



## COURSE PROSPECTUS FOR POST-GRADUATE DIPLOMA IN TOURISM AND ENVIRONMENTAL LAW (PGDTEL)



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### PROSPECTUS FOR DISTANCE AND ONLINE PROGRAMME

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## Introduction

### WWF-India

WWF-India is one of the largest conservation organization engaged in wildlife and nature conservation in the country. Established as a Charitable Trust on November 27, 1969, it has an experience of over four decades in the field. From a modest beginning, the organisation propelled forward by the efforts of its founders and associates who volunteered their time and energy to lend momentum to the conservation movement.

Today, it is recognized as a premier conservation international non-governmental organisation in the country dealing with nature conservation, environmental protection and development-related issues. At a time when the Web of Life has come under increasing threat, WWF-India's attempts have been to find and implement solutions so that human beings can live in harmony with nature, and leave for future generations a world rich in natural resources and natural wonders.

To suit India's specific ecological and socio-cultural situation, WWF-India articulated its mission in 1987 as:

*"The promotion of nature conservation and environmental protection as the foundation for sustainable and equitable development."*

### Centre for Environmental Law (CEL)

The Centre for Environmental Law (CEL) was established in 1993 as an integral part of the World Wide Fund for Nature – India (WWF-India). Apart from handling and furthering WWF-India's conservation work involving policy analysis, campaigning and legal interventions on environmental issues, CEL serves as a resource centre for teaching environmental law and research in national, regional and international contexts. To implement its programmes CEL is building functional and professional linkages with government agencies and non-governmental organizations at national and global levels.

CEL serves as a resource centre for research in national, regional and international context on matters relating to environmental law. Under this initiative, it has pioneered the first ever dissemination programme on Environmental Law by launching the 'PG Diploma in Environmental Law' that has been running for eighteen successful years. Since July 2010, CEL is running this course in partnership with School of Law, IGNOU.

Another principle educational activity of CEL is the 'PG Diploma programme in Urban Environmental Management', launched in 2011, that is in collaboration with National Law



University, Delhi (NLUD). The programme focuses on capacity building and delivery development of urban administrators and personnel, private sector employees, the academia and NGOs.

## **National Law University, Delhi**

### **Post Graduate Diploma in Tourism and Environmental Law (PGDTEL)**

#### **Programme Description**

Tourism industry remains one of the most significant industries globally, despite the ups and downs in world economy throughout the recent years. There is a vast untapped potential inherent in the tourism sector for generating more wealth, income and employment.

The relationship between tourism and environment is complex. The quality of the environment, both natural and man-made, is essential to tourism. Tourism involves many activities that can have adverse environmental effects. At the same time, the vast potential of the tourism industry can help us create beneficial effects on the environment by contributing to environmental protection and conservation.

To tackle such complex issues related to the business of tourism and to synergize the tourism resource pool with a more ecologically and socially conscious milieu; it is essential to minimize the adverse impacts of tourism on any area by proper tourism management and cooperation. This can be done by not just raising awareness of environmental values but also strengthen the delivery capacity of tourism professionals so that they are well equipped to sustain the industry by financing protection of natural and cultural resources and increase their economic importance. The present programme is focused on strengthening delivery capacity of professionals who are or want to be in the field of tourism.

In this context, Centre for Environmental Law (CEL), WWF India and National Law School, Delhi have initiated to launch one year programme 'PG Diploma in Tourism and Environmental Law' (PGDTEL). PGDTEL is designed to provide an in-depth knowledge and understanding of the existing issues of tourism, with special focus on socio-cultural, legal and policy issues. The programme includes perspectives on the developments and new insights into the relationship between tourism and the environment dealt with at both global and regional level.



