

UNIVERSITY OF KERALA

IV Semester MBA (FT & PT) Examination July 2014 (2009 Scheme) (Regular and Supplementary)

Day & Date	Time	Subject
Wednesday 09.07.2014	9.30 a.m. to 12.30 p.m.	Strategic Management
Friday 11.07.2014	”	Entrepreneurship Development
Monday 14.07.2014	”	Performance Management
Wednesday 16.07.2014	”	Personality and Managerial Performance/ Technology Excellence/ Personal Financial Planning
Friday 18.07.2014	”	Retail Marketing
Monday 21.07.2014	”	Business Intelligence and Data Warehousing / Technology Management / Marketing Research
Wednesday 23.07.2014	”	Strategic Financial Management
Friday 25.07.2014	”	Brand Management /Conflict Resolutions and Negotiations /Logistics Management
Wednesday 30.07.2014	”	Global HRM /Internet Programming and Web Design
Friday 01.08.2014	”	World Class Manufacturing /WTO and Intellectual Property Rights
Monday 04.08.2014	”	Financial Derivatives/ Management Control Systems / Export Import Documentations and Procedures.

The last date for the submission of project reports in the University is 20.08.2014.

CONTROLLER OF EXAMINATIONS

University Buildings
Thiruvananthapuram.