ANNA UNIVERSITY , Chennai - 25
M.B.A.(DISTANCE EDUCATION) DEGREE EXAMINATIONS
August - 2012

(Anna University of Technology, Madurai)

MBA - Ist Semester - (Common to ALL BRANCHES)

Semester 01		Session Fore Noon : 10 A.M. to 1 P.M.
Exam Date	Day	Subject Code : Subject Name
11/8/2012	Saturday	10DBA101 : Principles of Management
13/08/2012	Monday	10DBA102 : Business Communication Skills
16/08/2012	Thursday	10DBA103 : Statistics for Management
18/08/2012	Saturday	10DBA104 : Economic Analysis for Business
21/08/2012	Tuesday	10DBA105 : Accounting for Management
23/08/2012	Thursday	10DBA106 : Organizational Behavior
25/08/2012	Saturday	10DBA107 : Business Law

MBA - IInd Semester - (Common to ALL BRANCHES)

Semester 02		Session Fore Noon : 10 A.M. to 1 P.M.
Exam Date	Day	Subject Code : Subject Name
12/8/2012	Sunday	10DBA201 : Financial Management
14/08/2012	Tuesday	10DBA202 : Human Resource Management
17/08/2012	Friday	10DBA203 : Marketing Management
19/08/2012	Sunday	10DBA204 : Strategic Management
22/08/2012	Wednesday	10DBA205 : Management Information System
24/08/2012	Friday	10DBA206 : Management Science
26/08/2012	Sunday	10DBA207 : International Business Management

MBA - IIIrd Semester - (GENERAL MANAGEMENT)

Semester 03		Session After Noon : 2 P.M. to 5 P.M.
Exam Date	Day	Subject Code : Subject Name
11/8/2012	Saturday	10DBA311 : Purchasing and Materials Management
13/08/2012	Monday	10DBA312 : Entrepreneurship Development
16/08/2012	Thursday	10DBA313 : Supply Chain Management
18/08/2012	Saturday	10DBA314 : Services Marketing
21/08/2012	Tuesday	10DBA315 : Consumer Behavior
23/08/2012	Thursday	10DBA316 : Operations Management
25/08/2012	Saturday	10DBA317 : Business Research Methods

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MBA - IIIrd Semester - (AVIATION MANAGEMENT)

Semester 03		Session After Noon : 2 P.M. to 5 P.M.
Exam Date	**Day**	**Subject Code : Subject Name**
11/8/2012	Saturday	10DBA321 : Airport Planning and Administration
13/08/2012	Monday	10DBA322 : Air Transportation Management
16/08/2012	Thursday	10DBA323 : IT for Managers and MIS
18/08/2012	Saturday	10DBA324 : Aviation Law and Convention
21/08/2012	Tuesday	10DBA325 : Aviation Management
23/08/2012	Thursday	10DBA316 : Operations Management
25/08/2012	Saturday	10DBA317 : Business Research Methods

MBA - IIIrd Semester - (ENERGY MANAGEMENT)

Semester 03		Session After Noon : 2 P.M. to 5 P.M.
Exam Date	**Day**	**Subject Code : Subject Name**
11/8/2012	Saturday	10DBA331 : Energy Management and Auditing
13/08/2012	Monday	10DBA332 : Energy Law and Energy Policy
16/08/2012	Thursday	10DBA323 : IT for Managers and MIS
18/08/2012	Saturday	10DBA334 : Energy Economics
21/08/2012	Tuesday	10DBA335 : Renewable Energy Systems
23/08/2012	Thursday	10DBA336 : Waste Management and Energy Recovery
25/08/2012	Saturday	10DBA317 : Business Research Methods

MBA - IIIrd Semester - (FINANCIAL MANAGEMENT)

