

GENERAL KNOWLEDGE TEST 4

301. Now bankrupt energy giant Enron is based in
i. Detroit ii. New York iii. Houston iv. None of these
302. Which among the following statements is true regarding 'Trump Card'?
i. It is MTNL'S newly launched pre-paid mobile card ii. It is Air Tel's pre – paid mobile card
iii. It is Essar's pre – paid mobile card iv. None of these
303. Cargill is the US – based company which operates in the field of
i. Beverages ii. Dairy Products iii. Salt Products iv. None of these
304. Which among the following statements is true regarding Nirupma Rao ?
i. She is the spokesperson of the ministry of external affairs ii. She is the permanent representative of India in the UN
iii. She is the newly appointed ambassador of India to the US iv. None of these
305. Aftab Ansari, main accused in the American Centre attack, has been extradited to India from which among the following countries ?
i. Saudi Arabia ii. Kuwait iii. UAE iv. None of these
306. Who among the following persons is the chairman of the separatist Kashmiri outfit All-Party Hurriyat Conference?
i. Yassen Malik ii. Sabbir Shah iii. Abdul Ghani Bhat iv. None of these
307. Daniel Pearl, an American journalist who was kidnapped and subsequently murdered by the terrorist in Pakistan, who was working with which among the following media organizations ?
i. Wall Street Journal ii. Washington Post iii. New York Times iv. None of these
308. Who among the following persons is the author of 'Truth, Love And A Little Malice'?
i. Arundhati Roy ii. Khushwant Singh iii. Subramaniam Swami iv. R.K. Narayan
309. Which among the following sectors contributes largest amount in India's indirect tax collection?
i. Steel ii. Textile iii. Oil iv. Consumer Goods iv. None of these
310. Which among the following companies has become the first private telecom company in India to have listed in stock exchange?
i. Bharti Tele – ventures Ltd (BTVL) ii. Reliance Telecom iii. Essar iv. Batata
311. Which out of the following is not a member of the Group of Seven countries ?
i. Italy ii. Japan iii. Canada iv. China
312. Which Indian brand now sports a new signature line, 'Relish A Gain' ?
i. Rooh Afza ii. Rasna iii. Tree Top iv. Thumps Up
313. Who out of the following is associated with Barista, the coffee bar chain ?
i. B.M Vyas ii. Ravi Deol iii. Prakash Kothari iv. Arvind Singhal
314. Which Indian company started the management school, Wisdom (Women's Institute for Studies in Development Oriented Management) ?
i. Mahindra & Mahindra ii. Wipro iii. Reliance Industries iv. Infosys Technologies
315. Which company has changed its name to Altria ?
i. Sara Lee ii. Seagram iii. Philip Morris iv. Bell Atlantic
316. The Japanese automobile major Toyota has a tie – up with which Indian group?
i. TVS ii. Eicher iii. Kirloskar iv. Escorts
317. Which Indian company is airing a massive ad campaign with sindoor as its central idea ?
i ICICI Prudential ii. Bajaj Allianz iii. LIC iv. ING Vysya
318. Which of the following is a unit of the British Liquor giant Diageo ?
i. Pizza Hut ii. Wendy's iii. Domino's iv. Burger King
319. The Genetic Engineering Approval Committee recently cleared the use of patented Bt cotton gene technology in India. How many of these patents currently exist in the world?
i. One ii. Three iii. Four iv. Seven
320. ONGIO International, which pitches for training and consultancy services contracts in Africa, the Asia – Pacific, the Middle East and Russia, is a joint venture between which two companies?
i. NIS Sparta & LIC ii. ICICI & Oriental iii. Reliance & L & T iv. IOC & ONGC
321. Industrial Light & Magic, a special effect studio, belongs to which celebrity?
i. George Lucas ii. Tom Hanks iii. Thomas P. Jackson IV. Collins Hemingway

