ANNAMALAI UNIVERSITY DISTANCE EDUCATION



M.Com.(All Courses)/ M.B.A.(All Courses)

DEGREE EXAMINATIONS – MAY 2012

APPENDIX-I : Examination Centres

CENTRE CODE	CENTRE NAME
	TAMILNADU
001	ANNAMALAINAGAR
002	ARAKKONAM
003	ARIYALUR
004	BODINAYAKANUR
005	CHENGALPATTU
006	CHENNAI
007	COIMBATORE
008	DHARAPURAM
009	DHARMAPURI
010	DINDIGUL
011	ERODE
012	GINGEE
013	GOBICHETTIPALAYAM
014	HOSUR
015	KALLAKURICHI
016	KANCHIPURAM
017	KARAIKUDI
018	KARUR
019	KRISHNAGIRI
020	KUMBAKONAM
021	MADURAI
022	MARTHANDAM
023	MAYILADUTHURAI
024	METTUPALAYAM
025	METTUR
026	NAGAPATTINAM
027	NAGERCOIL
028	NAMAKKAL

CENTRE CODE	CENTRE NAME	
TAMILNADU (Contd.)		
029	OOTY	
030	PAPANASAM (TIRUNELVELI DT.)	
031	PERAMBALUR	
032	POLLACHI	
033	PUDUKKOTTAI	
034	RAMANATHAPURAM	
035	SALEM	
037	SIVAGANGAI	
038	SIVAKASI	
039	THANJAVUR	
040	THENI	
041	TIRUCHIRAPPALLI	
042	TIRUNELVELI	
043	TIRUPATTUR (VELLORE DT.)	
044	THIRUVALLUR	
045	THIRUVANNAMALAI	
046	THIRUVARUR	
047	TINDIVANAM	
048	TIRUCHENDUR	
049	TIRUPPUR	
051	TUTICORIN	
052	UDUMALPET	
053	ULUNDURPET	
054	VEDARANYAM	
055	VELLORE	
056	VILLUPURAM	
057	VIRUDHUNAGAR	

P.T.O

CENTRE CODE	CENTRE NAME
А	NDHRA PRADESH
58	HYDERABAD
59	TIRUPATHI
60	VIJAYAWADA
61	VISHAKAPATNAM
	ASSAM
62	GUWAHATI
119	TINSUKIA
	BIHAR
121	PATNA
	CHHATISGARH
64	RAIPUR
	GUJARAT
65	AHAMEDABAD
66	BARODA
67	SURAT
	HARYANA
70	HISAR
71	KARNAL
117	GURGAON
HI	MACHAL PRADESH
72	HAMIRPUR
122	SHIMLA
JA	MMU & KASHMIR
73	JAMMU
	JHARKHAND
74	DHANBAD
124	RANCHI
	KARNATAKA
75	BENGALURU
76	MANGALORE
77	MYSORE
	KERALA
78	ALLEPPY
79	CALICUT
80	ERNAKULAM
81	KANNUR
82	KASARCODE
83	KOTTAYAM
84	NILESHWAR
85	THIRUVANANTHAPURAM
86	TRICHUR
87	QUILON
	ADHYA PRADESH
90	INDORE

CENTRE CODE	CENTRE NAME		
MAHARASHTRA			
91	AURANGABAD		
92	MUMBAI		
93	NAGPUR		
94	PUNE		
120	KOLHAPUR		
Μ	EGHALAYA		
95	SHILLONG		
PU	DUCHERRY		
96	KARAIKKAL		
97	PUDUCHERRY		
	ORISSA		
125	BERHAMPORE		
126	BHUBANESHWAR		
127	ROURKELA		
	PUNJAB		
100	LUDHIANA		
101	MOHA		
R	AJASTHAN		
103	AJMER		
105	JAIPUR		
107	КОТА		
136	BIKANER		
UT	TARANCHAL		
118	DEHRADUN		
UTT	AR PRADESH		
108	AGRA		
110	LUCKNOW		
112	VARANASI		
WI	EST BENGAL		
113	KOLKATA		
129	SILIGURI		
UNIO	N TERRITORIES		
114	CHANDIGARH		
115	NEW DELHI		
116	PORT-BLAIR		

APPENDIX – II: TIME TABLE M.Com.(All Courses)/ M.B.A. (All Courses) **DEGREE EXAMINATIONS – MAY 2012**

M.Com. - (Course Code: 023 / Lateral entry – 623)-(Old Regulations)

(Applicable to Candidates joined during 2010-11 and Before)

(Examination will be held from 2.00 P.M. to 5.00 P.M.)

SUBJECT CODE SUBJECT NAME **DAY & DATE OF EXAMINATION** I YEAR BUSINESS ADMINISTRATION 510 Saturday 19th May 2012 520 FINANCIAL MANAGEMENT Sunday 20th May 2012 530 MARKETING Monday 21st May 2012 540 MANAGEMENT ACCOUNTING Tuesday 22nd May 2012 550 HUMAN RESOURCE MANAGEMENT Wednesday 23rd May 2012 **GROUP – A** II Year PROJECT FINANCE Thursday 24th May 2012 610 620 COMPANY LAW Friday 25th May 2012 630 INCOME TAX LAW AND PRACTICE Saturday 26th May 2012 ADVANCED CORPORATE ACCOUNTING Sunday 27th May 2012 640 ADVANCED COST ACCOUNTING Monday 28th May 2012 650

Thursday 24th May 2012 Friday 25th May 2012 Saturday 26th May 2012 Sunday 27th May 2012 Monday 28th May 2012

Saturday 19th May 2012

Sunday 20th May 2012

Monday 21st May 2012 Tuesday 22nd May 2012

Wednesday 23rd May 2012

M. Com. - (Course Code : DDE – 23- New Regulations) (Applicable to Candidates joined from 2011-12) (Examination will be held from 2.00 P.M. to 5.00 \dot{P} M.)

(Examination will be need from 2.00 F.M. to 5.00 F	
SUBJECT NAME	DAY & DATE OF EXAMINATION

SUBJECT CODE IN

611

621 631

641

651

YEAR		
110	MANAGEMENT CONCEPT	

MARKETING OF FINANCIAL SERVICES

INTERNATIONAL TRADE AND FOREIGN EXCHANGE

- 120 FINANCIAL MANAGEMENT
- 130 MODERN MARKETING

GROUP – B

ADVANCED BANKING

BANK MANAGEMENT

PUBLIC ENTERPRISES

- 140 MANAGEMENT ACCOUNTING
- 150 HUMAN RESOURCE MANAGEMENT

M. Com. Co-operative Management - (Course Code : DDE - 119 / Lateral entry - 719))-(Old Regulations)

(Applicable to Candidates joined during 2010-11 and Before) (Examination will be held from 9.30 A.M. to 12.30 P.M.)

SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
I YEAR		
510	PRINCIPLES & PRACTICE OF CO-OPERATION	Saturday 19th May 2012
520	RURAL ECONOMICS & RURAL DEVELOPMENT	Sunday 20th May 2012
530	CO-OPERATIVE BANKING AND NON-CREDIT INSTITUTIONS	Monday 21st May 2012
540	ACCOUNTING FOR DECISION MAKING	Tuesday 22nd May 2012
550	CO-OPERATION ABROAD	Wednesday 23rd May 2012
II YEAR		
610	CO-OPERATIVE MANAGEMENT	Thursday 24th May 2012
620	FUNCTIONAL MANAGEMENT IN CO-OPERATIVES	Friday 25th May 2012
630	CO-OPERATIVE LAW	Saturday 26th May 2012
640	HUMAN RESOURCE DEVELOPMENT IN CO-OPERATIVES	Sunday 27th May 2012
650	PROJECT ON INSTITUTIONAL TRAINING	
	M. Com. Co-operative Management - (Course Code : DDE - 11	9- New Regulations)

(Applicable to Candidates joined from 2011-12)

(Examination will be held from 9.30 A.M. to 12.30 P.M.) SUBJECT NAME **DAY & DATE OF EXAMINATION**

SUBJECT CODE I YEAR

- MANAGEMENT CONCEPT 110
- 120 PRINCIPLES AND PRACTICE OF COOPERATION
- 130 RURAL ECONOMICS AND RURAL DEVELOPMENT
- 140 MANAGEMENT ACCOUNTING
- 150 HUMAN RESOURCE MANAGEMENT

Saturday 19th May 2012 Sunday 20th May 2012 Monday 21st May 2012 Tuesday 22nd May 2012 Wednesday 23rd May 2012

