

# GITAM UNIVERSITY

(Estd. u/s 3 of UGC Act 1956)

☞ VISAKHAPATNAM ☞ HYDERABAD



## Applied Psychology

### ADMISSION BROCHURE

Gandhi Nagar Campus, Rushikonda,  
Visakhapatnam-530 045, A.P., INDIA

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[www.gitam.edu](http://www.gitam.edu)

*A University Committed to Excellence*

# **GITAM UNIVERSITY**

## **VISION**

To become a global leader in Higher Education

## **MISSION**

To impart futuristic and comprehensive higher education of global standards with a high sense of discipline and social relevance in a serene and invigorating environment

## **OBJECTIVES**

To offer world class Undergraduate, Postgraduate and Doctoral Programs of global relevance

To provide an enriching, stimulating and rewarding experience from the practical world

To promote and strengthen national and international linkages with the industry, academics and the society

To carryout Research & Development activities useful to the industry and the society

To develop a holistic personality with a positive and creative attitude among students and scholars

## **HIGHLIGHTS OF THE UNIVERSITY**

- ❖ A top-class institution on par with the best in the country.
- ❖ Highly qualified and committed faculty.
- ❖ Top executives from industry on the faculty.
- ❖ Visiting faculty from industry and academics from India and abroad.
- ❖ Close Industry- University Interaction.
- ❖ Select programs offered through distance mode.
- ❖ Wi-Fi Campus with 45 MBPS Internet connectivity.
- ❖ State-of-the-art infrastructure in class rooms and labs.
- ❖ Separate hostel facilities for boys and girls with good amenities.
- ❖ World-class sports facilities for boys & girls.
- ❖ Alumni in lucrative positions all over the world.

## **FACULTY OF HUMAN SCIENCES & SERVICE**

In little over a quarter century of its existence, GITAM has carved for itself a distinct niche as a leading center of higher education in engineering, science, technology and management studies in this part of the country. Now that it has blossomed into a full-fledged university, we are keen on starting post graduate courses in Human Science with due focus on its applied aspects.

We believe in promoting philosophy as related to life rather than removed from it. Philosophy in a significant sense is more than interdisciplinary. It feeds itself on the facts ascertained by others. Its business is to convert information into knowledge and transform knowledge into wisdom. It is in this sense that GITAM hopes to advance philosophy as human science in close relation with other human sciences like psychology, sociology and social work.

There is a felt need to bring out Indian Philosophy out of its academic ivory tower and try out how it can be applied in various walks of life as applied human science. It is necessary to once more make philosophy connect with the challenges and issues that plague humankind today.

Applied psychology is envisaged to be a step towards that direction. Applied psychology is not supposed to be a mere exercise in academics; nor is it simply showing the relevance of the traditional ideas in contemporary times. It is supposed to be a vibrant field of study that is interdisciplinary, policy-driven, action-oriented and experimental in spirit.

The proposed PG course is relevant in today's world, in that, it is individually beneficial in terms of employability in related fields like Counseling Centers, Socially oriented NGOs, Schools, and Hospitals; and thus they serve a social cause in addition to enhancing individual employability.

The M. Phil course in Applied Philosophy is designed with twin objectives – as a fundamental course leading to obtaining a doctoral degree, while advancing knowledge in human science with its emphasis on research; and as a preparatory course for those students desirous of pursuing the Civil Services.

The M.Phil course in Gandhian Studies aims at undertaking appropriate research to translate Gandhian ideas into policy guidelines for peace and conflict resolution, educational reforms, reorganizing rural economy and to retrain rural leadership.

The Ph.D. courses in Applied Psychology and Applied Philosophy are full-time research oriented programmes leading to the award of Ph.D. degree

## Admission to Psychology Programme

### A. Applications are invited for admission into the following Post Graduate Programme

S.No	Programme	Required Qualification
1.	<b>M.Sc in Applied Psychology (2 Years)</b>	Any bachelor's degree except Bachelor of Fine Arts with a minimum of 50% marks. (Candidates who are waiting for final results can also apply )

### B. Admission Criteria:

Admission is through Personal Interview

For Applied Psychology contact  
**Dr. Deepa Mohan**  
Ph: 094403 19062  
Email: [principal\\_gim@gitam.edu](mailto:principal_gim@gitam.edu)

***www.gitam.edu***

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### FEE STRUCTURE

***M.Sc in Applied Psychology:***    *First Year* - Rs. 20,4500      *Second Year* - Rs. 16,500