### **Programme Objective**

- Programme would provide a broad understanding of both global and local tourism laws and policies.
- Background knowledge as well as practical tools for addressing the loopholes of tourism laws/policies at both formulation and implementation level will be provided.
- Tourism management would be discussed in the broader perspective of environmental governance, sustainable tourism practices and ecotourism standpoint. Crucial socio-environmental problems related to the tourism industry as well as steps to manage and overcome the same will be presented.
- It would enable the participants to propose changes as are necessary in laws/policies for development of a responsible ecotourism model.
- It would train tourism professionals to optimally utilize financial and technical resources/materials to develop a sustainable, step by step plan of their own ecotourism product.

### **Target Group**

The programme is useful to all those part of tourism sector and tourism service providers. It aims to assist professionals and fresh graduates to develop a better understanding of the tourism industry, especially in relation to those working in areas of ecotourism.

### **Eligibility**

Open to all graduates/Working professionals. Work experience of a minimum of two years in the relevant field is desirable.

Fresh graduates can also apply.

Admission will be granted strictly on a merit basis, subject to the discretion of selection committee.

### **Duration and Pedagogy**

'PG Diploma in Tourism and Environmental Law' is one year programme offered through both 'Distance' and 'Online' modes. Participants can opt for any one of the two instructional modes for pursuing the programme at the time of admission. The medium of instruction shall be in 'English' only.



Once registered, the enrollment will be valid for two years and the participant has to complete the course within such time.

### **Contact Classes**

Participants opting for both 'Distance' and 'Online' modes are required to attend compulsory contact classes for duration of one week. The classes shall be held in the month of March/April at National Law University, Delhi only. Participants will have to pay for their lodging and boarding and the same would be provided in National Law University, Delhi campus on first come first serve basis.

No participant shall be eligible to take the examination, if he/she fails to attend the Contact Classes. Participants who fail to attend the Contact Classes will be permitted to attend the same in the subsequent years, but can appear for the final examination only after attending the classes.

### **Programme Highlights**

The focal points of the Diploma programme are as follows:

- Programme shall focus on tourism management for the sustenance of natural and cultural heritage
- It shall address environmental and sustainability issues related to the tourism industry by presenting cases studies
- It shall provide an in-depth understanding of the approaches to integrate environmental and cultural attractions with tourism operations
- Both global and local level practices/perspectives will be covered through case studies
- Extensive study material will be part of the course

### **Syllabus and Detailed Structure**

PG Diploma comprises of 42 Credits or 700 Marks. It shall consist of 7 courses - 6 theory courses and 1 project work. Courses I, II, IV, V and VI will be of 6 credits each, Course III will be of 8 credits, while Course VII will be of 4 credits. All the courses are compulsory.



## Course Structure\*



### Course I: –INTRODUCTION TO TOURISM

6 Credits/100 Marks

#### BLOCK 1 -Introduction to Tourism: Global Context

- Introduction and definition of Tourism
- Forms of Tourism
- Evolution of tourism as a business

#### BLOCK 2 – Introduction to Tourism: Indian Context

- Evolution of tourism in India
- History of tourism in India
- Legal Definitions of Tourism in India

#### BLOCK 3 –Tourism and the Economy

- The Development of Tourism Industry
- Economic Importance of Tourism Industry
- Tourism and Global Economic Trends: Some facts and figures
- Emerging practices and methodologies in Tourism

### Course II: TOURISM DESTINATIONS

6 Credits/100 Marks

#### BLOCK 1 –Global Tourism Destinations

- Leading Global Tourism Destinations
- Must-See Threatened Tourist Spots
- Tourism Trivia

#### BLOCK 2 – Indian Tourism Destinations

- Leading Tourism destinations in India
- Must-See Threatened Tourist Spots in India
- Tourism Trivia

#### BLOCK 3 – Efforts towards promotion of Tourism

- National level policies and initiatives to promote tourism
- State level Policies and initiatives
- Role of Governmental and non-governmental Agencies in promoting tourism in India

### Course III: TOURISM AND THE ENVIRONMENT

8 Credits/100 Marks

#### BLOCK 1 – Overview of the Global Environment I

- Linkages between Tourism and Environmental Law
- Tourism & Infrastructure development
- Tourism and Global warming and Climate change

