

Minor discourses are easy than Major

MINOR DISCOURSES-B

Creative Writing in the form of discourses teaches us how to use our language ability according to the situation. There are Major and Minor discourses. Minor discourses are easy than Major. With a little practice we can get 5 marks easily in each paper.

Minor discourses-A: Message,

Profile

1. Giving necessary details of the person.
2. Presenting relevant ideas and presentation.
3. Organization of the data.
4. Using appropriate cohesive devices.
5. Using well formed sentences.

(Note: All indicators carry one mark each)

A life sketch will be given to you. Depend on the life sketch you have to make it in a profile format. Sometimes they will be given bio data format. You have to make it into passage mode. Profile should be brief. Name, Birth, Parents, Education, Profession, Achievements, hobbies and ambitions are to written one by one point wise. While reading the passage once or twice you can easily pickup important information.

Ex: Read the passage:



Malala Yousafzai (born July 12, 1997) is a Pakistani student and education activist. She is known for her activism for girls' and women's rights, especially for being allowed to go to school. Yousafzai is originally from the town of Mingora in the Swat District. She was a victim of a gunshot attack in October 2012. Yousafzai is the youngest person to have won the Nobel Peace Prize. She won the prize in October 2014. She was 17.

In 2009, at age 11, many people got to know her through a weblog of the BBC News' Urdu language

Notice and Diary. (Will be asked in Paper-I)

Minor discourses-B: Profile, Invitation and Poster. (Will be asked in Paper-II)

Let us see Minor discourses-B today. These questions come in Paper-II and independent (not from Text Book) as question no. 34. Unlike letter, essay, narration, biography these three discourses are different. This is just like information in

service. The BBC published translated writings about her life under Taliban rule. On 9 October 2012, Yousafzai was shot in the head and neck in an assassination attempt by a Taliban gunman. She was given emergency treatment in Pakistan and then moved to England for more medical treatment. She had titanium plate put over hole in skull and cochlear implant to restore her hearing.

In May 2012 David Trumble, an award-winning artist, made a cartoon of Yousafzai as a Disney princess as part of a drawing of other feminist icons that he had made into princesses that was in the Huffington Post.

On 12 July 2013, at age 16, she made a speech at headquarters of the United Nations, stressing the right to education for all and for human rights and peace and non-violence against terrorism and intolerance citing the proverb: "the pen is mightier than the sword".

She was nominated for the 2013 Nobel Peace Prize. She has won a lot of prizes. She is the 2013 recipient of the Sakharov Prize. She was one of the winners of Glamour magazine's Women of the Year. Lady Gaga, who was also a winner and was on the month's cover, said that Yousafzai should have been on November's cover of Glamour instead of her.

On October she met President Obama, Michelle Obama, and their daughter Malia in the Oval Office.

The Taliban have said that they still want to assassinate Yousafzai.

In October 2013 a book about her life I am Malala: The Girl Who Stood Up for Education and Was Shot by the Taliban was published, with her help. The book was banned in Pakistani private schools.

On 27 November 2013 Yousafzai was given the GG2 Hammer Award at the GG2 (Garavi Gujarat2) Leadersh-

compact capsule format. These three are small in size but reaches many. You take a wedding invitation, or a poster released by Government. The main aim of these discourses is to reach many people in less time. The format should speak what it is. It should not take more than a minute to read and understand.

To get full marks we should know the criteria or indicators first.



ip Awards 2013. Yousafzai was chosen by TIME magazine as a candidate for 2013's Person of the Year. She was nominated for the World's Children's Prize for the Rights of the Child in 2014. In 2014 Yousafzai has won Nobel Peace Prize and will be given a Doctor of Civil Law degree by the University of King's College.

Question 34: Depend on the write up prepare a profile of Malala (5 marks)

Answer:

Name: Malala Yousafzai
Born: 12 July 1997, Mingora, North-West Frontier Province, Pakistan

Residence: Birmingham, England
Nationality: Pakistani

Books

Published: I am Malala: The Girl Who Stood Up for Education and Was Shot by the Taliban

Occupation: Blogger and activist for rights to education and for women

Known for: Female education activism

Religion: Islam

Parents: Toorpekai Yousafzai (mother), Ziauddin Yousafzai (father)

Awards: Nobel Peace Prize 2014
Doctor of Civil Law
Sakharov Prize
TIME's 2013's Person of the Year
GG2 Hammer Award
World's Children's Prize

INVITATION

1. Showing the context (occasion, event details and purpose).
2. Using appropriate format, layout and design.
3. Maintaining brevity.
4. Using persuasive language.
5. Use well formed construction.

(Note: All indicators carry one mark each)

It is a regular activity to print invitations before any function. Every invitation contains good layout, and necessary details. What, Where, When, Who, Why, How details are to be

covered in traditional order.

It should start with a title "Invitation"

Then inviting words to the occasion

Then Title of the programme

Then details: place, date and time

At the end organizers details with contact numbers.

(Question 34): Imagine that you are an active member in cultural committee of your colony and your committee is going to organize classical music concert. Prepare an Invitation card for that programme. (5 marks)

Invitation

Sriram nagar Colony Welfare Association

cordially invites you to enjoy the evening with Indian Classical Music

CLASSICAL MUSICAL NIGHT

By

Famous TV Singers

Venue: Senior Citizens Hall, Sriramnagar Colony Welfare Association, Kukatpally, Hyderabad

Date & Time: 15th January 2016, 6 pm to 9 pm

Organised by

Sriramnagar Colony Welfare Association

In association with

Saregama International, Hyderabad

For details Contact: 998877xxxx, 776655xxxx

POSTER

1. Showing the context (occasions and purposes)
2. Using appropriate format, layout and design
3. Maintaining brevity
4. Using rhythmic language
5. Using well-formed constructions

(Note: All indicators carry one point each.)

A poster is prepared to stickup to walls. The total information should be covered in small words. Lengthy sentences are to be avoided. Use small

words or phrases. The words should catch the attention of the public like slogans. Appropriate layout is important. The words must be bold in size. Different sized words serve different purposes. The programme's or activity's Title must be as bold as possible. Suitable pictures are to included because picture speaks more than words.

If it is a conference all the details must be written in précised manner.

(Question 34): Prepare an awareness poster on "Child Labour".

(5 marks)

