

## Media Release



## **IIM Announce Registration for CAT 2013**

**Registration and Voucher Sales Open on New Date**

**E-Vouchers Available for First Time**

**Indore, India, 28 July 2013** – Indian Institutes of Management (IIM) announce the registration of the Common Admission Test 2013 (CAT 2013). Prometric, trusted provider of market-leading test development and test delivery solutions, is IIM's partner in developing and delivering CAT 2013. The registration window will be open from 5 August through 26 September 2013. New this year, CAT candidates can buy vouchers online directly from IIMs, from 5 August to 24 September.

Candidates can also purchase traditional vouchers for registration and scheduling from designated Axis Bank branches from 5 August to 24 September. Details of the designated Axis bank branches can be obtained from the website [www.cat2013.iimdr.ac.in](http://www.cat2013.iimdr.ac.in) or [www.prometric.com](http://www.prometric.com). This year 30 more Axis bank branches have been added to provide CAT 2013 candidates even greater convenience.

"IIMs enable students with an opportunity to pursue their career options through a personally and professionally enriching experience. During their IIM journey, if they develop the right skill sets and if they are able to put their best foot forward then there will be promising career choices. The CAT is their first step to achieving their goals," said Professor Rohit Kapoor, Common Admission Test (CAT) 2013 Convenor. "New to this year's CAT is the option to purchase vouchers electronically. Details about payment of fees online will be made available on CAT 2013 website [www.cat2013.iimdr.ac.in](http://www.cat2013.iimdr.ac.in) from 5PM on Saturday, August 3, 2013. We hope this new point of purchase brings added convenience to the registration process."

Similar to last year's exam, the CAT 2013 will have two sections. The first section will focus on **Quantitative Ability & Data Interpretation**; the second on **Verbal Ability & Logical Reasoning**. These two sections will be implemented sequentially with separate time limits. The examination will be for 140 minutes. Candidates will have 70 minutes to answer 30 questions within each section which will have an on-screen countdown timer. Once the time ends for the first section, they will move to the second and will be unable to go back.

CAT 2013 aspirants can register and schedule for CAT 2013 on the website [www.cat2013.iimdr.ac.in](http://www.cat2013.iimdr.ac.in) or <https://iim.prometric.com>. For support and assistance, candidates can call the toll-free candidate care number 1-800-419-0080, Monday to Saturday, 9AM to 6PM from 5 August.

CAT will be conducted over a period of 20 days — from 16 October to 11 November 2013 — in Prometric test centers across 40 cities. This increase in locations (up from 36 cities last year) provides candidates greater flexibility and convenience for choosing a suitable test day. For candidates who are differently abled, additional support will be available.

A 15-minute tutorial will be provided before the start of the test, and candidates are advised to go through it carefully before starting the main examination. The total duration will be two hours and 35 minutes including the tutorial. A practice test to provide candidates with a feel of the timed sections, as well as navigation and functionality of the actual test will be made available on [www.cat2013.iimdr.ac.in](http://www.cat2013.iimdr.ac.in) in the coming weeks. Candidates are advised to go through the practice test carefully to familiarize themselves with the screens, layout and navigation.

The Indian Institutes of Management and Prometric are preparing for more students to appear for CAT 2013. “This year’s CAT students will have greater opportunity for admission into the IIMs,” Professor Kapoor added. Across all IIMs, 115 seats have been added for B-School admissions this year, a total of 3,335 seats. The number of women appearing for CAT has been steadily increasing, as well — from 53,700 in 2010 to 56,000 in 2011. For 2012, more than 60,800 women appeared for the CAT. Additionally, female aspirants are achieving better success on the CAT, with 255 women scoring higher than the 99 percentile on CAT 2012.

“IIM graduates continue year after year to be among the most valued professionals entering the workforce, earning very attractive compensation packages offered during campus placement by global corporations as well as large Indian transnational companies,” said Soumitra Roy, Managing Director of Prometric India. “Consulting, Finance and Sales/Marketing careers continue to be leading sectors for recruitment.”

### **Indian Institutes of Management**

The Indian Institutes of Management (IIMs) were established by the Government of India, starting from the early 1960s as national school of excellence in Management Sciences. Over the years, the IIMs have evolved into global institutions that impart high quality management programmes that stress on innovation, ethical leadership, and cutting edge management research. The Economist labelled IIMs as the “toughest” b-school in the world to get into. Currently there are 13 IIMs named as IIMs Ahmedabad, Bangalore, Calcutta, Indore, Kashipur, Kozhikode, Lucknow, Raipur, Ranchi, Rohtak, Shillong, Tiruchirappalli and Udaipur. The entry to these national building institutes is realized through the Common Admission Test, popularly called CAT. It was, and continues to be, a source of pride for the faculty involved with its conception and delivery year after year, and is possibly the exam that accounts for the highest number of eyeballs and scrutiny of general public and media alike.

### **Prometric**

Prometric Testing Private Limited (Prometric India) has partnered with the IIMs to deliver the CAT examination since 2009. The company has been recognized as the 2013 recipient of the ‘Best Use of Technology in Testing and Assessments’ award from the Associated Chambers of Commerce and Industry of India (ASSOCHAM). Prometric India is a wholly-owned subsidiary of Prometric Inc. and has been present in India since 1997. In 2012, Prometric India delivered over 618,000 exams, including 191,642 CAT exams on behalf of the IIMs. In 2012, Prometric surveyed 64,000 students participating in the CAT, and more than 92 per cent of respondents reported satisfaction with their testing experience, from pre-exam registration to computer-based test functionality. India represents a core part of Prometric’s growth strategy, both as a regional operations location and as a market for its globally distributed testing services.

For more information, please visit [www.prometric.com](http://www.prometric.com).

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