ year after reading the contents of  
this affidavit.

OATH COMMISSIONER

Note : To be typed in double space on Non Judicial Stamp Paper of Rs. 100/-

## AUTHORISATION FOR REPRESENTATIVE

I, ....., son /daughter of  
....., being unable to attend the counselling  
session for admission to the .....course in Bharati Vidyapeeth University Colleges,  
on ..... whose photograph is affixed below and who will sign as shown below, to represent me at the  
counselling and on-the-spot-admission. I hereby declare that the choice of course made by this authorised  
representative will be irrevocable and that it will be final and binding on me. This authorised representative will present  
all the necessary documents, pay the appropriate fees and complete all the necessary formalities on my behalf.

Name of the candidate:

(IN CAPITAL LETTERS)

Roll No.:

Place:

Date:

Reason for absence:

Signature of the Representative

Signature of the Candidate

A recent passport size  
photograph of the  
representative should  
be affixed here.

A recent passport size  
photograph of the  
candidate should  
be affixed here.

CET Office :

**Bharati Vidyapeeth University**

Second Floor, CET Dept.,

Bharati Vidyapeeth Bhavan,

L.B.S. Marg, Pune - 411 030.

(Tel. No. 020-24407131 / 132

Fax No. : 020-24329675 between

Mon-Fri : 10.00 to 1.30 and 2.30 to 5.00,

Sat : 9.30 to 1.00)

**Bharati Vidyapeeth University**

**Institute of Management and  
Entrepreneurship Development**

Paud Road Erandwane, Pune 038

Tel : 020-25425517, 25448005

**Bharati Vidyapeeth University**

**Institute of Management & Research**

A-4 Opp. Ordnance Depot. NH-10

Paschim Vihar, Extension Rohtak Rd,

New Delhi-110 063

(Tel.: 011-25285808, 25284396/25257150

**Bharati Vidyapeeth University**

**Yashwantrao Mohite Institute of  
Management**

Malkapur Road, Karad, Dist. Satara

Tel. : 02164-241321, 241163

**Bharati Vidyapeeth University**

**Institute of Management and Rural  
Development Administration,**

Rajwada Chowk, Sangli

Tel : 0233-2325776, 2377249

**Bharati Vidyapeeth University**

**Dental College & Hospital**

sector No. 7, CBD, Belapada,

Mumbai - 400 614

Tel. : 022-27564655/27564654

**Bharati Vidyapeeth University**

**Institute of Management**

Kadamwadi, Kolhapur

Tel. : 0231-2668654, 2652426

A) Last date for submitting the completed application form to : **17th April 2012**  
before 5.00 pm

Bharati Vidyapeeth University

C.E.T. Dept., Second Floor,

Bharati Vidyapeeth Bhavan,

L.B.S. Marg, Pune-38

B) Dispatch of Admission Card : On receipt of completed  
(B-CAT 2012 test) application

C) Date and time of Common Entrance Test : **22nd April 2012**

D) Places where Entrance Test will be held : Pune, New Delhi,  
Navi Mumbai, Karad,  
Kolhapur, Sangli,  
Solapur, Lucknow

E) Declaration of results on

www.bharatividyaapeethuniversity.net : **14th May 2012**

F) Counselling and spot admission : **19th May 2012**

G) Institute & Place for Counselling : IMED, Pune  
and Admission

H) Commencement of Classes :

1. (If payment is made through DD) The completed Application Form along with D.D. Rs. 1,700/- payable at Pune drawn on Bharati Sahakari Bank Ltd. or any Nationalised Bank in favor of the Registrar, Bharati Vidyapeeth University is to be submitted to the following address on or before **17th April 2012**

The Registrar Bharati Vidyapeeth Bhavan CET online Department L. B. S. Marg, Pune 30.

2. The result of B-CAT 2012 Test will be available in the institute and will also be displayed at our website [www.bvuniversity.edu.in](http://www.bvuniversity.edu.in)

3. The declaration of the result is available on [www.bharatividyaapeethuniversity.net](http://www.bharatividyaapeethuniversity.net) or [www.bvuniversity.edu.in](http://www.bvuniversity.edu.in)