3

(Including Lateral Entry / Double Degree) PROGRAMMES

B.Com. (All Courses) / B.B.A. (All Courses) / B.B.S. / B.M.M.

DEGREE EXAMINATIONS – MAY 2012

APPENDIX-I: Examination Centres

CENTRE CODE	CENTRE NAME
0022	TAMILNADU
001	ANNAMALAINAGAR
002	ARAKKONAM
003	ARIYALUR
004	BODINAYAKANUR
005	CHENGALPATTU
006	CHENNAI
007	COIMBATORE
008	DHARAPURAM
009	DHARMAPURI
010	DINDIGUL
011	ERODE
012	GINGEE
013	GOBICHETTIPALAYAM
014	HOSUR
015	KALLAKURICHI
016	KANCHIPURAM
017	KARAIKUDI
018	KARUR
019	KRISHNAGIRI
020	KUMBAKONAM
021	MADURAI
022	MARTHANDAM
023	MAYILADUTHURAI
024	METTUPALAYAM
025	METTUR
026	NAGAPATTINAM
027	NAGERCOIL
028	NAMAKKAL

CENTRE CODE	CENTRE NAME
CODE	TAMILNADU (Contd.)
029	OOTY
030	PAPANASAM (TIRUNELVELI DT.)
031	PERAMBALUR
032	POLLACHI
033	PUDUKKOTTAI
034	RAMANATHAPURAM
035	SALEM
037	SIVAGANGAI
038	SIVAKASI
039	THANJAVUR
040	THENI
041	TIRUCHIRAPPALLI
042	TIRUNELVELI
043	TIRUPATTUR (VELLORE DT.)
044	THIRUVALLUR
045	THIRUVANNAMALAI
046	THIRUVARUR
047	TINDIVANAM
048	TIRUCHENDUR
049	TIRUPPUR
051	TUTICORIN
052	UDUMALPET
053	ULUNDURPET
054	VEDARANYAM
055	VELLORE
056	VILLUPURAM
057	VIRUDHUNAGAR

CENTRE CODE	CENTRE NAME	
A	NDHRA PRADESH	
58	HYDERABAD	
59	TIRUPATHI	
60	VIJAYAWADA	
61	VISHAKAPATNAM	
	ASSAM	
62	GUWAHATI	
119	TINSUKIA	
	BIHAR	
121	PATNA	
	CHHATISGARH	
64	RAIPUR	
	GUJARAT	
65	AHAMEDABAD	
66	BARODA	
67	SURAT	
	HARYANA	
70	HISAR	
71	KARNAL	
117	GURGAON	
HI	MACHAL PRADESH	
72	HAMIRPUR	
122	SHIMLA	
JA	MMU & KASHMIR	
73	JAMMU	
	JHARKHAND	
74	DHANBAD	
124	RANCHI	
	KARNATAKA	
75	BENGALURU	
76	MANGALORE	
77	MYSORE	
	KERALA	
78	ALLEPPY	
79	CALICUT	
80	ERNAKULAM	
81	KANNUR	
82	KASARCODE	
83	KOTTAYAM	
84	NILESHWAR	
85	THIRUVANANTHAPURAM	
86	TRICHUR	
87	QUILON	
MADHYA PRADESH		
90	INDORE	

CENTRE CODE	CENTRE NAME			
MAHARASHTRA				
91	AURANGABAD			
92	MUMBAI			
93	NAGPUR			
94	PUNE			
120	KOLHAPUR			
M	EGHALAYA			
95	SHILLONG			
PU	DUCHERRY			
96	KARAIKKAL			
97	PUDUCHERRY			
	ORISSA			
125	BERHAMPORE			
126	BHUBANESHWAR			
127	ROURKELA			
	PUNJAB			
100	LUDHIANA			
101	MOHA			
	AJASTHAN			
103	AJMER			
105	JAIPUR			
107	KOTA			
136	BIKANER			
UT	TARANCHAL			
118	DEHRADUN			
UTI	TAR PRADESH			
108	AGRA			
110	LUCKNOW			
112	VARANASI			
W	EST BENGAL			
113	KOLKATA			
129	SILIGURI			
	N TERRITORIES			
114	CHANDIGARH			
115	NEW DELHI			
116	PORT-BLAIR			

APPENDIX - II : TIME TABLE B.Com. (All Courses) / B.B.A. (All Courses) / B.B.S. / B.M.M. DEGREE EXAMINATIONS – MAY 2012

B.Com. – (Course Code: DDE – 009 / OUS – 089 Lateral Entry - Second Year - 609 / Third Year – 709) Old Regulations

		(Applicable to Candidates joined in 2010-11 and before	9)
I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.) PART-I	DAY & DATE OF EXAMINATION
	110	BUSINESS TAMIL	Saturday 19th May 2012
	111	ELEMENTS OF INSURANCE	Saturday 19th May 2012
		PART-II	
	120	ENGLISH - PROSE AND USAGE	Sunday 20th May 2012
		PART-III	
	131	BUSINESS ENVIRONMENT	Monday 21st May 2012
	140	ELEMENTS OF ACCOUNTANCY	Tuesday 22nd May 2012
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		PART-II	
	210	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE $ \mathbf{PART\text{-}III} $	Wednesday 23rd May 2012
	220	OFFICE ORGANISATION AND SECRETARIAL PRACTICE PART-IV	Thursday 24th May 2012
	231	BUSINESS STATISTICS	Friday 25th May 2012
	240	BUSINESS ORGANISATION	Saturday 26th May 2012
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION
		PART-IV	
	310	AUDITING	Saturday 19th May 2012
	320	COMMERCIAL LAW	Sunday 20th May 2012
	330	ADVANCED ACCOUNTANCY	Monday 21st May 2012
	341	MODERN BANKING THEORY, LAW AND PRACTICE	Tuesday 22nd May 2012
	350	COST ACCOUNTS PAPER- I	Wednesday 23rd May 2012
	352	CO-OPERATION PAPER – I	Wednesday 23rd May 2012
	360	COST ACCOUNTS PAPER- II	Thursday 24th May 2012
	362	CO-OPERATION PAPER-II	Thursday 24th May 2012
		B.Com. – (Course Code: 009 – New Regulations)	
		(Applicable to Candidates joined in 2011-12)	
I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.) PART-I	DAY & DATE OF EXAMINATION
	510	BUSINESS TAMIL	Saturday 19th May 2012
	511	ELEMENTS OF INSURANCE	Saturday 19th May 2012
		PART-II	,
	520	ENGLISH - PROSE AND USAGE	Sunday 20th May 2012
		PART-III	, , ,
	530	MANAGEMENT PRINCIPLES	Monday 21st May 2012
	540	FINANCIAL ACCOUNTING	Tuesday 22nd May 2012
		B.Com. (Double Degree) - (Course Code: DDE - 6.	39)
	SUBJECT CODE	PART-IV	DAY & DATE OF EXAMINATION
		(Examination will be held from 2.00 P.M. to 5.00 P.M.)	
	231	BUSINESS STATISTICS (Applicable to Candidates joined in 2008-09 and After)	Friday 25th May 2012
	240	BUSINESS ORGANISATION	Saturday 26th May 2012
		(Applicable to Candidates joined in 2008-09 and After)	
	SUBJECT CODE	PART-IV	DAY & DATE OF EXAMINATION
		(Examination will be held from 9.30 A.M. to 12.30 P.M.)	
	310	AUDITING	Saturday 19th May 2012
	320	COMMERCIAL LAW	Sunday 20th May 2012
	330	ADVANCED ACCOUNTANCY	Monday 21st May 2012
	341	MODERN BANKING THEORY, LAW AND PRACTICE	Tuesday 22nd May 2012
	350	COST ACCOUNTS PAPER-I	Wednesday 23rd May 2012

