OCET-2010

Code No.: 210101

Important : Please consult your Admit Card / Roll No. Slip before filling your Roll Number on the Test Booklet and Answer Sheet

Roll No.	In Figures					

In Words

O.M.R. Answer Sheet Serial No.

0.			
	Si	gnature of the Candidate :	
Su	Subject : M.B.E. (Master of	Business Economics)	
Tin	Time : 90 minutes N	umber of Questions : 75	Maximum Marks : 75
	DO NOT OPEN THE SE	AL ON THE BOOKLET UNTII	L ASKED TO DO SO
INS	INSTRUCTIONS		
1.	1. Write your Roll No. on the Question and nowhere else.	on Booklet and also on the OMR A	Answer Sheet in the space provided
2.	2. Enter the Subject and Code No corresponding bubbles with Black	-	OMR Answer Sheet. Darken the
3.	3. Do not make any identification man	k on the Answer Sheet or Question	Booklet.
4.	4. To open the Question Booklet remo	ve the paper seal(s) gently when as	ked to do so.
5.	5. Please check that this Question B Assistant Superintendent within 10	1	ase of any discrepancy, inform the

- 6. Each question has four alternative answers (A, B, C, D) of which only one is correct. For each question, darken only one bubble (A or B or C or D), whichever you think is the correct answer, on the Answer Sheet with Black Ball Point / Black Gel pen.
- If you do not want to answer a question, leave all the bubbles corresponding to that question blank in the 7. Answer Sheet. No marks will be deducted in such cases.
- Darken the bubbles in the OMR Answer Sheet according to the Serial No. of the questions given in the 8. Ouestion Booklet.
- 9. Negative marking will be adopted for evaluation i.e., 1/4th of the marks of the question will be deducted for each wrong answer. A wrong answer means incorrect answer or wrong filling of bubble.
- For calculations, use of simple log tables is permitted. Borrowing of log tables and any other material is not 10. allowed.
- For rough work only the sheets marked "Rough Work" at the end of the Question Booklet be used. 11.
- The Answer Sheet is designed for computer evaluation. Therefore, if you do not follow the instructions 12. given on the Answer Sheet, it may make evaluation by the computer difficult. Any resultant loss to the candidate on the above account, i.e., not following the instructions completely, shall be of the candidate only.
- 13. After the test, hand over the Question Booklet and the Answer Sheet to the Assistant Superintendent on duty.
- In no case the Answer Sheet, the Question Booklet, or its part or any material copied/noted from this 14. Booklet is to be taken out of the examination hall. Any candidate found doing so would be expelled from the examination.
- A candidate who creates disturbance of any kind or changes his/her seat or is found in possession of any 15. paper possibly of any assistance or found giving or receiving assistance or found using any other unfair means during the examination will be expelled from the examination by the Centre Superintendent/ Observer whose decision shall be final.
- Telecommunication equipment such as pager, cellular phone, wireless, scanner, etc., is not 16. permitted inside the examination hall. Use of calculators is not allowed.

M.B.E. (Master of Business Economics)/210101

1.	Targ	geted growth rate during the 11 th Five Year Plan is							
	(A)	9.0%	(B)	8.5%					
	(C)	8.0%	(D)	10.0%					
2.	Perio	od of the Eleventh Five Year Plan is							
	(A)	2007-2012	(B)	2005-2010					
	(C)	2006-2011	(D)	2009-2014					
3.	Chai	irman of the Planning Commission of India is							
	(A)	Dr. Manmohan Singh	(B)	Pranab Mukherjee					
	(C)	Montek Singh Ahluwalia	(D)	Sonia Gandhi					
4.	Acco	rding to the 'vicious circle of poverty'	doctr	ine, poverty is widespread in the least developed					
	coun	tries (LDCs) because of							
	(A)	Low income and low savings	(B)	Low capital formation					
	(C)	Low productivity	(D)	All of the above					
5.	Popu	lation of India as per 2001 census is abo	out						
	(A)	103 millions	(B)	101 millions					
	(C)	105 millions	(D)	100 millions					
6.	In th	e 2010 Union Government budget, ther	e is n	o income tax on income up to					
	(A)	1.0 lakh per annum	(B)	1.5 lakh per annum					
	(C)	1.6 lakh per annum	(D)	1.8 lakh per annum					
7.	In ec	conomics, the central problem is							
	(A)	Production	(B)	Consumption					
	(C)	Market	(D)	Scarcity					
8.	In a	n a free market system, the amount of goods and services that any one household gets depends							
	upor	n its							
	(A)	Income	(B)	Wealth					
	(C)	Income and wealth	(D)	Wages and interest income					
9.	Perio	ods of less than full employment corresp	ond t	10					
	(A)	Points outside the production possibility	curve						
	(B) Points on the production possibility curve								
	(C)	Either points inside or outside the produc	ction p	possibility curve					
	(D)	Points inside the production possibility c	urve						
10.	How	do people make optimal decisions ?							
	(A)	At the margin							
	(B)	According to their whims and emotions a	at the	moment					
	(C)	In consistently irrational ways							
	(D)	There is no way of knowing how human beings make choices							

