

GENERAL KNOWLEDGE TEST 10

901. After he quit his job in 1973, he, along with a few colleagues, set up a company – Uniloids-to manufacture metronidazole. He later left the company and floated another called Standard Organics, with Chandra Sekhar Reddy. Venturing alone he floated two companies, Cheminor Drugs and _____. Fill in the blank and identify the person.

- i. Dr Reddy's Lab ii. Morepan iii. Ajanta Lab iv. Balsara Hygiene Products
902. A postgraduate from IIT Kharagpur and a doctorate from the University of Notre Dame in the US, he worked with Glaxo in various capacities for a decade, before setting out on his own in 1984 with the Rs 1.15 crore salbutamol sulphate project. He took his company public in 1994. He is the Managing Director of Neuland Laboratories. Who is he?
i. D.R. Rao ii. S.N. Rao iii. S.N.Srinivasan iv. T. Srinivasan
903. Which Managing Director, on 18th April 1998, said, "I am not working for remuneration. In any case, I earn half the salary of a sweeper in France"?
i. S. M. Datta ii. Rusi Modi iii. J.J. Irani iv. Azim Premji
904. Which Indian is considered to be the first professional big bull the Indian stock markets witnessed, who swung the market by consistent buying?
i. Tarun patel ii. Jitubhai Shah iii. M.K. Sarkar iv. Manohar Pherwani
905. Name the personality who held eminent positions in companies such as BHEL, Maruti, GAIL, and later was also a member of the Planning Commission. He was asked to resign from the Prime Minister's office in 1992 because it was alleged that he was using his position to increase his son's business interests, and that Harshad Mehta had paid a bribe to his son's company. Name this Padma Vibhushan awardee?
i. V. Krishnamurthy ii. K. Ramar Pillai iii. Abid Hassan iv. N. Chowgule
906. Name the South Point, Don Bosco (Calcutta) educated personality who became the CEO of US South Airways Inc.
i. Rakesh Gangwal ii. Sanjay Kumar iii. Sabeer Bhatia iv. Ashok Jain
907. An Alumnus of Modern School and IIT Delhi, this Indian is the MD of McKinsey & Co
i. Rana Talwar ii. Rajat Gupta iii. Debashis Sarkar iv. Ashok Ganguly
908. A product of Lawrence School, Sanawar and St. Stephens, Delhi, he started as an Executive Trainee in Citibank in 1969. He later joined Standard Chartered Bank in 1997. He is currently its CEO based in London. Who is he?
i. Rajat Gupta ii. Rana Talwar iii. S.M. Dutta iv. C.K. Prahlad
909. Name the Indian High Commissioner who was linked to a scandal when the Indian Government placed an order for 2000 jeeps with a London-based firm that had false credentials.
i. Krishna Menon ii. Tulip Khanna iii. N.K. Singh iv. Romesh Bhandari
910. Commenting on the state of industrialization in South India in the 1940s, who is supposed to have remarked that the only industry that Madras could be proud of was curry powder
i. Sir H.H. Mulla ii. Sir Dorabji Tata iii. Sir Homi Modi iv. J.R.D. Tata
911. Name the promoter who sold his portal company India World to Internet Services provider Satyam Infoway for Rs 500 crore in November 1999.
i. Ravi Jain ii. Ashok Jain iii. Rajesh Jain iv. Samir Jain

