



ALLIANCE UNIVERSITY

School of Business

Alliance University is a Private University established by the State Legislature of Karnataka, Act No. 34 of year 2010 and is notified under the list of Private Universities maintained by the University Grants Commission (UGC), New Delhi. Alliance University School of Business is ranked fifth best among the private B-schools in India by CNBC -TV18 partnered with C-fore in "The A-List of B-schools 2011."

Admissions Open: 2012

■ Doctoral Degree Program (Ph. D.)

Internal / External

■ Executive Master of Business Administration (Executive MBA) Full-time; One year Coursework

■ Master of Business Administration (MBA)

Full-time; Two years

► MBA

Specializations Offered:

- Marketing
- Finance
- Operations
- Retail
- Hospitality
- Banking and Financial Services
- Organizational Leadership and Strategy (OB & HR)

► MBA - International Business

► MBA - Entrepreneurship and Family Business

► MBA - Communications Management

■ Executive Post Graduate Diploma in Management (Executive PGDM) Sixteen months; weekend classes

■ Bachelor of Business Management (BBM)

Full-time; Three years

Key Features

- Magnificent infrastructure - comparable to the best in the world
- Rigorous, contemporary and progressive curriculum
- Delivered by accomplished full-time faculty and embellished by international adjunct faculty
- Extensive industry interactions
- Articulation agreements with leading universities and institutions abroad provide for student exchanges, internships, short-term certification programs and dual degree opportunities
- Scholarships available for eligible students
- Placement facilitation in world-class companies across industry sectors

For details, visit: www.alliance.edu.in

Office of Admissions

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