



**AVINASHILINGAM Institute for Home Science and  
Higher Education for Women, Coimbatore - 641 043**

**Applications are invited from women candidates  
for the following posts**

<b>S. No.</b>	<b>Name of the Post</b>	<b>No.of Post</b>	<b>Community</b>
<b><u>TEACHING - PROFESSOR IN</u></b>			
1.	Resource Management	1	UR
2.	Food Service Management and Dietetics	1	SC
3.	Food Science and Nutrition	1	UR
5.	Human Development	1	UR
6.	Family and Community Science	1	ST
7.	Botany	1	SC
8.	Business Administration (MBA*)	1	UR
<b><u>Non - Academic</u></b>			
1.	Librarian	1	UR

The candidate may view details regarding qualification & experience at the University website: [www.avinuty.ac.in](http://www.avinuty.ac.in) or may collect the application form with the above details from the Registrar's Office.

The application form can be had from the Registrar's Office on payment of ₹.50/- (for SC/ST ₹.25/- community certificate should be attached) by cash or by Demand Draft, drawn in favour of the The Registrar, Avinashilingam Institute for Home Science and Higher Education for Women, payable at Coimbatore, together with self-addressed stamped envelope for ₹.15/-. The filled in application forms with necessary enclosures must reach the Registrar's office on or before **07.03.2012**. Those who are in service should route their applications through proper channel.

\*Candidates who have applied for the post of professor of Business Administration for our earlier advertisement on 15.06.2011 need not apply again.

Coimbatore  
22.02.2012

**REGISTRAR**

12(h) x 8 (w) cm

Avinashilingam Institute for Home Science and Higher Education for Women  
Coimbatore – 641 043

**QUALIFICATION AND EXPERIENCE FOR THE POST OF  
LIBRARIAN**

1. **Librarian (University)**

- i) Master's degree in Library Science/Information Science/documentation with atleast 55% of the marks or its equivalent grade of B in the UGC seven point scale and consistently good academic record.
- ii) Atleast 13 years as a Deputy Librarian in a University Library or 18 years experience as a College Librarian.
- iii) Evidence of Innovative Library Service and Organization of published work.

**Desirable:**

M.Phil./Ph.D. degree in Library Science/Information Science/documentation/ Archives and manuscript keeping.

Pay Band: 37400-67000 – with the Academic Grade  
Pay of Rs.10,000/-

**AVINASHILINGAM INSTITUTE FOR HOME SCIENCE AND HIGHER  
EDUCATION FOR WOMEN, COIMBATORE -641043**

**Information about the qualification for Professor in Management as per UGC's  
Regulations No.F.3-1/2009 dated 30<sup>th</sup> June 2010**

The qualification required by UGC for the post of Professor in Management is as follows:

**3. Professor:**

- i. Consistently good academic record with at least 55% marks (or an equivalent grade in a point scale wherever grading system is followed) in Master's Degree in Business Management / Administration / in a relevant discipline or consistently good academic record with at least 55% marks (or an equivalent grade in a point scale wherever grading system is followed) in two year full time PGDM declared equivalent by AIU / recognized by the AICTE / UGC;

OR

First Class graduate and professionally qualified Chartered Accountant / Cost and works Accountant / Company Secretary of the concerned statutory body.

- ii. Ph. D. or Fellow of Indian Institute of Management or of an Institute recognized by AICTE and declared equivalent by the AIU.
- iii. A minimum of ten years' experience of teaching / industry / research / professional out of which five years must be at the level of Reader or equivalent excluding the period spent for obtaining the research degree.

OR

- iv. In the event the candidate is from industry and the profession, the following shall constitute as essential:

- 1. Consistently good academic record with at least 55% marks (or an equivalent grade in a point scale wherever grading system is followed) in Master's Degree in Business Management / Administration / in a relevant management related discipline or consistently good academic record with at least 55% marks (or an equivalent grade in a point scale wherever grading system is followed) in two years full time PGDM declared equivalent by AIU / recognized by the AICTE / UGC.

OR

First Class graduate and professionally qualified Chartered Accountant / Cost and works Accountant / Company Secretary of the concerned statutory body.

2. The candidate should have professional work experience which is significant and can be recognized at national / International level as equivalent to Ph. D. and twelve years' managerial experience in industry / profession of which at least eight years should be at least at a level comparable to that of Reader/Assistant Professor.
- v. Without prejudice to the above, the following conditions may be considered desirable:
- i) Teaching, Teaching, research, and / or professional experience in a reputed organization;
  - ii) Published work, such as research papers, patents filed / obtained, books and / or technical reports;
  - iii) Experience of guiding the project work / dissertation of PG / Research Students or supervising R&D projects in industry;
  - iv) Demonstrated leadership in planning and organizing academic, research, industrial and / or professional activities; and
  - v) Capacity to undertake / lead sponsored R&D consultancy and related activities.