M.B.E.(Master of Business Economics)/210101/DNB-11695

[Turn over

11. What is a pie chart ?

- A map of a pie shaped city (A)
- (B) A graph that shows relative sizes of an economic variable in terms of the size of a section of pie.
- (C) A graph showing how to make a pie
- (D) None of these

Pure profit

(C)

12. If a grocery store sells a bag of potatoes for Rs. 30, what is the money received in payment called in economics?

- Total revenue (A)
- (B) Gross receipts
- (D) Marginal revenue

13. What explains the efficiency of markets ?

- (A) They always result in equity
- (B) Markets promote equal standards of living
- The government stays out (C)
- (D) Markets promote competition and voluntary exchange

14. Which of the following is a normative statement ?

- (A) The price of petrol is too high
- (B) The current high price of petrol is the result of strong worldwide demand
- All of these (C)
- None of these (D)

15. The ratio of the standard deviation of a distribution to the mean of that distribution is referred to as

- (A) The probability distribution
- (C) The standard deviation

16. The marginal rate of substitution is

- (A) The slope of the Pareto curve
- The slope of the utility possibilities curve(D) The slope of the indifference curve (C)

17. The slope of the production possibilities curve is the

- (A) Marginal rate of substitution (B) Contract curve
- Marginal rate of transformation (C)

18. Market failure can occur when

- (A) Monopoly power exists in the market
- (B) Markets are missing
- (C) Moral hazard and adverse selection exist
- (D) All of the above

19. A public good is

- (A) A good that the public must pay for
- (C) More costly than a private good

20. Public goods can be

- (A) Provided privately
- Subject to free rider problems (C)
- (B) Non-rival in consumption
- (D) Paid for by the government
- (B) Provided publicly
- (D) All of the above

M.B.E.(Master of Business Economics)/210101/DNB-11695

2

- (B) The slope of the contract curve
- (D) Coefficient of variation

(B) The expected returns

(D) Engel curve

21. Rough measure of the degree of economic interdependence of a nation is given by :

- (A) The size of the nation's population
- (B) The percentage of its population to its GDP
- (C) The percentage of a nation's imports and exports to its GDP
- (D) All of the above

22. According to the Heckscher-Ohlin model, the source of comparative advantage is a country's

- (A) Technology (B) Advertising
- (C) Human capital (D) Factor endowments

23. According to the Heckscher-Ohlin model,

- (A) Everyone automatically gains from trade
- (B) The scarce factor necessarily gains from trade
- (C) The gainers could compensate the losers and still retain gains
- (D) A country gains if its exports have a high valued added

24. The simultaneous import and export of computer softwares by India is an example of

- (A) Intraindustry trade (B) Interindustry trade
- (C) Perfect competition (D) Imperfect competition

25. Gross Domestic Product can be measured as the sum of

- (A) Consumption, investment, government purchases, and net exports
- (B) Final goods and services, intermediate goods, transfer payments, and rent
- (C) Consumption, transfer payments, wages, and profits
- (D) Net National Product, Gross National Product, and Disposable personal income.

26. Which of the following events shifts the short-run aggregate supply curve to the right ?

- (A) A decrease in the money supply
- (B) A drop in oil prices
- (C) An increase in government spending on military equipment
- (D) An increase in price expectations

27. According to the model of aggregate supply and aggregate demand, in the long run, an increase in the money supply should cause

- (A) Prices to rise and output to rise (B) Prices to fall and output to remain unchanged
- (C) Prices to fall and output to fall (D) Prices to rise and output to remain unchanged

28. Other things constant, if the anticipated rate of inflation rises, we would expect the nominal interest rate to

- (A) Remain unchanged
- (B) Rise by the same amount as the increase in the anticipated rate of inflation
- (C) Fall by the same amount as the increase in the anticipated rate of inflation
- (D) Rise, but by less than the anticipated increase in the rate of inflation

