

University of Kalyani

FACULTY COUNCILS FOR POST GRADUATE STUDIES

Adv. No. 03/2013

Admission: M.B.A. Programme 2013-2014

Applications are invited for admission to the MBA (2 years full time) Programme approved by AICTE & UGC.

Admission of 25 candidates will be through the all India **CMAT** Examination conducted by the AICTE followed by Personal Interview and Group Discussion.

Application forms along with information brochure can be downloaded from the website: www.klyuniv.ac.in. Filled in Application Form alongwith Demand Draft of Rs.300/- drawn in favour of “University of Kalyani”, Nadia, West Bengal, Pin-741235, payable at Kalyani shall be submitted at Admission Section of Kalyani University during 11.00 a.m to 3.00 p.m. on all working days except Saturday, Sunday and holidays from 2nd May 2013 to 31st May 2013. Application with Demand Draft may also be sent within 31st May 2013 by Speed Post or Registered Post at: Admission Section, University of Kalyani, Kalyani – 741235, Nadia, West Bengal, India. Reservation of seats as per Govt. rules.

Eligibility: Honours Graduate in Science/ Arts & Commerce or Graduate in Management/ Engineering or 5 years Law.

Last date of Submission of Application form: 31 May, 2013.

Sd/-

(Dr. Pinaki Chattopadhyay)
Secretary, Faculty Councils (PG)



UNIVERSITY OF KALYANI

The Faculty Council (PG)

Application for Admission to the MBA Programme

Session: 2013 – 2014

(To be filled in BOLCK LETTERS only)

Affix
Passport
Size Photograph
Here

- 1. Name of the Applicant:
2. Father's/Mother's Name :
3. Occupation & Income of Father/Mother or both :
4. Permanent Address :
5. Mailing Address :
6. Contact Numbers :
a) Mobile Number (Applicant)
b) Mobile Number (Parent)
7. Nationality :
8. Category(Mark sqrt) : SC [] ST [] OBC [] Minority [] PH [] General []
9. Date of Birth :
10. Details of Examination appeared / to be appeared : CMAT Appeared [] CMAT to be Appeared []
[Please sqrt]

Details

Table with 2 columns: Details, CMAT. Rows: Regn. No., Date of Test, Score, Percentile.

- 11. a) Demand Draft Number and Date : (Should be payable at Kalyani)
b) Name of Bank & Branch :

Received an application from Shri/Smtfor Admission to M.B.A. Programme for the Session 2013-14 alongwith Demand Draft No. on.....(Bank) (contents not verified)

Date.....

Signature of the Recipient
Senior / Jr. Assistant/Supt.
Admission Section

12. Academic Qualifications: (From H.S. or equivalent)

Name of the Examination	Board/University	Year of Passing	Subject (s) taken	% of Marks obtained	Class / Division

Note: Attested copies of mark sheets & SC/ST certificate by appropriate Authority (Attested by Gazetted Officer/ University Teacher/ University Officer/College Principal) must be enclosed along with the completed form.

DECLARATION

I solemnly declare that the particulars and information furnished above are correct to the best of my knowledge and belief and I shall remain personally liable to any mistake of falsehood detected therein subsequently.

Date:.....

(Full Signature of the applicant)

Place:.....

Master of Business Administration



Information Brochure & Application Form 2013 – 2014

Department of Business
Administration

University of Kalyani
Kalyani, Nadia.

The University:

The University of Kalyani is situated at Kalyani Township, West Bengal, India. The Township is located at a distance of 50 K.M. away from Kolkata with National Highway on one side and the river Ganga on the other. Kalyani is gradually emerging as a moment's center of Higher Education in the state. In an around Kalyani Township, four Universities namely, Bidhan Chandra Krishi Viswa Vidyalaya, West Bengal University of Animal and Fisheries Science, Netaji Subhas Open University, and West Bengal University of Technology have been set up beside the University of Kalyani. The University started its journey in the year 1960 with a vast campus area of 325 acres in eco-friendly set up. The University is playing a significant role in expanding the horizon of applied sciences and Technical education (professional studies) in the State. Presently the University is offering advanced facilities for post-graduate education and research in 36 different subjects/disciplines in Management, Science, Engineering & Technology, Arts & Commerce and Education under 4 Faculty Councils. The University is providing academic guidance and leadership to more than 40 affiliated degree colleges.