360 COST ACCOUNTS PAPER-II Thursday 24th May 2012 (Applicable to Candidates joined in 2008-09 and After) B.Com. International Business – (Course Code: DDE – 183) Old Regulations - (Applicable to Candidates joined in 2010-11 and before) I-YEAR SUBJECT CODE (Examination will be held from 2.00 P.M. to 5.00 P.M.) DAY & DATE OF EXAMINATION 510 BASICS OF FOREIGN EXCHANGE Saturday 19th May 2012 520 **ENGLISH - PROSE AND USAGE** Sunday 20th May 2012 530 **BUSINESS ENVIRONMENT** Monday 21st May 2012 FINANCIAL ACCOUNTING Tuesday 22nd May 2012 540 Wednesday 23rd May 2012 550 COMMUNICATION SKILLS II-YEAR SUBJECT CODE (Examination will be held from 2.00 P.M. to 5.00 P.M.) DAY & DATE OF EXAMINATION 610 MANAGEMENT PROCESS Thursday 24th May 2012 620 **BUSINESS STATISTICS** Friday 25th May 2012 INTERNATIONAL BUSINESS Saturday 26th May 2012 630 640 Sunday 27th May 2012 **BUSINESS LAW** LOGISTIC MANAGEMENT 650 Monday 28th May 2012 III-YEAR SUBJECT CODE DAY & DATE OF EXAMINATION (Examination will be held from 9.30 A.M. to 12.30 P.M.) INTERNATIONAL MARKETING Saturday 19th May 2012 730 FOREIGN TRADE PROCEDURE AND DOCUMENTATION Sunday 20th May 2012 740 710 ADVANCED ACCOUNTANCY Monday 21st May 2012 720 MODERN BANKING THEORY, LAW AND PRACTICE Tuesday 22nd May 2012 750 FINANCING OF FOREIGN TRADE Wednesday 23rd May 2012 760 INDIRECT TAX Thursday 24th May 2012 **B.Com.** International Business – (Course Code: DDE – 183 – New Regulations) (Applicable to Candidates joined in 2011-12) I-YEAR SUBJECT CODE DAY & DATE OF EXAMINATION (Examination will be held from 2.00 P.M. to 5.00 P.M.) PART-I Saturday 19th May 2012 110 **BUSINESS TAMIL** ELEMENTS OF INSURANCE Saturday 19th May 2012 111 PART-II ENGLISH - PROSE AND USAGE Sunday 20th May 2012 120 PART-III 130 MANAGEMENT PRINCIPLES Monday 21st May 2012 Tuesday 22nd May 2012 140 FINANCIAL ACCOUNTING **B.Com. Accounting & Finance** (Course Code: DDE - 184 / OUS - 503 Lateral Entry - Second Year - 624 / Third Year - 724) Old Regulations - (Applicable to Candidates joined in 2010-11 and before) I-YEAR SUBJECT CODE (Examination will be held from 2.00 P.M. to 5.00 P.M.) DAY & DATE OF EXAMINATION PART-I 510 **BUSINESS TAMIL** Saturday 19th May 2012 511 ELEMENTS OF INSURANCE Saturday 19th May 2012 PART-II 520 ENGLISH - PROSE AND USAGE Sunday 20th May 2012 PART-III 530 BUSINESS ENVIRONMENT Monday 21st May 2012 540 ELEMENTS OF ACCOUNTANCY Tuesday 22nd May 2012 DAY & DATE OF EXAMINATION II-YEAR SUBJECT CODE (Examination will be held from 2.00 P.M. to 5.00 P.M.) PART-II