M. Com. Banking & Insurance Management - (Course Code : DDE - 126 / Lateral entry - 626))-(Old Regulations)

	(Applicable to Candidates joined during 2010-11 and E	,
	(Examination will be held from 2.00 P.M to 5.00 P.	
SUBJECT CODE I YEAR	SUBJECT NAME	DAY & DATE OF EXAMINATION
510	MANAGEMENT CONCEPT	Saturday 19th May 2012
520	BANKING, INSURANCE AND MANAGEMENT ACCOUNTING	Sunday 20th May 2012
530	MANAGEMENT AND PRACTICE OF LIFE INSURANCE	Monday 21st May 2012
540	MODERN BANKING THEORY, LAW & PRACTICE	Tuesday 22nd May 2012
550	FOREIGN EXCHANGE	Wednesday 23rd May 2012
II YEAR		
610	MARKETING OF FINANCIAL SERVICES	Thursday 24th May 2012
620	BANK MANAGEMENT	Friday 25th May 2012
630	PROJECT FINANCE	Saturday 26th May 2012
640	MANAGEMENT AND PRACTICE OF GENERAL INSURANCE	Sunday 27th May 2012
650	BUSINESS LAW	Monday 28th May 2012
М.	Com. Banking & Insurance Management - (Course Code : DI	DE - 126 - New Regulations)
	(Applicable to Candidates joined from 2011-12)	
	(Examination will be held from 2.00 P.M to 5.00 P.	M.)
SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
I YEAR 110	MANAGEMENT CONCEPT	Saturday 19th May 2012
120	FINANCIAL MANAGEMENT	Sunday 20th May 2012
120	MANAGEMENT OF LIFE INSURANCE	Monday 21st May 2012
140	BANKING, INSURANCE AND MANAGEMENT ACCOUNTING	Tuesday 22nd May 2012
140	BANKING, INSURANCE AND MANAGEMENT ACCOUNTING BANKING LAW AND PRACTICE	Wednesday 23rd May 2012
150	M.Com. (Computer Applications) – (Course Code : 152)	
	(Applicable to Candidates joined during 2010-11 and E	
SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.) SUBJECT NAME	DAY & DATE OF EXAMINATION
I – YEAR		
510	MANAGEMENT CONCEPT	Saturday 19th May 2012
520	FINANCIAL MANAGEMENT	Sunday 20th May 2012
530	E-COMMERCE	Monday 21st May 2012
540	MANAGEMENT ACCOUNTING	Tuesday 22nd May 2012
550	COMPUTER PRACTICAL – I	Date & Time will be announced later
II – YEAR		
610	MARKETING OF FINANCIAL SERVICES	Thursday 24th May 2012
630	INTERNET AND ITS APPLICATIONS	Friday 25th May 2012
620	PROJECT FINANCE	Saturday 26th May 2012
640	ADVANCED CORPORATE ACCOUNTING	Sunday 27th May 2012
650	COMPUTER PRACTICAL – II	Date & Time will be announced later
	M.Com. (Computer Applications) – (Course Code : 152	- New Regulations)
	(Applicable to Candidates joined from 2011-12)	
	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	
SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
I – YEAR		
110	MANAGEMENT CONCEPT	Saturday 19th May 2012
120	FINANCIAL MANAGEMENT	Sunday 20th May 2012
130	E-COMMERCE	Monday 21st May 2012
140	MANAGEMENT ACCOUNTING	Tuesday 22nd May 2012
150	COMPUTER PRACTICAL - I	Date & Time will be announced later
	M.Com. Accounting & Finance - (Course Code : 193))-((Old Regulations)
	(Applicable to Candidates joined during 2010-11 and E	
	(Examination will be held from 9.30 A.M. to 12.30 P	·
SUBJECT CODE I YEAR	SUBJECT NAME	DAY & DATE OF EXAMINATION
510	INVESTMENT & PORTFOLIO MANAGEMENT	Saturday 19th May 2012

MANAGERIAL FINANCE 520

- Sunday 20th May 2012

	5	
530	COSTING METHODS	Monday 21st May 2012
540	FINANCIAL ACCOUNTING	Tuesday 22nd May 2012
550	MANAGEMENT OF FINANCIAL SERVICES	Wednesday 23rd May 2012
II YEAR		
610	ACCOUNTING THEORY & STANDARDS	Thursday 24th May 2012
620	PROJECT MANAGEMENT	Friday 25th May 2012
630	ACCOUNTING FOR BUSINESS DECISIONS	Saturday 26th May 2012
640	ADVANCED CORPORATE ACCOUNTING	Sunday 27th May 2012
650	COST CONTROL TECHNIQUES	Monday 28th May 2012
020	M.Com. Accounting & Finance - (Course Code : 193- New	
	(Applicable to Candidates joined from 2011-12)	Regulations)
	(Examination will be held from 9.30 A.M. to 12.30 P.M	I)
SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
I YEAR		
110	MANAGEMENT CONCEPT	Saturday 19th May 2012
120	FINANCIAL MANAGEMENT	Sunday 20th May 2012
130	INVESTMENT AND PORTFOLIO MANAGEMENT	Monday 21st May 2012
140	MANAGEMENT ACCOUNTING	Tuesday 22nd May 2012
150	ADVANCED FINANCIAL ACCOUNTING	Wednesday 23rd May 2012
	M.Com. Education Management - (Course Code : 194))-(O	d Regulations)
	(Applicable to Candidates joined during 2010-11 and Bet	
	(Examination will be held from 2.00 P.M. to 5.00 P.M.	
SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
I YEAR		
510	EDUCATION MANAGEMENT	Saturday 19th May 2012
520	MANAGERIAL FINANCE IN EDUCATIONAL INSTITUTIONS	Sunday 20th May 2012
530	COMMUNICATION SKILLS & OFFICE MANAGEMENT	Monday 21st May 2012
540	MANAGEMENT ACCOUNTING	Tuesday 22nd May 2012
550	BANKING FOR EDUCATIONAL INSTITUTION ADMINISTRATORS	Wednesday 23rd May 2012
II YEAR		
610	HUMAN RESOURCE MANAGEMENT	Thursday 24th May 2012
620	EDUCATION SERVICE MARKETING	Friday 25th May 2012
630	PSYCHOLOGY FOR EDUCATIONAL INSTITUTION ADMINISTRATORS	Saturday 26th May 2012
640	RESEARCH IN EDUCATION MANAGEMENT	Sunday 27th May 2012
650	PROJECT ON EDUCATION MANAGEMENT	
	M.Com. Education Management - (Course Code : 194- New	v Regulations)
	(Applicable to Candidates joined from 2011-12)	
	(Examination will be held from 2.00 P.M. to 5.00 P.M	.)
SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
I YEAR		Setember 10th Mars 2012
110	EDUCATION MANAGEMENT	Saturday 19th May 2012
120	FINANCIAL MANAGEMENT	Sunday 20th May 2012
130	COMMUNICATION SKILLS AND OFFICE MANAGEMENT	Monday 21st May 2012
140	MANAGEMENT ACCOUNTING	Tuesday 22nd May 2012
150	HUMAN RESOURCE MANAGEMENT	Wednesday 23rd May 2012
	M.Com. Marketing – (Course Code : 262)-(Old Regul	ations)
	(Applicable to Candidates joined during 2010-11 and Bef (Examination will be held from 2.00 P.M. to 5.00 P.M.)	čore)
SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
I – YEAR		
510	BUSINESS ADMINISTRATION	Saturday 19th May 2012
520	CONSUMER BEHAVIOUR	Sunday 20th May 2012
530	RETAIL MANAGEMENT	Monday 21st May 2012
540	ACCOUNTING FOR DECISION MAKING	Tuesday 22nd May 2012
550	MODERN MARKETING	
II YEAR	MODERN WARRETING	Wednesday 23rd May 2012
	A DVEDTISING MANAGEMENT	Thursday 24th May 2012
610	ADVERTISING MANAGEMENT	Thursday 24th May 2012
620 620	SALES AND DISTRIBUTION MANAGEMENT	Friday 25th May 2012
630	GLOBAL MARKETING	Saturday 26th May 2012

- 640 MARKETING RESEARCH
- SERVICES MARKETING 650

M.Com. Marketing – (Course Code : 262- New Regulations) (Applicable to Candidates joined from 2011-12)

(Examination will be held from 2.00 P.M. to 5.00 P.M.)

SUBJECT CODE SUBJECT NAME **DAY & DATE OF EXAMINATION** I – YEAR MANAGEMENT CONCEPT 110 S 120 CONSUMER BEHAVIOUR S 130 MODERN MARKETING Ν

- 140 MANAGEMENT ACCOUNTING
- RETAIL MANAGEMENT 150

M.Com. Entrepreneurship - (Course Code : 468))-(Old Regulations) (Applicable to Candidates joined during 2010-11 and Before) (Examination will be held from 2.00 P.M. to 5.00 P.M.)

SUBJECT CODE I YEAR	SUBJECT NAME	DAY & DATE OF EXAMINATION
510	FUNCTIONAL MANAGEMENT	Saturday 19th May 2012
520	BUSINESS ENVIRONMENT	Sunday 20th May 2012
530	MARKETING MANAGEMENT	Monday 21st May 2012
540	ACCOUNTING FOR DECISION MAKING	Tuesday 22nd May 2012
550	ESSENTIALS OF ENTREPRENEURSHIP	Wednesday 23rd May 2012
II YEAR		
610	INSTITUTIONAL SUPPORT FOR ENTREPRENEURSHIP	Thursday 24th May 2012
620	PROJECT MANAGEMENT	Friday 25th May 2012
630	LEGISLATION FOR ENTREPRENEURS	Saturday 26th May 2012
640	EXPORT MARKETING	Sunday 27th May 2012
650	MANAGEMENT OF RESOURCES	Monday 28th May 2012

M.Com. Entrepreneurship - (Course Code : 468- New Regulations) (Applicable to Candidates joined from 2011-12) (Examination will be held from 2.00 P.M. to 5.00 P.M.)

