



Dr. B.R.AMBEDKAR OPEN UNIVERSITY
Prof. G.Ram Reddy Marg, Road No.46, Jubilee Hills, Hyderabad- 500 033.

www.braou.ac.in

ADMISSION NOTIFICATION 2012-13

MBA, MA, MCom, MSc, MLISc, BLISc, BPR, PG DIPLOMA AND CERTIFICATE PROGRAMMES

Dr.B.R.Ambedkar Open University, Hyderabad, invites applications from the eligible candidates for admission into the following programmes for the academic year 2012-13.

| Sl. No. | PROGRAMME | MEDIUM* | DURATION | ELIGIBILITY ** | Code Nos. of Study Centres whereat the Programme is offered |
|---------|---|----------|----------|--|--|
| 1. | Master's Degree in Business Administration (MBA) | EM | 3 yrs | a. Bachelor's Degree in any subject with 50% (45% for reserved categories) b. Rank obtained in Integrated Common Entrance Test (ICET- 2012) | 002,003,006, 008,009,010, 011,012, 014, 017,018, 019,021, 023 |
| 2. | M.A. - Economics | TM | 2 yrs | Bachelor's Degree with Economics as one of the subjects | 001,002, 003, 005, 006, 007, 008,009, 010, 011, 012,014, 015,016, 017, 018, 019,021, 139 |
| 3. | M.A. - History | TM | 2 yrs | Bachelor's Degree in any discipline | |
| 4. | M.A. – Political Science | TM | 2 yrs | Bachelor's Degree in any discipline | |
| 5. | M.A. – Public Administration | TM | 2 yrs | Bachelor's Degree in any discipline | |
| 6. | M.A. - Sociology | TM | 2 yrs | Bachelor's Degree in any discipline | |
| 7. | M.A. - English | EM | 2 yrs | Bachelor's Degree in any discipline | |
| 8. | M.A. - Telugu | - | 2 yrs | Bachelor's Degree in any discipline with Telugu as one of the subjects or equivalent | |
| 9. | M.A. - Hindi | - | 2 yr | Bachelor's Degree in any discipline with Hindi as one of the subjects or equivalent | |
| 10. | M.A. - Urdu | - | 2 yr | Bachelor's Degree in any discipline with Urdu as one of the subjects or equivalent | |
| 11. | Master of Commerce (M.Com) | EM | 2 yrs | Bachelor's Degree in Commerce/ BBA/ BBM/ B.A(Commerce) | 001,002, 003, 005, 006, 007, 008,009, 010, 011, 012,014, 015,016, 017, 018, 019,021, 139 |
| 12. | M.Sc. – Mathematics/ Applied Mathematics | EM | 2 yrs. | B.Sc. with Mathematics as one of the optional subjects | 003,005,006, 007,008,012,014 017,019, 139 |
| 13. | M.Sc. – Psychology | EM | 2 yrs. | Bachelor's Degree in any discipline | 005,017,019, 021, 208 |
| 14. | M.Sc. - Botany | EM | 2 yrs. | B.Sc. with Botany as one of the optional subjects | |
| 15. | M.Sc. - Chemistry | EM | 2 yrs. | B.Sc. with Chemistry as one of the optional subjects | |
| 16. | M.Sc. – Environmental Science | EM | 2 yrs. | Bachelor's Degree in Science or its equivalent | |
| 17. | M.Sc. - Physics | EM | 2 yrs. | B.Sc. with Physics & Mathematics as optional subjects | |
| 18. | M.Sc. - Zoology | EM | 2 yrs. | B.Sc. with Zoology as one of the optional subjects | |
| 19. | Master of Library & Information Science (MLISc) | EM | 1 yr | B.L.I.Sc Degree (40% marks) (35% for SC / ST candidates) | 017,018, 019, 021, 023 |
| 20. | Bachelor of Library & Information Science (BLISc) | EM TM | 1 yr | a) Bachelor's Degree in any discipline with a minimum of one year experience in recognized libraries or CLISc or Professional Degree in Law/Engg./Pharmacy with 50% of aggregate marks (45% for SC / ST candidates). | |