912. Name the person who has been signed by Epson as its brand ambassador for India?
i. Aishwarya Rai ii. Yukta Mookhey iii. Noyonika Chatterjee iv. Sushmita Sen
913. Name the Indian who is the owner of fourth largest hotel chain in Sweden
i. Bikram Chakravarty ii. M.S. Oberoi iii. Ratan Tata iv. I.S. Chaddha
914. Name the two film stars who have formed the film production company Dremz Unlimited
i. Sanjay Dutt & Lisa Ray ii. Kiron Kher & Anupam Kher
iii. Rishi Kapoor & Boney Kapoor iv. Juhi Chawla & Shah Rukh Khan
915. Name the person who has been voted the “Indian Businessman of the Century” by a worldwide multimedia poll conducted by Business Barons
i. Ratan Tata ii. Dhirubhai Ambani iii. Kumarmangalam Birla iv. K.K. Birla
916. Name the industrialist who in 1933 chose Begumabad a forest area 50km from Delhi to set up a sugar factory. The place later became one of the largest industrial towns in Northern India.
i. B.K. Modi ii. Gujar Mal Modi iii. R.K. Modi iv. Bikramchand Modi
917. Which industrialist is credited with having built an aircraft factory in India?
i. Kanji Morarjee ii. Walchand Hirachand iii. Dhirubhai Ambani iv. J.R.D. Tata
918. Name the person who is considered the guru of benchmarking?
i. Robert C. Camp ii. C.K. Prahlad iii. Juran iv. Deming
919. Who is the biggest selling women writer in India.
i. Arundhati Roy ii. Jhumpa Lahiri iii. Tarla Dalal iv. Bharati Mukherjee
920. Name the management guru of Indian origin who is considered the Buddha of core competence
i. Robert C. Camp ii. C.K. Prahlad iii. Juran iv. Deming
921. Fred Smith is the founder of which successful service organization?
i. Federal Express ii. UPS iii. Blue Dart iv. The Virgin Group
922. Who opened the country’s first cyber-clinic?
i. K.K. Trehan ii. Mukesh Batra iii. P.J. Phirbouy iv. Savita Ray
923. Name the Mumbai based business person who shelled out Rs 3.6 Lakh at the auction of Michael Jackson’s autographed pillowcase that the King of pop left in his suite at Hotel Oberoi during his visssit to India a couple of years ago?
i. Bharat Shah ii. K.C. Bokadia iii. Nitin Desai iv. Alka desai.
924. Name the former Vice Chairman of Wipro who with nine other high profile software professionals has launched an organization by the name of Mindtree
i. Ashok Jain ii. Ashok Lahiri iii. Ashok Pakrasi iv. Ashok Soota
925. You would associate Satya Brata Dey with which very popular brand of shoes and other leather goods in Calcutta and other places in Eastern India, such as Jamshedpur and Bhubaneswar
i. Khadim’s ii. Sreeleather iii. Bharat Shoe’s iv. Bata
926. Who is the owner of the detergent powder Nirma
i. Bharat Shah ii. Mehul Patel iii. Chandrakant Bhai Patel iv. Karsanbhai patel
927. Who flew a light, single engined Puss Moth from Karachi to Bombai, carrying a cargo of mail, thus inaugurating India’s first scheduled airmail service
i. J.R. D. Tata ii. R.P. Goenka iii. Dhirubhai Ambaani iv. K.K. Birla
928. Once, when he was traveling from Baroda to Ahmedabad, near Kheda, he saw a group of young girls standing near a PCO. He later realized that these girls were waiting to call their brothers in New Jersey, USA, to wish them on Raksha Bandhan day. That one event made him launch the telecommunication revolution in India. But for him, India would still be stuck in an archaic tele-mess. Who is he?
i. Samuel Patro ii. Sam Pitroda iii. Keshubhai Patel iv. Mukesh Patel

929. Name the articulate and aggressive industrialist who fought a legal battle with his foreign collaborators Piaggio when the latter initiated legal action in an American court. He spent over \$1 million in his defence and finally Piaggio had to settle out of court.
i. Rahul Bajaj ii. H.M.Kothari iii. S.M.Krishnan iv. Tarun Bajaj
930. An Alumnus of Stanford University, USA he took over the reins of the company at the age of 21, after his father's untimely death in 1966. The company under his control has grown from a tiny Rs 7 crore company dealing in hydrogenated cooking fats to a corporation operating in services, technology and consumer products. Who is this person.
i. Harsh Mariwala ii. Azim Premji iii. Suryanaryan Murty iv. Viren Shah
931. Name the Padma Shri winner who founded the new generation bank-Global Trust Bank
i. Ramesh Gelli ii. Hemendra Kothari iii. Deepak Parekh iv. K.V.Kamath
932. With which person would you associate HDFC
i. Ramesh Gelli ii. Hemendra Kothari iii. Deepak Parekh iv. K.V.Kamath
933. Who founded the first ice cream company in India
i. Tarun Lamba ii. L.C.Java iii. Ravi Ghei iv. Pradeep Wig
934. Which business was acquired by Raj Koneru of indiainfo.com when he signed with Gopal Raju
i. India Abroad ii. Observer iii. Rediffusion iv. PTI
935. You would associate Ravi Melwani with which famous store
i. Shopper's Stop ii. Crossroads iii. Big Kids Kemp iv. Mischief
936. You would associate H.F. Khorakiwala with which company
i. Marico ii. Monginis iii. Richardson Hindustan iv. Wockhardt
937. Which is India's first ISO 9002 certified retail outlet
i. Crossroad, Mumbai ii. Shopper's Stop, Mumbai
iii. Landmark, Chennai iv. Oxford, Calcutta
938. American Warner Inc. was formed by the merger of which two companies
i. American Home Products Corp and the Warner Lambert Company
ii. American Home Products Corp and Unilever plc
iii. American Home Products Corp and Coca-Cola Enterprises
iv. American Home Products Corp and the Tropicana Foods Company
939. Which Mumbai based Internet company pays you to use their free, web based e-mail system
i. payoy.com ii. Paynsurf.com iii. chequemail.com iv. rupee.com
940. IT major Hewlett Packard has hived off its measurement business in India to a new company. Name the company
i. Agilent Technology ii. HP Technologies iii. Mesuron India iv. Caltiger
941. Which Indian company terminated its tie up with Klobber GmbH of Germany, which manufactured executive seatings and sold them under the brand name Klobber
i. Safari Industries ii. Samsonite India iii. VIP iv. blow Plast Ltd.
942. Who pioneered the concept of timeshare vacations in India
i. R. Ramkrishnan ii. R. Subramaniam iii. T.M.A Pai iv. Ramoji Reddy
943. Which automobile major is developing a system with Microsoft to allow consumers to orders cars to customized specifications over the Internet ?
i. GM ii. Ford iii. Maruti iv. Suzuki
944. Name the company which has made celebrity visits to the shopfloor a regular feature, to increase employee motivation and loyalty towards the company.
i. Thermax ii. Alfa Laval India iii. Atlas Capco iv. Greaves
945. Name the company which recently acquired a 49 % stake in Virgin Atlantic owned by

