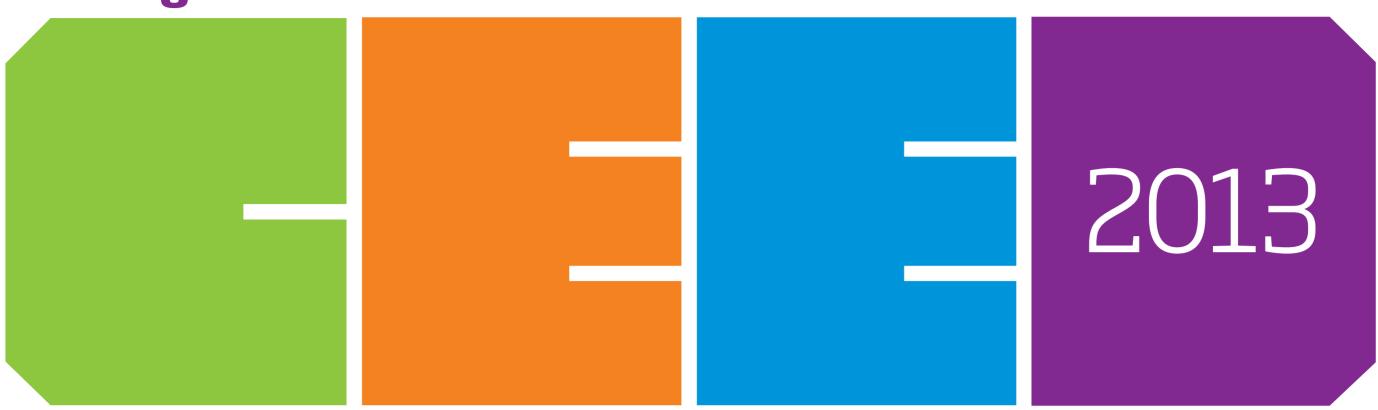# Common Entrance Examination for Design

CEED 2013

Assessment of aptitude for design, involving Visual perception ability, Drawing skills, Logical reasoning, Creativity, and Communication skills.

Date : Sunday, 25th November 2012. 9 am–12 pm

Qualifying Examination for Admission to
Master of Design (M.Des.) Programmes at
IISc Bangalore,
IIT Bombay, IIT Delhi,
IIT Guwahati and
IIT Kanpur, and
Ph.D. Programmes in Design
in some Institutes,
for the Academic Year 2013-2014.

For more details about the programmes and the eligibility criteria at the respective institutes, see:

IISc Bangalore
CPDM: http://www.cpdm.iisc.ernet.in

IIT Bombay
IDC: http://www.idc.iitb.ac.in

IIT Delhi
IDDC: http://iddcweb.iitd.ac.in

IIT Guwahati
DOD: http://www.iitg.ac.in/design

IIT Kanpur
Design Programme:
http://www.iitk.ac.in/design

(Scan the image above in a QR Reader available for most mobile phones.)

http://www.gate.iitb.ac.in/ceed2013

Programmes

(A) Master of Design Programmes

IISc Bangalore:
M.Des. in Product Design and Engineering*

IIT Bombay:
M.Des. in
Industrial Design
Visual Communication
Animation
Interaction Design
Mobility and Vehicle Design

IIT Delhi:
M.Des. in Industrial Design

IIT Guwahati:
M.Des.

IIT Kanpur:
M.Des. in Industrial Design*

* GATE qualified candidates will also be considered for admission to these programmes

(B) Ph.D. Programmes in Design
In some of the above institutes

Eligibility

Candidates must either have completed or be expecting to complete any of the following, by July 2013. :

➡ **Bachelor's degree** in Engineering/ Architecture/Design/Interior Design or equivalent (4 year programme after 10+2)

➡ **Professional Diploma** in Design (NID/CEPT or equivalent)

➡ **B.F.A.** (4 year professional programme after 10+2)

➡ **G.D. Art** (5 year programme after 10th) with one year post qualification professional experience

➡ **Master's degree** in Arts/Science/ Computer Applications

Examination Centres

Bengaluru, Chennai, Delhi, Guwahati, Kanpur, Kolkata, and Mumbai.

Application Procedure

CEED Application has to be submitted ONLINE by accessing the web site www.gate.iitb.ac.in/ceed2013.

The application fee (non-refundable) is
₹**1500** for General/OBC male applicants
₹**750** for SC/ST/PD male applicants.

There is no application fee for female candidates.

Important dates

ONLINE (Internet) Application window
6th Aug 2012 to 31st Aug 2012

Availability of admit card for download
From 2nd Nov 2012 (Friday)

Date of Examination
25th Nov 2012 (Sunday)
0900 to 1200 Hrs

Announcement of Results
26th Dec 2012 (Wednesday) after 1000 Hrs