

Examination Centre : Department of Commerce & Management Studies,
Colleges of Arts & Commerce, A.U. Visakhapatnam

ANDHRA UNIVERSITY



**MBA PG Course (Full Time)
SPECIAL DRIVE EXAMINATIONS–September, 2014**

TIME TABLE

I SEMESTER - w.e.f. 1995-96 admitted batch :

<u>Date & Day</u>	<u>Time</u>	<u>Subject</u>
25-09-2014 Thursday	09:00 to 12:00 Noon	Principals and Practice of Management
26-09-2014 Friday	09:00 to 12:00 Noon	Macro Economic Analysis (1995-97 AB) Advanced Managerial Economics (1998-99 AB)
27-09-2014 Saturday	09:00 to 12:00 Noon	Organisational Communication
29-09-2014 Monday	09:00 to 12:00 Noon	Quantitative Techniques for Management
30-09-2014 Tuesday	09:00 to 12:00 Noon	Organisational Behaviour
01-10-2014 Wednesday	09:00 to 12:00 Noon	Management Accountancy
06-10-2014 Monday	09:00 to 12:00 Noon	Indian Business Environment

I SEMESTER - w.e.f. 2004-05 admitted batch :

<u>Date & Day</u>	<u>Time</u>	<u>Subject</u>
29-09-2014 Monday	09:00 to 12:00 Noon	Quantitative Techniques for Management
06-10-2014 Monday	09:00 to 12:00 Noon	Indian Business Environment

III SEMESTER - w.e.f. 1995-96 admitted batch :

<u>Date & Day</u>	<u>Time</u>	<u>Subject</u>
25-09-2014 Thursday	02:00 to 05:00 PM	Strategic Management
26-09-2014 Friday	02:00 to 05:00 PM	Management of Public Enterprises
27-09-2014 Saturday	02:00 to 05:00 PM	Business Laws
29-09-2014 Monday	02:00 to 05:00 PM	Research Methodology for Management
		<u>Marketing Management :</u>
30-09-2014 Tuesday	02:00 to 05:00 PM	Consumer Behaviour and Marketing Research
01-10-2014 Wednesday	02:00 to 05:00 PM	Sales and Distribution Management
06-10-2014 Monday	02:00 to 05:00 PM	Marketing of Services

III SEMESTER - w.e.f. 2004-05 admitted batch :

<u>Date & Day</u>	<u>Time</u>	<u>Subject</u>
25-09-2014 Thursday	02:00 to 05:00 PM	Business Policy and Strategic Management
26-09-2014 Friday	02:00 to 05:00 PM	Operations Research
27-09-2014 Saturday	02:00 to 05:00 PM	Business Laws
		<u>Marketing Management :</u>
30-09-2014 Tuesday	02:00 to 05:00 PM	Consumer Behaviour and Customer Relationship Management
01-10-2014 Wednesday	02:00 to 05:00 PM	Management of Advertising
		<u>Financial Management :</u>
06-10-2014 Monday	02:00 to 05:00 PM	Strategic Financial Management
07-10-2014 Tuesday	02:00 to 05:00 PM	Financial Markets Institutions and Derivatives

III SEMESTER - w.e.f. 2009-10 admitted batch :

<u>Date & Day</u>	<u>Time</u>	<u>Subject</u>
26-09-2014 Friday	02:00 to 05:00 PM	Operations Research
		<u>Marketing Management :</u>
30-09-2014 Tuesday	02:00 to 05:00 PM	Consumer Behaviour and Customer Relationship Management

II SEMESTER - w.e.f. 1995-96 admitted batch :

<u>Date & Day</u>	<u>Time</u>	<u>Subject</u>
08-10-2014 Wednesday	09:00 to 12:00 Noon	Computer and Information Systems
09-10-2014 Thursday	09:00 to 12:00 Noon	International Business
10-10-2014 Friday	09:00 to 12:00 Noon	Advanced Managerial Economics (1995-97 AB) Macro Economic Analysis (1998-99 AB)
11-10-2014 Saturday	09:00 to 12:00 Noon	Operations Management
13-10-2014 Monday	09:00 to 12:00 Noon	Marketing Management
14-10-2014 Tuesday	09:00 to 12:00 Noon	Financial Management
15-10-2014 Wednesday	09:00 to 12:00 Noon	Human Resource Management

II SEMESTER - w.e.f. 2009-10 admitted batch :

<u>Date & Day</u>	<u>Time</u>	<u>Subject</u>
15-10-2014 Wednesday	09:00 to 12:00 Noon	Human Resource Management

IV SEMESTER - w.e.f. 2008-09 admitted batch :

Date & Day	Time	Subject
08-10-2014 Wednesday	02:00 to 05:00 PM	Entrepreneurship and small Enterprise Management
		Marketing Management :
09-10-2014 Thursday	02:00 to 05:00 PM	Services Marketing Management
10-10-2014 Friday	02:00 to 05:00 PM	Advertising and Brand Management
11-10-2014 Saturday	02:00 to 05:00 PM	Global Marketing
		Human Resource Management :
13-10-2014 Monday	02:00 to 05:00 PM	Performance Management and Counseling
14-10-2014 Tuesday	02:00 to 05:00 PM	Strategic Human Resource Management
15-10-2014 Wednesday	02:00 to 05:00 PM	International Human Resource Management

Ist. YEAR - w.e.f. 1991-92 admitted batch :

Date & Day	Time	Subject
25-09-2014 Thursday	09:00 to 12:00 Noon	Marketing Management

IInd. YEAR - w.e.f. 1991-92 admitted batch :

Date & Day	Time	Subject
25-09-2014 Thursday	02:00 to 05:00 PM	Quantitative Techniques-II
26-09-2014 Friday	02:00 to 05:00 PM	Business Environment and Government Policy
27-09-2014 Saturday	02:00 to 05:00 PM	Business Policy
29-09-2014 Monday	02:00 to 05:00 PM	Effective Communications
30-09-2014 Tuesday	02:00 to 05:00 PM	Management of Sales and Advertising

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