#### BLOCK 2 - Overview of the Global Environment II

- Tourism & Water Scarcity and Pollution
- Tourism & Land Degradation
- Tourism and biodiversity loss





- BLOCK 3 – Tourism and its impacts on Society and Culture**
- Socio-cultural impacts of tourism (with Case studies and Best practices)
  - Cultural and Demographic changes due to Tourism
  - Crime, Trafficking and tourism

- BLOCK 4 – Impact of Environment on Tourism**
- Natural Disasters and Tourism
  - Man-made Disasters and Tourism
  - Disease outbreak and Tourism

**Course IV: TOURISM AND ENVIRONMENTAL LAWS**  
**6 Credits/100 Marks**

- BLOCK 1: Tourism and International Environmental Laws**
- Major International Conventions pertaining to tourism & environment
  - Major Laws and Policies pertaining to tourism & environment
  - Development of Sustainable Tourism Concept

- BLOCK 2: Tourism and National Environmental Law**
- Constitutional Provisions pertaining to Tourism and Environment
  - Major National Laws and Policies pertaining to tourism & environment
  - Tourism and Five Year Plans in India

- BLOCK 3: Sustainable Tourism Models**
- Emerging Dimensions in Sustainable Tourism Management (Sustainable, Responsible, Community-based, Rural, MICE, Ecotourism, etc.)
  - Tourism Carrying Capacity
  - Tourism and Local economy

**Course V: ECOTOURISM: CONCEPT AND PRACTICES**  
**6 Credits/ 100 Marks**

- BLOCK 1: Concept of Ecotourism**
- Understanding and Defining Ecotourism
  - Major International Conventions, Laws and Policies pertaining to Ecotourism<sup>1</sup>
  - Ecotourism and related sub-sectors of the tourism industry

- BLOCK 2: Emergence of concept of Ecotourism**
- Components of ecotourism
  - Social benefits of Ecotourism
  - Certification Process for Ecotourism Industry – an emerging concept

- BLOCK 3: Best Practices in Ecotourism**
- Ethics of Ecotourism
  - Practices in Community-based tourism management
  - Management and Marketing of Ecotourism Product

1 Quebec Declaration on Eco-tourism



**Course VI: LAWS AND POLICIES PERTAINING TO ECOTOURISM**  
6 Credits/ 100 Marks

**BLOCK 1: Ecotourism Concept in India I**

- Major National level Laws and Policies pertaining to Ecotourism
- Major State level Laws and Policies pertaining to Ecotourism

**BLOCK 2: Ecotourism Concept in India II**

- White papers and draft policies pertaining to ecotourism practices
- Ecotourism Development Strategies
- Policies pertaining to best tourism practices (Case Studies and Models)

**BLOCK 3: Case studies in ecotourism: international, national and regional**

- International Successes stories and Limitations
- Successes stories and Limitations in India

**Course VII: PROJECT WORK**  
4 Credits/ 100 Marks

- |                  |            |
|------------------|------------|
| - Synopsis       | (20 Marks) |
| - Term-end Paper | (80 Marks) |

\*While developing the study material, depending on the unit length and issues covered some titles of the units may change or two units may be merged to avoid any information duplication.

### Evaluation System

Participants shall be assessed through a continuous evaluation process. Every participant must submit a total of six assignments, one for each theory Course. Additionally, participants are required to make a Synopsis and a Report, both of which are a part of the 'Project Work' component under Course VII.

**Assignments** – The main purpose of assignment is to test the participant's comprehension of the learning materials received. Participants shall be given one assignment each for all the theory courses (Course I to VI). The assignments will be assessed on 40% scale. Submission of all four assignments is mandatory.

**Project Work** – The Project Work component constitutes 40% weightage of the final evaluation. The component includes submission of both the Synopsis and a Final Project Report. The Project Work (Course VII) carries 4 credits or 100 marks; out of which synopsis will be evaluated for 20 marks and project report will be evaluated for 80 marks. Submission of both Synopsis and Final Project Report is mandatory for completion of the Diploma.

