



**II Year B.Com. Examination, May/June 2010
(Revised SIM Scheme)**

ENGLISH LANGUAGE

Text : The Power of Prose, Julius Caesar and English for Commercial Purposes

Time: 3 Hours

Max. Marks : 90

Note : Read the instructions carefully and answer all questions.

1. Answer the following in **not** more than two pages : **12**

a) Describe the events which led to the Cabuliwallah's imprisonment.

OR

Describe the problem of soil erosion and the measures suggested to check it.

2. a) Sketch the character of Mark Antony. **12**

OR

Discuss the dramatic significance of the opening scene in "Julius Caesar".

3. Write a precis of the following passage and suggest a suitable title. **10**

First and foremost there are order and safety. If to-day I have a quarrel with another man, I do not get beaten merely because I am physically weaker and he can knock me down. I go to law, and the law will decide as fairly as it can between the two of us. Thus in disputes between man and man right has taken the place of might. Moreover, the law protects me from robbery and violence. Nobody may come and break into my house, steal my goods or run off with my children. Of course there are burglars, but they are very rare, and the law punishes them whenever it catches them.

It is difficult for us to realize how much this safety means. Without safety those higher activities of mankind which make up civilization could not go on. The inventor could not invent, the scientist find out or the artist make beautiful things.

P.T.O.



Hence order and safety, although they are not themselves civilization, are things without which civilization would be impossible. They are as necessary to our civilization as the air we breathe is to us; and we have grown so used to them that we do not notice them any more than we notice the air.

4. Bringout the salient features of a good business letter. (1×6=6)
 5. Explain the terms : Politeness, courtesy and curtness. (1×6=6)
 6. Wanted a sales Executive for the office of “M.T.R. Food Products”, Bengaluru – 02. Knowledge of English is essential. Apply stating age, qualifications and experience to the Manager of the firm. (1×6=6)
 7. Draft the following letters : (2×6=12)
 - a) Write to the Manager of ICICI Bank, Kalidasa Road, Mysore, requesting him to sanction a loan of Rs. 2,00,000/- for the purpose of expanding your business, against a collateral security worth Rs. 3 lakh.
 - b) A reply from the Manager expressing his inability to sanction the required loan.
 8. Draft a circular announcing the opening of a new service centre of ‘Honda Active’ in your city. (1×6=6)
 9. Draft the following letters : (2×6=12)
 - a) Place an order for Woollen Sweaters with Oswal Co., Bengaluru, requesting for delivery within 10 days from the date of receiving the order.
 - b) A letter of complaint to ‘Oracle Computers’,repare, for having supplied defective systems and requesting for immediate replacement.
 10. Write a brief essay on **one** of the following : (1×8=8)
 - a) Commercialisation of cricket
 - b) Organic Farming
 - c) Share Market.
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