ENGLISH COMPOSITION & BUSINESS CORRESPONDENCE
PART-III

FINANCIAL & CORPORATE ACCOUNTING

BUSINESS STATISTICS

BUSINESS ORGANISATION

610

620

630

640

Wednesday 23rd May 2012

Thursday 24th May 2012

Saturday 26th May 2012

Friday 25th May 2012

III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION
		PART-III	
	710	AUDITING	Saturday 19th May 2012
	720	BUSINESS FINANCE	Sunday 20th May 2012
	730	INCOME TAX	Monday 21st May 2012
	740	MODERN BANKING THEORY, LAW AND PRACTICE	Tuesday 22nd May 2012
	750	COST ACCOUNTING	Wednesday 23rd May 2012
	760	ACCOUNTING FOR MANAGERIAL DECISION	Thursday 24th May 2012
	B. C	Com. Accounting & Finance – (Course Code: DDE – 184 -	-New Regulations)
		(Applicable to Candidates joined in 2011-12)	
I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		PART-I	
	110	BUSINESS TAMIL	Saturday 19th May 2012
	111	ELEMENTS OF INSURANCE	Saturday 19th May 2012
		PART-II	
	120	ENGLISH - PROSE AND USAGE	Sunday 20th May 2012
		PART-III	
	130	MANAGEMENT PRINCIPLES	Monday 21st May 2012
	140	FINANCIAL ACCOUNTING	Tuesday 22nd May 2012
		B.Com. Finance & Investment - (Course Code : DI	DE – 264)
I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
	510	ENGLISH	Saturday 19th May 2012
	520	BUSINESS ENGLISH	Sunday 20th May 2012
	530	COMPUTER APPLICATION	Monday 21st May 2012
	540	FUNDAMENTAL OF ACCOUNTS	Tuesday 22nd May 2012
	550	COMPUTERISED ACCOUNTING	Wednesday 23rd May 2012
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
	610	BUSINESS COMMUNICATION (SOFT SKILLS)	Thursday 24th May 2012
	620	ADVANCED FINANCIAL ACCOUNTING	Friday 25th May 2012
	630	INCOME TAX	Saturday 26th May 2012
	640	INDIRECT TAX	Sunday 27th May 2012
	650	COSTING	Monday 28th May 2012
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION
	710	COMPANY LAW AND LABOUR LAWS	Saturday 19th May 2012
	720	AUDITING	Sunday 20th May 2012
	730	INVESTMENT & PORTFOLIO MANAGEMENT	Monday 21st May 2012
	740	M.I.S. REPORT & ENTERPRISE RESOURSE PLANNING	Tuesday 22nd May 2012
	750	BANKING	Wednesday 23rd May 2012
		B.B.S. – (Course Code : DDE – 182)	
		B.Com. (Business Studies) – (Course Code: DDE –	
	~~~~~~	Old Regulations - (Applicable to Candidates joined in 2010-11 a	
I-YEAR	SUBJECT CODE 511	(Examination will be held from 2.00 P.M. to 5.00 P.M.) ELEMENTS OF INSURANCE	DAY & DATE OF EXAMINATION Seturday, 10th May, 2012
			Saturday 19th May 2012
	520	ENGLISH - PROSE AND USAGE	Sunday 20th May 2012
	530	BUSINESS ENVIRONMENT	Monday 21st May 2012
	540	ELEMENTS OF ACCOUNTANCY COMMUNICATION SKILLS	Tuesday 22nd May 2012 Wednesday 23rd May 2012
II VEAD	550		DAY & DATE OF EXAMINATION
II-YEAR	SUBJECT CODE 620	(Examination will be held from 2.00 P.M. to 5.00 P.M.) MANAGEMENT PROCESS	Thursday 24th May 2012
	610	BUSINESS STATISTICS	Friday 25th May 2012
	630	FUNDAMENTALS OF MARKETING MANAGEMENT	Saturday 26th May 2012
	640	BUSINESS LAW	Sunday 27th May 2012
	650	PROJECT MANAGEMENT & ENTREPRENEURSHIP	Monday 28th May 2012
	030	1 ROJDO I MINIMOLINITO ENTREI RENEURSHIIF	wionday 20th May 2012

DAY & DATE OF EXAMINATION

(Examination will be held from 9.30 A.M. to 12.30 P.M.)

III-YEAR SUBJECT CODE

		(Examination will be neith from 9.50 A.M. to 12.50 P.M.)	DAY & DATE OF EXAMINATION		
	730	BUSINESS FINANCE	Sunday 20th May 2012		
	710	ADVANCED ACCOUNTANCY	Monday 21st May 2012		
	720	MODERN BANKING THEORY, LAW AND PRACTICE  GROUP – A	Tuesday 22nd May 2012		
	740	DIRECT TAXES	Wednesday 23rd May 2012		
	750	INDIRECT TAXES	Thursday 24th May 2012		
	730		Thursday 24th May 2012		
	741	GROUP - B	W 1 1 22 1M 2012		
	741	INDUSTRIAL AND SERVICES MARKETING	Wednesday 23rd May 2012		
	751	INTERNATIONAL MARKETING	Thursday 24th May 2012		
		GROUP – C			
	742	COST ACCOUNTING	Wednesday 23rd May 2012		
	752	ACCOUNTING FOR BUSINESS DECISIONS	Thursday 24th May 2012		
	760	PROJECT REPORT			
	В	.Com. (Business Studies) – (Course Code: DDE – 484 – N	New Regulations)		
LVEAD	SUBJECT CODE	(Applicable to Candidates joined in 2011-12)	DAY & DATE OF EVANDATION		
I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.) PART-I	DAY & DATE OF EXAMINATION		
	110	BUSINESS TAMIL	Saturday 19th May 2012		
	111	ELEMENTS OF INSURANCE	Saturday 19th May 2012		
		PART-II			
	120	ENGLISH - PROSE AND USAGE	Sunday 20th May 2012		
		PART-III			
	130	MANAGEMENT PRINCIPLES	Monday 21st May 2012		
	140	FINANCIAL ACCOUNTING	Tuesday 22nd May 2012		
	<b>B.M.M.</b> – (	Course Code: DDE – 125 / OUS – 102 Lateral Entry - Second Ye	ar – 625 / Third Year – 725)		
R Com (					
B.Com. (Marketing Management)- (Course Code: DDE - 485 / OUS - 514 Lateral Entry - Second Year - 644 / Third Year - 495)					
		Old Regulations (Applicable to Candidates joined in 2010-11	and bafara)		
I-YEAR	SUBJECT CODE	Old Regulations - (Applicable to Candidates joined in 2010-11 (Examination will be held from 2.00 P.M. to 5.00 P.M.)	and before) DAY & DATE OF EXAMINATION		
I-YEAR		(Examination will be held from 2.00 P.M. to 5.00 P.M.) PART-I	DAY & DATE OF EXAMINATION		
I-YEAR	110	(Examination will be held from 2.00 P.M. to 5.00 P.M.) PART-I BUSINESS TAMIL	DAY & DATE OF EXAMINATION  Saturday 19th May 2012		
I-YEAR		(Examination will be held from 2.00 P.M. to 5.00 P.M.) PART-I BUSINESS TAMIL ELEMENTS OF INSURANCE	DAY & DATE OF EXAMINATION		
I-YEAR	110 111	(Examination will be held from 2.00 P.M. to 5.00 P.M.)  PART-I  BUSINESS TAMIL  ELEMENTS OF INSURANCE  PART-II	DAY & DATE OF EXAMINATION  Saturday 19th May 2012  Saturday 19th May 2012		
I-YEAR	110	(Examination will be held from 2.00 P.M. to 5.00 P.M.)  PART-I  BUSINESS TAMIL  ELEMENTS OF INSURANCE  PART-II  ENGLISH – PROSE AND USAGE	DAY & DATE OF EXAMINATION  Saturday 19th May 2012		
I-YEAR	110 111 120	(Examination will be held from 2.00 P.M. to 5.00 P.M.)  PART-I  BUSINESS TAMIL  ELEMENTS OF INSURANCE  PART-II  ENGLISH – PROSE AND USAGE  PART-III	DAY & DATE OF EXAMINATION  Saturday 19th May 2012  Saturday 19th May 2012  Sunday 20th May 2012		
I-YEAR	110 111 120 131	(Examination will be held from 2.00 P.M. to 5.00 P.M.)  PART-I  BUSINESS TAMIL  ELEMENTS OF INSURANCE  PART-II  ENGLISH – PROSE AND USAGE  PART-III  BUSINESS ENVIRONMENT	DAY & DATE OF EXAMINATION  Saturday 19th May 2012  Saturday 19th May 2012  Sunday 20th May 2012  Monday 21st May 2012		
