FACULTY OF INFORMATICS  
M.C.A. III – Year (MAIN) (CDE) Examination, August 2007  
Subject : Electronic Commerce  
  
Time : 3 Hours Max. Marks : 80  
Note : Answer one question from each unit. All questions carry equal marks.  
  
Unit – I  
1.(a) Distinguish between traditional commerce and e-commerce. (8)  
(b) Explain the various mark-up languages with formats and examples. (8)  
2.(a) Explain the nature of electronic shopping. (8)  
(b) Explain the following terms : (4x2=8)  
(i) [Internet](http://www.indiastudychannel.com/exams/ExamPaper40963.aspx)  
(ii) Intranet  
(iii) Extranet  
(iv) WWW  
Unit – II  
3. What is [website](http://www.indiastudychannel.com/exams/ExamPaper40963.aspx) Usability ? Explain the various measurements to know the usability of website. (16)  
4. Explain the nature of marketing in e-commerce environment. (16)  
Unit - III  
5. Discuss the SCM and JIT applications in B2B electronic commerce. (16)  
6. Explain the legal, ethical and tax issues involved in electronic commerce. (16)  
Unit - IV  
7. Explain the legal framework in India with respect to E-commerce. (16)  
8. Explain the functions of E-commerce software. (16)  
Unit - V  
9. Discuss the various electronic payment systems. (16)  
10.(a) Discuss the risks involved in electronic payment systems. (8)  
(b) What are the objectives of E-commerce [security](http://www.indiastudychannel.com/exams/ExamPaper40963.aspx) (8)