

PANJAB UNIVERSITY, CHANDIGARH

Date-sheet for **Post Graduate Diploma in Advertising and Public Relations**
1st Semester Examination to be held in December, 2014

(THEORY EXAMINATIONS)
TIME OF EXAMINATION: 1.30 p.m. to 4.45 p.m.

(The candidates must be on their seats at 1:30p.m. sharp as per date-sheet below. The answer-books with Optical Mark Reader (OMR) front covers will be distributed at 1:30p.m. 15 minutes time in the beginning of each paper is budgeted for filling up the OMR Sheets properly under the instructions and supervision of invigilators. The question paper will be distributed at 1.45 p.m. sharp and the examination will continue till 4.45 p.m.).

DATE & DAY	PAPER/SUBJECT/CODE NO.
<u>DECEMBER, 2014</u>	
13 th , Saturday	Paper-I: Basics of Communication Media (6373)
16 th , Tuesday	Paper-II: Advertising (6374)
19 th , Friday	Paper-III: Public Relations (6375)

NOTE: THE CANDIDATES ARE NOT PERMITTED TO CARRY ANY COMMUNICATION EQUIPMENT SUCH AS MOBILE PHONE/PAGER, WIRELESS SET, SCANNER PEN SCANNER/CAMERA OR ANY SUCH ELECTRONIC/DIGITAL GADGET ETC. INSIDE THE EXAMINATION HALL WHICH IS PUNISHABLE WITH DISQUALIFICATION FOR PERIOD OF TWO YEARS WITH THE SUBSEQUENT EXAMINATION.

Chandigarh: 160014
Dated: 03.12.2014

Prof. Parvinder Singh
Controller of Examinations