I-YEAR	110 111 120 131 140	(Examination will be held from 2.00 P.M. to 5.00 P.M.)  PART-I  BUSINESS TAMIL  ELEMENTS OF INSURANCE  PART-II  ENGLISH – PROSE AND USAGE  PART-III  BUSINESS ENVIRONMENT  ELEMENTS OF ACCOUNTANCY	DAY & DATE OF EXAMINATION  Saturday 19th May 2012  Saturday 19th May 2012  Sunday 20th May 2012  Monday 21st May 2012  Tuesday 22nd May 2012		
I-YEAR	110 111 120 131 140 SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)  PART-I  BUSINESS TAMIL  ELEMENTS OF INSURANCE  PART-II  ENGLISH – PROSE AND USAGE  PART-III  BUSINESS ENVIRONMENT  ELEMENTS OF ACCOUNTANCY  (Examination will be held from 2.00 P.M. to 5.00 P.M.)  PART-II	DAY & DATE OF EXAMINATION  Saturday 19th May 2012  Saturday 19th May 2012  Sunday 20th May 2012  Monday 21st May 2012  Tuesday 22nd May 2012  DAY & DATE OF EXAMINATION		
	110 111 120 131 140	(Examination will be held from 2.00 P.M. to 5.00 P.M.)  PART-I  BUSINESS TAMIL  ELEMENTS OF INSURANCE  PART-II  ENGLISH – PROSE AND USAGE  PART-III  BUSINESS ENVIRONMENT  ELEMENTS OF ACCOUNTANCY  (Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION  Saturday 19th May 2012  Saturday 19th May 2012  Sunday 20th May 2012  Monday 21st May 2012  Tuesday 22nd May 2012		
	110 111 120 131 140 SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)  PART-I  BUSINESS TAMIL  ELEMENTS OF INSURANCE  PART-II  ENGLISH – PROSE AND USAGE  PART-III  BUSINESS ENVIRONMENT  ELEMENTS OF ACCOUNTANCY  (Examination will be held from 2.00 P.M. to 5.00 P.M.)  PART-II  ENGLISH COMPOSITION & BUSINESS CORRESPONDENCE  PART-III  MANAGEMENT PROCESS	DAY & DATE OF EXAMINATION  Saturday 19th May 2012  Saturday 19th May 2012  Sunday 20th May 2012  Monday 21st May 2012  Tuesday 22nd May 2012  DAY & DATE OF EXAMINATION		
	110 111 120 131 140 SUBJECT CODE 210 221	(Examination will be held from 2.00 P.M. to 5.00 P.M.)  PART-I  BUSINESS TAMIL  ELEMENTS OF INSURANCE  PART-II  ENGLISH – PROSE AND USAGE  PART-III  BUSINESS ENVIRONMENT  ELEMENTS OF ACCOUNTANCY  (Examination will be held from 2.00 P.M. to 5.00 P.M.)  PART-II  ENGLISH COMPOSITION & BUSINESS CORRESPONDENCE  PART-III  MANAGEMENT PROCESS  PART-IV	Saturday 19th May 2012 Saturday 19th May 2012 Sunday 20th May 2012  Monday 21st May 2012 Tuesday 22nd May 2012  DAY & DATE OF EXAMINATION  Wednesday 23rd May 2012  Thursday 24th May 2012		
	110 111 120 131 140 SUBJECT CODE 210 221 230	(Examination will be held from 2.00 P.M. to 5.00 P.M.)  PART-I  BUSINESS TAMIL  ELEMENTS OF INSURANCE  PART-II  ENGLISH – PROSE AND USAGE  PART-III  BUSINESS ENVIRONMENT  ELEMENTS OF ACCOUNTANCY  (Examination will be held from 2.00 P.M. to 5.00 P.M.)  PART-II  ENGLISH COMPOSITION & BUSINESS CORRESPONDENCE  PART-III  MANAGEMENT PROCESS  PART-IV  FUNDAMENTALS OF MARKETING MANAGEMENT	DAY & DATE OF EXAMINATION  Saturday 19th May 2012  Saturday 19th May 2012  Sunday 20th May 2012  Monday 21st May 2012  Tuesday 22nd May 2012  DAY & DATE OF EXAMINATION  Wednesday 23rd May 2012  Thursday 24th May 2012  Friday 25th May 2012		
II-YEAR	110 1111 120 131 140 SUBJECT CODE 210 221 230 240	(Examination will be held from 2.00 P.M. to 5.00 P.M.)  PART-I  BUSINESS TAMIL  ELEMENTS OF INSURANCE  PART-II  ENGLISH – PROSE AND USAGE  PART-III  BUSINESS ENVIRONMENT  ELEMENTS OF ACCOUNTANCY  (Examination will be held from 2.00 P.M. to 5.00 P.M.)  PART-II  ENGLISH COMPOSITION & BUSINESS CORRESPONDENCE  PART-III  MANAGEMENT PROCESS  PART-IV  FUNDAMENTALS OF MARKETING MANAGEMENT  PERSONAL SELLING AND SALESMANSHIP	Saturday 19th May 2012 Saturday 19th May 2012 Sunday 20th May 2012  Monday 21st May 2012  Tuesday 22nd May 2012  DAY & DATE OF EXAMINATION  Wednesday 23rd May 2012  Thursday 24th May 2012  Friday 25th May 2012  Saturday 26th May 2012		
II-YEAR	110 1111 120 131 140 SUBJECT CODE 210 221 230 240 SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)  PART-I  BUSINESS TAMIL  ELEMENTS OF INSURANCE  PART-II  ENGLISH – PROSE AND USAGE  PART-III  BUSINESS ENVIRONMENT  ELEMENTS OF ACCOUNTANCY  (Examination will be held from 2.00 P.M. to 5.00 P.M.)  PART-II  ENGLISH COMPOSITION & BUSINESS CORRESPONDENCE  PART-III  MANAGEMENT PROCESS  PART-IV  FUNDAMENTALS OF MARKETING MANAGEMENT  PERSONAL SELLING AND SALESMANSHIP  (Examination will be held from 9.30 A.M to 12.30 P.M.)  PART-IV	Saturday 19th May 2012 Saturday 19th May 2012 Sunday 20th May 2012  Monday 21st May 2012  Tuesday 22nd May 2012  DAY & DATE OF EXAMINATION  Wednesday 23rd May 2012  Thursday 24th May 2012  Friday 25th May 2012  Saturday 26th May 2012  DAY & DATE OF EXAMINATION		
II-YEAR	110 1111 120 131 140 SUBJECT CODE 210 221 230 240 SUBJECT CODE 310	(Examination will be held from 2.00 P.M. to 5.00 P.M.)  PART-I  BUSINESS TAMIL  ELEMENTS OF INSURANCE  PART-II  ENGLISH – PROSE AND USAGE  PART-III  BUSINESS ENVIRONMENT  ELEMENTS OF ACCOUNTANCY  (Examination will be held from 2.00 P.M. to 5.00 P.M.)  PART-II  ENGLISH COMPOSITION & BUSINESS CORRESPONDENCE  PART-III  MANAGEMENT PROCESS  PART-IV  FUNDAMENTALS OF MARKETING MANAGEMENT  PERSONAL SELLING AND SALESMANSHIP  (Examination will be held from 9.30 A.M to 12.30 P.M.)  PART-IV  INDUSTRIAL AND SERVICES MARKETING	Saturday 19th May 2012 Saturday 19th May 2012 Sunday 20th May 2012  Monday 21st May 2012 Tuesday 22nd May 2012  DAY & DATE OF EXAMINATION  Wednesday 23rd May 2012  Thursday 24th May 2012  Friday 25th May 2012  Saturday 26th May 2012  DAY & DATE OF EXAMINATION  Saturday 19th May 2012		
II-YEAR	110 1111 120 131 140 SUBJECT CODE 210 221 230 240 SUBJECT CODE 310 320	(Examination will be held from 2.00 P.M. to 5.00 P.M.)  PART-I  BUSINESS TAMIL  ELEMENTS OF INSURANCE  PART-II  ENGLISH – PROSE AND USAGE  PART-III  BUSINESS ENVIRONMENT  ELEMENTS OF ACCOUNTANCY  (Examination will be held from 2.00 P.M. to 5.00 P.M.)  PART-II  ENGLISH COMPOSITION & BUSINESS CORRESPONDENCE  PART-III  MANAGEMENT PROCESS  PART-IV  FUNDAMENTALS OF MARKETING MANAGEMENT  PERSONAL SELLING AND SALESMANSHIP  (Examination will be held from 9.30 A.M to 12.30 P.M.)  PART-IV  INDUSTRIAL AND SERVICES MARKETING  DISTRIBUTION MANAGEMENT	Saturday 19th May 2012 Saturday 19th May 2012 Sunday 20th May 2012  Monday 21st May 2012  Tuesday 22nd May 2012  DAY & DATE OF EXAMINATION  Wednesday 23rd May 2012  Thursday 24th May 2012  Friday 25th May 2012  Saturday 26th May 2012  DAY & DATE OF EXAMINATION  Saturday 19th May 2012  Sunday 20th May 2012  Sunday 20th May 2012		