SUBJECT CODE SUBJECT NAME **DAY & DATE OF EXAMINATION** I YEAR 110 MANAGEMENT CONCEPT Saturday 19th May 2012 BUSINESS ENVIRONMENT 120 Sunday 20th May 2012 130 MODERN MARKETING Monday 21st May 2012 140 MANAGEMENT ACCOUNTING Tuesday 22nd May 2012 150 ESSENTIALS OF ENTREPRENEURSHIP Wednesday 23rd May 2012

Master of Business Administration - E-Business - (Course Code : 178)

(Examination will be held from 9.30 A.M. to 12.30 P.M.) SUBJECT NAME

SUBJECT CODE

I YEAR

110	MANAGEMENT CONCEPTS	Saturday 19th May 2012
120	MARKETING MANAGEMENT	Sunday 20th May 2012
130	HUMAN RESOURCE MANAGEMENT	Monday 21st May 2012
140	FINANCIAL AND MANAGEMENT ACCOUNTING	Tuesday 22nd May 2012
150	E-COMMERCE	Wednesday 23rd May 2012
160	DATABASE MANAGEMENT SYSTEM	Thursday 24th May 2012
170	MANAGEMENT INFORMATION SYSTEM	Friday 25th May 2012
180	SOFTWARE PROJECT MANAGEMENT	Saturday 26th May 2012
		2 2
II YEAR	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	
II YEAR 210	(Examination will be held from 2.00 P.M. to 5.00 P.M.) FINANCIAL MANAGEMENT	Saturday 19th May 2012
		Saturday 19th May 2012 Sunday 20th May 2012
210	FINANCIAL MANAGEMENT	, , , , , , , , , , , , , , , , , , ,
210 220	FINANCIAL MANAGEMENT STRATEGIC MANAGEMENT	Sunday 20th May 2012
210 220 230	FINANCIAL MANAGEMENT STRATEGIC MANAGEMENT E-COMMERCE - APPLICATION AND SECURITIES	Sunday 20th May 2012 Monday 21st May 2012

Saturday 19th May 2012
Sunday 20th May 2012
Monday 21st May 2012
Fuesday 22nd May 2012
Wednesday 23rd May 2012

DAY & DATE OF EXAMINATION

270 GLOBAL MARKETING

280 STRUCTURED SYSTEM ANALYSIS AND DESIGN

290 PROJECT WORK AND VIVA-VOCE

Master of Business Administration - International Business - (Course Code : 179)

	(Examination will be held from 9.30 A.M. to 12.30 P.	M.)
SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
I YEAR		
110	PRINCIPLES OF MANAGEMENT	Saturday 19th May 2012
120	INTERNATIONAL ACCOUNTING	Sunday 20th May 2012
130	INTERNATIONAL ECONOMICS	Monday 21st May 2012
140	INTERNATIONAL BUSINESS ENVIRONMENT	Tuesday 22nd May 2012
150	ORGANISATIONAL BEHAVIOUR	Wednesday 23rd May 2012
160	FOREIGN POLICY OF INDIA	Thursday 24th May 2012
170	COMMUNICATION FOR GLOBAL MANAGERS	Friday 25th May 2012
180	INFORMATION TECHNOLOGY AND E- COMMERCE	Saturday 26th May 2012
II YEAR	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	
210	INTERNATIONAL HUMAN RESOURCE MANAGEMENT	Saturday 19th May 2012
220	INTERNATIONAL MARKETING MANAGEMENT	Sunday 20th May 2012
230	INTERNATIONAL FINANCIAL MANAGEMENT	Monday 21st May 2012
240	LOGISTICS AND SUPPLY CHAIN MANAGEMENT	Tuesday 22nd May 2012
250	GLOBAL STRATEGIC MANAGEMENT	Wednesday 23rd May 2012
260	INTERNATIONAL TRADE POLICIES AND DOCUMENTATION	Thursday 24th May 2012
270	INTERNATIONAL MARKETING RESEARCH AND CONSUMER BEHAVIOUR	Friday 25th May 2012
280	EXPORT AND IMPORT FINANCE	Saturday 26th May 2012
290	PROJECT WORK AND VIVA-VOCE	Date will be intimated later
М		(0 0 1 000)

Master of Business Administration (Safety Management)- (Course Code : 230)

(Examination will be held from 2.00 P.M. to 5.00 P.M.) SUBJECT NAME

SUBJECT CODE

I YEAR		
110	PRINCIPLES OF MANAGEMENT & ORGANIZATIONAL BEHAVIOUR	Saturday 19th May 2012
120	HUMAN RESOURCE MANAGEMENT	Sunday 20th May 2012
130	MARKETING MANAGEMENT	Monday 21st May 2012
140	FINANCIAL MANAGEMENT	Tuesday 22nd May 2012
150	FUNDAMENTALS OF SAFETY	Wednesday 23rd May 2012
160	SAFETY AND THE LAW	Thursday 24th May 2012
170	FIRE ENGINEERING	Friday 25th May 2012
180	SAFETY IN CONSTRUCTION INDUSTRY	Saturday 26th May 2012
II YEAR	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	
210	SAFETY MANAGEMENT	Saturday 19th May 2012
220	SAFETY ENGINEERING	Sunday 20th May 2012
230	APPRAISAL, ANALYSIS, INSPECTION AND CONTROL PROCEDURES	Monday 21st May 2012
240	INDUSTRIAL HYGIENE AND OCCUPATIONAL HEALTH	Tuesday 22nd May 2012
250	ENVIRONMENTAL EDUCATION	Wednesday 23rd May 2012
260	PRODUCTION AND MATERIALS MANAGEMENT	Thursday 24th May 2012
270	SAFETY IN CHEMICAL INDUSTRY	Friday 25th May 2012
280	SAFETY IN ELECTRICAL INDUSTRY	Saturday 26th May 2012
290	PROJECT AND VIVA – VOCE	Date will be intimated later
Ma	ster of Rusiness Administration - Industry Integra	ted- (Course Code • 249)

Master of Business Administration - Industry Integrated- (Course Code : 249)

(Examination will be held from 9.30 A.M. to 12.30 P.M.)

SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
I YEAR		
110	PRINCIPLES OF MANAGEMENT	Saturday 19th May 2012
120	HUMAN RESOURCE MANAGEMENT	Sunday 20th May 2012
130	PRODUCTION & MATERIALS MANAGEMENT	Monday 21st May 2012

140 MARKETING MANAGEMENT

Friday 25th May 2012

Saturday 26th May 2012

Date will be intimated later.

DAY & DATE OF EXAMINATION

Tuesday 22nd May 2012

150	FINANCIAL MANAGEMENT	Wednesday 23rd May 2012
160	FINANCIAL, COST AND MANAGEMENT ACCOUNTING	Thursday 24th May 2012
170	RESEARCH METHODOLOGY	Friday 25th May 2012
180	ORGANISATIONAL BEHAVIOUR	Saturday 26th May 2012
190	INDUSTRY INTERNSHIP	
II YEAR	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	
210	BUSINESS POLICY AND STRATEGIC MANAGEMENT	Saturday 19th May 2012
220	INTERNATIONAL BUSINESS	Sunday 20th May 2012
	<u>GROUP – A</u>	
230	MANAGEMENT OF FUNDS AND ASSETS	Monday 21st May 2012
240	INVESTMENTS, SECURITY AND PORTFOLIO MANAGEMENT	Tuesday 22nd May 2012
250	MANAGEMENT OF FINANCIAL SERVICES	Wednesday 23rd May 2012
260	INTERNATIONAL FINANCE	Thursday 24th May 2012
	<u>GROUP – B</u>	
231	MARKETING RESEARCH AND CONSUMER BEHAVIOUR	Monday 21st May 2012
241	PRODUCT, SERVICES AND DISTRIBUTION MANAGEMENT	Tuesday 22nd May 2012
251	ADVERTISING AND SALES PROMOTION	Wednesday 23rd May 2012
261	GLOBAL MARKETING	Thursday 24th May 2012
	<u>GROUP – C</u>	
232	ORGANIZATIONAL DEVELOPMENT AND CHANGE	Monday 21st May 2012
242	TALENT AND COMPENSATION MANAGEMENT	Tuesday 22nd May 2012
252	EMPOLYEE WELFARE, RELATIONSHIP & LEGISLATION	Wednesday 23rd May 2012
262	GLOBAL HUMAN RESOURCE MANAGEMENT	Thursday 24th May 2012
270	COMMUNITY PROJECT	
280	PROJECT WORK AND VIVA – VOCE	Date will be intimated later
Mas	ter of Business Administration – Information Systems (Examination will be held from 9.30 A.M. to 12.30 P	
SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
I YEAR		
110	PRINCIPLES OF MANAGEMENT	Saturday 19th May 2012
120	MANAGERIAL ECONOMICS	Sunday 20th May 2012
130	ACCOUNTING AND FINANCE FOR MANAGERS	Monday 21st May 2012

- 140 MARKETING MANAGEMENT
- 150 HUMAN RESOURCE MANAGEMENT
- 160 PRODUCTION AND MATERIALS MANAGEMENT
- 170 RESEARCH METHODS FOR MANAGEMENT
- 180 INFORMATION TECHNOLOGY APPLICATIONS LAB
- II YEAR (Examination will be held from 2.00 P.M. to 5.00 P.M.)
 - 210 ORGANIZATIONAL BEHAVIOUR
 - 220 MANAGEMENT INFORMATION SYSTEM
 - 230 DATABASE MANAGEMENT SYSTEM
 - 240 ELECTRONIC COMMERCE
 - 250 ENTERPRISE RESOURCE PLANNING
 - 260 DATA WAREHOUSING AND DATA MINING
 - 270 SOFTWARE PROJECT MANAGEMENT
 - 280 ADVANCED WEBDESIGN
 - 290 PROJECT & VIVA VOCE

SUBJECT CODE I YEAR

110

120

130

140

(Examination will be held from 2.00 P.M. to 5.00 P.M.) SUBJECT NAME DAY &

Master of Business Administration - (Two Years/Online) (Course Code: 346 / 300)

- PRINCIPLES OF MANAGEMENTSaturdayFINANCIAL AND MANAGEMENT ACCOUNTINGSunday 2MANAGERIAL ECONOMICSMondayLEGAL ENVIRONMENT OF BUSINESSTuesday
- 150 ORGANISATIONAL BEHAVIOUR
- 160 WRITTEN ANALYSIS AND COMMUNICATION

DAY & DATE OF EXAMINATION

Saturday 19th May 2012 Sunday 20th May 2012 Monday 21st May 2012 Tuesday 22nd May 2012 Wednesday 23rd May 2012 Thursday 24th May 2012

