1. Applicant Name: ……………………………… ………………………………………………………
2. Address: …………………………………… ………………………………………………….. ………………………………………………………
3. Phone No: …………………………………
4. Email :…………………………………………
5. Qualification: Under graduate/ Graduate/ Post Graduate
6. College details for students: Name: ……………………………………….. Class: ………………………………….. Student ID No.: ………………………………..
7. Occupation: Student/ Service/ Entrepreneur ……………………………………………………
8. Age: ………..years
9. Gender: Male/Female
10. Fathers Occupation : Business/ Service/ Others……………………..
11. Annual   Family Income: Less than Rs.5 lakhs Between 5-10/ Between 10-20 AboveRs. 20 lakhs
12. What is your ambition/ goal in life: ………… ……………………………………………………… ………………………………………………………
13. Please   answer   the   enclosed   survey questionnaire for us to understand your Aptitude/ Attitude/ Motivation levels to select the candidates for the course.

Place:

Date: Signature:

For Further Info Contact:
C.M. Varun : **8885582255**
P. Kiran Kumar: **9000779009**
P. Vyas Kumar: **9700253500**

Important Dates

- Last date for Registration along with answer paper: **20.11.2012**
- Release of 1st List of Selected Candidates: **24.11.2012**
- Last date for the payment of fee: **30.11.2012**
- Release of 2nd List of Selected Candidates: **03.12.2012**
- Last date for the payment of fee: **8.12.2012**
- Date of Starting the Course **10.12.2012**

Address for Correspondence

Dr. M. Asha Rani
Co-ordinator
Entrepreneurship Development Cell
Jawaharlal Nehru Technological University
Hyderabad (JNTUH)
2nd floor, Class Room Complex,
Kukatpally, Hyderabad-500 085
e-mail: edc.jntuh@jntuh.ac.in
edc.jntuh@gmail.com
web: www.jntuh.ac.in

We wish to convert Job Seekers into Job Providers

Certificate Course on

ENTREPRENEURSHIP
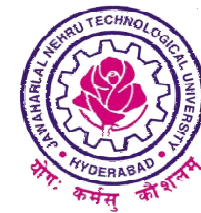
DEVELOPMENT

PROGRAMME

(Part - Time)

(10th Dec-2012 to 31st Jan-2013)

Venue: JNTUH Campus, Kukatpally, Hyderabad

In Association with *SPARC Consultancy*

Organized by

ENTREPRENEURSHIP DEVELOPMENT CELL
Jawaharlal Nehru Technological University
Hyderabad
Kukatpally, Hyderabad - 500 085
Andhra Pradesh

About Entrepreneurship Development Cell JNTUH

Entrepreneurship Development Cell (EDC) at *Jawaharlal Nehru Technological University Hyderabad, Hyderabad (JNTUH),* formerly known as *Jawaharlal Nehru Technological University, Hyderabad*, was established in February, 2003 with the support from the Department of Science and Technology (DST), Govt. of India, New Delhi and promoted by JNTUH.

The Government of India has identified 'Entrepreneurship' as one of the principal mechanisms for the mitigation of Unemployment and Under-employment amongst Science & Technology Graduates in the country today. National Science and Technology Entrepreneurship Development Board (NSTEDB), set up in 1982 under the DST, felt that the EDCs, now known as Innovation & Entrepreneurship Development Cells (IEDCs), created in the Educational Institutions would not only would help in strengthening Industry-Institute Interaction, but also promote Entrepreneurial Culture in Technical Institutions and Institutes of Higher Learning. In order to make optimal use of Facilities, Expertise and know-how available in the Technical Institutions for the benefit of the society, it has been necessary that appropriate links are established between Institutions and the Industry. Special emphasis has been laid on Entrepreneurship and Self-Employment, keeping in view the present mandate of Trained Manpower that graduate out of Technical Institutions.

About SPARC Consultancy

M/S SPARC Consultants Pvt Ltd is promoted by senior Management experts with educational background covering Technical Degree and PGDM from the prestigious Indian Institute of Management Kolkata followed by 40 years of industrial experience in various fields of management. These experienced corporate managers with diverse industry exposure of four decades and an express desire to disseminate their knowledge and skills led to the formation of SPARC CONSULTANTS PVT LTD. They are now actively

promoting Entrepreneurship skills among youth Community by conducting Training & Mentoring sessions.

Programme Objectives

- This inter disciplinary programme is aimed at encouraging students to familiarize themselves with the process of starting and running an Enterprise i.e., right from generating ideas till running an enterprise profitably so that they are well motivated to become entrepreneurs.
- This program makes students to enhance their business tactics and management
- Use of technology for the business up gradation and marketing of the product.
- To respond effectively to the emerging challenges and opportunities both at national and international level relating to SMEs and Micro Enterprises.

Programme Content

- General perspectives on Entrepreneurship
- Evaluation & Selection of Ideas
- Feasibility studies
- Strategy Planning
- Incorporation of company
- Financial Management
- Project & Production Management
- Marketing Management
- Materials Management
- Interaction with the Financial Institutions
- Project work & Business Plans

Faculty/ Trainers for the Programme

The Resource persons and experts for the programme are sourced from JNTUH, SPARC Consultants and various organizations ranging from Entrepreneurship Promotional Organizations, Ministry of MSME, Government/ Private Financial Institutions, Project Consultants to Industrial Associations and Micro & Small Enterprises.

Who can attend the Programme

Faculty Members and Students of Government, Private Universities and their Affiliated Engineering, Polytechnics, MBA colleges, science, commerce graduates and post graduates students are also eligible. Intake of participants, are limited to 50 only. Selection is based on attitude and aptitude test.

Venue & Duration of the Programme

Entrepreneurship Development Programme is scheduled for twenty five (25) sessions of 1hr and 30min each, 2 or 3 days a week spread over a period of 8-10 weeks, commencing from **10th December 2012**. The sessions will be in the evening at JNTUH Campus, Kukatpally, and Hyderabad.

Fee Details

- There is a Non re-fundable Application/ Registration Fee**: Rs. 200/-.**
- Registered candidates are subjected to attitude and aptitude test, and the selected candidates has to pay the Course fee: **Rs. 5000/-**
- Course Fee includes course material, course kit and EDC library usage during the course.

How to apply

Interested persons may apply in the prescribed format along with the Registration fee. Payments should be made through a Demand Draft drawn in favor of the **'EDC PRINCIPAL, JNTUH'** the application be strictly sent on or before 20th November, 2012 by **3.00 p.m**. Brochure/ Application form and attitude/aptitude question papers can be downloaded from the bulletin board of our website www.jntuh.ac.in.

- **Selected Candidates List will be displayed in the jntuh website.**