II-YEAR	110 1111 120 131 140 SUBJECT CODE 210 221 230 240 SUBJECT CODE 310 320 330	(Examination will be held from 2.00 P.M. to 5.00 P.M.)  PART-I  BUSINESS TAMIL  ELEMENTS OF INSURANCE  PART-II  ENGLISH – PROSE AND USAGE  PART-III  BUSINESS ENVIRONMENT  ELEMENTS OF ACCOUNTANCY  (Examination will be held from 2.00 P.M. to 5.00 P.M.)  PART-II  ENGLISH COMPOSITION & BUSINESS CORRESPONDENCE  PART-III  MANAGEMENT PROCESS  PART-IV  FUNDAMENTALS OF MARKETING MANAGEMENT  PERSONAL SELLING AND SALESMANSHIP  (Examination will be held from 9.30 A.M to 12.30 P.M.)  PART-IV  INDUSTRIAL AND SERVICES MARKETING  DISTRIBUTION MANAGEMENT  ADVERTISING AND SALES PROMOTION	Saturday 19th May 2012 Saturday 19th May 2012 Sunday 20th May 2012  Monday 21st May 2012 Tuesday 22nd May 2012  DAY & DATE OF EXAMINATION  Wednesday 23rd May 2012  Thursday 24th May 2012  Friday 25th May 2012 Saturday 26th May 2012  DAY & DATE OF EXAMINATION  Saturday 19th May 2012 Sunday 20th May 2012 Sunday 20th May 2012 Monday 21st May 2012		
II-YEAR	110 1111 120 131 140 SUBJECT CODE 210 221 230 240 SUBJECT CODE 310 320 330 340	(Examination will be held from 2.00 P.M. to 5.00 P.M.)  PART-I  BUSINESS TAMIL  ELEMENTS OF INSURANCE  PART-II  ENGLISH – PROSE AND USAGE  PART-III  BUSINESS ENVIRONMENT  ELEMENTS OF ACCOUNTANCY  (Examination will be held from 2.00 P.M. to 5.00 P.M.)  PART-II  ENGLISH COMPOSITION & BUSINESS CORRESPONDENCE  PART-III  MANAGEMENT PROCESS  PART-IV  FUNDAMENTALS OF MARKETING MANAGEMENT  PERSONAL SELLING AND SALESMANSHIP  (Examination will be held from 9.30 A.M to 12.30 P.M.)  PART-IV  INDUSTRIAL AND SERVICES MARKETING  DISTRIBUTION MANAGEMENT  ADVERTISING AND SALES PROMOTION  INTERNATIONAL MARKETING	Saturday 19th May 2012 Saturday 19th May 2012 Sunday 20th May 2012 Monday 21st May 2012 Tuesday 22nd May 2012 DAY & DATE OF EXAMINATION Wednesday 23rd May 2012 Thursday 24th May 2012 Friday 25th May 2012 Saturday 26th May 2012 Saturday 26th May 2012 Saturday 19th May 2012 Sunday 20th May 2012 Sunday 20th May 2012 Monday 21st May 2012 Tuesday 22nd May 2012		
II-YEAR	110 1111 120 131 140 SUBJECT CODE 210 221 230 240 SUBJECT CODE 310 320 330	(Examination will be held from 2.00 P.M. to 5.00 P.M.)  PART-I  BUSINESS TAMIL  ELEMENTS OF INSURANCE  PART-II  ENGLISH – PROSE AND USAGE  PART-III  BUSINESS ENVIRONMENT  ELEMENTS OF ACCOUNTANCY  (Examination will be held from 2.00 P.M. to 5.00 P.M.)  PART-II  ENGLISH COMPOSITION & BUSINESS CORRESPONDENCE  PART-III  MANAGEMENT PROCESS  PART-IV  FUNDAMENTALS OF MARKETING MANAGEMENT  PERSONAL SELLING AND SALESMANSHIP  (Examination will be held from 9.30 A.M to 12.30 P.M.)  PART-IV  INDUSTRIAL AND SERVICES MARKETING  DISTRIBUTION MANAGEMENT  ADVERTISING AND SALES PROMOTION	Saturday 19th May 2012 Saturday 19th May 2012 Sunday 20th May 2012 Monday 21st May 2012 Tuesday 22nd May 2012 DAY & DATE OF EXAMINATION Wednesday 23rd May 2012 Thursday 24th May 2012 Friday 25th May 2012 Saturday 26th May 2012 Saturday 26th May 2012 DAY & DATE OF EXAMINATION Saturday 19th May 2012 Sunday 20th May 2012 Sunday 20th May 2012 Monday 21st May 2012		

## B.Com. (Marketing Management) - (Course Code: DDE - 485 - New Regulations)

(Applicable to Candidates joined in 2011-12)

		(Applicable to Candidates joined in 2011-12)	
I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.) PART-I	DAY & DATE OF EXAMINATION
	110	BUSINESS TAMIL	Saturday 19th May 2012
	111	ELEMENTS OF INSURANCE	Saturday 19th May 2012
	- * *	PART-II	
	120	ENGLISH - PROSE AND USAGE	Sunday 20th May 2012
	120	PART-III	
	130	MANAGEMENT PRINCIPLES	Monday 21st May 2012
	140	FINANCIAL ACCOUNTING	Tuesday 22nd May 2012
			•
	1	3.Com. (Computer Applications) - (Course Code: DDE – 14 Old Regulations - (Applicable to Candidates joined in 2010-11 a	
I-YEAR	SUBJECT CODE	PART - I	DAY & DATE OF EXAMINATION
		(Examination will be held from 2.00 P.M. to 5.00 P.M.)	
	510	BUSINESS CORRESPONDENCE	Saturday 19th May 2012
	511	ELEMENTS OF INSURANCE	Saturday 19th May 2012
	520	PART-II ENGLISH - PROSE AND USAGE	Sunday 20th May 2012
	320	PART-III	Sunday 20th Way 2012
	540	COMPUTER CONCEPTS AND OFFICE AUTOMATION	
		TOOLS – THEORY	Monday 21st May 2012
	530	ELEMENTS OF ACCOUNTANCY	Tuesday 22nd May 2012
	550	COMPUTER CONCEPTS AND OFFICE AUTOMATION TOOLS– PRACTICAL	Date will be announced later
II-YEAR	SUBJECT CODE	PART-III	DAY & DATE OF EXAMINATION
		(Examination will be held from 2.00 P.M. to 5.00 P.M.)	
	630	E-COMMERCE AND ITS APPLICATIONS- THEORY	Thursday 24th May 2012
	650	BUSINESS STATISTICS	Friday 25th May 2012
	660 610	MANAGEMENT PROCESS WEB DESIGNING AND ITS APPLICATIONS—THEORY	Saturday 26th May 2012 Sunday 27th May 2012
	620	WEB DESIGNING AND ITS APPLICATIONS— PRACTICAL	Date will be announced later
	640	E-COMMERCE AND ITS APPLICATIONS—PRACTICAL	Date will be announced later
III-YEAR	SUBJECT CODE	PART-III	DAY & DATE OF EXAMINATION
	710	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	G . 1 101 M 2012
	710 730	CLIENT/SERVER CONCEPTS – THEORY COMMERCIAL LAW	Saturday 19th May 2012 Sunday 20th May 2012
	740	ADVANCED ACCOUNTANCY	Monday 21st May 2012
	750	MODERN BANKING THEORY, LAW & PRACTICE	Tuesday 22nd May 2012
	760	PRINCIPLES OF COSTING	Wednesday 23rd May 2012
	761	BASICS OF MARKETING RESEARCH	Wednesday 23rd May 2012
	770 720	FINANCIAL ACCOUNTING PACKAGES – THEORY CLIENT/SERVER CONCEPTS – PRACTICAL	Thursday 24th May 2012 Date will be announced later
	720 780	FINANCIAL ACCOUNTING PACKAGES – PRACTICAL	Date will be announced later
		om. (Computer Applications) – (Course Code: DDE – 141	
	2.0	(Applicable to Candidates joined in 2011-12)	rew regulations)
I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		PART-I	
	110	BUSINESS TAMIL	Saturday 19th May 2012
	111	ELEMENTS OF INSURANCE	Saturday 19th May 2012
		PART-II	
	120	ENGLISH - PROSE AND USAGE	Sunday 20th May 2012
		PART-III	,
	130	MANAGEMENT PRINCIPLES	Monday 21st May 2012
	140	FINANCIAL ACCOUNTING	Tuesday 22nd May 2012