**Discussion Forum** – A discussion forum completely managed and moderated by Course organizers will be launched to discuss some of the course topics or current updates on tourism and environment related issues. Though contribution in the forum is voluntary, it is





suggested the participants actively engage in the same to enhance their knowledge on discussed topics.

**Contact Classes** – It 's mandatory for participants to attend one week contact classes which will be held in NLU, Delhi. Mere attendance in contact programme will contribute to 20%marks.

### **Final Marking and allotment of Grades-**

While allotting the Grades, the final evaluation break up that will be followed is as follows:  
50% of 600 marks for Assignments (Course I to VI) inclusive of 6 Assignments and attendance in contact programme  
50% of 100 marks for Project Work (Course VII) inclusive of Synopsis and Term-end Paper

### **Admission Process and Fee details**

Last date for submission of application along with fees is **15 August 2012**. Interested applicants are requested to submit the duly filled out Admission Form (Annexure 1) along with their curriculum vitae and covering note/Statement of Purpose before the stipulated date to the following address:

#### **The Director**

Centre for Environmental Law  
WWF-INDIA  
172-B, Lodi Estate  
NEW DELHI – 110 003  
PH: 011-4150 4771/ 72

Fee payable for the PGDTEL is Indian Rupees Fifteen Thousand only (Rs. 15, 000/-). Mode of payment is through cash (directly deposited at WWF-India office, address as indicated above) **or** through a **Demand Draft** drawn in favor of 'WWF-INDIA' payable at New Delhi (Candidates name and phone number to be appended behind Demand Draft).



Annexure 1

**APPLICATION FOR PG DIPLOMA IN TOURISM AND ENVIRONMENTAL LAW  
(PGDTEL)  
Sep 2012-2013**

1. Name of the Student (in capital letters):

\_\_\_\_\_

2. Father's/Mother's Name:

\_\_\_\_\_

3. Complete Address:

\_\_\_\_\_

\_\_\_\_\_

State: \_\_\_\_\_ PinCode: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email Id: \_\_\_\_\_

4. Demand Draft Details:

a) Name of the bank: \_\_\_\_\_ Place: \_\_\_\_\_

b) Bank Draft No. \_\_\_\_\_ Dated: \_\_\_\_\_

c) Total Amount Rs. \_\_\_\_\_

5. Want to Pursue Course Through: Distance Mode: \_\_\_\_\_ Online Mode: \_\_\_\_\_

**(Please choose any one, after choice is made, the candidate cannot change mode of study)**

6. Educational Qualification: (Attach photocopies of the mark sheet and provisional certificate)

7. Date of Birth: \_\_\_\_/\_\_\_\_/\_\_\_\_ (DD/MM/Year)

DO NOT STAPLE

Affix your latest  
passport size  
photograph (4cm x 5  
cm) duly attested by  
you



8. Gender: Male \_\_\_\_\_ Female \_\_\_\_\_

9. Marital Status: Married \_\_\_\_\_ Single \_\_\_\_\_

10. Nationality: Indian \_\_\_\_\_ Others \_\_\_\_\_

If other, please specify: \_\_\_\_\_

I hereby declare that I have read and understood the conditions of eligibility for the programme for which I seek admission. I fulfill the minimum eligibility criteria and I have provided necessary information in this regard. In the event of any information being found incorrect or misleading, my candidature shall be liable to cancellation by WWF-India at any time and I shall not be entitled to refund of any fee paid by me to WWF-India.

Date:

Signature of the Student

Checklist:

- Demand Draft towards programme fee (Rs.15,000).
- Certificates in support of your Educational Qualification(s). Include **photocopies** of Graduation Certificate and any of your recent academic accomplishments.
- Completed Application Form.
- Curriculum Vitae.
- Covering Letter or Statement of Purpose.

For Any Clarifications on Prospectus and Filling in Application form, Contact Ms. Ramya Iyer at [riyer@wwf.panda.org](mailto:riyer@wwf.panda.org), Mobile – 09930936164.