



Applications are invited from eligible candidates for admission into B.Com, (Customer Service Management) for the Academic Year 2013-14 jointly offered by the School of Distance Education, Andhra University and HSBC Group Service Centre, Visakhapatnam.

The objective of the programme is to enable students to earn a degree from Andhra University and additionally gain valuable industry experience. The students will go through the course with the School of Distance Education, Andhra University, while undergoing apprenticeship at HSBC, Group Service Centre, Visakhapatnam, under the "Earn while you learn" programme.

HIGHLIGHTS OF THE PROGRAMME:

- Three-year graduate programme from Andhra University
- Stipend during the programme
- 50% fee subsidy by HSBC
- Best-in-class training experience at HSBC
- Merit awards
- Access to state of the art infrastructure at HSBC, Visakhapatnam

ELIGIBILITY

- Candidates who have successfully passed Intermediate examination held by the Board of Intermediate Education, Andhra Pradesh, or equivalent or are awaiting results.
- Candidates must possess excellent communication skills in English language and good basic computer skills.

INFORMATION BROCHURE AND REGISTRATION

The candidates can obtain the information brochure from the School of Distance Education, Andhra University or from the following study centres by paying Rs. 100/- in cash from 17-06-2013.

PR Govt. College, Kakinada

Govt. Arts College, Rajahmundry

Satavahana College, Vijayawada

School of Distance Education, Visakhapatnam

NO.OF SEATS - 30 Seats only

SELECTION PROCESS

- The screening and selection process consists of a basic computer knowledge & familiarity test, typing test, written & spoken English language test, followed by a final personal interview.

The selection process would be conducted on the following dates:

- 22nd and 23rd June 2013 at the School of Distance Education A.U., Visakhapatnam
- All interested candidates must be present at the venue, with the filled-in admission application forms at 10am. Successful candidates will be intimated by post.