

KANNUR UNIVERSITY
EXAMINATION BRANCH

No. EGI.2/MBA/TT/04-05 Vol (II)

Kannur University Campus P O,

Dated: 06.01.2014

**TIMETABLE FOR III SEMESTER MBA (REGULAR/
SUPPLEMENTARY) DEGREE EXAMS, JANUARY 2014**

Time : 9.30 AM to 12 .30 PM

Day & Date	Paper/Subject
22.01.2014 Wednesday	Paper 15 – Indian Business Environment
24.01.2014 Friday	Paper 16 – Indian Management Ethos & Practice
27.01.2014 Monday	Paper 17 – Management Information System
29.01.2014 Wednesday	<u>Optional (Marketing)</u>
	1. Consumer Behaviour
	2. Advertising Management
	3. International Marketing
31.01.2014 Friday	<u>Optional (Finance)</u>
	1. Money & Capital Market
	2. Indian Financial Systems & Services
	3. Working Capital Management
03.02.2014 Monday	<u>Optional (IT)</u>
	Enterprise Resource Planning
03.02.2014 Monday	<u>Optional (HRM)</u>
	1. Recruitment, Selection & Placement
05.02.2014 Wednesday	<u>Optional (IBM)</u>
	Management of Foreign Trade
07.02.2014 Friday	<u>Optional (Marketing)</u>
	1. Service Marketing
10.02.2014 Monday	<u>Optional (Finance)</u>
	Security Analysis & Investment Management
	<u>Optional (IT)</u>
12.02.2014 Wednesday	<u>Optional (HRM)</u>
	1. Wage Salary Administration
	2. Management Training & Development
	3. Organisation Development
14.02.2014 Friday	<u>Optional (IBM)</u>
	1. International Business Environment
	2. Management of International Business
17.02.2014 Monday	<u>Optional (Finance)</u>
	Portfolio Management
17.02.2014 Monday	<u>Optional (Marketing)</u>
	Industrial Marketing
17.02.2014 Monday	<u>Optional (HRM)</u>
	Management of Industrial Relations

Sd/-
JOINT REGISTRAR (EXAMS)