



# GURU NANAK DEV UNIVERSITY

## DATE-SHEET

For

Master of Journalism & Mass Communication (M.J.M.C.), Semesters - I & III,  
(Theory) Examinations, November/December-2011

Time: 1:30 P.M. to 04:30 P.M.

Date	Day	Paper	Subject
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### Semester – I

28.11.2011	Monday	I	Introduction to Communication (4526)
01.12.2011	Thursday	II	History of Print Media in India (4527)
03.12.2011	Saturday	III	Print Media-I (4528)
07.12.2011	Wednesday	IV	Electronic Media & Photography (4529)
09.12.2011	Friday	V	Advertising & Public Relations (4530)

### Semester – III

26.11.2011	Saturday	I	Mass Communication Research-II(4531)
29.11.2011	Tuesday	II	New Media Technology (4532)
02.12.2011	Friday	III	Print Media-II (4533)
06.12.2011	Tuesday	IV	Intercultural Communication(4534)
10.12.2011	Saturday	V	Corporate Communication (4535)

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<b>Centres: -</b>	1. Amritsar-36	:	BBK DAV College for Women
	2. Jalandhar-8	:	Doaba College, Block-I
	3. Jalandhar-11	:	Department of Laws, School of Legal Studies & Journalism GNDU Regional Campus, Ladhewali, Block-I
	4. New Delhi-1	:	APJ Institute of Design,54 Tuglaskabad Institutional Area,Mehroli-Badarpur Road

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**AMRITSAR**  
October 24, 2011

**Professor Incharge (Examinations)**