



BIMTECH
BIRLA INSTITUTE
OF MANAGEMENT TECHNOLOGY

excellence with Values



Bridging Society and Business



Preparing you for the Marathon, not for the sprint

Admission Announcement 2013

PGDM PROGRAMMES

Two-Year Full-time PGDM Programmes at GREATER NOIDA Campus

(Approved by AICTE, Ministry of HRD, Govt. of India)

- ▶ Post Graduate Diploma in Management*
- ▶ PGDM (International Business)
- ▶ PGDM (Insurance Business Management)
- ▶ PGDM (Retail Management)
- ▶ PGDM (Sustainable Development Practices)

Two-Year Full-time PGDM Programme at BHUBANESHWAR Campus

- ▶ Post Graduate Diploma in Management**

Application Forms available from : **15.09.2012**

Application Submission through XAT/MAT : 31.03.13

ELIGIBILITY : A recognized Bachelor's Degree in any discipline with a minimum of 50% marks in aggregate. Candidates appearing for the final year of their Bachelor's degree are also eligible to apply.

SELECTION : Selection to the programmes is based on **CAT-2012/XAT-2013**

/MAT-Dec.-2012/Feb.-2013/May-2013 performance, Write-up, Group discussion and Personal Interview.

APPLICATION : Application can be made by any of the following modes:

1. Applying online on the website of the Institute followed by payment of Rs. 1850/- through Credit card.
2. Online application form can also be filled using scratch card, which can be purchased from the BIMTECH Admission office or Channel partner centers or Axis Bank branches (list given on www.bimtech.ac.in) on payment of Rs. 1800/-.

For more details, please visit
www.bimtech.ac.in

Birla Institute of Management Technology

Plot No. 5, Knowledge Park II, Greater Noida - 201 306, India
Tel: +91-120-2323001-10, Ext.-331/332, Fax: +91-120-2323012/22/25
Toll Free No. : 1800 1800 1111, E-mail: admission.queries@bimtech.ac.in

Declaration: BIMTECH uses CAT 2012 scores for shortlisting candidates for all Programmes. IIMs have no role in either the selection process or in the conduct of the programmes.

** Application for approval from competent authority under process



*Accredited
by NBA

Equivalence
with MBA
by AIU

Alliance with
B-schools of
USA, Europe & Asia

100% Placement
Assistance in Indian &
Multinational Companies