Tuesday 22nd May 2012

Thursday 24th May 2012

Friday 25th May 2012

Saturday 19th May 2012

Sunday 20th May 2012

Monday 21st May 2012

Tuesday 22nd May 2012

Thursday 24th May 2012

Friday 25th May 2012 Saturday 26th May 2012

Wednesday 23rd May 2012

Date will be intimated later

Wednesday 23rd May 2012

	9	
170	BUSINESS POLICY AND STRATEGIC MANAGEMENT	Friday 25th May 2012
180	RESEARCH METHODOLOGY	Saturday 26th May 2012
II YEAR	(Examination will be held from 9.30 A.M. to 12.30	P.M.)
210	HUMAN RESOURCE MANAGEMENT	Saturday 19th May 2012
220	MARKETING MANAGEMENT	Sunday 20th May 2012
230	FINANCIAL MANAGEMENT	Monday 21st May 2012
240	PRODUCTION AND MATERIALS MANAGEMENT	Tuesday 22nd May 2012
250	INTERNATIONAL BUSINESS	Wednesday 23rd May 2012
260	PROJECT MANAGEMENT AND ENTREPRENEURSHIP	Thursday 24th May 2012
270	LABOUR WELFARE AND INDUSTRIAL RELATIONS	Friday 25th May 2012
271	SALES AND DISTRIBUTION MANAGEMENT	Friday 25th May 2012
272	INVESTMENT, SECURITY AND PORTFOLIO MANAGEMENT	Friday 25th May 2012
273	PRODUCTION PLANNING, CONTROL AND MAINTENANCE	Friday 25th May 2012
274	PERSONAL PRODUCTIVITY TOOLS	Friday 25th May 2012
280	TRAINING AND DEVELOPMENT	Saturday 26th May 2012
281	MARKETING RESEARCH AND CONSUMER BEHAVIOUR	Saturday 26th May 2012
282	MANAGEMENT OF FUNDS	Saturday 26th May 2012
283	QUALITY MANAGEMENT	Saturday 26th May 2012
284	INFORMATION TECHNOLOGY	Saturday 26th May 2012
290	PROJECT & VIVA-VOCE	Date will be intimated later
Master of B	Business Administration - Human Resource Manager	ment / Online - (Course Code : 347)
	(Examination will be held from 9.30 A.M. to 12.30	P.M.)
SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
I YEAR		
110	PRINCIPLES OF MANAGEMENT	Saturday 19th May 2012
120	HUMAN RESOURCE MANAGEMENT	Sunday 20th May 2012
130	PRODUCTION AND MATERIALS MANAGEMENT	Monday 21st May 2012
140	MARKETING MANAGEMENT	Tuesday 22nd May 2012
150	FINANCIAL MANAGEMENT	Wednesday 23rd May 2012
160	BUSINESS MATHEMATICS & STATISTICS	Thursday 24th May 2012
170	ORGANISATIONAL BEHAVIOUR	Friday 25th May 2012
180	MANAGERIAL COMMUNICATION	Saturday 26th May 2012
II YEAR	(Examination will be held from 2.00 P.M. to 5.00 P.	M.)

- 210 ORGANISATIONAL DEVELOPMENT AND MANAGEMENT OF CHANGE
- 220 TRAINING AND DEVELOPMENT
- 230 LABOUR WELFARE 240 INDUSTRIAL RELATIONS
- 250
- WAGES AND SALARY ADMINISTRATION 260 STRATEGIC MANAGEMENT
- 270 E - BUSINESS
- 280
- BUSINESS RESEARCH METHODS 290
 - PROJECT WORK AND VIVA-VOCE

Saturday 19th May 2012

Sunday 20th May 2012

Monday 21st May 2012

Tuesday 22nd May 2012

Wednesday 23rd May 2012

Thursday 24th May 2012

Saturday 26th May 2012

Date will be intimated later

Friday 25th May 2012

Master	of Business Administration - Marketing Manager	ment / Online - (Course Code : 348)
	(Examination will be held from 9.30 A.M. to 1	12.30 P.M.)
SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
I YEAR		
110	PRINCIPLES OF MANAGEMENT	Saturday 19th May 2012
130	HUMAN RESOURCE MANAGEMENT	Sunday 20th May 2012
150	PRODUCTION AND MATERIALS MANAGEMENT	Monday 21st May 2012
120	MARKETING MANAGEMENT	Tuesday 22nd May 2012
140	FINANCIAL MANAGEMENT	Wednesday 23rd May 2012
160	BUSINESS MATHEMATICS AND STATISTICS	Thursday 24th May 2012
170	ADVERTISING MANAGEMENT	Friday 25th May 2012
180	MANAGERIAL COMMUNICATION	Saturday 26th May 2012
II YEAR	(Examination will be held from 2.00 P.M. to 5.00 P.M.)
210	PRODUCT AND SERVICES MARKETING	Saturday 19th May 2012
220	MARKETING RESEARCH	Sunday 20th May 2012
230	CONSUMER BEHAVIOUR	Monday 21st May 2012

240	GLOBAL MARKETING	Tuesday 22nd May 2012
250	SALES AND DISTRIBUTION MANAGEMENT	Wednesday 23rd May 2012
260	STRATEGIC MANAGEMENT	Thursday 24th May 2012
270	E – BUSINESS	Friday 25th May 2012
280	BUSINESS RESEARCH METHODS	Saturday 26th May 2012
290	PROJECT WORK AND VIVA-VOCE	Date will be intimated later
Mastan	of Dusiness Administration Einensial Management	Online (German Gerley, 240)

Master of Business Administration - Financial Management / Online - (Course Code : 349) (Examination will be held from 9.30 A.M. to 12.30 P.M.)

SUBJECT NAME

SUBJECT CODE IX

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YEAR			
110	PRINCIPLES OF MANAGEMENT	Saturday 19th May 2012	
130	HUMAN RESOURCE MANAGEMENT	Sunday 20th May 2012	
170	PRODUCTION AND MATERIALS MANAGEMENT	Monday 21st May 2012	
140	MARKETING MANAGEMENT	Tuesday 22nd May 2012	
120	FINANCIAL MANAGEMENT	Wednesday 23rd May 2012	
160	BUSINESS MATHEMATICS AND STATISTICS	Thursday 24th May 2012	
150	FINANCIAL AND MANAGEMENT ACCOUNTING	Friday 25th May 2012	
180	MANAGERIAL COMMUNICATION	Saturday 26th May 2012	
YEAR	(Examination will be held from 2.00 P.M. to 5.0	0 P.M.)	
210	MANAGEMENT OF FINANCIAL SERVICES	Saturday 19th May 2012	
220	INTERNATIONAL FINANCE	Sunday 20th May 2012	
230	FINANCIAL ANALYSIS AND INDUSTRIAL FINANCING	Monday 21st May 2012	

- 230 FINANCIAL ANALYSIS AND INDUSTRIAL FINANCING
- 240 MANAGEMENT OF FUNDS AND ASSETS
- 250 INVESTMENT, SECURITY AND PORTFOLIO MANAGEMENT
- 260 STRATEGIC MANAGEMENT
- 270 E – BUSINESS
- 280 BUSINESS RESEARCH METHODS
- 290 PROJECT WORK AND VIVA-VOCE

Master of Business Administration - (Two Years - Tamil Medium Only) (Course Code: 350)

(Examination will be held from 9.30 A.M. to 12.30 P.M.) SUBJECT NAME

SUBJECT CODE

I YEAR 110 MANAGEMENT CONCEPTS Saturday 19th May 2012 120 FINANCIAL AND MANAGEMENT ACCOUNTING Sunday 20th May 2012 ECONOMICS FOR MANAGERS Monday 21st May 2012 130 BUSINESS STATISTICS Tuesday 22nd May 2012 140150 RESEARCH METHODOLOGY Wednesday 23rd May 2012 160 ORGANISATIONAL BEHAVIOUR Thursday 24th May 2012 170 MANAGEMENT INFORMATION SYSTEM Friday 25th May 2012 180 BUSINESS LAW Saturday 26th May 2012 II YEAR (Examination will be held from 2.00 P.M. to 5.00 P.M.) 210 HUMAN RESOURCE MANAGEMENT Saturday 19th May 2012 220 PRODUCTION AND MATERIALS MANAGEMENT Sunday 20th May 2012 230 MARKETING MANAGEMENT Monday 21st May 2012 240 FINANCIAL MANAGEMENT Tuesday 22nd May 2012 250 PROJECT EVALUATION AND TECHNIQUES Wednesday 23rd May 2012 260 INTERNATIONAL TRADE AND FOREIGN EXCHANGE Thursday 24th May 2012 BANK MANAGEMENT 270 Friday 25th May 2012 280 MANAGEMENT OF GENERAL INSURANCE Saturday 26th May 2012 290 **PROJECT & VIVA-VOCE** Date will be intimated later.

Master of Business Administration - Media Management - (Course Code: 433) (Examination will be held from 9.30 A.M. to 12.30 P.M.)

