

Business Environment

Imp Questions

Unit-1

1. Define Business Environment? Explain its characters.
2. What is environmental scanning? Describes the elements is environmental process?
3. Explain the various technique is environmental scanning?
4. Explain the important of environmental scanning?

Unit-2

1. Define Economic environment? Explain its nature and Significance?
2. Nature, Growth and role of public sector? Expalin in Indian content?
3. Explain the Indian economy and its component and policies in global content?
4. Explain the relationship between india economic environment and global economic environment?

Unit-3

1. Explain the key industries in the Indian economy?
2. Explain current issues in airlines industry and mobile industry?
3. Explain evaluation of Indian industries in a global context?
4. Explain the steel car, pharmaceutual retailing industries environment?

Unit-4

1. Explain the Indian political, social environment factors effect the business?
2. Describes the ethics and social responsibility of business concept?
3. Expalin the physics environment impact on business?
4. Explain corporate governance and corporate social responsibility concepts?

Unit-5

1. Define technological environment? Explain its features?
 2. Describe the society restraines on technological growth?
 3. Explain the evaluation technological growth in India?
 4. Describe the relationship between the technological business?
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