Semester 03		Session After Noon : 2 P.M. to 5 P.M.
Exam Date	**Day**	**Subject Code : Subject Name**
11/8/2012	Saturday	10DBA341 : Financial Derivatives
13/08/2012	Monday	10DBA342 : Merchant Banking and Financial Services
16/08/2012	Thursday	10DBA343 : Capital Markets
18/08/2012	Saturday	10DBA344 : Security Analysis and Portfolio Management
21/08/2012	Tuesday	10DBA345 : Project Management
23/08/2012	Thursday	10DBA346 : Risk Management and Insurance
25/08/2012	Saturday	10DBA317 : Business Research Methods

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MBA - IIIrd Semester - (HOSPITAL MANAGEMENT)

Semester 03		Session After Noon : 2 P.M. to 5 P.M.
Exam Date	**Day**	**Subject Code : Subject Name**
11/8/2012	Saturday	10DBA351 : Hospital Administration
13/08/2012	Monday	10DBA352 : Health Environment
16/08/2012	Thursday	10DBA353 : Patient Care Planning and Management
18/08/2012	Saturday	10DBA354 : Supportive Services and Facilities Management
21/08/2012	Tuesday	10DBA355 : Health Communication Planning and Management
23/08/2012	Thursday	10DBA356 : Hospital Materials Management
25/08/2012	Saturday	10DBA317 : Business Research Methods

MBA - IIIrd Semester - (HUMAN RESOURCE MANAGEMENT)

Semester 03		Session After Noon : 2 P.M. to 5 P.M.
Exam Date	**Day**	**Subject Code : Subject Name**
11/8/2012	Saturday	10DBA361 : Performance Management
13/08/2012	Monday	10DBA312 : Entrepreneurship Development
16/08/2012	Thursday	10DBA363 : Industrial Relations and Labour Laws
18/08/2012	Saturday	10DBA364 : Organizational Design and Development
21/08/2012	Tuesday	10DBA365 : International Human Resource Management
23/08/2012	Thursday	10DBA366 : Managing Stress
25/08/2012	Saturday	10DBA317 : Business Research Methods

MBA - IIIrd Semester - (OPERATIONS MANAGEMENT)

Semester 03		Session After Noon : 2 P.M. to 5 P.M.
Exam Date	**Day**	**Subject Code : Subject Name**
11/8/2012	Saturday	10DBA371 : Facilities Planning and Design
13/08/2012	Monday	10DBA372 : Enterprise Resource Planning
16/08/2012	Thursday	10DBA313 : Supply Chain Management
18/08/2012	Saturday	10DBA374 : Product Design and Development
21/08/2012	Tuesday	10DBA375 : Productivity Management
23/08/2012	Thursday	10DBA316 : Operations Management
25/08/2012	Saturday	10DBA317 : Business Research Methods

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MBA - IIIrd Semester - (INFORMATION TECHNOLOGY MANAGEMENT)

Semester 03		Session After Noon : 2 P.M. to 5 P.M.
Exam Date	**Day**	**Subject Code : Subject Name**
11/8/2012	Saturday	10DBA381 : Database Management Systems
13/08/2012	Monday	10DBA372 : Enterprise Resource Planning
16/08/2012	Thursday	10DBA383 : Software Quality Management
18/08/2012	Saturday	10DBA384 : Data Communication and Networks
21/08/2012	Tuesday	10DBA385 : Intellectual Property Rights
23/08/2012	Thursday	10DBA386 : Data Warehousing and Data Mining
25/08/2012	Saturday	10DBA317 : Business Research Methods

MBA - IIIrd Semester - (MARKETING MANAGEMENT)

Semester 03		Session After Noon : 2 P.M. to 5 P.M.
Exam Date	**Day**	**Subject Code : Subject Name**
11/8/2012	Saturday	10DBA391 : Customer Relationship Management
13/08/2012	Monday	10DBA392 : Product and Brand Management
16/08/2012	Thursday	10DBA393 : Retail Marketing Management
18/08/2012	Saturday	10DBA394 : Services Marketing
21/08/2012	Tuesday	10DBA315 : Consumer Behavior
23/08/2012	Thursday	10DBA396 : Advertising and Sales Promotion
25/08/2012	Saturday	10DBA317 : Business Research Methods

CONTROLLER OF EXAMINATIONS