SUBJECT CODE

SUBJECT NAME

I YEAR

- 110 PRINCIPLES AND PRACTICES OF MANAGEMENT
- 120 MARKETING MANAGEMENT
- 130 CUSTOMER RELATIONSHIP MANAGEMENT
- 140 INTRODUCTION TO MEDIA STREAMS

DAY & DATE OF EXAMINATION

DAY & DATE OF EXAMINATION

Tuesday 22nd May 2012

Thursday 24th May 2012

Saturday 26th May 2012

Date will be intimated later

DAY & DATE OF EXAMINATION

Friday 25th May 2012

Wednesday 23rd May 2012

Saturday 19th May 2012 Sunday 20th May 2012 Monday 21st May 2012 Tuesday 22nd May 2012

150	BUSINESS ASPECTS OF PRINT & ADVERTISING INDUSTRY	Wednesday 23rd May 2012
160	MEDIA ETHICS & POLICIES	Thursday 24th May 2012
170	BUSINESS OFFICE AUTOMATION & MS – PROJECT – LAB - I	Date will be intimated later
180	PUBLISHING TOOLS & WEB APPLICATION TOOLS - LAB - II	Date will be intimated later
II YEAR	(Examination will be held from 2.00 P.M. to 5.00 P.M	.)
210	BUSINESS COMMUNICATION & PUBLIC RELATIONS	Saturday 19th May 2012
220	MANAGEMENT INFORMATION SYSTEMS (MIS)	Sunday 20th May 2012
230	MARKETING & ADVERTISING IN MEDIA INDUSTRY	Monday 21st May 2012
240	FINANCE FOR MEDIA	Tuesday 22nd May 2012
250	EVENT MANAGEMENT TECHNIQUES	Wednesday 23rd May 2012
260	MANAGEMENT OF ELECTRONIC MEDIA	Thursday 24th May 2012
270	BUSINESS ASPECTS OF MULTIMEDIA INDUSTRY (PRE PRODUCTION & POST PRODUCTION)	Friday 25th May 2012
280	PROJECT & VIVA-VOCE	Date will be intimated later
Master	• of Business Administration - (Hotel Management and	Tourism) – (Course Code : 463)
	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	, .
SUBJECT COD		DAY & DATE OF EXAMINATION
I – YEAR		
110	PRINCIPLES OF MANAGEMENT	Saturday 19th May 2012
120	HUMAN RESOURCE MANAGEMENT	Sunday 20th May 2012
130	BUSINESS RESEARCH METHODS	Monday 21st May 2012
140	HOTEL AND TOURISM MARKETING	Tuesday 22nd May 2012
150	ORGANISATIONAL BEHAVIOUR	Wednesday 23rd May 2012
160	TRAVEL AND TOURISM OPERATIONS	Thursday 24th May 2012
170	HOTEL MANAGEMENT – PRINCIPLES AND PRACTICES	Friday 25th May 2012
180	TOURISM MANAGEMENT INFORMATION SYSTEM	Saturday 26th May 2012
		-

II – YEAR

- (Examination will be held from 2.00 P.M. to 5.00 P.M.)
- 210 FINANCIAL AND MANAGEMENT ACCOUNTING
- 220 MANAGERIAL COMMUNICATION
- 230 STRATEGIC MANAGEMENT
- 240 CUSTOMER RELATIONSHIP MANAGEMENT
- 250 ECOLOGY AND ENVIRONMENT MANAGEMENT FOR TOURISM
- 260 HOTEL AND TOURISM LAW
- 270 PROJECT AND VIVA-VOCE

Master of Business Administration - (Applied Management) – (Course Code : 474) (Examination will be held from 9.30 A.M. to 12.30 P.M.)

Saturday 19th May 2012

Sunday 20th May 2012

Monday 21st May 2012

Tuesday 22nd May 2012

Thursday 24th May 2012

Date will announced latter

Wednesday 23rd May 2012

DAY & DATE OF EXAMINATION

Wednesday 23rd May 2012

SUBJECT CODE

SUBJECT NAME

I YEAR Saturday 19th May 2012 110 PRINCIPLES OF MANAGEMENT 120 MANAGERIAL ECONOMICS Sunday 20th May 2012 130 BUSINESS COMMUNICATION Monday 21st May 2012 140 HUMAN RESOURCE MANAGEMENT Tuesday 22nd May 2012 150 COMPUTER APPLICATIONS IN MANAGEMENT Wednesday 23rd May 2012 Thursday 24th May 2012 160 FINANCIAL MANAGEMENT 170 MARKETING MANAGEMENT Friday 25th May 2012 180 ORGANIZATIONAL BEHAVIOUR Saturday 26th May 2012 (Examination will be held from 2.00 P.M. to 5.00 P.M.) II – YEAR 210 PROJECT MANAGEMENT Saturday 19th May 2012 Sunday 20th May 2012 220 COMMERCIAL AND MERCANTILE LAWS 230 CUSTOMER RELATIONSHIP MANAGEMENT Monday 21st May 2012 SPECIALISATION 240 SALES MANAGEMENT Tuesday 22nd May 2012 250 MANAGEMENT OF INDUSTRIAL RELATIONS Tuesday 22nd May 2012 WORKING CAPITAL MANAGEMENT Tuesday 22nd May 2012 260 Tuesday 22nd May 2012 270 MANAGEMENT OF RETAIL OPERATIONS 241 PRODUCT AND BRAND MANAGEMENT Wednesday 23rd May 2012 251 MANAGING CHANGE IN ORGANISATIONS Wednesday 23rd May 2012

261 MANAGEMENT CONTROL SYSTEMS

271	MARKETING IN RETAIL	Wednesday 23rd May 2012
242	MARKETING OF SERVICES	Thursday 24th May 2012
252	HUMAN RESOURCE DEVELOPMENT	Thursday 24th May 2012
262	MANAGEMENT OF FINANCIAL SERVICES	Thursday 24th May 2012
272	RETAIL MATHEMATICS	Thursday 24th May 2012
280	INTERNSHIP & PROJECT AND VIVA – VOCE	Date will be intimated Later
Ma	ster of Business Administration - (Telecom Management	c) — (Course Code: 475)
SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
I – YEAR	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	
110	BUSINESS COMMUNICATION	Saturday 19th May 2012
120	PRINCIPLES OF TELECOM MANAGEMENT	Sunday 20th May 2012
130	MARKETING MANAGEMENT	Monday 21st May 2012
140	TELECOM TECHNOLOGIES & NETWORKING TECHNIQUES	Tuesday 22nd May 2012
150	TELECOM POLICY LICENSING & REGULATING STANDARDS	Wednesday 23rd May 2012
160	FREQUENCY ALLOCATION & NUMBERING POLICY	Thursday 24th May 2012
170	STRATEGY IMPLEMENTATION & ORGANIZATIONAL BEHAVIOR	Friday 25th May 2012
180	NEXT GENERATION NETWORK – BROADBAND/ INTERNET	
	PROTOCOL	Saturday 26th May 2012
II – YEAR	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	
210	CUSTOMER RELATIONSHIP MANAGEMENT	Saturday 19th May 2012
220	DATA COM NETWORKS	Sunday 20th May 2012
230	DEVELOPMENT OF SYSTEMS IN FIELD OPERATIONS	Monday 21st May 2012
240	DATABASE MANAGEMENT SYSTEM AND PROJECT MANAGEMENT	Tuesday 22nd May 2012
250	MATERIALS AND OPERATIONS MANAGEMENT	Wednesday 23rd May 2012
		5
260	MARKETING RESEARCH AND INTERNATIONAL MARKETING OF TELECOM PRODUCTS	Thursday 24th May 2012
270	EVOLUTION OF TELECOM NETWORK	Friday 25th May 2012
280	TELECOM PROJECT AND SERVICE MANAGEMENT	Saturday 26th May 2012
290	PROJECT WORK AND VIVA-VOCE	Date will be intimated later
Ν	Master of Business Administration – Business Leadershi	p (Course Code 528)
	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	
SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
I SEMESTER		
110	PRINCIPLELS OF MANAGEMENT	Saturday 19th May 2012
120	ORGANIZATIONAL BEHAVIOUR	Sunday 20th May 2012
130	ECONOMIC FRAMEWORK FOR BUSINESS DECISIONS (Managerial	Monday 21st May 2012
1.40	Economics)	T 1 22 114 2012
140	MANAGERIAL ACCOUNTING	Tuesday 22nd May 2012
150	MARKETING MANAGEMENT	Wednesday 23rd May 2012
160 H SEMESTED	PERSONALITY DEVELOPMENT EFFECTIVE LEADERSHIP	Thursday 24th May 2012
II SEMESTER 210	(Examination will be held from 9.30 A.M. to 12.30 P.M.) STATISTICS FOR MANAGEMENT	Friday 25th May 2012
220	BUSINESS ENVIRONMENT	Saturday 26th May 2012
220	FINANCIAL MANAGEMENT FOR MANAGERS	Sunday 27th May 2012
230	ORGANISATION DYNAMICS & HUMAN RESOURCE MANAGEMENT	
240	ORGANISATION DI NAMICS & HUMAN RESOURCE MANAGEMENT ORGANISATION VALUES & BUSINESS ETHICS	Tuesday 29th May 2012
260	PROJECT REPORT & VIVA – VOCE	Date will be intimated later
	ster of Business Administration – Management Practices	- (Course Code : 529)
SUDIECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.) SUBJECT NAME	DAV & DATE OF EVAMINATION
SUBJECT CODE I YEAR	SUBJECT NAME	DAY & DATE OF EXAMINATION
1 1 1/11		

110THE MANAGEMENT : PRINCIPLES AND APPLICATIONSSaturday 19th May 2012120MARKETING FRAMEWORKSunday 20th May 2012130LEADERSHIP IN ORGANISATIONMonday 21st May 2012140HRM CHALLENGES AND DIRECTIONSTuesday 22nd May 2012150ACCOUNTING APPROACHWednesday 23rd May 2012

160	TELECOMMUNICATION POLICY	Thursday 24th May 2012
170	ENTREPRENEURSHIP	Friday 25th May 2012
180	OPERATIONS RESEARCH	Saturday 26th May 2012
II – YEAR	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	
210	CULTURE AND ORGANISATION	Saturday 19th May 2012
220	RETAIL CUSTOMER SERVICE	Sunday 20th May 2012
230	MANAGEMENT INFORMATION SYSTEM	Monday 21st May 2012
240	GLOBAL MANAGEMENT	Tuesday 22nd May 2012
	<u>SPECIALISATION</u>	
241	THE INDUSTRIAL RELATIONS: TRAINING AND DEVELOPMENT	Wednesday 23rd May 2012
242	AN APPROACH TO PERFORMANCE APPRAISAL	Thursday 24th May 2012
243	INDUSTRIAL AND LABOUR RELATIONS	Friday 25th May 2012
244	GOAL SETTING IN PERSONNEL MANAGEMENT	Saturday 26th May 2012
251	MARKETING STRATEGY FORMULATION	Wednesday 23rd May 2012
252	SALES AND MARKETING MANAGEMENT	Thursday 24th May 2012
253	MARKETING PROMOTION AND ADVERTISING	Friday 25th May 2012
254	E – BUSINESS MARKETING	Saturday 26th May 2012
261	RETAIL PRODUCT MANAGEMENT	Wednesday 23rd May 2012
262	STRATEGIC ISSUES IN INTERNATIONAL RETAILING	Thursday 24th May 2012
263	RETAIL DISTRIBUTION AND CONSUMER BEHAVIOR	Friday 25th May 2012
264	RETAIL FINANCE ANALYST	Saturday 26th May 2012
271	BANKING AND FINANCE LAW	Wednesday 23rd May 2012
272	BANKING AND CAPITAL MARKETS	Thursday 24th May 2012
273	CORPORATE BORROWING	Friday 25th May 2012
274	MANAGEMENT IN BANKING	Saturday 26th May 2012
281	BROADCASTING CABLES AND NEW TECHNOLOGIES	Wednesday 23rd May 2012
282	TELECOMM INVENTORY MANAGEMENT	Thursday 24th May 2012
283	INTEGRATED BROADBAND CABLE NETWORK	Friday 25th May 2012
284	MOBILE TELECOMMUNICATION NETWORK	Saturday 26th May 2012

Master of Business Administration - (Business Applications) - (Course Code: 531)

DAY & DATE OF EXAMINATION

(Examination will be held from 9.30 A.M. to 12.30 P.M.)

