

Admission Announcement 2012



BIMTECH
BIRLA INSTITUTE
OF MANAGEMENT TECHNOLOGY

PGDM

PROGRAMMES at Greater Noida Campus

(Approved by AICTE, Ministry of HRD, Govt. of India)

- ▶ Two-Year Full-time PGDM*
- ▶ Two-Year Full-time PGDM (International Business)
- ▶ Two-Year Full-time PGDM (Insurance Business Management)
- ▶ Two-Year Full-time PGDM (Retail Management)
- ▶ Two-Year Full-time PGDM (Sustainable Development Practices) #

*Accredited
by NBA

Equivalence
with MBA
by AIU

Alliance with
B-schools of
USA, Europe & Asia

100% Placement
Assistance in Indian &
Multinational Companies

Founded by
B.K. Birla Group

Sr. B.K. Birla and
Dr. (Smt.) Sarala Birla
Scholarship for
meritorious students

Landscaped Green
Residential
Wi-Fi Campus

Associate of
MDPS
Columbia University, USA

Industry
Partnership from
India & Abroad

All India
7th Rank
Among Top
Private B-Schools

Source: CNBC-TV18
Core B-School
Survey 2011

All India
10th Rank
Among Private B-School
Source:

business today

Nielsen Best
Business School
Survey, 2011

PROGRAMMES at Bhubaneswar Campus**

- ▶ Two-Year Full-time PGDM
- ▶ Two-Year Full-time Post Graduate Diploma in
Mass Communication and Journalism
- ▶ Two-Year Full-time Post Graduate Diploma in Communication Design
- ▶ Two-Year Full-time Post Graduate Diploma in Industrial Design

ELIGIBILITY : A recognized Bachelor's Degree in any discipline with minimum 50% marks in aggregate. Candidates appearing in the final exam of Bachelor's degree are also eligible to apply.

SELECTION : Selection to the programmes is based on CAT-2011 / XAT-2012 / MAT-Sept./ Dec. 2011 / Feb. 2012 performance / Entrance Test (Test details are different for all programmes. For which kindly visit our website), Write-up, Group discussion and Personal Interview.

APPLICATION : Application can be made by any of the following modes:

1. Applying online on website of the Institute followed by payment of Rs. 1850/- through Credit card.
2. Online application form can also be filled using scratch card, which can be purchased on payment of Rs. 1800/- from BIMTECH Admission office or Channel partner centers or Axis Bank branches (list given on www.bimtech.ac.in).

Application Forms available from : September 30, 2011

Last date for submission of Application : December 31, 2011

All correspondence including the requisition of application forms should have "PGP Admissions 2012 - 2014" superscribed on the envelope and must be sent to : Coordinator - Admissions

Birla Institute of Management Technology

Plot No. 5, Knowledge Park -II, Greater Noida -201306

Tel: (0120) 2323001 to 10, Fax: (0120) 2323012 / 22 / 25

Email: admission.queries@bimtech.ac.in

Declaration: BIMTECH uses CAT 2011 scores for shortlisting candidates for all Programmes. IIMs have no role in either the selection process or in the conduct of the programmes.

For greater details, please visit
www.bimtech.ac.in

AICTE approval in process

**Application for approval from competent authority under process