

GUJARAT TECHNOLOGICAL UNIVERSITY**M.B.A -IVth SEMESTER-EXAMINATION – MAY- 2012****Subject code: 2840501****Date: 21/05/2012****Subject Name: International Supply Chain Management (ISCM)****Time: 10:30 am – 01:30 pm****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Define International Supply Chain Management. & Explain Different types of Indirect Exporting. **07**
- (b) “While entering into International Trade Exporter & Importer must look in to the terms of International Contract” Explain Elements of an Agency Contract. **07**
- Q.2** (a) Write a note on types of International Logistics Infrastructure **07**
- (b) Define elements of International Logistics **07**
- OR**
- (b) Write a note on Exchange Rate Forecasting **07**
- Q.3** (a) Define Invoice & Discuss kinds of International Invoice **07**
- (b) Write a note on Transportation Documents **07**
- OR**
- Q.3** (a) It is crucial to select appropriate Vessels while working at International level .Elaborate & Explain types of Vessels. **07**
- (b) Write a note on Custom Clearance **07**
- Q.4** (a) Packaging would be heart of Supply Chain Management Exporter has to keep in mind various packaging objectives before dispatching the goods. Explain **07**
- (b) International Logistics is Competitive job for both Exporter & Importer. Discuss Competitive Advantage for International Logistics **07**
- OR**
- Q.4** (a) Write a note on CISG **07**
- (b) Discuss types of Land Transportation **07**
- Q.5** (a) Define Incoterms & explain following Incoterms: **07**
- EXW
 - FOB
 - CIF
- (b) Air is one of the popular mode of International Trade, Explain types of aircrafts **07**
- OR**
- Q.5** (a) Write a note on Export Documents **07**
- (b) Discuss the system of currency exchange rate used in international Trade. **07**