SUBJECT CODE

SUBJECT NAME

I – YEAR

MANAGERIAL ACCOUNTING	Saturday 19th May 2012
STATISTICAL METHODS FOR BUSINESS ECONOMICS	Sunday 20th May 2012
STRATEGY AND MANAGEMENT IN INTERNATIONAL ORGANISATIONS	Monday 21st May 2012
ANALYSIS FOR GENERAL MANAGEMENT	Tuesday 22nd May 2012
ORGANISATION DEVELOPMENT	Wednesday 23rd May 2012
MANAGEMENT COMMUNICATION	Thursday 24th May 2012
COMPANY LAW	Friday 25th May 2012
MANAGEMENT CONTROL SYSTEM	Saturday 26th May 2012
(Examination will be held from 2.00 P.M. to 5.00 P.M.)	
ECONOMICS FOR MANAGERS	Saturday 19th May 2012
ADVANCED ENTREPRENEURSHIP	Sunday 20th May 2012
LEADERSHIP TRENDS AND VALUES	Monday 21st May 2012
CORPORATE FINANCE	Tuesday 22nd May 2012
INVESTMENT ANALYSIS	Wednesday 23rd May 2012
BANKS AND STOCK EXCHANGES	Thursday 24th May 2012
CONSUMER BEHAVIOUR	Friday 25th May 2012
DATA BASE MARKETING	Saturday 26th May 2012
FINANCIAL DECISION MAKING	Sunday 27th May 2012
CAPITAL MARKETING	Monday 28th May 2012
RISK AND INSURANCE	Tuesday 29th May 2012
LIFE INSURANCE MATHEMATICS	Wednesday 30th May 2012
MANAGEMENT OF RETAIL ENTERPRISES	Thursday 31st May 2012
	STATISTICAL METHODS FOR BUSINESS ECONOMICS STRATEGY AND MANAGEMENT IN INTERNATIONAL ORGANISATIONS ANALYSIS FOR GENERAL MANAGEMENT ORGANISATION DEVELOPMENT MANAGEMENT COMMUNICATION COMPANY LAW MANAGEMENT CONTROL SYSTEM (Examination will be held from 2.00 P.M. to 5.00 P.M.) ECONOMICS FOR MANAGERS ADVANCED ENTREPRENEURSHIP LEADERSHIP TRENDS AND VALUES CORPORATE FINANCE INVESTMENT ANALYSIS BANKS AND STOCK EXCHANGES CONSUMER BEHAVIOUR DATA BASE MARKETING FINANCIAL DECISION MAKING CAPITAL MARKETING RISK AND INSURANCE LIFE INSURANCE MATHEMATICS

Sunday 27th May 2012

Monday 28th May 2012

Tuesday 29th May 2012

Thursday 31st May 2012

Wednesday 30th May 2012

Date will be intimated later

DAY & DATE OF EXAMINATION

(Examination will be held from 9.30 A.M. to 12.30 P.M.)

- 291 RETAIL MARKETING
- 300 INDUSTRIAL PSYCHOLOGY AND INDUSTRIAL LAW
- 301 PERSONNEL MANAGEMENT
- 310 TELECOM NETWORK MANAGEMENT
- 311 MOBILE AND WIRELESS NETWORKING
- 320 PROJECT REPORT & VIVA VOCE

(Examination will be held from 9.30 A.M. to 12.30 P.M.)

	(Examination will be need from 5.50 A.M. to 12.50 I.F.	vi.)
SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
I – YEAR		
110	PRINCIPLES IN RETAILING	Saturday 19th May 2012
120	BUSINESS COMMUNICATION	Sunday 20th May 2012
130	QUANTITATIVE TECHNIQUES FOR RETAIL	Monday 21st May 2012
140	COMPUTER IN RETAIL MANAGEMENT	Tuesday 22nd May 2012
150	RETAIL MARKETING MANAGEMENT	Wednesday 23rd May 2012
160	RETAIL MANAGERIAL FINANCE	Thursday 24th May 2012
170	LEGAL ENVIRONMENT	Friday 25th May 2012
180	STRATEGY POLICY AND PLANNING FOR RETAIL	Saturday 26th May 2012
II – YEAR	(Examination will be held from 2.00 P.M. to 5.00 P.M	.)
210	SUPPLY CHAIN AND MERCHANDISE MANAGEMENT	Saturday 19th May 2012
220	BUYING AND MERCHANDISING	Sunday 20th May 2012
230	CONSUMER BEHAVIOUR	Monday 21st May 2012
240	PRODUCT AND BRAND MANAGEMENT	Tuesday 22nd May 2012
250	CULTURE AND COMMUNICATION	Wednesday 23rd May 2012
260	INTERNSHIP	
270	PROJECT AND VIVA-VOCE	Date will be intimated later
Ν	laster of Business Administration - (Communication	15) – (Course Code : 533)
	(Examination will be held from 9.30 A.M. to 12.30 P.M.	
SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
I – YEAR		
110	MANAGEMENT INFORMATION SYSTEMS	Saturday 19th May 2012
120	MANAGERIAL COMMUNICATION	Sunday 20th May 2012
130	BUSINESS ETHICS	Monday 21st May 2012
140	INTRODUCTION TO I.T	Tuesday 22nd May 2012
150	COMPUTER PROGRAMMING CONCEPTS	Wednesday 23rd May 2012
160	COST AND MANAGEMENT ACCOUNTING	Thursday 24th May 2012
170	INTERNET/ WEB TECHNOLOGY	Friday 25th May 2012
180	MARKETING COMMUNICATION	Saturday 26th May 2012
II – YEAR	(Examination will be held from 2.00 P.M. to 5.00 P.M	.)
210	INTERNATIONAL BUSINESS	Saturday 19th May 2012
220	RESEARCH METHODOLOGY	Sunday 20th May 2012
230	DATABASE MANAGEMENT SYSTEM	Monday 21st May 2012
230 240	SYSTEM ANALYSIS AND DESIGN	Tuesday 22nd May 2012
240	TELECOMMUNICATION NETWORKS SYSTEMS	Wednesday 23rd May 2012
260	INTERNSHIP	
270	PROJECT AND VIVA-VOCE	Date will be intimated later
Ma	ster of Business Administration - Hospital Manager	
	(Examination will be held from 2.00 P.M. to 5.0	00 P.M.)

SUBJECT CODE

SUBJECT NAME

I YEAR		
110 H	IEALTH COMMUNICATION	Saturday 19th May 2012
120 I	NTRODUCTION TO PUBLIC HEALTH	Sunday 20th May 2012
130 H	RESOURCE MANAGEMENT (MATERIALS)	Monday 21st May 2012
140 H	RESOURCE MANAGEMENT (HUMAN)	Tuesday 22nd May 2012

II YEAR

- 210 LAW & HOSPITALS
- 220 MARKETING
- 230 OUALITY ASSURANCE
- INFORMATION MANAGEMENT 240
- 250 PROJECT WORK / PRACTICAL / LOG BOOK / VIVA-VOCE

Wednesday 23rd May 2012 Thursday 24th May 2012 Friday 25th May 2012 Saturday 26th May 2012 Date will be intimated later

Sunday 20th May 2012

Monday 21st May 2012

Tuesday 22nd May 2012

Thursday 24th May 2012 Friday 25th May 2012

Saturday 26th May 2012

Thursday 24th May 2012

Saturday 26th May 2012

DAY & DATE OF EXAMINATION

Friday 25th May 2012

Wednesday 23rd May 2012

Wednesday 23rd May 2012

Master of Business Administration - (Design Management) - (Course Code: 580) (Examination will be held from 9.30 A.M. to 12.30 P.M.)