		NGLISH MEDIUM & TAMIL MEDIUM) - (Course Cod	
	<b>D.D.A.</b> (E1	Lateral Entry - Second Year - 611 / Third Year - 711	
I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
	LULULUI CODE	PART-I	
	110	BUSINESS TAMIL	Saturday 19th May 2012
	111	ELEMENTS OF INSURANCE	Saturday 19th May 2012
			, , , , , , , , , , , , , , , , , , ,

		PART-II	
	120	ENGLISH – PROSE AND USAGE	Sunday 20th May 2012
		PART-III	
	130	MANAGERIAL ECONOMICS	Monday 21st May 2012
	141	CONCEPTS OF INFORMATION TECHNOLOGY AND	
		OPERATING SYSTEMS	Tuesday 22nd May 2012
	150	MANAGEMENT PROCESS AND ORGANISATION THEORY	Wednesday 23rd May 2012
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.) PART-II	DAY & DATE OF EXAMINATION
	210	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE	Thursday 24th May 2012
	220	PART-III	F.:1 254.14 2012
	220	BUSINESS PSYCHOLOGY AND BEHAVIOURAL SCIENCE	Friday 25th May 2012
	230	FINANCIAL AND COST ACCOUNTING	Saturday 26th May 2012
	260	QUANTITATIVE METHODS	Sunday 27th May 2012
THE AVE A D	250	MARKETING MANAGEMENT	Monday 28th May 2012
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.) PART-III	DAY & DATE OF EXAMINATION
	310	MANAGEMENT ACCOUNTING	Saturday 19th May 2012
	320	BUSINESS FINANCE	Sunday 20th May 2012
	330	HUMAN RESOURCE MANAGEMENT	Monday 21st May 2012
	340	PRODUCTION AND MATERIALS MANAGEMENT	Tuesday 22nd May 2012
	351	MONEY, BANKING, INTERNATIONAL TRADE AND INSTITUTIONS	Wednesday 23rd May 2012
	CUDIECT CODE	B.B.A. – (Double Degree) (Course Code: DDE – 6- PART-III	
	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
	220	BUSINESS PSYCHOLOGY AND BEHAVIOURAL SCIENCE (Applicable to Candidates joined in 2008-09 and After)	Friday 25th May 2012
	260	QUANTITATIVE METHODS	Sunday 27th May 2012
		(Applicable to Candidates joined in 2008-09 and After)	
	250	MARKETING MANAGEMENT	Monday 28th May 2012
	270	PRINCIPLES OF MANAGEMENT	Tuesday 29th May 2012
	280	FINANCIAL MANAGEMENT	Wednesday 30th May 2012
	310	(Examination will be held from 9.30 A.M. to 12.30 P.M.) MANAGEMENT ACCOUNTING	Saturday 19th May 2012
		(Applicable to Candidates joined in 2008-09 and After)	3
	330	HUMAN RESOURCE MANAGEMENT	Monday 21st May 2012
	340	PRODUCTION AND MATERIALS MANAGEMENT	Tuesday 22nd May 2012
		B.B.A. (Tamil Medium) - (Course Code: DDE - 250 / O	US – 515)
		(Candidates joined during 2007-2008 and before)	
I-YEAR	SUBJECT CODE		DAY & DATE OF EXAMINATION
	110	BUSINESS TAMIL	Saturday 19th May 2012
		PART-II	
	120	ENGLISH – PROSE AND USAGE PART-III	Sunday 20th May 2012
	130	MANAGERIAL ECONOMICS	Monday 21st May 2012
	140	BUSINESS ENVIRONMENT	Tuesday 22nd May 2012
	150	MANAGEMENT PROCESS AND ORGANISATION THEORY	Wednesday 23rd May 2012
II-YEAR	SUBJECT CODE	,	DAY & DATE OF EXAMINATION
	210	PART – II ENGLISH COMPOSITION & BUSINESS CORRESPONDENCE	Thursday 24th May 2012
	210	PART – III	Thursday 24th May 2012
	220	COMMERCIAL LAW	Friday 25th May 2012
	230	ELEMENTS OF ACCOUNTANCY	Saturday 26th May 2012
	240	FUNDAMENTALS OF MARKETING	Sunday 27th May 2012
	250	BUSINESS STATISTICS	Monday 28th May 2012

III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.) PART – III	DAY & DATE OF EXAMINATION
	310	MANAGEMENT DECISION MAKING & ACCOUNTING	Saturday 19th May 2012
	320	BUSINESS FINANCE	Sunday 20th May 2012
	330	HUMAN RESOURCE MANAGEMENT	Monday 21st May 2012
	340	MANAGEMENT INFORMATION SYSTEM	Tuesday 22nd May 2012
	350	PRODUCTION AND MATERIALS MANAGEMENT	Wednesday 23rd May 2012
	330	B.B.A. (Computer Applications) – (Course Code: DDE – 1	
I-YEAR	SUBJECT CODE	Lateral Entry- Second Year - 643 / Third Year - 743) (Examination will be held from 2.00 P.M. to 5.00 P.M.)	
I-1 LAK	SUBJECT CODE	PART- I	DAT & DATE OF EAAMINATION
	510	BUSINESS CORRESPONDENCE	Saturday 19th May 2012
	511	ELEMENTS OF INSURANCE	Saturday 19th May 2012
	520	PART-II ENGLISH – PROSE AND USAGE	Sunday 20th May 2012
	550	PART-IV COMPUTER CONCEPTS AND OFFICE AUTOMATION	Monday 21st May 2012
	330	TOOLS – THEORY	Wonday 21st Way 2012
	560	COMPUTER CONCEPTS AND OFFICE AUTOMATION TOOLS – PRACTICAL	Date will be announced later
	- 10	PART-III	
	540	MANAGERIAL ECONOMICS	Tuesday 22nd May 2012
II-YEAR	530 SUBJECT CODE	MANAGEMENT PROCESS AND ORGANISATION THEORY (Examination will be held from 2.00 P.M. to 5.00 P.M.)	Wednesday 23rd May 2012  DAY & DATE OF EXAMINATION
II-1 LAK	SUBJECT CODE	PART-III	DAT & DATE OF EXAMINATION
	630	MANAGEMENT ACCOUNTING	Thursday 24th May 2012
	610	BUSINESS PSYCHOLOGY AND BEHAVIOURAL SCIENCE PART-IV	Friday 25th May 2012
	660	CLIENT / SERVER CONCEPTS – THEORY	Saturday 26th May 2012
	640	WEB DESIGNING AND ITS APPLICATIONS – THEORY	Sunday 27th May 2012
	650 670	WEB DESIGNING AND ITS APPLICATIONS – PRACTICAL CLIENT / SERVER CONCEPTS – PRACTICAL	Date will be announced later Date will be announced later
	620	PART-III  MARKETING MANAGEMENT	Monday 28th May 2012
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION
		PART-III	
	710	BUSINESS FINANCE	Sunday 20th May 2012
	720	HUMAN RESOURCE MANAGEMENT	Monday 21st May 2012
	730	PRODUCTION AND MATERIALS MANAGEMENT PART-IV MIS AND E. COMMERCE. THEORY	Tuesday 22nd May 2012
	740 760	MIS AND E-COMMERCE – THEORY VISUAL BASIC – THEORY	Wednesday 23rd May 2012 Thursday 24th May 2012
	750 750	MIS AND E-COMMERCE - PRACTICAL	Date will be announced later
	770	VISUAL BASIC – PRACTICAL	Date will be announced later
		B.B.A. (Telecom Management) - (Course Code:	261)
I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.) PART-I	DAY & DATE OF EXAMINATION
	110	BUSINESS TAMIL	Saturday 19th May 2012
	111 120	ELEMENTS OF INSURANCE PART-II ENCLISH PROSE AND USA CE	Saturday 19th May 2012 Sunday 20th May 2012
	120	ENGLISH – PROSE AND USAGE PART-III	Sunday 20th May 2012
	130	COMPUTER FUNDAMENTALS	Monday 21st May 2012
	140	TELECOM NETWORKS	Tuesday 22nd May 2012
	150	PRINCIPLES OF MANAGEMENT	Wednesday 23rd May 2012
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.) PART – II	DAY & DATE OF EXAMINATION
	210	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE PART - III	Friday 25th May 2012
	220	ELECTRONIC DEVICES	Saturday 26th May 2012
	230	CYBER MARKETING	Sunday 27th May 2012
	240	TELECOM PROJECT MANAGEMENT	Monday 28th May 2012
	250	MARKETING MANAGEMENT	Tuesday 29th May 2012