322. Which game was invented by Willam Morgan?
i. Cricket ii. Volleyball iii. Football iv. Basketball
323. Reuben Mark is chairman and CEO of Which consumer Products Company?
i. Colgate – Palmolive ii. HLL iii. P & G iv. Amul
324. Pick the wrong combination of company and global Indian managers?
i. Nestle - Carlo Donati ii. Castrol - Naveen Kshatriya
iii. BMG Crescendo – Suresh Thomas iv. Muktesh Pant – Nike
325. Stockholm Award winner in 2000 and connecting 21 village internet or internet kiosks, Gyandoot is a government – sponsored project of which state ?
i. Uttar Pradesh ii. Madhya Pradesh iii. Maharastra iv. Punjab
326. Which Indian lady is behind OMO (On my Own), a rang and western and ethnic women’s wear and accessories?
i. Arti Shanta Kumar ii. Ritu Beri iii. Dimple Kapadia iv. Mana Sehty
327. Pick the wrong combination of broadcasting network and parent company.
i. CNN-Disney ii. Cartoon Network-Tom & Jerry iii. Ten Sports-WWF iv. Star TV-Spiderman
328. Which controversial Ad man created the death row ads for Benetton
i. Olivero Toscani
329. The first digital processor completely developed in India by Texas instruments in 1998 is called
i. Ankur
330. The oldest maker of diaries in the world is
i. Charles Letts
331. Which political personality coined the term ‘Paper Tiger’
i. Mao Tse Tung ii. Oliviero Toscani iii. Margaret Thatcher iv. George Bush
332. Well – known Indian cycle brands, BSA and Hercules, are owned by
i. Hero Cycles ii. TI Cycles iii. Atlas Cycles iv. Avon Cycles
333. Which Japanese Company founded by Takeshi Mitarai was organized around the slogan, ‘Beat Leica’ ?
i. Sony ii. Panasonic iii. Canon iv. Suzuki
334. Pick the wrong combination of Indian company and chief executive officer
i. A.M. Naik – Amul ii. K.V. Kamath – ICICI
iii. Kunal Dasgupta – Sony Entertainment iv. Suresh Thomas – BMG Crescendo
335. Which entrepreneur would you associate with Paras Pharmaceuticals ?
i. Carlo Donati ii. P.P. Vora iii. Deepak Shourie iv. Darshan Patel
336. Which organization was founded by Rippan Kapur in 1979 ?
i. Cry ii. UNICEF iii. Care iv. Help Age
337. Who is the hostess of the British TV show, the Weakest Link ?
i. Anne Robinson ii. Thomas P. Jackson iii. Paul Galvin iv. Jeff Bezos
338. Who was the trial court judge who ordered that Microsoft be split into two ?
i. George Eastman ii. Henry Ford iii. Thomas P. Jackson iv. John Maxwell
339. This first MD of Konkan Railway Corporation, under whom the kokan Railway was built, now heads the Delhi Metro project ?
i. S.B.Majumdar ii. N.Rangachari iii. Naresh Kumar iv. E.Sreedharan
340. Which car is named after the flag awarded to the winner of a popular Italian horse race in Siena in medieval times ?
i. Matiz ii. Cielo iii. Palio iv. Alto
341. Michelin is a major tyre company based in which country?
i. Japan ii. US iii. France iv. Canada
342. In which Indian company is the managing director known as the managing worker ?
i. KVIC ii. Mind Tree iii. GCMMF iv. Sahara
343. Which airlines has announced a trip aboard a passenger sub – orbital spacecraft for its frequent fliers?
i. Virgin Airlines ii. US Airways iii. United Airlines iv. Cathy Pacific
344. Which of the following companies is an Indian public sector company?
i. Hindalco ii. Indal iii. Nalco iv. Alcan
345. Enron was born in 1985 from the merger of two energy companies, Houston Natural Gas and
i. Inter North ii. Conoco iii. Natural Gas iv. Vanco Energy
346. With which advertising agency would you associate Piyush Pandey?
i. HTA ii. Lintas iii. Mudra iv. O&M