- Richard Branson
- i. Sri Lankan Air ii. TWA iii. United Airlines iv. Singapore Airlines
946. Which company has set up a wholly-owned subsidiary called HRM Consulting Group the one – stop HR shop ?
i. The Kanji Morarji Group ii. The Lalbhai Group iii. The Mariwala Family
iv. The Godrej Group
947. B4U or the overseas Bollywood pay channel has been floated by film distributor Kishore Lulla, NRI businessman Gokul Binani and which prominent industrialist.
i. L.N. Mittal ii. Anil Ambani iii. Manu Chabbaria iv. Karan Thappar
948. Which multinational company acquired the Tea company Rossel Industries Ltd. for Rs 175 cr.
i. Unilever Plc ii. Tata Tea iii. General Mills iv. Nestle
949. Aviance beauty solutions is the direct marketing subsidiary of which company
i. HLL ii. P&G iii. Henkel iv. Colgate
950. Name the biggest maker of the equipment that powers the Internet which sometime back acquired the opticals networking systems business from Italy's Pirelli Spa.
i. Cisco Systems ii. Intel iii. Microsoft iv. Lucent Technologies
951. Who out of the following was the creator of Phantom – The Ghost Who Walks?
i. Harvey Kurtzman ii. Lee Falk iii. Carl Barks iv. Bob Kane
952. Leg – spinner Anil Kumble is endorsing which apparel band ?
i. Colour Plus ii. Tamarind iii. Indigo Nation iv. Allen Solly
953. Which company is in the business of manufacturing cosmetics and personal care products?
i. Mary Kay ii. Barnes & Noble iii. Cargill iv. Milliken
954. Which Indian state attracts tourists with the tagline 'God's Own Country'?
i. Kerala ii. Himachal Pradesh iii. Karnataka iv. Assam
955. Who out of the following is the co – author of the book Primal Leadership ?
i. Warren Bennis ii. Philip Kotler iii. Tom Peters iv. Daniel Goleman
956. Hindustan Zinc is now part of which business group ?
i. Aditya Birla ii. Sterlite iii. Jaiprakash iv. Reliance
957. Which of the following is a publishing house ?
i. Alfred A. Knopf ii. Kohler iii. Connell Foley iv. Raytheon
958. Which finance minister resigned from his post when 14 major Indian Banks were nationalized in 1969 ?
i. Sachindra Choudhary ii. Morarji Desai iii. C. Subramaniam iv. H.M. Patel
959. Which of the following companies is currently the biggest long-term investor in the country ?
i. Hutchison Whampoa ii. Warburg Pincus iii. Coca-Cola iv. Enron
960. Who has taken over the running of Zee Telefilms after the recent resignation of CEO Sandeep Goyal ?
i. Apurva Purohit ii. Jawahar Goel iii. Subhash Chandra iv. Deepak Shourie
961. Which business group has forayed through its division, Cutting Edge Entertainment ?
i. Mahindra & Mahindra ii. A.v. Birla iii. Hinduja iv. Tata
962. Work in Progress is the autobiography of which business personality ?
i. Jeff Bezos ii. Ray Kroc iii. Michael Eisner iv. Sam Walton
963. Aigdor Chaner has unveiled the first genetically modified featherless chicken that is environmentally friendly, fast – growing and low in calories. He belongs to the nation