III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.) PART – III	DAY & DATE OF EXAMINATION
	310	TELECOM SYSTEMS	Saturday 19th May 2012
	320	SERVICES MARKETING	Sunday 20th May 2012
	330	CUSTOMER RELATIONSHIP MANAGEMENT	Monday 21st May 2012
	340	CORPORATE FINANCE	Tuesday 22nd May 2012
	350	BUSINESS POLICY AND STRATEGIC MANAGEMENT	Wednesday 23rd May 2012
		B.B.A. (Financial Planning) - (Course Code: 2	
		(Lateral Entry Second Year – 663)	
I-YEAR	SUBJECT CODE	,	DAY & DATE OF EXAMINATION
	510 520	ENGLISH ELEMENTS OF INSURANCE	Saturday 19th May 2012
	530	COMPUTER APPLICATION	Sunday 20th May 2012 Monday 21st May 2012
	540	ADVANCED PRACTICAL ACCOUNTS	Tuesday 22nd May 2012
	550	COMPUTERISED ACCOUNTING	Wednesday 23rd May 2012
II-YEAR			DAY & DATE OF EXAMINATION
	610	BUSINESS ENGLISH	Thursday 24th May 2012
	620	PDP & SOFT SKILLS	Friday 25th May 2012
	630	INCOME TAX	Saturday 26th May 2012
	640	CAPITAL MARKET	Sunday 27th May 2012
	650	MARKETING MANAGEMENT	Monday 28th May 2012
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION
	710	DERIVATIVE AND COMMODITY MARKET	Saturday 19th May 2012
	720	MUTUAL FUND OPERATIONS	Sunday 20th May 2012
	730	SECURITY ANALYSIS & PORTFOLIO MANAGEMENT	Monday 21st May 2012
	740	FINANCIAL PLANNING	Tuesday 22nd May 2012
	750	HUMAN RESOURCE MANAGEMENT	Wednesday 23rd May 2012
		<b>B.B.A.</b> (Business Applications) - (Course Code:	530)
I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.) PART-I	DAY & DATE OF EXAMINATION
	110	BUSINESS TAMIL	Saturday 19th May 2012
	111	ELEMENTS OF INSURANCE	Saturday 19th May 2012
		PART-II	
	120	ENGLISH – PROSE AND USAGE	Sunday 20th May 2012
		PART-III	
	130	MANAGEMENT AND EMPLOYEE RELATIONS	Monday 21st May 2012
	140	INTRODUCTORY ACCOUNTING	Tuesday 22nd May 2012
******	150	MARKETING PRINCIPLES	Wednesday 23rd May 2012
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.) PART-II	DAY & DATE OF EXAMINATION
	210	ENGLISH COMPOSITION AND BUSINESS	Friday 25th May 2012
		CORRESPONDENCE	
	220	PART-III	C-t1 264- M 2012
	220 230	PRINCIPLES OF ECONOMICS OUANTITATIVE METHODS	Saturday 26th May 2012 Sunday 27th May 2012
	240	BEHAVIOURAL MANAGEMENT	Monday 28th May 2012
	250	BUSINESS AND TRADE LAW	Tuesday 29th May 2012
III-YEAR	SUBJECT CODE		DAY & DATE OF EXAMINATION
		PART – III	
	310	MARKETING MANAGEMENT	Saturday 19th May 2012
	320	BUSINESS INFORMATION MANAGEMENT	Sunday 20th May 2012
	330	ENTREPENEURIAL MANAGEMENT	Monday 21st May 2012
	340	BUSINESS POLICY AND STRATEGY	Tuesday 22nd May 2012
	350	CORPORATE ACCOUNTING FOR DECISION MAKING	Wednesday 23rd May 2012
		<b>B.B.A.</b> (Applied Management) - (Course Code:	260)
		(Lateral Entry – Second Year – 645)	
I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.) PART-I	DAY & DATE OF EXAMINATION
	110	BUSINESS TAMIL	Saturday 19th May 2012
	111	ELEMENTS OF INSURANCE	Saturday 19th May 2012
		PART-II	
	120	ENGLISH – PROSE AND USAGE	Sunday 20th May 2012
		PART-III	
	130	PRINCIPLES OF MANAGEMENT	Monday 21st May 2012
	140	ORIENTATION TO COMPUTERS	Tuesday 22nd May 2012
	150	MATHEMATICS	Wednesday 23rd May 2012

II-YEAR	160 SUBJECT CODE	BUSINESS ECONOMICS (Examination will be held from 2.00 P.M. to 5.00 P.M.)	Thursday 24th May 2012 DAY & DATE OF EXAMINATION				
	PART-II  210 ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE Friday 25th May 2012						
	220	PART-III FINANCIAL ACCOUNTING	Saturday 26th May 2012				
	230	HUMAN RESOURCE MANAGEMENT					
			Sunday 27th May 2012				
	240	MARKETING  PROPULCTION AND OPERATIONS MANAGEMENT	Monday 28th May 2012				
	250 260	PRODUCTION AND OPERATIONS MANAGEMENT SMALL BUSINESS MANAGEMENT & ENTREPRENEURSHIP DEVELOPMENT	Tuesday 29th May 2012 Wednesday 30th May 2012				
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION				
	310	BUSINESS ETHICS AND VALUES	Saturday 19th May 2012				
	320	E-COMMERCE	Sunday 20th May 2012				
	330	TAXATION	Monday 21st May 2012				
	340	MARKETING RESEARCH	Tuesday 22nd May 2012				
	350	INDUSTRIAL RELATIONS	Wednesday 23rd May 2012				
		B.B.A. (RETAIL MANAGEMENT) - (Course Code	<b>– 336)</b>				
		(Lateral Entry – Second Year – 656)	•				
I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.) PART – I	DAY & DATE OF EXAMINATION				
	110	BUSINESS TAMIL	Saturday 19th May 2012				
	111	HINDI : PROSE AND DRAMA	Saturday 19th May 2012				
	112	ELEMENTS OF INSURANCE	Saturday 19th May 2012				
		PART – II	,				
	120	ENGLISH : PROSE AND USAGE PART – III	Sunday 20th May 2012				
	130	MANAGEMENT PROCESS AND ORGANISATION THEORY	Monday 21st May 2012				
	140	BUSINESS PSYCHOLOGY AND BEHAVIOURIAL SCIENCE	Tuesday 22nd May 2012				
	150	MARKETING MANAGEMENT	Wednesday 23rd May 2012				
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.) PART – II	DAY & DATE OF EXAMINATION				
	210	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE PART – III	Friday 25th May 2012				
	220	FUNDAMENTALS OF RETAIL	Saturday 26th May 2012				
	230	MERCHANDISE KNOWLEDGE AND CUSTOMER	Saturday 20th Way 2012				
	230	RELATIONSHIP MANAGEMENT	Sunday 27th May 2012				
	240						
	240	RETAIL INFORMATION SYSTEMS	Monday 28th May 2012				
III VEAD	250 SUBJECT CODE	RETAIL BASICS ACCOUNTING FUNDAMENTALS	Tuesday 29th May 2012  DAY & DATE OF EXAMINATION				
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	DAY & DATE OF EXAMINATION				
	310	PART – III SCOPE AND MANAGEMENT OF MULTIPLEXES	Saturday 19th May 2012				
	320	BRAND PROMOTIONS AND MANAGEMENT	Sunday 20th May 2012				
	330	SUPPLY CHAIN MANAGEMENT	Monday 21st May 2012				
	340	STORE FUNCTIONS	Tuesday 22nd May 2012				
	350	MALL MANAGEMENT	Wednesday 23rd May 2012				
	B.B.A. (MA	RKETING AND HUMAN RESOURCE MANAGEME	NT) - (Course Code – 337)				
(Lateral Entry – Second Year – 657)							
I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.) $ PART-I $	DAY & DATE OF EXAMINATION				
	110	BUSINESS TAMIL	Saturday 19th May 2012				
	111	HINDI : PROSE AND DRAMA	Saturday 19th May 2012				
	112	ELEMENTS OF INSURANCE	Saturday 19th May 2012				
		PART – II					
	120	ENGLISH : PROSE AND USAGE PART – III	Sunday 20th May 2012				
	130	MANAGEMENT PROCESS AND ORGANISATION THEORY	Monday 21st May 2012				
	140	BUSINESS PSYCHOLOGY AND BEHAVIOURIAL SCIENCE	Tuesday 22nd May 2012				
