

Institute of Mass Communication and Media Technology
Kurukshetra University, Kurukshetra-136119

(Established by the State Legislature Act (XII) of 1956)
(‘A’ Grade, NAAC Accredited)

Admission Notice: 2012-13

Applications are invited for admission to **Media courses** for the academic session 2012-13:

Courses	Duration	Eligibility & Date of Entrance Test
B.A. (Mass Communication)	3 Yrs	10+2 with 50% marks (minimum pass marks for SC/ST). Admission on the basis of merit of qualifying examination.
Five - Year Integrated Course in Multimedia (B.Sc. & M.Sc.)	3+2 Yrs	
Five - Year Integrated Course in Graphics and Animation (B.Sc. & M.Sc.)	3 +2 Yrs	
M.Sc. (Mass Communication)	2 Yrs	Bachelor Degree with 50% marks (minimum pass marks for SC/ST)
M.Sc. (Electronic Media)	2 Yrs	
M.A. (Journalism & Mass Communication)	2 Yrs	<u>Date of Entrance Test</u> 14.07.2012 11 a.m. to 1 p.m

Prospectus and Information Booklet, Media Courses 2012-13 containing Application Form, instructions and guidelines for admission can be obtained from the **Manager (P&P), Kurukshetra University, Kurukshetra** from **June 11, 2012** by remitting a sum of Rs. 400/- (Rs. 100/- for SC/BC candidates of Haryana), if requested by Regd. Post., Price is Rs. 450/- (Rs. 150/- for SC/BC candidates of Haryana). In case of PG Media Courses (i.e. MA Journalism & Mass Communication, M.Sc. Mass Communication and M.Sc. Electronic Media). Application must be accompanied with a DD worth Rs.400/- (Rs.100/- for SC/BC candidates of Haryana) in favour of Registrar, Kurukshetra University payable at Kurukshetra as Entrance Test Fee. Application Form, Instructions and Guidelines for admission to media courses can also be downloaded from the University website: <http://www.kuk.ac.in> such forms must be accompanied with DD amounting Rs. 400/- (Rs. 100/- for SC/BC candidates of Haryana) in case of UG Courses and 800/- (Rs. 200/- for SC/BC candidates of Haryana) in case of PG Courses where admission is through entrance test. Bank Demand Draft should be drawn in favour of Registrar, Kurukshetra University payable at Kurukshetra.

Last date for submission of Application Form is 10.07.2012 in the office of the Director, Institute of Mass Communication and Media Technology, Kurukshetra University, Kurukshetra (Haryana).

All courses are highly job oriented and also prepare students for self employment.

Admission helpline: 01744-238310, e-mail: jmcmkuk@gmail.com

DIRECTOR