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|-----|---|----|----------|---|--|
| 21. | Bachelor of Public Relations (BPR) | EM | 1 yr | a) Bachelor's Degree in any discipline b) Preference will be given to PROs, Journalists and such others working in Media Units of State / Central Govt., Advertising agencies etc. | |
| 22. | P.G.Diploma in Marketing Management (PGDMM) | EM | 1 yr | Bachelor's Degree in any discipline | |
| 23. | P.G.Diploma in Business Finance (PGDBF) | EM | 1 yr | Bachelor's Degree in any discipline | |
| 24. | P.G.Diploma in Environmental Studies (PGDES) | EM | 1 yr | Bachelor's Degree in any discipline | |
| 25. | P.G.Diploma in Writing for Mass Media in Telugu (PGDWMT) | TM | 1 yr | Bachelor's Degree in any discipline OR Intermediate with 3 years working experience in Mass Media | |
| 26. | P.G.Diploma in Human Rights (PGDHR) | TM | 1 yr | Bachelor's Degree in any discipline | |
| 27. | P.G. Diploma in Culture & Heritage Tourism (PGDCHT) | EM | 1 yr | Bachelor's Degree in any discipline | 001,002,003,005, 006,007,008,009, 010,011,012,014, 015,016,017,018, 019,021,023 |
| 28. | P.G.Diploma in Women's Studies (PGDWS) | EM | 1 yr | Bachelor's Degree in any discipline | 017,018,019,021 023 |
| 29. | Certificate Programme in Food & Nutrition (CPFN) | TM | 6 months | a. No formal academic qualification b. Minimum age : 18 years | 002, 006, 017, 018, 019, 021, 023 |
| 30. | Certificate Programme in Literacy and Community Development | TM | 6 months | SSC or Intermediate | 001,002,003,004, 005,006,007,008, 009,010,011,012, 013,014,015,016, 017, 019, 020,021, 028,029,042 |
| 31. | Certificate Programme in NGO's Management | TM | 6 months | Intermediate or SSC with 3 years experience in any Private Organization | |
| 32. | Certificate in Early Childhood Care and Education | EM | 1 yr | Intermediate | |

* EM – English Medium; T.M. – Telugu Medium

** For details see Prospectus

IMPORTANT NOTES: viz.

a) All the students of PG II Year MA: Eco, His, Pol.Sci, Pub.Adm, Socio, Eng, Tel, Hin, Urdu, MSc (Maths & Psychology) & M.Com. MSc. (Bot, Phy, Zool, Env.Sci. & Chem.) - 2011 batch and earlier batches Tuition Fee payments (individual intimation letters are already posted) Without late fee: 05-09-2012 and With a late fee of Rs. 200 : 05-10-2012.

b) For M.B.A. II year 2011 and earlier batches and III year 2010 and earlier batches Tuition Fee payments dates (individual intimation letters are already posted)

Without late fee: 05-09-2012 and With a late fee of Rs. 200 : 05-10-12

LIST OF RCC & STUDY CENTRES AND THEIR CODE NUMBERS WHERE PROGRAMMES ARE OFFERED & PROSPECTUS IS AVAILABLE:

(001) Govt. Degree College, Adilabad; (002) Govt. Degree College, Ananthapur; (003) Govt. Deg. College, Kadapa; (004) Sir CRR College Eluru (West Godavari); (005) JKC College, Guntur; (006) SRR Govt. Deg. College, Karimnagar; (007) SR&BGNR Govt. College, Khammam; (008) Silver Jubilee Govt. College, Kurnool; (009) MVS Arts & Sci. College, Mahaboobnagar; (010) Nagarjuna Govt. Deg. College, Nalgonda; (011) Sri Sarvodaya College, Nellore; (012) Girraj Govt. College, Nizamabad; (013) CSR Sarma College, Ongole (014) Govt. Degree College, Rajahmundry; (015) Govt. Deg. College, Siddipet; (016) Govt. Degree College, Srikakulam; (017) S.V. Arts College, Tirupati; (018) P.B. Siddhartha College, Vijayawada; (019) Dr. V.S. Krishna Govt. Deg. College, Visakhapatnam; (020) M.R. College, Vijayanagaram (021) University Arts & Science College, Subedari, Warangal; (023) Govt. Deg. College for Women Begumpet, Hyderabad; (042) SRR & CVR Govt. Degree College, Vijayawada, Krishna; (139) Sardar Patel College, Padmarao Nagar, Secunderabad and (208) STML Building, Dr. BRAOU Campus, Road No.46, Jubilee Hills, Hyderabad.