347. Bell Labs is the research arm of which company?
i. Texas Instruments ii. Lucent Technologies iii. AT & T iv. Oracle
348. After a long stint as its Managing Director, Xerxes Desai retired from which company?
i. Cipla ii. Titan iii. J.K Corp iv. Kirloskar
349. Jamsetjee Jejeebhoy Dharamsala set up in 1847 was India's first:
i. Rural Credit Firm ii. Old Age Home iii. Ambulance service iv. Women's Hospital
350. The first company to launch web services in 1999 with E-speak was
i. SUN Microsystems ii. Microsoft iii. Oracle iv. Hewlett-Packard
351. Who was the co – author of the book Business @ the speed of thought along with Bill Gates ?
i. Collins Hemingway ii. William Mcknight iii. Peter Flynn iv. J.K. Galbraith
352. Pick up the wrong combination of entrepreneur and company founded by them ?
i. Infosys – Narayan Murthy ii. ITC – Yogi Deveshwar
iii. Ashok Leyland – R. Scshasayee iv. Rasana – R. Mudaliar
353. You would associate the Taurani family with which Indian Company ?
i. Infosys ii. ITC iii. Tips Industries iv. Reliance Industry
354. Which company has recently launched a new brand, Sunfill, In the preparatory drinks category ?
i. Pepsi foods ii. Coca – Cola iii. Rasana iv. Nestle
355. TVS Motor Company has signed on which of the following personalities as brand ambassador?
i. Rahul Dravid ii. Sachin Tendulkar iii. Hrithik Roshan iv. Aamir Khan
356. Who out of the following is behind the launch of the magazine, Smart Manager ?
i. Anil Bajjal ii. Anil Ambani iii. Gita Piramal iv. Rahul Bajaj
357. Arthur Anderson, the accountancy firm tainted in the Enron controversy, is headquartered in
i. Boston ii. Delhi iii. London iv. Toronto
358. IBM is building a special \$ 100 – million computer for bioinformatics, 1000 times more powerful than Deep Blue, the computer defeated Gary Kasparov ?
i. Blue Gene
359. Which among the following dates is celebrated as the ‘ Technology Day ‘ in India ?
i. 11th May ii. 1st June iii. 16th May iv. 20th May
360. By which among the following year India will have to introduce product patents as a part of its commitment to the WTO ?
i. 2002 ii. 2003 iii. 2004 iv. 2005
361. Which Japanese company uses the baseline ‘The possibilities are infinite ?
i. Toshiba ii. Canon iii. Matsushita iv. Fujitsu
362. Who is the CEO of Prasar Bharati?
i. Rathikant Basu ii. Ashok Mittal iii. Anil Adani iv. Anil Bajjal
363. What is the parent country of the retailing giant Carrefour?
i. France ii. Spain iii. Switzerland iv. Italy
364. Container Corporation of India (Concor) is a subsidiary of which entity ?
i. Ports Authority of India ii. Shipping Corp. of India iii. Indian Oil Corporation iv. Indian Railways
365. Who out of the following was behind the disastrous launch of New Coke ?
i. Sergio Zyman ii. Roberto Gizueto iii. Roger Smith iv. Frank Biondi
366. Virender Sehwaq and Sushmita Sen are the new brand ambassadors for which company ?
i. Pepsi ii. Coca – Cola iii. Maruti iv. Titan Watches
367. Which company owns the Old Spice brand?
i. Reckitt & Benckiser ii. Unilever iii. P & G iv. Gillette
368. Before becoming the Chairman of Sebi G. N. Bajpai was chairman of
i. Corporation Bank ii. L.I.C iii. SBI iv. Concor
369. Before Nationalization in 1969, Allahabad Bank was the subsidiary of which foreign bank
i. The British bank ii. The Barclays bank iii. CITI bank iv. Standard Chartered
370. U. K based sky news is the subsidiary of which media giant /
i. News Corp ii. Sony iii. GE iv. Viacon
371. “If you put fences around people you get ship” Which corporate chief said this
i. Jeff Bezos ii. William Mcknight iii. Livio Desimone iv. Paul Galvin
372. “We are what we repeatedly do. Excellence, then, is not an act, but a habit”. Which ancient thinker said this about Excellence
i. Chanakya ii. Plato iii. Socrates iv. Aristotle
373. “If you see a snake, just kill it. Don't appoint a committee on snakes”. Which CEO said this, thus showing his contempt for committees?
i. H. Ross Parot ii. Richard Branson iii. Jack Welch iv. Lee Lacocca