SUBJECT CODE SUBJECT NAME **DAY & DATE OF EXAMINATION** I – YEAR 110 PRINCIPLES OF DESIGN MANAGEMENT Saturday 19th May 2012 Sunday 20th May 2012 120 RETAIL REVOLUTION IN INDIA Monday 21st May 2012 130 BUSINESS COMMUNICATION 140 MARKETING AND SALES MANAGEMENT Tuesday 22nd May 2012 ADVERTISING AND PUBLIC RELATIONS Wednesday 23rd May 2012 150 PROJECT HANDLING Thursday 24th May 2012 160 Friday 25th May 2012 170 HUMAN RESOURCE MANAGEMENT 180 FRANCHISE MANAGEMENT AND OPERATIONS Saturday 26th May 2012 (Examination will be held from 2.00 P.M. to 5.00 P.M.) II – YEAR Saturday 19th May 2012

- 210
 - BRAND PROMOTIONS AND MANAGEMENT
 - 220 INTRODUCTION TO MALLS

 - 230 CUSTOMER RELATIONSHIP MANAGEMENT
 - 240 SUPPLY CHAIN MANAGEMENT
 - 250 FASHION RETAILING
 - 251 VISUAL MERCHANDISING
 - 252 INTERNATIONAL BRANDS IN INDIA
 - 253 FASHION MARKETING AND EVENTS
 - REAL ESTATE MANAGEMENT 260
 - 261 MALL MANAGEMENT
 - 262 SCOPE OF MULTIPLEXES AND MANAGING MULTIPLEXES
 - LIFESTYLE SPACE DESIGN MANAGEMENT 263

Master of Business Administration - (Health Care & Hospital Management)- (Course Code: 590/665)

(Examination will be held from 9.30 A.M. to 12.30 P.M.) SUBJECT NAME

SUBJECT CODE

I – YEAR		
110	INTRODUCTION TO HEALTHCARE AND HOSPITAL MANAGEMENT	Saturday 19th May 2012
120	PRINCIPLES AND TECHNIQUES OF MANAGEMENT	Sunday 20th May 2012
130	BIOSTATISTICS AND HEALTH ECONOMICS	Monday 21st May 2012
140	NATIONAL PROGRAMMES, NGOs AND DISASTER MANAGEMENT	Tuesday 22nd May 2012
II – YEAR	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	
210	HOSPITAL DESIGN, INFORMATION SYSTEMS & SUPPORT SERVICES MANAGEMENT	Saturday 19th May 2012
		Saturday 19th May 2012 Sunday 20th May 2012
210	SERVICES MANAGEMENT	5

Master of Business Administration - (Customer Relationship Management) - (Course Code: 647)

(Examination will be held from 9.30 A.M. to 12.30 P.M.)

	(
SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
I – YEAR		
110	BUSINESS COMMUNICATION	Saturday 19th May 2012
120	MANAGERIAL ECONOMICS	Sunday 20th May 2012
130	MARKETING MANAGEMENT	Monday 21st May 2012
140	PRINCIPLES OF MANAGEMENT	Tuesday 22nd May 2012
150	ORGANIZATIONAL BEHAVIOUR	Wednesday 23rd May 2012
160	HUMAN RESOURCE MANAGEMENT	Thursday 24th May 2012
170	COMPUTER APPLICATIONS IN MANAGEMENT	Friday 25th May 2012

15

Saturday 19th May 2012

Sunday 20th May 2012

Monday 21st May 2012

Tuesday 22nd May 2012

Thursday 24th May 2012

Tuesday 22nd May 2012

Thursday 24th May 2012

Friday 25th May 2012

Wednesday 23rd May 2012

Wednesday 23rd May 2012

Date will be intimated later

CUSTOMER RELATIONSHIP MANAGEMENT (Examination will be held from 2.00 P.M. to 5.00 P.M.) II – YEAR

- 210 FINANCIAL ACCOUNTING
- 220 PRODUCTS & SERVICES MARKETING
- 230 CONSUMER BEHAVIOUR
- 240 MARKETING RESEARCH
- 250 PROJECT MANAGEMENT
- 260 RESEARCH METHODOLOGY
- 270 PROJECT AND VIVA- VOCE

Master of Business Administration - (Corporate Management)- (Course Code : 653)

(Examination will be held from 9.30 A.M. to 12.30 P.M.)

SUBJECT CODE SUBJECT NAME **DAY & DATE OF EXAMINATION** I YEAR MANAGEMENT CONCEPTS 110 Saturday 19th May 2012 120 ECONOMIC AND EMERGING MARKETS Sunday 20th May 2012 Monday 21st May 2012

- 130 RESEARCH AND QUANTITATIVE TECHNIQUES FOR MANAGERS
- LEADING TEAMS AND ORGANISATIONS 140
- 150 FINANCIAL REPORTING AND ANALYSIS
- 160 PEOPLE MANAGEMENT
- 170 STRATEGIC MARKETING MANAGEMENT
- 180 GLOBAL BUSINESS MARKETS

SUBJECT CODE

180

SUBJECT NAME

- (Examination will be held from 2.00 P.M. to 5.00 P.M.) II – YEAR
 - 210 STRATEGIC DECISION MAKING
 - 220 MANAGEMENT INFORMATION SYSTEM
 - 230 MANAGEMENT OF MANUFACTURING SYSTEMS
 - 240 CORPORATE COMMUNICATION, NEGOTIATION AND PERSUASION
 - 250 CORPORATE GOVERNANCE AND CORPORATE SOCIAL RESPONSIBILITY
 - 260 CORPORATE FINANCE
 - 270 INTEGRATED MARKETING COMMUNICATION
 - 271 MARKETING OF SERVICES
 - ENTERPRISE RESOURCE PLANNING AND BUSINESS PROCESS 280 REENGINEERING
 - DATABASE MANAGEMENT SYSTEM 281
 - 290 HOSPITAL MANAGEMENT
 - 291 INVENTORY MANAGEMENT AND BOOK KEEPING
 - INTERNATIONAL HUMAN RESOURCE MANAGEMENT 300
 - 301 KNOWLEDGE MANAGEMENT AND LEARNING ORGANIZATION
 - 310 PROJECT WORK & VIVA - VOCE

Master of Business Administration - (Global)- (Course Code : 655)

(Examination will be held from 9.30 A.M. to 12.30 P.M.) V & DATE OF EVAMINATION CUD IECT NAME

SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
I YEAR		
110	MANAGEMENT PROCESS AND ORGANISATION	Saturday 19th May 2012
120	ORGANISATIONAL STRUCTURE AND BEHAVIOUR	Sunday 20th May 2012
130	BUSINESS COMMUNICATION	Monday 21st May 2012
140	FINANCIAL ACCOUNTING	Tuesday 22nd May 2012
150	QUANTITATIVE TECHNIQUES	Wednesday 23rd May 2012
160	BUSINESS LAW	Thursday 24th May 2012
170	MARKETING MANAGEMENT	Friday 25th May 2012
180	MANAGERIAL ECONOMICS	Saturday 26th May 2012
SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
II – YEAR	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	
210	FINANCIAL MANAGEMENT	Saturday 10th May 2012

220 STRATEGIC MANAGEMENT Saturday 19th May 2012 Sunday 20th May 2012

- Saturday 26th May 2012 **DAY & DATE OF EXAMINATION**
 - Saturday 19th May 2012 Sunday 20th May 2012 Monday 21st May 2012 Tuesday 22nd May 2012 Wednesday 23rd May 2012

Thursday 24th May 2012 Friday 25th May 2012 Saturday 26th May 2012 Friday 25th May 2012

Saturday 26th May 2012 Friday 25th May 2012 Saturday 26th May 2012 Friday 25th May 2012 Saturday 26th May 2012 Date will be intimated later

 230 MEDIA MANAGEMENT 240 MEDIA BUSINESS 250 SOUND PRODUCTION AND MUSIC INDUSTRY MANAGEMENT 260 FILM AND TV PRODUCTION, PROGRAMMING MANAGEMENT 270 PROJECT AND VIVA – VOCE Master of Business Administration - Logistics And Supply Chain 	0
 SOUND PRODUCTION AND MUSIC INDUSTRY MANAGEMENT FILM AND TV PRODUCTION, PROGRAMMING MANAGEMENT PROJECT AND VIVA – VOCE 	Wednesday 23rd May 2012 Thursday 24th May 2012 Date will be intimated later Management (Course Code : 730)
 FILM AND TV PRODUCTION, PROGRAMMING MANAGEMENT PROJECT AND VIVA – VOCE 	Thursday 24th May 2012 Date will be intimated later Management (Course Code : 730)
270 PROJECT AND VIVA – VOCE	Date will be intimated later Management (Course Code : 730)
	Management (Course Code : 730)
Master of Rusiness Administration - Logistics And Supply Chain	0
master of Dusiness running aton - Dogistics And Supply Chain	
(Examination will be held from 9.30 A.M. to 12.30	r.NI.)
SUBJECT CODE SUBJECT NAME	DAY & DATE OF EXAMINATION
I YEAR	
110 MANAGEMENT FUNCTIONS AND BEHAVIOUR	Saturday 19th May 2012
120 INTRODUCTION TO LOGISTICS AND SUPPLY CHAIN MANAGEME	
130 STRATEGY AND PLANNING FOR LOGSTICS AND SUPPLY CHAIN	Monday 21st May 2012
140 DISTRIBUTION AND MULTIMODAL TRANSPORTATION	Tuesday 22nd May 2012
150 OUTSOURSING AND LOGISTICS SERVICE PROVIDERS	Wednesday 23rd May 2012
160 GLOBAL SUPPLY CHAIN PLANNING	Thursday 24th May 2012
170 INTERNATIONAL TRADE MANAGEMENT	Friday 25th May 2012
180 SUPPLY CHAIN SERVICE MANAGEMENT	Saturday 26th May 2012
Master of Business Administration - Shipping And Logistics M	
(Examination will be held from 9.30 A.M. to 12.30	8
SUBJECT CODE SUBJECT NAME	DAY & DATE OF EXAMINATION
I YEAR	
110 MANAGEMENT FUNCTIONS AND BEHAVIOUR	Saturday 19th May 2012
180 INTRODUCTION TO LOGISTICS AND SUPPLY CHAIN MANAGEME	
130 MARKETING MANAGEMENT	Monday 21st May 2012
140 INTRODUCTION TO MARITIME BUSINESS	Tuesday 22nd May 2012
150 MARITIME MANAGERIAL ECONOMICS	Wednesday 23rd May 2012
170 MARINE INSURENCE	Thursday 24th May 2012
160 INTERNATIONAL TRADE MANAGEMENT	Friday 25th May 2012
120 BUSINESS ETHICS	Saturday 26th May 2012
Master of Business Administration - Shipping And Port Man	agement (Course Code : 732)
(Examination will be held from 9.30 A.M. to 12.30	P.M.)
SUBJECT CODE SUBJECT NAME	DAY & DATE OF EXAMINATION
I YEAR	
110 MANAGEMENT FUNCTIONS AND BEHAVIOUR	Saturday 19th May 2012
120 BUSINESS ETHICS	Sunday 20th May 2012
130 MARKETING MANAGEMENT	Monday 21st May 2012
140 INTRODUCTION TO MARITIME BUSINESS	Tuesday 22nd May 2012
150 MARITIME MANAGERIAL ECONOMICS	Wednesday 23rd May 2012
160 INTERNATIONAL TRADE MANAGEMENT	Thursday 24th May 2012
170 MARINE INSURENCE	Friday 25th May 2012
180 PORT AND TERMINAL MANAGEMENT	Saturday 26th May 2012
Master of Business Administration - Operations Managemen	t - Online (Course Code : 837)
(Examination will be held from 9.30 A.M. to 12.30	P.M.)
SUBJECT CODE SUBJECT NAME	DAY & DATE OF EXAMINATION
I YEAR	
110 FINANACIAL AND ACCOUNTING MANAGEMENT	Saturday 19th May 2012
120 BUSINESS COMMUNICATION AND HUMAN RESOURCE MANAGEMENT	Sunday 20th May 2012
130 MANAGERIAL ECONOMICS(MICRO AND MACRO)	Monday 21st May 2012
140 MANAGERIAL PRACTICES AND ORGANISATIONAL BEHAVIOUR	Tuesday 22nd May 2012
150 STATISTICS AND OPERATIONS RESEARCH	Wednesday 23rd May 2012
160 MARKETING MANAGEMENT	Thursday 24th May 2012
170 MANAGEMENT INFORMATION SYSTEMS (MIS)	Friday 25th May 2012
180 OPERATIONS MANAGEMENT	Saturday 26th May 2012