- i. USA ii. France iii. Israel iv. Germany
964. Which Japanese term means ‘ real place’, or the place where the real action occurs?
i. Gemba ii. Kando iii. Seiketsu iv. Seiri
965. In which year was Maruti Udyog established through an act of Parliament ?
i. 1975 ii. 1977 iii. 1981 iv. 1985
966. Which Ice hockey team owned by the Walt Disney Company ?
i. Mighty Ducks of Anaheim ii. Florida Panthers iii. San Jose Sharks iv. Pittsburgh Penguins
967. The technique of using low-pressure appeals in advertisements and communication is called?
i. Beta Selling ii. Rack Jobbing iii. Soft Selling iv. Cold Calling
968. Georgia Gold is the coffee brand of which company ?
i. Coca – Cola ii. Starbucks iii. Sara Lee iv. Nestle
969. Who is the author of Marketing Management, a former Bible of branding and marketing ?
i. Gary Hamel ii. C.k. Prahalad iii. Naomi Klein iv. Philip Kotler
970. Who is the world’s first ‘cyborg’, part-man part-machine, who recently reverted to full human status?
i. Arthur C. Clarke ii. Kevin Warwick iii. Marwin Minsky iv. Ray Kurzweil
971. What is Polygram India’s new name ?
i. Universal Sound ii. Universal Records iii. Universal Music iv. Universal Plc
972. In the early 1990s, ICI decided to spilt into two separate businesses, by demerging its biosciences and life businesses. What was the name of the new company thus formed, that was coined from the word “ Zenith” ?
i. Pamir ii. Threadneedle iii. Zeneca iv. Zenica
973. What is common to the companies Wockhardt, Walle’s Lab. UK and Merind ?
i. They are all part of Habib Khorakiwala’s Wockhardt Group
ii. They are all part of Tata Sons
iii. They are all being acquired by Glaxo India
iv. They were all acquisition targets of SmithKline Beecham
974. In 1994, to whom did Glaxo India sell off its foods business (including Complian, Glucon D) for Rs 210 crore ?
i. Pillsbury ii. Heinz iii. Philip Morris iv. General Mills
975. Tefal India is a wholly owned subsidiary of which French Group ?
i. Group SEB of France ii. Group SEN of France iii. Group SBI of France
iv. Group BES of France
976. Eight leading professionals who have successfully launched brands like Louis Philippe, Van Heusen, Peter Englan, etc., have got together and launched their own garment company. What is the name of his company ?
i. Madura Garments ii. Indus League iii. Indigo Nation iv. Scullers India
977. Wacoal is the largest manufacturer of which product in Japan ?
i. Trousers ii. Women’s Garments iii. Sports Goods iv. Carpets
978. Name the major manufacturer of medical devices in the US, which pleaded guilty in 1993 to selling untested heart catheters.
i. C.R. Bard ii. C.R. Grodner iii. E. Merck iv. Glaxo
979. In which among the following states the Rs 1300 crore Waqf scam has taken place ?
i. Tamil Nadu ii. Bihar iii. West Bengal iv. Assam iv. None of these
980. The twenty four North Korean defectors reached South Korea via

