Alliance University invites applications for the following posts.

Programs offered by the University:

- Bachelor of Business Management (BBM) - Full-time; Three years
- Master of Business Administration (MBA) - Two year, Full-Time programme
- MBA - Marketing, Hopitality, Organizational, Finance, Banking and Financial Services, Operations, Retail, Organizational Leadership and Strategy (OB & HR)
- MBA - International Business
- MBA - Entrepreneurship and Family Business
- MBA - Communications Managemet
- Executive Master of Business Administration - Full-time; One year coursework
- Executive Post Graduate Diploma in Management (Executive PGDM) - Sixteen months; weekend classes
- Docotral Degree Program (Ph.D) - Internal/ External

Details about the Courses:
Bachelor of Business Management (BBM)
Eligibility: Pre-University/Higher Secondary/10+2 Examinations or equivalent from any recognized Board or Council in any discipline
Selection Process:
Candidates are required to appear for the Admission Selection Process comprised of
- Alliance Aptitude Test
- Personal Interview

Master of Business Administration (MBA)
Eligibility:

- Bachelor's degree with a minimum of 50% marks (45% for SC/ST) in aggregate from a recognized University
- A high score in a national-level management aptitude test or GMAT

Selection Process:
Candidates are required to appear for the Admission Selection Process comprised of:
· Alliance Aptitude Test (AAT)
· Oral Extempore Presentation
· Group Discussion
· Personal Interview
The School also uses other parameters such as scholastic and extracurricular record and work experience for admission. The final selection of the candidate will be based on the overall performance in the Admission Selection Process.

Executive MBA
Eligibility:

- Bachelor's degree with a minimum of 50% marks (45% for SC/ST) or equivalent CGPA in aggregate from a recognized University
- A minimum of three years full-time work experience
- A high score in GMAT/CAT or Alliance Aptitude Test (AAT)

Selection Process:
Candidates are required to appear for the admission selection process comprised of:
- Alliance Aptitude Test (AAT)
- Group Discussion
- Personal Interview
The School also uses other parameters such as scholastic and extracurricular record and work experience for admission. The final selection of the candidate will be based on the overall performance in the Admission Selection Process.

PhD:
Eligibility:

- Master's degree in any discipline with 60% marks (50% for SC/ST) in aggregate from a recognized University in a management related discipline
- A minimum of two years full-time work experience
- A high score in GMAT/CAT or Alliance Aptitude Test (AAT)

Selection Process:
Candidates are required to appear for the Admission Selection Process comprised of:
- Alliance Aptitude Test (AAT)
- Personal Interview
- Evaluation of the research synopsis on a proposed dissertation work
The School also uses other parameters such as scholastic and extracurricular record and work experience for admission. The final selection of the candidate will be based on the overall performance in the Admission Selection Process.

Executive Post Graduate Diploma in Management (Executive PGDM)

Eligibility:
- Graduation (or equivalent) from a recognized University
- A minimum of two years full-time work experience

Selection process:
Candidates are required to appear for the Admission Selection Process comprised of:
- Alliance Aptitude Test (AAT)
- Personal Interview
The School also uses other parameters such as scholastic and extracurricular record for admission. The final selection of the candidate will be based on the overall performance in the Admission Selection Process.

How to Apply: Applicants are encouraged to Apply Online.

Last date for submission of Application Form:
BBM - July 2012 Batch: January 31, 2012
MBA - A January 2012 Batch (Second Cycle): December 9, 2011
MBA - July 2012 Batch: January 31, 2012
Executive MBA - August 2012 Batch: January 31, 2012
Executive PGDM - January 2012 Batch: November 30, 2011
Executive PGDM - June 2012 Batch: January 2012
Doctoral Degree Program (Ph.D.) - January 2012 Batch: December 6, 2011