M.B.E.(Master of Business Economics)/210101/DNB-11695 3

29.	The fastest way to equalize the world distribution of income is to								
	(A)	(A) Provide massive direct transfers to LDCs							
	(B)	Forgive existing LDC debts							
	(C)	Permit free migration							
	(D)	Open all northern markets to completely free trade							
30.	The	e standard deviations is :							
	(A)	Always positive	(B)	Lies between 0 and 1					
	(C)	Lies between –1 and 1	(D)	None of these					
31.	Nam	e associated with Green Revolution is							
	(A)	Jay Prakash Narayan	(B)	M.S. Swaminathan					
	(C)	V. Kurien	(D)	Jawahar Lal Nehru					
32.	Whie	ch of the following is not a central gover	nmei	nt tax in India :					
	(A)	Income tax	(B)	Excise tax					
	(C)	Land revenue	(D)	Corporation tax					
33.	The	secondary sector' of Indian economy d	oes n	•					
	(A)	Manufacturing	(B)	Construction					
	(C)	Mining and quarrying	(D)	Electricity, gas and water supply					
34.	Amo	ng the major Indian states, which of the		wing has the highest per capita income :					
	(A)	Maharashtra	(B)	Haryana					
	(C)	Punjab	(D)	Gujarat					
35.	Mixe	xed economy envisaged :							
	(A)	Co-existence of capitalists and labourers							
	(B)								
	(C)	Development of agriculture and industry simultaneously							
	(D)	Private and public sectors							
36.	Busi	ness is an							
	(A)	Economic activity	(B)	Social activity					
	(C)	Family activity	(D)	Personal activity					
37.		primary aim of business is							
	(A)	Profit	(B)	Service					
•	(C)	Growth	(D)	Survival					
38.		stry is concerned with							
	(A)	Manufacturing of goods	(B)	Sale of goods					
20	(C)	Purchase of goods	(D)	Exchange of goods					
<u>5</u> 9.		e utility is created by	(D)	In company of					
	(\mathbf{A})	Transport	(B)	Insurance Advertising					
	(C)	Warehouse	(D)	Advertising					

M.B.E.(Master of Business Economics)/210101/DNB-11695

4

40.	Agri	cultural is				
	(A)	Primary activity	(B)	Construction activity		
	(C)	Extractive in nature	(D)	Genetic in nature		
41.	Basi	c function of a commercial bank is				
	(A)	Issuing debit and credit cards	(B)	Accepting deposits and granting loans		
	(C)	Safe custody of valuables in lockers	(D)	Dealing in foreign exchange		
42.	State	e Bank of India trace its origin from				
	(A)	Central Bank	(B)	Imperial Bank		
	(C)	Reserve Bank	(D)	Bank of India		
43.	Curi	rency notes are issued by				
	(A)	Govt. of India	(B)	Reserve Bank of India		
	(C)	Central Bank of India	(D)	State Bank of India		
44.	Stoc	k exchange deals with				
	(A)	stock of goods	(B)	shares and securities		
	(C)	stock of agricultural produce	(D)	plant and machinery		
45.	Divis	sion of work leads to				
	(A)	Centralisation of work	(B)	Specialisation of work		
	(C)	Decentralisation of work	(D)	Assignment of work		
46.	MBO	O stands for				
	(A)	Management by officers	(B)	Managing business organisation		
	(C)	Management by objectives	(D)	Managing business offices		
47.	Budg	get is a				
	(A)	Strategic plan	(B)	Standing plan		
	(C)	Single use plan	(D)	Long range plan		
48.	Dexterity tests are used to judge					
	(A)	Personality	(B)	Intelligence		
	(C)	Physical movements	(D)	Achievements		
49.	The	term recruitment relates to				
	(A)	Selecting employees	(B)	Placement of employees		
	(C)	Searching for prospective employees	(D)	Transfer of employees		
50.	Mas	low's theory of need hierarchy relates t	0			
	(A)	Leadership	(B)	Supervision		
	(C)	Motivation	(D)	Wages		
51.	F.W.	Taylor is associated with the concept o	f			
	(A)	Universality of management	(B)	Marketing management		
	(C)	Personnel management	(D)	Scientific management		
52.	Who	was father of double entry system of b	ook-k	keeping :		
	(A)	Adam Smith	(B)	Kautilya		
	(C)	Peter Drucker	(D)	Luco Pacioli		