- i. Canadian Embassy in Beijing in China
 - ii. US embassy in Beijing in China
 - iii. US Consulate in Shanghai in China
 - iv. Hong Kong
981. Name the Indian company in which Kansai Paints of Japan has a stake of 65 % . Kansai Paints is Japan's largest paint company ?
- i. Goodlass Nerolac Paints ii. Asian Paints iii. Rajdoot Paints iv. Berger Paints
982. Name the South Korean company from which Mahindra & Mahindra has decided to source its tractors, to sell on the overseas market.
- i. Pong Yank ii. Tong Yang iii. Pyong Yambo iv. Tagu Toogu
983. According to an annual ranking brought out by Ventures International Inc. and India Abroad newspapers in 1999, which is the largest Indian American owned company in the US
- i. Western Sky Industries Inc ii. Eastern Sky Industries Inc.
 - iii. Western Industry Plc iv. North East Sky Industries Inc
984. Diamond exporter and film financier Bharat Shah and the UK – register LMB Holdings promoted by L.N. Mittal have recently agreed to flot a new joint-venture that would finance and release 15 – 20 blockbusters annually. Can you name this joint – venture production powerhouse ?
- i. Mega Film TV Productions ii. Meta Film Productions iii. Magnum Productions
 - iv. Mell film Productions
985. Name the Indian agro-chemicals company that some time back received its first US patent for a new fumigation system for foodgrains that involves spraying phosphine gas.
- i. NOCIL ii. United Phosphorus iii. H. Lever Chem Ltd. iv. Goenka Chemicals
986. Which company derives its name from the nickname of an 18th century Ayurvedic physician from Gujrat ?
- i. Dabur ii. Zandu iii. Marico iv. Trishanku
987. Which multidivisional Indian company has adopted “ Applying Thought” as its corporate slogan ?
- i. Wipro ii. HLL iii. GE iv. Dabur
988. Name the Indian company that recently acquired a 76 % equity stake in Delege Forsyth & Co ltd – the second largest paints company in Sri Lanka.
- i. Berger Paints ii. Rajdoot Paints iii. Goodlass Nerolac iv. Asian Paints
989. Following the Cadbury Report on Corporate Governance, which Indian organization recently decided to form a Global Advisory Board ? The role of the board will be to follow best international practices, create global management teams and help the company in strategic planning for rapid growth. This board is going to be based in the USA.
- i. Infosys Technologies ii. Satyam iii. HCL Technologies iv. Caltiger
990. The organization has a number of firsts to its credit : it was the first financial institution to introduce a yield- based loan: the first to introduce Internet banking and the first to adopt the US norms of generally accepted accounting practices (GAAP).
- i. ICICI ii. IDBI iii. SBI iv. IFCI
991. when was the Securities Exchange Board of India set up ?
- i. 12 April 1988 ii. 12 March 1985 iii. 12 March 1986, iv. 10 March 1990
992. What was set up in 1978 in Ahmedabad, that laid the foundation of the consumer movement in India ?
- i. The Consumer Group Ltd. ii. The Consumer Education & Research Centre

- iii. The Consumer Guidance Society of India iv. The Customer Concern Society
993. When was the Consumer Protection Act passed ?
i. 1984 ii. 1985 iii. 1986 iv. 1987
994. When was the rupee devalued for the first time after Independence ?
i. 1948 ii. 1949 iii. 1950 iv. 1951
995. The first Five – Year Plan was set in motion with an outlay of Rs 2,378 crore in July 1951, based on which model ?
i. The American Model ii. The Irish Model iii. The Russian Model iv. The Swiss Model
996. In which year was the Atomic Energy Establishment set up in Bombay ?
i. 1951 ii. 1950 iii. 1948 iv. 1952
997. In which year were the private airlines in India nationalized ?
i. 1953 ii. 1954 iii. 1955 iv. 1956
998. In 1954, Telco started the production of commercial vehicles in collaboration with which company ?
i. Suzuki ii. Daimler Benz iii. Ford iv. Mercedes Benz
999. Which bank did the government take over in December 1954 to rename it the State Bank of India ?
i. International Bank of India ii. Indian Bank iii. Bank of India iv. Imperial Bank of India
1000. Which event in January 1963 affected the gold Industry ?
i. Gold prices dropped to Rs 100 per 10 gm
ii. The Gold Control Order came into force
iii. Gold was imported for the first time
iv. Gold prices fell and were lower than silver

ANSWERS :- (901 – 1000)

901. i.(Kalim Anji Reddy) 902. i. 903. ii. 904. iv. 905. i. 906. i. 907. ii. 908. ii. 909. i.
910 iii.(Rusi Modi's Father) 911. iii. 912. iv. 913. i. 914. iv. 915. ii. 916. ii.(Modinagar)
917. ii. 918. i. 919. iii. 920. ii. 921. i. 922. ii. 923. i. 924. iv. 925. ii. 926. iv. 927. i. 928. ii.
929. i. 930. ii. 931. i. 932. iii. 933. ii. 934. i. 935. iii. 936. iv. 937. iii. 938. i. 939. iii.
940. i. 941. iv. 942. ii. 943. ii. 944. iii. 945. iv. 946. ii. 947. i. 948. i. 949. i. 950. i.
951. ii. 952. iii. 953. i. 954. i. 955. iv. 956. ii. 957. i. 958. ii. 959. iv. 960. iii. 961. iv.
962. iii. 963. iii. 964. i. 965. iii. 966. i. 967. iii. 968. i. 969. iv. 970. ii. 971. iii. 972. iii.
973. i. 974. ii. 975. i. 976. ii. 977. ii. 978. i. 979. iii. 980. i. 981. i. 982. ii. 983. i. 984. i. 985.
ii. 986. ii. 987. i. 988. iv. 989. iii. 990. i. 991. i. 992. ii. 993. iii. 994. ii. 995. iii.
996. iv. 997. i. 998. ii. 999. iv. 1000. ii.