

SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT UNIVERSITY OF JAMMU, JAMMU

ADMISSSION ANNOUNCEMENT Post Graduate Diploma in Global Destination Management

(under UGC Innovative Programme-Teaching & Research in Interdisciplinary and Emerging Areas)

Applications are invited for the admission to 1- Year full time (spread over 2 semesters) PG Diploma in "Global Destination Management" at School of Hospitality and Tourism Management (SHTM), University of Jammu, Jammu. The course is aimed towards the development of personnel in order to meet the needs of the rapidly growing tourism industry. After completion of the course a student will be well-equipped to handle the queries and work in the travel, tour, or any other segment of the leisure industry.

INTAKE: 30 seats including reserved categories as per University norms + 5 seats under self financing.)

ELIGIBILTY: Two Years Master's Degree in any related discipline/stream from a recognized University or any other qualification recognized as equivalent thereto by the University of Jammu with at least 45% of the aggregate marks or equivalent CGPA (40% in case of SC/ST). Candidates who have appeared in the final semester/year of Master's Degree or equivalent (as the case may be), can also apply provisionally. However, such candidates shall have to produce the final semester/year result with the requisite percentage of marks at the time of admission, and/or any such date as may be specified by University of Jammu.

<u>SALE OF FORMS:</u> The forms can be obtained by hand (during working hours) in the office of SHTM,by cash payment or against bank draft for Rs 300/- (Rs 200/- incase of the SC/ST candidates), drawn in favour of the Coordinator, **UGC innovative** programme, payable at Jammu. The forms can also be downloaded from **Website**: www.jammuuniversity.in. Such application/s must be accompanied by the bank draft as per above. The last date for sale of forms and submission of completed applications is September 15, 2016.

Further queries, if any, may be addressed to Professor Parikshat Singh Manhas, Coordinator, UGC Innovative Programme. (Ph: 0191-2431157, 9419104086, 9796698963, 9419202233)

Sd/-

Director, SHTM.