M.B.E.(Master of Business Economics)/210101/DNB-11695 5

[Turn over

53.	Acco	ounting period is usually a period of							
	(A)	one month	(B)	six months					
	(C)	five years	(D)	one year					
54.	Acco	cording to concept of conservatism, the stock in trade is valued at							
	(A)	Cost price							
	(B)	Market price							
	(C)	Cost or market price, whichever is highe	r						
	(D)	Cost or market price, whichever is less							
55.		ts and liabilities are shown in							
	(A)	Income statement	(B)	Profit and loss account					
	(C)	Fund flow statement	(D)	Balance sheet					
56.	-	reciation means							
	. ,	Deduction in price of an asset	(B)	Reduction in price of an asset					
	(C)	Increase in value of an asset	(D)	Decrease in value of an asset					
57.		keting is							
	(A)	Product oriented	(B)	Sale oriented					
	(C)	Promotion oriented	(D)	Consumer oriented					
58.	Job	evaluation is concerned with							
	(A)	Job analysis	(B)	Job description					
	(C)	Job specification	(D)	Job pricing					
59.	Life	Insurance business are governed by the	prin	ciple of					
	(A)	Indemnity	(B)	Subrogation					
	(C)	Causa proxima	(D)	Utmost good faith					
60.	Actu	ary is a person who							
	(A)	Acts as an insurance agent	(B)	Acts as an auditor of Insurance Company					
	(C)	Assess profits earned by the insurer	(D)	Assess loss suffered by the insured					
61.	A co	operative society consists of minimum n	umb	er of members as					
	(A)	Two	(B)	Seven					
	(C)	Ten	(D)	Twenty					
62.	The	most important characteristic of a comj	p any i	is					
	(A)	Distinct management	(B)	Distinct control					
	(C)	Distinct entity	(D)	Distinct business					
63.	The	minimum number of members in a pub	lic lin	nited company are					
	(A)	Two	(B)	Three					
	(C)	Seven	(D)	Ten					
64.	A co	ntract with minor is							
	(A)	Valid	(B)	Illegal					
	(C)	Void	(D)	Voidable					

M.B.E.(Master of Business Economics)/210101/DNB-11695

6

65. Coercion includes a Misstatement (A) (B) Misrepresentation (C) Threat (D) Pressure 66. No tax on income is levied in case of a senior citizen if his/her taxable income for the year 2009-10 is upto (A) Rs. 1,95,000 (B) Rs. 2,40,000 (C) Rs. 1,85,000 (D) Rs. 2,25,000 67. Winnings from state lotteries are taxable at the rate of 40% (B) 30% (A) (C) 20% (D) 10% 68. Dividends from shares in the hands of a shareholder are treated as (A) Taxable @ 30% (B) Tax-free (C) Taxable @ 20% (D) Taxable @ 10% 69. The term PAN stands for (A) Present Account Number (B) Permanent Account Number (C) Personal Account Number (D) Payment Account Number 70. Which is an agricultural income ? (A) Income from storage of agricultural produce (B) Rental income of agricultural land used for agricultural (C) Income from live-stock breeding (D) Income from irrigation of agricultural land 71. Which of the following is not a measure of central tendency (A) Standard deviation (B) Mode (C) Median (D) Mean 72. Which of the following is not an industrial dispute Between employer and government (B) Between employer and employer (A) (C) Between employer and employee (D) Between employee and employee 73. Minimum bonus to be paid to industrial workers under law is fixed as 8.33% of wages (B) 5.33% of wages (A) 10.33% of wages (D) 20% of wages (\mathbf{C}) 74. Breakeven point is (A) Point of no profit no loss (B) Point of maximum profit (D) Point of maximum sale (C) Point of maximum loss 75. The term 'entrepreneur' refers to a person who (A) Conceive and set up a business (B) Organise the manage a business Control the enterprise (D) Coordinate the enterprise (C)

7

M.B.E.(Master of Business Economics)/210101/DNB-11695

ROUGH WORK

ROUGH WORK

9

Panjab University, Chandigarh OCET-2010 FINAL ANSWERS / KEY Subject: M.B.E.

1 A	2 A	3 A	4 D	5 A	6 C	7 D	8 C	9 D	10 A
11	12	13	14	15	16	17	18	19	20
В	D	D	А	D	D	С	D	В	D
21	22	23	24	25	26	27	28	29	30
С	D	С	А	А	В	D	В	С	А
31	32	33	34	35	36	37	38	39	40
В	С	С	А	D	А	А	А	А	А
41	42	43	44	45	46	47	48	49	50
В	В	В	В	В	С	С	С	С	С
51	52	53	54	55	56	57	58	59	60
D	D	D	D	D	D	D	D	D	D
61	62	63	64	65	66	67	68	69	70
С	С	С	С	С	В	В	В	В	В
71	72	73	74	75					
А	А	А	А	А					

Note: An 'X' in the key indicates that either the question is ambiguous or it has printing mistake. All candidates will be given credit for this question