The Department:

Department of Business Administration is under the faculty of Engineering, Technology & Management and offering

- (i) Master of Business Administration (MBA), the post-graduate degree course (AICTE approved) with specialization in Marketing, Finance, and Information Technology.
- (ii) Ph.D. Programme.

About this Course:

MBA course covers contemporary and emerging fields of wide-ranging interests. The curriculum covers a wide spectrum of Business Administration subjects and is revised continuously to meet the growing needs of the corporate sector. The department has a team of committed faculty members, who inculcate in the students conceptual foundations coupled with practical insights. The width and depth of the courses is complemented by academia-industry interface imparting uniqueness to post-graduate programme. Duration of the Course will be of 2 academic years consisting of 4 semesters, each of six months duration. At the end of each semester an examination of the courses covered in the semester will be held.

Eligibility:

Honours Graduate in Science/Arts/Commerce or Graduate in Management/Engineering or 5 years Law. Those who have appeared in the final examination of 2013 may be selected but their admission will be provisional till the publication of result and submission of proof to the effect. Candidates appearing in CMAT should have a valid score and score of CMAT Examinations 2011, will not be considered. Graduates (other than in Management/Engineering/Law) not having honours degree and having 'major' in any subject are not eligible to appear in GD & Interview.

No. of Seats: 25 (Reservation as per the Rules)

Course fees:

Rs. 35,000/- per year for Indian Nationals and US \$ 3000/- for Foreign candidates.

COURSE STRUCTURE

Semester	No. of Paper	Marks
First Semester	8 Compulsory Papers	800
Second Semester	8 Compulsory Papers	800
Third Semester	1 Compulsory Paper	100
	4 Optional Papers	400
	Summer Project	100
Total		600
Fourth Semester	1 Compulsory Paper	100
	4 Optional Papers	400
	Project Study & Grand Viva	100
Total		600
Grand Total		2800

Note: Grading System with appropriate credit point for each subject is followed.

Attendance and Examination:

In order to become eligible for appearing in a semester examination a candidate shall have to pursue a regular course of studies in the subject and attend at least 75% of the theoretical and practical classes separately during each semester.

Placement Facility:

Since placement of successful students constitute an important aspect of the responsibility of the institutions offering professional course, such as MBA, the University takes necessary steps for the students' exposure and healthy interaction with the problems of industry. Placement is matter of joint initiative of the students and the University.

Library & Computer Facilities:

In addition to the Central Library of the University, the departmental library is also providing easier borrowing and reading facilities to the students. This department has a well-equipped Computer Lab with internet facility.

Hostel Facilities:

Accommodation in the University hostels shall be available to the students taking admission to the course as per the University rules. Students have to bear the hostel charges and rent as per University rules.

Student Strength and Selection Procedure:

Admission of 25 candidates through All India CMAT Examination conducted by the AICTE followed by Personal Interview and Group Discussion. Information Brochure along with Application Form for admission can be downloaded from the website: www.kly_univ.ac.in Candidates should send the duly filled Application Form along with demand draft of Rs. 300/- drawn in favour of "University of Kalyani", payable at Kalyani to the following address – Admission Section, University of Kalyani, Kalyani – 741235, Nadia, West Bengal, India.

The filled Application Form shall have to be submitted during the working hours during May 2, 2013 to May 31, 2013 by person or may be send by speed post/ registered post.

Important Dates :

Last date of Submission of filled up Application form (by person or by post)- 31st May, 2013.

Publication of the list of candidates eligible for Interview and Group Discussion: June 17, 2013.

Date of Interview: June 27, 2013 – June 28, 2013.

Publication of the list of selected candidates: July 02, 2013 (after 2.00 p.m.).

Admission from the first list: July, 08, 2013 to July 12, 2013.

Publication of waiting list (if any): July 16, 2013. Commencement of classes: July 31, 2013.

Candidates appearing interview should bring valid CMAT Score Card along with their original credentials.

Ragging is totally banned and anyone found guilty of ragging and / or abetting ragging is liable to punished. Students and their parents are required to sign affidavit for this purpose.

Note: In matters other than those mentioned above, the rules, practices and principles prevailing in the University shall be applied.

Dr. Satyajit Dhar, Professor & Head,
Department of Business Administration,
University of Kalyani,

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Ph: (033) 2582-8750/2582-8378 (Extn.-342/370), Kalyani