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**Information about the qualification for Professor as per UGC's  
Regulations No. F.3-1/2009 dated 30<sup>th</sup> June, 2010**

The qualification required by UGC for the teaching posts are as follows:

**III. Professor**

- A. i) An eminent scholar with Ph.D. qualification(s) in the concerned/allied/relevant discipline and published work of high quality, actively engaged in research with evidence of published work with a minimum of 10 publications as books and/or research/policy papers.
- ii) A minimum of ten years of teaching experience in University/College, and/or experience in research at the University/National level institutions/industries, including experience of guiding candidates for research at doctoral level.
- iii) Contribution to educational innovation, design of new curricula and courses, and technology – mediated teaching learning process.
- iv) A minimum score as stipulated in the Academic Performance Indicator (API) based Performance Based Appraisal System (PBAS), set out in UGC Regulation in Appendix III.

OR

- B. An outstanding professional, with established reputation in the relevant field, who has made significant contributions to the knowledge in the concerned/allied/relevant discipline, to be substantiated by credentials.

**Part B**

**Academic Performance Indicators**

Staff Name						
<b>C I – Teaching , Learning and Evaluation Related Activities</b>						
1.	Lectures, seminars, tutorials, practicals, contact hours undertaken taken as percentage of lectures allocated	Max.50				
2.	Lectures or other teaching duties in excess of the UGC norms	Max.10				
3.	Preparation and imparting of knowledge / instruction as per curriculum; syllabus enrichment by providing additional resources to students	Max.20				
4.	Use of participator and innovative teaching-learning methodologies; updating of subject content, course improvement etc.	Max.20				
5.	Examination duties (Invigilation; question paper setting, evaluation/assessment of answer scripts) as per allotment.	Max.25				
<b>Total</b>						
<b>Minimum API Score Required</b>						
<b>C II – Co-curricular, Extension and Professional Development Related Activities</b>						
1.	Student related co-curricular, extension and field based activities (such as extension work through NSS / NCC and other channels, cultural activities, subject related events, advertisement and counseling)	Max.20				
2.	Contribution to Corporate life and management of the department and institution through participation in academic and administrative committees and responsibilities	Max.10				

Staff Name					
3. Professional Development activities (such as participation in seminars, conferences, short term, training courses, talks, lectures, membership of associations, dissemination and general articles, not covered in Category III below) (max: 15)					
Total					
Minimum API Score Required					

**CIII – Research and Academic Contributions:**

<b>III(A) Research, Publications and Academic Contribution</b>					
1. Research Papers published					
a. Refereed Journals	(15 /publication)				
b. Non-Refereed having ISBN/ ISSN Nos.	(10 /publication)				
c. Conference proceedings as full papers	(10 /publication)				
<b>III(B) 2. Research Publications</b>					
a. Text Books/ Reference Books published by Intl. Publishers	(50/sole author, 10/chapter)				
b. Subjects Books published with Number by National / State Publishers	(25/sole author, 5/chapter)				
c. Subjects Books published with ISBN Number by other Local Publishers	(15/sole author, 3/chapter)				
d. Chapters contributed to volumes published by International Publishers	( 10/chapter)				
e. Chapters contributed to volumes of National with ISBN   ISSN	( 5/chapter )				

Staff Name					
III(C) Research Projects					
(i) Sponsored Projects Carried out/ ongoing					
a. Major Projects with grant above 30 lakhs (Science) (20/project)	<div style="border: 1px solid black; padding: 5px;">           Duration:            Not &lt; 2            weeks            20/each             Duration:            One week            10 each         </div>				
b. Major Projects with grant above 5 Lakhs (Non Science) (20/project)					
c. Major Projects with grant above 5-30 lakhs (Science) (15/project)					
d. Major Projects with grant above 3-5 lakhs (Non Science) (15/project)					
e. Minor Projects with grant between 0.5 to 5 Lakhs (Science) (10/project)					
f. Minor Projects with grant between 0.25 to 3 Lakhs (Non Science) (10/project)					
III(C) (ii) Consultancy Projects (Carried ou/ ongoing)					
a. Amount mobilized with minimum of 10 lakhs(Science) (10/project)					
b. Amount mobilized with minimum of 2 lakhs(NonScience) (10/project)					
III(C) (iii) Completed Projects: Quality Evaluation (Acceptance from Funding Agency) (20 for Major, 10 for Minor)					
III(C) (iv) Project Outcome/ Outputs (i) Patent/ Technology transfer/ Product/ Process (30/ for national output or patent 50/ for international level )					
III (D) Research Guidance (M.Phil./Ph.D.) i. M.Phil. Degree Awarded 3 / candidate					



Staff Name					
ii. Ph.D. - Degree Awarded 10 /candidate					
Thesis submitted - 7 /candidate					
III(E) (i) Training Courses and Conference / Seminar/ Workshop papers					
(Max:30 Marks)	a. Refresher courses b. Methodology workshops c. Training d. Teaching-Learning Evaluation Technology Programmes e. Soft Skills development Programmes f. Faculty Development Programmes				
III(E) (ii) Papers in Conferences/ Seminars/ Workshops etc.					
Partici-	a. International Conference - 10 each				
pation &	b. National Conference - 7.5 each				
Present-	c. Regional/State Conference - 5 each				
ation in	d. Local (University/College) - 3 each				
III(E) (iv) Invited Lectures or Presentations for conferences/ Symposia					
	a. International - 10 each				
	b. National - 5 each				
	Total				