

CENTRE FOR RESEARCH STUDIES
Plot No. 5, Knowledge Park-II, Greater Noida-201306

Applications are invited for
Admission to FPM/EFPM Programme

Last date of submission: 30th September, 2013
Date of Entrance Examination: 27th October, 2013

Birla Institute of Management Technology has introduced Fellow Programme in Management (FPM) with an objective to groom talented young researchers to be transformed into innovative thinkers and real world solution providers, seeking opportunities in academics or industry. The FPM will effectively draw from the research strengths of faculty members at BIMTECH, who have cutting-edge research competence. This programme is both academically rigorous as well as highly relevant to the needs of today's globalised business. For those in job, executive Fellow Programme (EFPM) is offered.

EFPM at BIMTECH is a non-residential doctoral programme designed to gratify the erudite needs of working faculty/business executives. It is expected to prepare faculty/executives for careers in management teaching and research, as well as, in management practice, consulting and governance.

Areas of Research

Building on the strength of BIMTECH faculty, currently FPM/EFPM is offered in following business disciplines:

<ul style="list-style-type: none"> • Business Communication • Corporate Social Responsibility • Economics & Social Sciences • Entrepreneurship • Finance & Financial Services • International Business • Marketing 	<ul style="list-style-type: none"> • OB and HRM • Operations Management • Public Policy • Retail Management • Strategy • Sustainable Development
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The Candidates are expected to enroll in one of the broad area stated above prior to commencement of the programme. They will be allowed to change the area till the end of the course work.

FPM / EFPM Eligibility Criteria

1. A master's degree in any discipline with at least 55% marks or equivalent grade point average recognized by AICTE /AIU with a Bachelor's degree / equivalent qualification after completing higher secondary schooling (10+2) (OR)
2. Five year integrated Masters Degree Programme in any discipline with at least 55% marks, obtained after completing higher secondary schooling (10+2) or equivalent (OR)
3. A professional qualification like CA, ICWA, CS with at least 55% marks or equivalent grade point average (OR)
4. 4 years / 8 semester bachelor's degree (B.E./B.Tech./B. Arch. etc.) with at least 55% marks or equivalent grade point average.

For EFPM, a minimum of 3 years of managerial / executive work experience with experience at middle levels would be required.

Selection Process for FPM / EFPM:

Candidates who have appeared/are appearing for the CAT/GMAT/GRE/GATE/UGC-JRF (two years from the date of the standard test and should be valid on the deadline of submission of the application form) / BIMTECH Doctoral Admission Test will be shortlisted on the basis of the details in the application form and the scores of tests. Only the shortlisted candidates will then be called for interviews.

Form can be obtained from website (<http://bimtech.ac.in/phd.html>) or from The Centre for Research Studies, BIMTECH, Plot No. 5, Knowledge Park-II, Greater Noida-201306. Completed forms should reach us by **30/09/2013** along with a demand draft of Rs. 1500/-(non-refundable) payable at Greater Noida in favour of **Birla Institute of Management Technology. Electronic applicants can make the payment through internet banking (details will be provided on request).**

A written test for eligible applicants will be held at BIMTECH on **27th Oct, 2013**. Those who qualify will be called for an interview.

The entrance examination will consist of three papers:

a) Paper I: 100 Marks

It will be an objective paper consisting of current affairs, General knowledge, General Management, Mathematics and Statistics

b) Paper II: 100 Marks

It will consist of both objective and subjective questions in the research areas such as communication, economics, Finance, HR, Marketing, Strategy etc. Candidate will be required to pick up one area based on his/her application and answer both objective and subjective questions.

c) Paper III: 100 Marks

This paper is an essay writing paper. The topic of the essay will be research related. The purpose of this paper is to assess the capability of the candidate in writing proper English as the synopsis, papers and the thesis will have to be written in English. The other purpose is to know his understanding of research process.

Phones: (0120) 2323001-10 (Extn. 314); 9899348244; Email: dean.research@bimtech.ac.in

CENTRE FOR RESEARCH STUDIES
Plot No. 5, Knowledge Park-II, Greater Noida-201306

Applications are invited for
Admission to Ph.D. Programme

Last date of submission: 30th September, 2013
Date of Entrance Examination: 27th October, 2013

BIMTECH's Centre for Research Studies (CRS) offers Ph.D. Programme in collaboration with ML Sukhadia University, Udaipur and University of Mysore as an affiliated centre. The Programme comprises course work, synopsis presentation and thesis writing. Centre for Research Studies follows rules and norms of the above universities for the award of Ph.D. degree.

Areas of Research

<ul style="list-style-type: none"> • Business Environment • Business Strategy • Communication • Corporate Governance • Corporate Social Responsibility • Entrepreneurship • Finance 	<ul style="list-style-type: none"> • Human Resource • Innovation • International Business • Marketing • Organizational Development • Product and Quality Control • Retail Business
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Eligibility

The following categories of persons are eligible to join the Ph.D. Programme:

- a) Those, who have obtained at least 55% marks in aggregate or B+ grade in 7 point scale in Master's Degree or equivalent diploma examination in the relevant subject and possess a consistently good academic record. Relevant subjects are (a) Management, (b) Economics, (c) Commerce, (d) Business Economics, (e) Personnel Management, (f) Chartered Accountancy and allied fields.
- b) Members of Faculty of the Business Schools, Colleges/Universities and other Educational Institutions, subject to the fulfillment of the condition under (a);
- c) Post Graduates in Management/Insurance/Economics/Commerce and other allied disciplines, subject to the fulfillment of the condition under (a).
- d) Passing of admission test, including interview.

Business Executives with an experience of at least 3 years in industry or such allied sectors as Banking, Finance, FMCG, I.T. etc. and other large Corporate Houses in Organized Sector of the economy subject to the fulfillment of (a);

Forms can be obtained from website (<http://bimtech.ac.in/phd.html>) or from The Centre for Research Studies, BIMTECH, Plot No. 5, Knowledge Park-II, Greater Noida-201306. Completed forms should reach us by **30/09/2013** along with a demand draft of Rs. 1500/- (non-refundable) payable at Greater Noida in favour of **Birla Institute of Management Technology**. University form should also be sent to us along with the above form with a Demand Draft of Rs. 500/- in favour of **Dean, PG Studies, MLSU, Udaipur** payable at Udaipur.

A written test for eligible applicants will be held at BIMTECH on **27th Oct, 2013**. Those who qualify will be called for an interview. **For the syllabus for entrance examination, please visit the website of Mohanlal Sukhadia University, Udaipur (<http://www.dpsmlsu.org>).**

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