COST OF APPLICATION FORM: (a) Programmes at Sl.No.1 -- Rs. 250 (b) 2 to 13 -- Rs.200; (c) Sl.No.14 to 18 -- Rs.300; (d) Sl.No.19 to 28 – Rs.150; (e) Sl.No 29.-- Rs.50 (f) Sl.No: 30&31: Rs:100 (g) Sl. No. 32 Rs. 200.

HOW TO OBTAIN APPLICATION FORM:

- In Person:** a) Application Forms can be obtained by submitting a Challan from specified SBH branches/ DDs drawn in favour of **THE REGISTRAR, DR.BRAOU, HYDERABAD** payable at Hyderabad. On any Nationalised Bank for the amounts, specified above. Cash will not be accepted.
- b) Application forms can be obtained by submitting the Challan/ DD between 11.00 AM to 4.30 PM from the University Headquarters at Road No.46, Jubilee Hills, Hyderabad – 500 033 on all working days OR at the study centres mentioned against each programme between 11.00AM to 4.30 P.M. on all working days except Mondays and Tuesday immediately following the Second Saturday.

By Post: The applications can also be obtained from the Director, Student Services Branch, Road No.46, Jubilee Hills, Hyderabad - 500 033 by sending a crossed Demand Draft for the cost of the application form plus **Rs.50** towards postage.

COMMENCEMENT OF THE SALE OF APPLICATION FORMS : 28-07-2012

LAST DATE FOR SALE AND SUBMISSION OF FILLED IN APPLICATION FORMS:

| | <u>Without Late Fee</u> | <u>With Late Fee of Rs. 200</u> |
|---|-------------------------|---------------------------------|
| a) For MBA | : 12-09-2012 | 04-10- 2012 |
| b) For M.A., M.Com., M.Sc.(Psychology) & MSc (Maths/ Applied Maths) | : 12-09-2012 | 10-10- 2012 |
| c) For M.Sc., (Botany, Chemistry, Env.Sci., Physics & Zoology) | : 12-09-2012 | 04-10- 2012 |
| d) For MLISc, BLISc, PG Diploma and Certificate programmes | : 12-09-2012 | 25-09- 2012 |

The filled in application forms of all programmes should be submitted at the respective study centres. However, the application forms of MBA, MLISc., BLISc, BPR, all PG Diploma & Certificate Programmes should be submitted in person at the University Campus or by post to The Director, Student Services Branch, Dr.B.R. Ambedkar Open University, Road No.46, Jubilee Hills, Hyderabad – 500 033.

The filled in application Forms of all M.Sc. programmes, along with Registration Fee, should be submitted at respective Science Study Centres where the students seek admission.

Second Specialisation in M.B.A.: Students who have completed MBA with One Specialization (i.e. Finance, Marketing, H.R.) from Dr.BRAOU and who wish to do it with another specialization can obtain application form from their respective Study Centres by submitting a crossed DD for Rs. 100 drawn on any Nationalised Bank in favour of “The Registrar, Dr.BRAOU, Hyderabad”, payable at Hyderabad-33”. **Last date for sale & submission of application form is 04-11-2012.**

Readmissions: For details relating to re-admission into P.G. Programmes, please visit the website of the University: www.braou.ac.in

Sd/-

REGISTRAR