Master of Business Administration - Project Management - Online (Course Code : 838)

(Examination will be held from 9.30 A.M. to 12.30 P.M.)

SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
I YEAR		
110	FINANCIAL AND ACCOUNTING MANAGEMENT	Saturday 19th May 2012
120	BUSINESS COMMUNICATION AND HUMAN RESOURCE MANAGEMENT	Sunday 20th May 2012
130	MANAGERIAL ECONOMICS (MICRO AND MACRO)	Monday 21st May 2012
140	MANAGERIAL PRACTICES AND ORGANISATIONAL BEHAVIOUR	Tuesday 22nd May 2012
150	STATISTICS AND OPERATIONS RESEARCH	Wednesday 23rd May 2012
160	MARKETING MANAGEMENT	Thursday 24th May 2012
170	MANAGEMENT INFROMATION SYSTEMS (MIS)	Friday 25th May 2012
180	OPERATIONS MANAGEMENT	Saturday 26th May 2012
Master of Business Administration - Energy Management - Online (Course Code : 839)		
	(Examination will be held from 9.30 A.M. to 12.30 P	² .M.)
SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION

I YEAR		
110	FINANCIAL AND ACCOUNTING MANAGEMENT	Saturday 19th May 2012
120	BUSINESS COMMUNICATION AND HUMAN RESOURCE MANAGEMENT	Sunday 20th May 2012
130	MANAGERIAL ECONOMICS (MICRO AND MACRO)	Monday 21st May 2012
140	MANAGERIAL PRACTICES AND ORGANISATIONAL BEHAVIOUR	Tuesday 22nd May 2012
150	STATISTICS AND OPERATIONS RESEARCH	Wednesday 23rd May 2012
160	MARKETING MANAGEMENT	Thursday 24th May 2012
170	MANAGEMENT INFROMATION SYSTEMS (MIS)	Friday 25th May 2012
180	OPERATIONS MANAGEMENT	Saturday 26th May 2012

Master of Business Administration - Self Management And Crisis Management (Course Code : 840)

(Examination will be held from 9.30 A.M. to 12.30 P.M.)

SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
I YEAR		
110	PRINCIPLES OF MANAGEMENT	Saturday 19th May 2012
120	MANAGERIAL ECONOMICS	Sunday 20th May 2012
130	ORGANISATIONAL BEHAVIOUR	Monday 21st May 2012
140	MANAGING THE SELF	Tuesday 22nd May 2012
150	VALUES FOR MANAGERIAL PERFORMANCE	Wednesday 23rd May 2012
160	HEALTHY LIFESTYLE FOR MANGERS	Thursday 24th May 2012
170	SYNTHESIS OF SPIRITUALITY	Friday 25th May 2012
180	CRISIS MANAGEMENT	Saturday 26th May 2012

Master of Business Administration - Financial Marketing (Course Code : 841)

(Examination will be held from 9.30 A.M. to 12.30 P.M.)

SUBJECT NAME

SUBJECT CODE I YEAR

YEAR		
110	PRINCIPLES OF MANAGEMENT	Saturday 19th May 2012
120	MANAGEMENT ACCOUNTING	Sunday 20th May 2012
130	ORGANISATIONAL BEHAVIOUR	Monday 21st May 2012
140	BUSINESS LAWS	Tuesday 22nd May 2012
150	MANAGEMENT INFORMATION SYSTEM	Wednesday 23rd May 2012
160	MARKETING MANAGEMENT	Thursday 24th May 2012
170	HUMAN RESOURCE MANAGMENT	Friday 25th May 2012
180	MANAGERIAL COMMUNICATION	Saturday 26th May 2012

Master of Business Administration – Finance And Investment (Course Code : 842)

(Examination will be held from 9.30 A.M. to 12.30 P.M.) SUBJECT NAME

SUBJECT CODE

I YEAR

- 110 PRINCIPLES OF MANAGEMENT
- 120 MANAGEMENT ACCOUNTING

DAY & DATE OF EXAMINATION

DAY & DATE OF EXAMINATION

Saturday 19th May 2012 Sunday 20th May 2012

- 130 BANKING INSTITUTIONS & OPERATIONS
- 140 BUSINESS LAWS

SUBJECT CODE

I YEAR

- 150 MANAGEMENT INFORMATION SYSTEM
- 160 MARKETING MANAGEMENT
- 170 HUMAN RESOURCE MANAGMENT
- 180 MANAGERIAL COMMUNICATION

Monday 21st May 2012 Tuesday 22nd May 2012 Wednesday 23rd May 2012 Thursday 24th May 2012 Friday 25th May 2012 Saturday 26th May 2012

Master of Business Administration - (Course Code : 066) (THREE YEAR COURSE)

(Examination will be held from 2.00 P.M. to 5.00 P.M.)

SUBJECT NAME

DAY & DATE OF EXAMINATION

110	PRINCIPLES OF MANAGEMENT	Saturday 19th May 2012
120	FINANCIAL AND MANAGEMENT ACCOUNTING	Sunday 20th May 2012
130	MANAGERIAL ECONOMICS	Monday 21st May 2012
150	LEGAL ENVIRONMENT OF BUSINESS	Tuesday 22nd May 2012
170	ORGANISATIONAL BEHAVIOUR	Wednesday 23rd May 2012
180	WRITTEN ANALYSIS AND COMMUNICATION	Thursday 24th May 2012
140	BUSINESS MATHEMATICS AND STATISTICS	Friday 25th May 2012
160	BUSINESS AND GOVERNMENT	Saturday 26th May 2012
II YEAR	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	
210	HUMAN RESOURCE MANAGEMENT	Saturday 19th May 2012
220	MARKETING MANAGEMENT	Sunday 20th May 2012
230	FINANCIAL MANAGEMENT	Monday 21st May 2012
240	PRODUCTION AND MATERIALS MANAGEMENT	Tuesday 22nd May 2012
	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	
250	MANAGEMENT INFORMATION SYSTEM	Sunday 27th May 2012
260	OPERATIONS RESEARCH	Monday 28th May 2012
271	E-BUSINESS	Tuesday 29th May 2012
280	MANAGEMENT OF PUBLIC ENTERPRISE	Wednesday 30th May 2012
III YEAR	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	
320	INTERNATIONAL BUSINESS	Wednesday 23rd May 2012
330	PROJECT MANAGEMENT AND ENTREPRENEURSHIP	Thursday 24th May 2012
350	LABOUR WELFARE AND INDUSTRIAL RELATIONS	Friday 25th May 2012
351	SALES AND DISTRIBUTION MANAGEMENT	Friday 25th May 2012
352	INVESTMENT, SECURITY AND PORTFOLIO MANAGEMENT	Friday 25th May 2012
354	PERSONAL PRODUCTIVITY TOOLS	Friday 25th May 2012
355	PRODUCTION PLANNING, CONTROL AND MAINTENANCE	Friday 25th May 2012
360	TRAINING AND DEVELOPMENT	Saturday 26th May 2012
361	MARKETING RESEARCH AND CONSUMER BEHAVIOUR	Saturday 26th May 2012
362	MANAGEMENT OF FUNDS	Saturday 26th May 2012
364	INFORMATION TECHNOLOGY	Saturday 26th May 2012
365	QUALITY MANAGEMENT	Saturday 26th May 2012
310	BUSINESS POLICY AND STRATEGIC MANAGEMENT	Sunday 27th May 2012
340	HOSPITAL MANAGEMENT	Monday 28th May 2012
341	HOTEL MANAGEMENT	Monday 28th May 2012
342	TRANSPORT MANAGEMENT	Monday 28th May 2012
343	TOURISM MANAGEMENT	Monday 28th May 2012
370	ADVERTISING MANAGEMENT	Tuesday 29th May 2012
380	PRACTICE OF PUBLIC RELATIONS	Wednesday 30th May 2012
390	PROJECT & VIVA VOCE	Date will be intimated later

Annamalainagar Date: 01-03-2012 DR. R. MEENAKSHISUNDARAM CONTROLLER OF EXAMINATIONS