

**INDIAN INSTITUTE OF MASS COMMUNICATION  
NEW DELHI**

**Schedule of Supplementary examination for PG Diploma Courses (2015-16)**

<b>S.No.</b>	<b>Course</b>	<b>Paper/Subject</b>	<b>Date</b>	<b>Time</b>
1	<b>English Journalism (New Delhi &amp; Regional Centres)</b>	Paper I : Communication : Concept and Process	01.08.2016	10 am
		Paper II : History of Press, Laws and Ethics	01.08.2016	2.30 pm
		Paper III : Reporting	02.08.2016	10 am
		Paper V : Editing	03.08.2016	10 am
		Paper VII : Advertising, PR & Newspaper Management	04.08.2016	10 am
		Paper VIII : Radio & TV Journalism	04.08.2016	2.30 pm
		Paper IX : Development Journalism	05.08.2016	10 am
		Paper X : New Media & Cyber Journalism	05.08.2016	2.30 pm
2.	<b>हिन्दी पत्रकारिता</b>	(पेपर 1) संचार: अवधारणा और प्रक्रिया	01.08.2016	प्रातः 10 बजे
		(पेपर 2) पत्रकारिता का इतिहास, कानून और आचार संहिता	01.08.2016	दोपहर 2.30 बजे
		(पेपर 3) समाचार लेखन: अवधारणा और प्रक्रिया	02.08.2016	प्रातः 10 बजे
		(पेपर 5) संपादन	03.08.2016	प्रातः 10 बजे
		(पेपर 7) विज्ञापन, जनसंपर्क और समाचारपत्र प्रबंधन	04.08.2016	प्रातः 10 बजे
		(पेपर 8) प्रसारण पत्रकारिता	04.08.2016	दोपहर 2.30 बजे
		(पेपर 9) विकास पत्रकारिता	05.08.2016	प्रातः 10 बजे
		(पेपर 10) न्यू मीडिया	05.08.2016	दोपहर 2.30 बजे
3.	<b>Advertising and PR</b>	Paper I : Communication Theory and Research	01 .08.2016	10 am
		Paper II : Marketing	01 .08.2016	2.30 pm
		Paper III : Advertising Principles, Concepts---	02.08.2016	10 am
		Paper IV : Media Planning	02.08.2016	2.30 pm
		Paper V : Creativity	03.08.2016	10 am
		Paper VI : Public Relations & Corporate Communication	03.08.2016	2.30 pm
		Paper VII : Digital PR/Corporate Communication	04.08.2016	10 am
		Paper VIII : Oral and Visual Communication	04.08.2016	2.30 pm
		Paper IX : Production Technique & Methods	05.08.2016	10 am
		Paper X : Advertising, Marketing & PR Research	05.08.2016	2.30 pm

<b>4. Radio &amp; TV Journalism</b>	Paper I : Communication	01.08.2016	10 am
	Paper III: Print Journalism	01.08.2016	2.30 pm
	Paper II : Media Laws & Ethics	02.08.2016	10 am
	Paper IV : Radio Journalism	03.08.2016	10 am
	Paper V : TV Journalism	03.08.2016	2,30 pm
	Paper VI: Television Production and Management	04.08.2016	10 am
	Paper VII: Television News Reporting and Editing	04.08.2016	2.30 pm
	Paper IX : New Media	05.08.2016	10 am
	Paper X : Advertising, PR and Corporate Communication	05.08.2016	2.30 pm
	<b>5. Odia Journalism</b>	Paper I : Communication	01.08.2016
Paper V: Editing		03.08.2016	10 am

**PVK Raja**  
**Deputy Registrar**

Copy to :-

1. Notice Board
2. Prof. (Dr) J Jethwaney
3. Prof. (Dr) Mrinal Chatterjee
4. Prof. (Dr) H K Joshi
5. Shri Shivaji Sarkar
6. Dr Anand Pradhan
7. Shri K Ramakrishnan