




**KRISHNA UNIVERSITY : MACHILIPATNAM**  
**MBA and MCA III Semester Examinations, March - 2014**

**Examination Centres**

Nodal Centre	Name of the Examination Centre	Name of the Attached College	Course
<b>University College, Krishna University, Machilipatnam (101)</b>	University College, Krishna University, Machilipatnam (101)	University College, Krishna University, Machilipatnam (101)	MBA
			MCA
<b>PB Siddhartha College of Arts &amp; Science, Vijayawada(155)</b>	PB Siddhartha College of Arts & Science, Vijayawada(155)	Montessori Mahila Kalasala, Vijayawada (147)	MBA
		Maris Stella College, Vijayawada(143)	MBA
		Kunda College of Technology and Management, Boddanapalle(139)	MBA
	KBN College, Vijayawada (134)	Montessori Mahila Kalasala, Vijayawada (147)	MCA
		Andhra Loyola College, Vijayawada (110)	MCA
		PB Siddhartha College of Arts & Science, Vijayawada (155)	MCA
		Maris Stella College, Vijayawada(143)	MCA
		Kunda College of Technology and Management, Boddanapalle(139)	MCA
		KBN College, Vijayawada (134)	MCA
		Montessori Mahila Kalasala, Vijayawada(147)	MBA
	KVR College, Nandigama (137)	PB Siddhartha College of Arts & Science, Vijayawada (155)	MBA
		KBN College, Vijayawada (134)	MBA
		Andhra Loyola College, Vijayawada (110)	MBA
	<b>ANR College, Gudivada (105)</b>	ANR College, Gudivada (105)	ANR College, Gudivada (105)
MCA			
<b>The Hindu College PG Centre, Machilipatnam (220)</b>	The Hindu College PG Centre, Machilipatnam (220)	The Hindu College PG Centre, Machilipatnam (220)	MBA
			SVH College of Engineering, Machilipatnam(242)
<b>KRU PG Centre, Nuzvid (245)</b>	KRU PG Centre, Nuzvid (245)	Thatavarthi IT Business School, Nuzvid (218)	MBA

Date : 07-02-2014

  
 (Y.K. SUNDARA KRISHNA)  
 Controller of Examinations  
**Controller of Examinations**  
**Krishna University-521 001**



**KRISHNA UNIVERSITY : MACHILIPATNAM**  
**MBA/MCA Time Table (III Semester) Examinations, March, 2014**

**Course : MBA**

Subject Code	Subject Title	Examination Date and Day	Examination Time
MBA30110	Enterpreneurship and Small Industry Management	01-03-2014 Saturday	10-00 AM to 01-00 PM
MBA30112	Strategic Management	01-03-2014 Saturday	10-00 AM to 01-00 PM
MBA30210	Knowledge Management	03-03-2014 Monday	10-00 AM to 01-00 PM
MBA30212	Innovation Management	03-03-2014 Monday	10-00 AM to 01-00 PM
MBA303F10	Security Analysis and Portfolio Management	05-03-2014 Wednesday	10-00 AM to 01-00 PM
MBA303F12	Financial Markets and Services	05-03-2014 Wednesday	10-00 AM to 01-00 PM
MBA303H10	Human Resource Planning	05-03-2014 Wednesday	10-00 AM to 01-00 PM
MBA303H12	Human Resource Planning	05-03-2014 Wednesday	10-00 AM to 01-00 PM
MBA303M10	Consumer Behaviour and Marketing Research	05-03-2014 Wednesday	10-00 AM to 01-00 PM
MBA303M12	Consumer Behaviour and Marketing Research	05-03-2014 Wednesday	10-00 AM to 01-00 PM
MBA304F10	Financial Markets and Stock Exchanges	07-03-2014 Friday	10-00 AM to 01-00 PM
MBA304F12	Working Capital Management	07-03-2014 Friday	10-00 AM to 01-00 PM
MBA304H10	Training and Development	07-03-2014 Friday	10-00 AM to 01-00 PM
MBA304H12	Performance and Reward Management	07-03-2014 Friday	10-00 AM to 01-00 PM
MBA304M10	Sales Management	07-03-2014 Friday	10-00 AM to 01-00 PM
MBA304M12	Product and Brand Management	07-03-2014 Friday	10-00 AM to 01-00 PM
MBA305F10	Working Capital Management	10-03-2014 Monday	10-00 AM to 01-00 PM
MBA305F12	Security Analysis and Portfolio Management	10-03-2014 Monday	10-00 AM to 01-00 PM
MBA305H10	Employment Legislation	10-03-2014 Monday	10-00 AM to 01-00 PM
MBA305H12	Industrial Relations and Employment Laws	10-03-2014 Monday	10-00 AM to 01-00 PM
MBA305M10	Advertising and Sales Promotion	10-03-2014 Monday	10-00 AM to 01-00 PM
MBA305M12	Services Marketing	10-03-2014 Monday	10-00 AM to 01-00 PM

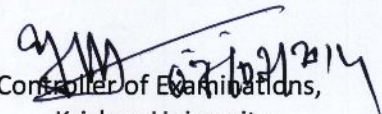


**KRISHNA UNIVERSITY : MACHILIPATNAM**  
**MBA/MCA Time Table (III Semester) Examinations, March, 2014**

Course : MCA

Subject Code	Subject Title	Examination Date and Day	Examination Time
MCA30110	Object Oriented Programming through Java	01-03-2014 Saturday	10-00 AM to 01-00 PM
MCA30112	Object Oriented Programming through Java	01-03-2014 Saturday	10-00 AM to 01-00 PM
MCA30210	Computer Networks	03-03-2014 Monday	10-00 AM to 01-00 PM
MCA30212	Database Management Systems	03-03-2014 Monday	10-00 AM to 01-00 PM
MCA30310	Operations Research	05-03-2014 Wednesday	10-00 AM to 01-00 PM
MCA30312	Computer Networks	05-03-2014 Wednesday	10-00 AM to 01-00 PM
MCA30410	Computer Graphics	07-03-2014 Friday	10-00 AM to 01-00 PM
MCA30412	Software Engineering	07-03-2014 Friday	10-00 AM to 01-00 PM
MCA30510	Artificial Intelligence	10-03-2014 Monday	10-00 AM to 01-00 PM
MCA30512	Operations Research	10-03-2014 Monday	10-00 AM to 01-00 PM

Date : 04-02-2014

  
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*7/2/14*