374. “Being in power is like being a lady. If you have to tell people you are , you aren’t”. Who made this interesting comment about power.
i. Carly Fiorina ii. Margaret Thatcher iii. Warren Bennis iv. William Shakespeare
375. “To my friends, my work is done-why wait?” Who left a suicide note saying this
i. George Eastman ii. L. L Bean iii. Davin Sarnoff iv. Walter P. Charysler
376. “Here lies a man who knew who to enlist the service of better men than himself”. Whose tombstone has this in inscribed on it.
i. Henry Ford ii. Abraham Lincoln iii. Walt Disney iv. Andrew Carnegie
377. “ A leader is the one who climbs the tallest tree, surveys the entire situation and yells, ‘wrong jungle!’”. Who said this about leadership
i. Stephen Covey ii. Warren Bennis iii. Tom Peters iv. John Maxwell
378. “Every addition to true knowledge is an addition to human power.” Who made this comment long before knowledge management became the ‘in’ thing
i. Horace Mann ii. Abraham Lincoln iii. Charles Schwab iv. William Hewlett
379. “Money is like an arm or a leg-use it or lose it”. These are the words of which successful business personality?
i. Henry Ford ii. Ray Kroc iii. Walt Disney iv. Percy Barnevik
380. “There ain’t no such thing as a free lunch”. Who used this phrase in his book The Moon is a Harsh Mistress?
i. John Keynes ii. Robert A. Heinlein iii. Peter Flynych iv. J.K.Galbraith
381. Who out of the following is the co – founder of Home Depot ?
i. Bernard Marcus ii. Barry Diller iii. Michael Bozic iv. John Akers
382. The low – calorie sweetener brand,Sugar Free,belong to which company ?
i. Zydus Cadila ii. Knoll Pharma iii. Boots Piramal iv. Dr. Reddy’s
383. You would associate the oppenheimer family with which company ?
i. Standard Oil ii. Asea Brown Boveri iii. Ericson iv. De Beers
384. Which out of the following is a scooter model from TVS Group ?
i. Spectra ii. Classic iii. Bravo iv. Legend
385. Who out of the following is behind formula – One racing?
i. Bernie Ecclestone ii. Kurt Hellstrom iii. Cecil Rhodes iv. Paul Allen
386. Ford India has associated itself with which playback singer for promoting its josh vehicle, Ikon?
i. Sonu Nigam ii. Shankar Mahadevan iii. Shaan iv. Kay Kay
387. Wich firm is responsible for the counting of the Oscar votes ?
i. KPMG ii. Ernst & Young iii. PricewaterhouseCoopers iv. Arthur D. Little
388. Wagh Bakri is a popular Indian brand of which product?
i. Tea ii. Cofee iii. Black pepper iv. Basmati Rice
389. Chennai based Orchid Chemicals is the world’s third – largest manufacturer of :
i. Cephalosporin ii. Paracetamol iii. Ranitidine iv. Ciprofloxacin
390. “Who was Wall Street’s first ‘Great Bear’,whose escapades finally ended when he went bankrupt for the forth time after the crash of 1857?
i. Victor Sperando ii. Jese Livermore iii. Will Durant iv. Jacob Little
391. Which company won the 2002 Technical Grammy for its contribution to the world of music?
i. IBM ii. Apple Computer iii. Oracle iv. Sony Corporation
392. Ballarpur Industries (Bilt) is the largest manufacturer in India of which product?
i. Sugar ii. Welding Rods iii. Paper iv. Radiator Caps
393. Which company did Swaraj Paul try to take over in the early 1980s?
i. Ballarpur Industries ii. Escorts iii. Hindustan Motors iv. Eicher Motors
394. Daurala, Trust and Dhampura are brands of which product?
i. Black Pepper ii. Basmati Rice iii. Sugar iv. Herbal Tea
395. Who is considered to be America’s first black billionaire?
i. Robert Johnson ii. Oprah Winfrey iii. Reginald Lewis iv. Tiger Woods
396. You would associate Ramesh Gelli with which Bank?
i. Global Trust Bank ii. UTI Bank iii. Vijaya Bank iv. Madhavpura Bank
397. Who is the European Union’s commissioner of competition who shot down the merger between GE and Honeywell
i. Paul Volcker ii. Joseph Farnan iii. Bill Gross iv. Mario Monti
398. You would associate the Gaur family with which Indian business group?
i. Escorts ii. Usha iii. Jaypee iv. Nirma

- 399 This Indian company offers the worlds largest range of rapid(One step tests) diagnostic kits for pregnancy?
i. Ranbaxy ii. Morepen iii. Cipla iv. Recon Zydus Cadila
- 400 The central bureau of investigation(CBI) reports to which ministry in central government?
i. Finance ii. Home Affairs iii. Personnel iv. Law
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ANSWERS (301 – 400)

301. iii 302.. i 303. iii 304. i 305. iii 306. iii 307.i 308. ii 309. iii 310. i 311. iv.
312. ii 313. ii 314. i 315. iii 316. iii 317. i 318. iv 319. ii 320. iv 321. i 322. ii
323. i 324. iv 325. ii 326. i 327. i 328. Oliviero Toscani 329. Ankur 330. Charles Letts
331. i 332. ii 333. iii 334. i 335. iv 336. i 337. i 338. iii 339. iv 340. iii 341. iii.
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375. i 376. iv 377. i 378. i 379. i 380. ii 381. i 382. i 383. iv 384. i 385. i.
386. ii 387. iii 388. i 389. i 390. iv.