	150	MARKETING MANAGEMENT	Wednesday 23rd May 2012				
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.) PART – II	DAY & DATE OF EXAMINATION				
	210	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE	Friday 25th May 2012				
		PART – III					
	220	MARKETING RESEARCH AND CONSUMER BEHAVIOUR	Saturday 26th May 2012				
	230	SALES AND DISTRIBUTION MANAGEMENT	Sunday 27th May 2012				
	240	INDUSTRIAL RELATIONS AND LABOUR WELFARE	Monday 28th May 2012				

III-YEAR	250 SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.)	Tuesday 29th May 2012  DAY & DATE OF EXAMINATION				
	210	PART – III	0 . 1 . 101.34 . 2010				
	310	INTERNATIONAL MARKETING	Saturday 19th May 2012				
	320 330	FINANCIAL AND MANAGEMENT ACCOUNTING ADVERTISING MANAGEMENT AND PUBLIC RELATIONS	Sunday 20th May 2012 Monday 21st May 2012				
	340	HUMAN RESOURCE MANAGEMENT	Tuesday 22nd May 2012				
	350	FRANCHISE MANAGEMENT AND CRM	Wednesday 23rd May 2012				
B.B.A. (AVIATION, TOURISM AND HOSPITALITY MANAGEMENT) - (Course Code - 338)							
I-YEAR	SUBJECT CODE	(Lateral Entry – Second Year – 658) (Examination will be held from 2.00 P.M. to 5.00 P.M.) PART – I	DAY & DATE OF EXAMINATION				
	110	BUSINESS TAMIL	Saturday 19th May 2012				
	111	HINDI : PROSE AND DRAMA	Saturday 19th May 2012				
	112	ELEMENTS OF INSURANCE	Saturday 19th May 2012				
		PART – II					
	120	ENGLISH : PROSE AND USAGE	Sunday 20th May 2012				
		PART –III					
	130	MANAGEMENT PROCESS AND ORGANISATION THEORY	Monday 21st May 2012				
	140	CABIN CREW – ROLE AND SCOPE	Tuesday 22nd May 2012				
HAVEAD	150 SUBJECT CODE	GROUND HANDLING	Wednesday 23rd May 2012  DAY & DATE OF EXAMINATION				
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.) PART – II	DAY & DATE OF EXAMINATION				
	210	ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE	Friday 25th May 2012				
		PART – III					
	220	PERSONALITY DEVELOPMENT	Saturday 26th May 2012				
	230	CUSTOMER RELATIONSHIP MANAGEMENT	Sunday 27th May 2012				
	240	INTRODUCTION TO TOURISM AND PLANNING	Monday 28th May 2012				
	250	INTERNATIONAL TOURISM AND TRAVEL MANAGEMENT	Tuesday 29th May 2012				
III-YEAR	SUBJECT CODE	(Examination will be held from 9.30 A.M. to 12.30 P.M.) PART – III	DAY & DATE OF EXAMINATION				
	310	INTRODUCTION TO HOSPITALITY	Saturday 19th May 2012				
	320	FOOD AND BEVERAGES  EDON'T OFFICE AND HOUSEKEEPING	Sunday 20th May 2012				
	330 340	FRONT OFFICE AND HOUSEKEEPING HUMAN RESOURCE MANAGEMENT	Monday 21st May 2012 Tuesday 22nd May 2012				
	350	MARKETING MANAGEMENT	Wednesday 23rd May 2012				
		(HOSPITALITY AND TOURISM MANAGEMENT)					
I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION				
		PART – I					
	110	BUSINESS TAMIL	Saturday 19th May 2012				
	111	HINDI : PROSE AND DRAMA	Saturday 19th May 2012				
	112	HOTEL LAW	Saturday 19th May 2012				
		PART – II					
	120	ENGLISH : PROSE AND USAGE PART – III	Sunday 20th May 2012				
	130	PRINCIPLES OF MANAGEMENT	Monday 21st May 2012				
	140	FRONT OFFICE MANGEMENT	Tuesday 22nd May 2012				
	150	FOOD AND BEVERAGE MANAGEMENT	Wednesday 23rd May 2012				
	160	TRAVEL AND TOURISM MANAGEMENT	Thursday 24th May 2012				
II-YEAR	SUBJECT CODE 210	ENGLISH COMPOSITION AND BUSINESS	<b>DAY &amp; DATE OF EXAMINATION</b> Friday 25th May 2012				
	220	CORRESPONDENCE	0 . 1 . 0 (1 ) / . 0010				
	220	ACCOUNTING MANAGEMENT	Saturday 26th May 2012				
	230	MARKETING MANAGEMENT	Sunday 27th May 2012				
	240 250	I.T. IN HOTEL AND TOURISM BUSINESS HOTEL HOUSE KEEPING, ROOM MAINTENANCE AND	Monday 28th May 2012 Tuesday 29th May 2012				
	230	INTERIOR DECORATION	Tuesday 29th Way 2012				
B.B.A. (COMMUNICATION & BROADCASTING) - (Course Code – 540)							
I-YEAR	SUBJECT CODE		DAY & DATE OF EXAMINATION				
	120	ENGLISH – PROSE AND USAGE	Sunday 20th May 2012				
	130	BASICS OF COMPUTER APPLICATIONS	Monday 21st May 2012				
	140	DEVELOPMENT OF MEDIA	Tuesday 22nd May 2012				
	150	STRUCTURE STYLE OF COMMUNICATION MEDIA	Wednesday 23rd May 2012				
	160	COMMUNICATION PRINCIPLES AND THEORIES	Thursday 24th May 2012				

II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.) PART – III	DAY & DATE OF EXAMINATION
	210	RADIO PROGRAMME PRODUCTION	Friday 25th May 2012
	220	TELEVISION PROGRAMME PRODUCTION	Saturday 26th May 2012
	230	COMMUNICATION FOR DEVELOPMENT	Sunday 27th May 2012
	240	MASS COMMUNICATION	Monday 28th May 2012
	250	ORIGIN AND GROWTH OF MEDIA	Tuesday 29th May 2012
	230	B.B.A. (GLOBAL) - (Course Code - 654)	Tuesday 25th May 2012
I-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
FIEAK	SUBJECT CODE	PART – I	DATE OF EXAMINATION
	110	BUSINESS TAMIL	Saturday 19th May 2012
	111	FUNDAMENTALS OF MANAGEMENT	Saturday 19th May 2012
		PART – II	2000-000, 0000-000, 2002
	120	ENGLISH	Sunday 20th May 2012
		PART – III	and the same of th
	130	BUSINESS ENVIRONMENT	Monday 21st May 2012
	140	BUSINESS ECONOMICS	Tuesday 22nd May 2012
	150	FUNDAMENTALS OF MARKETING	Wednesday 23rd May 2012
II-YEAR	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
		PART – II	
	210	BUSINESS COMMUNICATION	Friday 25th May 2012
		PART – III	
	220	FINANCIAL ACCOUNTING	Saturday 26th May 2012
	230	BUSINESS STATISTICS	Sunday 27th May 2012
	240	FUNDAMENTALS OF ORGANIZATIONAL BEHAVIOR	Monday 28th May 2012
	250	LEGAL ASPECTS OF BUSINESS	Tuesday 29th May 2012
		B.B.A. (BUSINESS LEADERSHIP) - (Course Code	
FIRST	SUBJECT CODE	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	DAY & DATE OF EXAMINATION
SEMESTER	110	BUSINESS TAMIL	Saturday 10th May 2012
	110	ELEMENTS OF INSURANCE	Saturday 19th May 2012 Saturday 19th May 2012
	121	COMMUNICATIVE ENGLISH	Sunday 20th May 2012
	131	PRINCIPLES OF MANAGEMENT	Monday 21st May 2012
	141	FUNDAMENTALS OF ACCOUNTING	Tuesday 22nd May 2012
	151	MICRO ECONOMICS	Wednesday 23rd May 2012
SECOND	131	(Examination will be held from 2.00 P.M. to 5.00 P.M.)	Wednesday 251d May 2012
SEMESTER		(	
	211	ORGANIZATION BEHAVIOUR	Thursday 24th May 2012
	221	STATISTICS FOR MANAGEMENT	Friday 25th May 2012
	231	COMPUTERS FOR MANAGEMENT	Saturday 26th May 2012
	241	MANAGEMENT ACCOUNTING	Sunday 27th May 2012
	251	BUSINESS COMMUNICATION	Monday 28th May 2012

Annamalainagar
Date: 01-03-2012
Dr. R. MEENAKSHISUNDARAM
CONTROLLER OF EXAMINATIONS